

The "BUY WAY" OF INDIANAPOLIS AYRES A DOWNSTAIRS A STORE

(REGISTERED)

MEN! Friday at 9:30! Our First Fall SALE!

FAIRY

Billy Taub CLOTHING

SUITS ... TOPCOATS ... OVERCOATS



\$1.99
PAIR

SUEDE

Is High Fashion News

And at This Low Price YOU
Get Amazing Quality and
Workmanship! See Them!

Suede returns again ... and this time as the leader in the shoe fashion field. The shoes we present here are new fall styles made over the new round toe last and come in either black or brown. Choose from straps, oxfords, ties, sandals and monk straps. Styles that you'll wear with every costume. Sizes 4 to 8, AA to C widths. —Downstairs at Ayres.

Special Demonstration
Friday and Saturday!
"FLATTER-U"
A New KABO Foundation



\$5.00 and \$7.50

Miss E. A. Swanson from the KABO Corset Co. will be in our corset department Friday and Saturday to demonstrate this new foundation on a living model. Have her show you the way "Flatter-U" smooths, controls, slendersizes scientifically, by an equal distribution of weight in the hips, thighs and back. Come down any time tomorrow and Saturday, from 9:30 to 5:30 and see this sensational new foundation by KABO.

—Downstairs at Ayres.

Every Garment Personally Selected This Week by Mr. Martin, Our Own Clothing Buyer—From the Stocks of Billy Taub, Famous Broadway Clothier to Nationally Known Sportsmen and Other Celebrities . . . Every Garment Hand-Tailored! Every One Smartly Styled in Fashions That Indianapolis Men Want!

AT TWO SAVING PRICES!

(Billy Taub's Price Tickets Still on Each Garment)
\$19.75 AND \$27.75

IT'S THE CLOTHING OF CHAMPIONS!

Champion Quality—Champion Styling—Champion Tailoring!

- Sports Backs
- Pleated Backs
- Shirred Backs
- Plain Models
- Double Breasted
- Single Breasted
- Gabardines
- Worsteds
- Serges
- Mixtures
- Blue Grays
- Oxfords

Noted for Style
and Quality!

Catering as he does to people who MUST be correctly dressed—people who can afford to pay handsomely for their clothing—Billy Taub always handles only fine fabrics—and they must be finely tailored and correctly styled. These are the suits you'll find in this sale!

Suits Made to Sell
for MUCH MORE!
Now you can buy the outstanding suits for just a fraction of their INTENDED SELLING PRICE! The low prices will AMAZE you—for you'll recognize the QUALITY and the STYLE. See them tomorrow in the DOWNSTAIRS STORE.

- Gregorian Checks
- Gregorian Over-plaids
- Gregorian Stripes
- Gregorian Grays
- Gregorian Tweeds
- English Drapes
- Conservatives
- Chalk Stripes
- Diamond Weaves
- Herringbones
- Small Figure Patterns

IT'S THE CLOTHING OF CHAMPIONS!



Billy Taub exhibiting a group of his Championship belts to a group of celebrities in the M-G-M Studio. Left to right: Jimmy McLarin holding the belt presented to Freddie Miller, featherweight champion; Clark Gable with the famous belt presented to Charlie Mitchell commemorating his fight with John L. Sullivan; next is Mr. Taub with Jimmy Braddock's belt, and Van Dyke, M-G-M Director, holding Flyweight champion belt presented to Pancho Villa.

Cranbrook SHIRTS

With Custom Tailored Features
That Make You Look Your Best!

Men, ask for "Cranbrook," the best shirt we know of at this price! The Cranbrook is an A. M. C. buy! That means 20 big stores got together and worked and worked to bring you a shirt that, in fabric, in styling, in wear, is more than outstanding for \$1.00. We have a great assortment of Cranbrook shirts in plain white, plain colors and fancy patterns. Sizes 13 1/2 to 17 1/2.

\$1.00
EACH



Keep In Tune With the Fall Mode in
Tunic Dresses
At This Cheerful Low Price!

\$3.98

Tunic fashions are in the air . . . they're young and gay . . . and so easy to wear this fall. Tunics this fall go in for rich fabric interests, flattering colors and individuality, without being tricky or conspicuous. We show here two of the most tuneful tunic styles . . . come on down and discover the other thrilling tunic fashions in sizes 11 to 19 and 14 to 20. —Downstairs at Ayres.

FINAL CLEARANCE!
Summer Dresses

Formerly sold for as much as twice this price. Whites, and pastel colors in washable acetates. Sizes 14 to 20 but not in each style. \$1.00 EACH



Shop and Save on Friday!

Off-the-Face
Felt HATS

With the New High
Crown Movement!

\$1.00
EACH

Friday brings you these new fall fels in the popular off-the-face styles . . . so flattering to you and to every costume. Get yourself one of these lovely fels in your favorite color, black, brown, green, blue or wine. Head sizes 21, 22 and 23.

—Downstairs at Ayres.