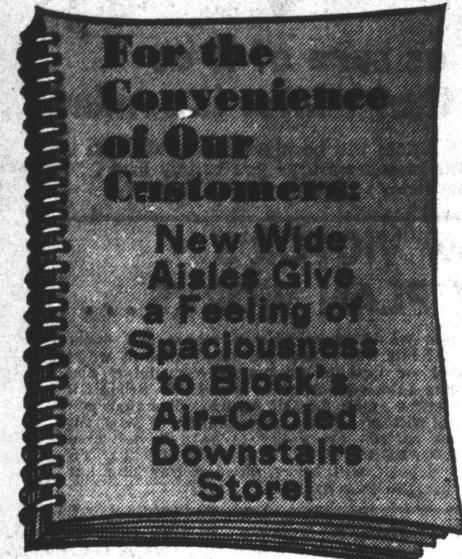


# BLOCK'S COOL DOWNSTAIRS STORE

*All Items On Sale Friday, and Saturday Until 1 P. M.*



In the Downstairs Boys' Shop You'll Find Complete Assortments for the Boy and the Student!

## Students' 2-Pant SUITS

Usual \$12.95, \$14.95 Qualities

**\$10.95**

Double breasted, celanese lined sport coats, sizes 2 to 2 pairs of sleek trousers and vest in brand new fall treatments! New 1936 fabrics! New bottoms, blues, grays! Sizes 12 to 20 years.

**Boys' 2-Long Pant Suits**

Fabrics usually found in \$12.95 qualities! New 1936 cloths with celanese lined double-breasted sport coats! Browns! Grays! Sizes 8 to 14.

**Boys' 2-Knicker Suits, Only**

Doubl breasted sport back coats! Fully lined knit knicker! Knit cuffs! Roomy pockets! Celanese lined. Sizes 8 to 12.

**Boys' 2-Long Pant Suits**

Fabrics usually found in \$12.95 qualities! New 1936 cloths with celanese lined double-breasted sport coats! Browns! Grays! Sizes 8 to 14.

**Boys' 2-Knicker Suits, Only**

Doubl breasted sport back coats! Fully lined knit knicker! Knit cuffs! Roomy pockets! Celanese lined. Sizes 8 to 12.



## Long Pant and Knicker Suits

Usual \$9.98 qualities, full cut and well-tailored! Celanese lined, double breasted sport back coats! Browns! Grays! Sizes 8 to 14.

## Boys' Prep Overcoats

Usual \$14.95 to \$16.95 QUALITIES! Herringbone or solid! Full cut raglan style with belt double-breasted models! Fancy backs! Browns, grays! Sizes 16 to 22. USE OUR LAYAWAY!

ESCALATORS to Block's Air-Cooled Downstairs Store

**Special Back-to-School Sale of**

## JACK HORNER SHIRTS

**For Boys 69c**

We guarantee these shirts unconditionally that they're so very well made! New fall patterns with plated back and cuffs and pearl buttons! Whites, plain colors and stripes! Juniors' and youths' sizes. Also button-on blouses, sizes 4 to 10.

**Boys' New Fall Sweaters... \$1.48**

Zipper fronts, brushed wool effects, sports backs! Fall colors! Sizes 30 to 36. Also button-on blouses, sizes 4 to 10.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**Special Back-to-School Promotion of**

## "CHUBBY" DRESSES

**Girls' Sizes \$1 39 3 for \$4.00**

"Chubby" dresses were designed specially for the chubby youngster! The lines are slenderizing, yet the dress is cut with the needed extra width! Striped prints and dots!

Chubby Slips, now... \$0.98

New School Frocks... \$1.15

Prints, dots and plain colors! Straight line and belted models! Sizes 7 to 14. 3 for \$1.25.

ESCALATORS to Block's Air-Cooled Downstairs Store.

## A-Plus Back to School Fashions! Girls' Dress and School COATS

All-Wool Plaid Heatherhill Backs Tweeds Fleeces Diagonals Sports Models Fur-Trimmed

Mother's! Choose your youngsters' coats from a large selection... of undeniably excellent qualities... at a low price! All the newest fashions in new colors! USE OUR LAYAWAY PLAN! Sizes 7 to 14 years.

**Girls' Tuck-in Skirts, Jackets**

All-wool novelty plaid skirts, sizes 8 to 14 in blue, brown, green, navy! Suedette jackets with talon zip!

