

# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

(REGISTERED)

**MEN! Friday at 9:30! Our First Fall SALE!**

## FAMOUS *Billy Taub* CLOTHING

**SUITS ... TOPCOATS ... OVERCOATS**



Black or Brown  
Sizes  
4 to 8



Black or  
brown suede  
with calf  
trim.



Black or  
brown suede  
with calf  
trim.

**\$1.99**

PAIR

**SUEDE**

Is High Fashion News

And at This Low Price YOU  
Get Amazing Quality and  
Workmanship! See Them!

Suede returns again ... and this time as the leader in the shoe fashion field. The shoes we present here are new fall styles made over the new round toe last and come in either black or brown. Choose from straps, oxfords, ties, sandals and monk straps. Styles that you'll wear with every costume. Sizes 4 to 8, AA to C widths.

—Downstairs at Ayres.

**Special Demonstration  
Friday and Saturday!**

**"FLATTER-U"**

A New KABO Foundation



A Sensational Development  
in Foundation Garments for  
The Medium and Larger Woman.  
Smooths, Controls, Slenderizes!

**\$5.00 and \$7.50**

Miss E. A. Swanson from the Kabo Corset Co. will be in our corset department Friday and Saturday to demonstrate this new foundation on a living model. Have her show you the way "Flatter-U" smooths, controls, slenderizes scientifically, by an equal distribution of weight in the hips, thighs and back. Come down any time tomorrow and Saturday, from 9:30 to 5:30 and see this sensational new foundation by KABO.

—Downstairs at Ayres.

Every Garment Personally Selected This Week by Mr. Martin, Our Own Clothing Buyer—From the Stocks of Billy Taub, Famous Broadway Clothier to Nationally Known Sportsmen and Other Celebrities ... Every Garment Hand-Tailored! Every One Smartly Styled in Fashions That Indianapolis Men Want!

**AT TWO SAVING PRICES!**

(Billy Taub's Price Tickets  
Still on Each Garment)

**\$19<sup>75</sup> AND \$27<sup>75</sup>**

**IT'S THE CLOTHING OF CHAMPIONS!**

Champion Quality—Champion Styling—Champion Tailoring!

- Sports Backs
- Pleated Backs
- Shirred Backs
- Plain Models
- Double Breasted
- Single Breasted
- Gabardines
- Worsteds
- Serges
- Mixtures
- Blue Grays
- Oxfords

MEN! Judge these exclusive Billy Taub suits, topcoats and overcoats for style, for tailoring, for quality of their fabrics ... and for price ... on every score you'll say they're infinitely better! They should be ... they were made by that famous clothier to nationally famous sportsmen, Billy Taub ... and under his supervision. They're styled and tailored as only Billy Taub knows how ... the styles are different ... the fabrics are up to the minute ... and they come in the latest fashions ... the kind that Indianapolis men want! C'mon men ... get that new suit, topcoat or overcoat so that you'll have it for immediate wear. Sizes for men in every walk of life!

Noted for Style  
and Quality!

Catering as he does to people who MUST be correctly dressed—people who can afford to pay higher prices for their clothing—Billy Taub must handle only fine fabrics—and they must be finely tailored and correctly styled. These are the suits you'll find in this sale!

Suits Made to Sell  
for MUCH MORE!

Now you can buy the outstanding suits for just a fraction of their INTENDED SELLING PRICE! The low prices will AMAZE you—for you'll recognize the QUALITY and the STYLE. See them tomorrow in the DOWNSTAIRS STORE.

**IT'S THE CLOTHING OF CHAMPIONS!**



Billy Taub exhibiting a group of his Championship belts to a group of celebrities in the M-G-M Studio. Left to right: Jimmy McLarnin holding belt presented to Freddie Miller, featherweight champion; Clark Gable with the famous belt presented to Charlie Mitchell commemorating his fight with John L. Sullivan; next is Mr. Taub with Jimmy Braddock's belt, and Van Dyke, M-G-M Director, holding Flyweight champion belt presented to Fanchito Villa.



Black metallic  
cloth tunic.  
Size .....16

Rust colored  
crepe tunic.  
Size .....11

Keep In Tune With the Fall Mode in

**Tunic Dresses**

At This Cheerful Low Price!

**\$3.98**

Tunic fashions are in the air ... they're young and gay ... and so easy to wear this fall. Tunics this fall go in for rich fabric interests, flattering colors and individuality, without being tricky or conspicuous. We show here two of the most tuneful tunic styles ... come on down and discover the other thrilling tunic fashions in sizes 11 to 19 and 14 to 20.

—Downstairs at Ayres.

**FINAL CLEARANCE!**

**Summer Dresses**

Formerly sold for as much as twice this price. Whites, and pastel colors in washable acetates. Sizes 14 to 20 but not in each style. **\$1.00 EACH**



**Shop and Save on Friday!**

**Off-the-Face**

**Felt HATS**

With the New High  
Crown Movement!

**\$1.00 EACH**

Friday brings you these new felt hats in the popular off-the-face styles ... so flattering to you and to every costume. Get yourself one of these lovely felts in your favorite color, black, brown, green, blue or wine. Head sizes 21, 22 and 23.

—Downstairs at Ayres.

## Cranbrook SHIRTS

With Custom Tailored Features  
That Make You Look Your Best!

- High Count Broadcloth!
- Full Cut, Tailored to Give Perfect Fit!
- Pleated Sleeves!
- Shirred Back!

Men, ask for "Cranbrook," the best shirt we know of at this price! The Cranbrook is an A. M. C. buy! That means 20 big stores got together and worked and worked to bring you a shirt that, in fabric, in styling, in wear, is more than outstanding for \$1.00. We have a great assortment of Cranbrook shirts in plain white, plain colors and fancy patterns. Sizes 13½ to 17½.

**\$1.00 EACH**