**Girls' New Fall Pleated Skirts**

Navy wool serge, or bright red, black, or gold! Over plaid with detachable bodice tops! Sizes 7 to 14.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**\$5.95**

## Girls' Twin Sweater Sets

Brown, blue or green coat sweaters and pullover gowns with contrasting trim. Sizes 7 to 14 years.

## Girls' New Fall Sweaters, Only

Slipovers in novelty or lace knits. Bright fall colors and combinations! Sizes 7 to 14 years.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**79c**



**Co-Eds! Business Girls! Buy Your Coat Now During Our Advance Sale and Save!**

## All-Wool Sports COATS

**A Small Deposit Will Hold It In Our LAYAWAY!**

**\$8.75**

### THESE WARM FABRICS:

American Shadow Plaids High Fleece Plaids Over Plaids Window Pane Weights

### THESE NEW COLORS:

Brown: Gray: Spruce: Field: Checks:

Toppers! Swingers! Regulation styles! Swing-type coats! Three-quarter flares! Fitted models! Sports backs! THESE COATS ARE GOING FAST AND OUR NEXT SHIPMENT WILL SELL FOR \$10.95! We've dozens of styles... RIGHT FOR BUSINESS, SPORTS, SCHOOL, DRIVING, DRESS, SHOPPING and TRAVEL! All the newest fashion details! Women's and misses' sizes 12 to 20, 36 to 44.

ESCALATORS to Block's Air-Cooled Downstairs Store.

## Fashion Critics Demand It Be

*Turbans*

The Newest Styles Are Up to Tall Tricks With High Feathers and Flying Veils!

Felts Cires Suede Antelopes Petershams Velvets

**\$1.95**

*Suede Velvets*

With the New High Lines and the New Deep Colors!

Dressy Turbans! Every Type of Brim! All Headsizes!

**\$2.95**

**Tomorrow! Second Big Day of Our**

## RUMMAGE SALE

Many Quantities Limited!

### Linens, Domestic

36 Awnings, each only 36-inch widths! Ready-to-hang! Specially priced!

### Awning Valancing Rem., yd.

Originally 25c to 30c qualities in the bolt! Limited quantity!

### Domestic Remnants, now

Muslin, sheeting, tubings, etc., now specially 1/2 Off priced!

### Linen Dish Towels, Special

Unbleached quality remnants for quick clearance!

### Bedsheet Remnants, now

White for a variety of uses around the home!

### Rayon and Cotton Scarfs

Original 15c quality, drastically reduced for quick clearance!

### 88 Cottage Sheets, now

6x99 size, bleached snowy white! Buy a supply at this low!

### Cotton Remnants, yd. only

Original 15c to 20c qualities in the bolt! All fast colors!

### Silk, Rayon Remnants

Also acetate remnants, 1 to 4 yards. Original 30c 1/2 Off qualities.

### Lace Doilies, Special

For children and other babies! Greatly reduced for Rummage Sale!

### Crepe Lunch Cloths, now

6x22-inch size Japanese printed crepe! Very special priced!

### Silk, Rayon Samples, ea.

Lengths for trimmings and quilt pieces! Specially priced for Rummage!

### Sheer Cotton Fabrics, yd.

Printed muslin and flaxen, original 20c qualities! Special!

### Window Shades, each

Original 10c qualities to clear! Paper! 36-72-inch size!

### Heavy Blue Denim, yd.

Long-wearing quality, originally 25c! Specially priced while a limited quantity lasts!

### Olive Cloth Squares, ea.

Original 60c qualities! 34x34 inches! Specially priced!

### Meritas Olicloth, yard

50-inch width in original 30c qualities! Greatly reduced!

### Bath Sheets, Special

Seconds of 21 qualities! Specially priced for Rummage!

### Drapery Damask, yard

Original 30c quality, now greatly reduced! 36-inch width!

### 50-In. Printed Crash, yd.

Original 40c quality, priced now for quick clearance!

### Orig. 88c Curtains

Homespun marquises! Quantity limited! Hurry!

### Homespun Drapes, now

Original 30c quality, 21x3 yard lengths! Greatly reduced!

### Clearance! Dresses

(6) Summer Formals, now

Original \$5.95 and \$7.95 qualities, drastically reduced! Broken sizes!

### Women's Wash Frocks

Original \$1.00 to \$1.95 fruit prints, dotted Swiss, Jenny Lind, muslin, and rough textures! Sizes 14 to 30, 38 to 44.

### \$1 Silk Lingerie, now

Silk panties and dance sets! Pastel shades! For women and misses!

### Clearance! Lingerie

Moonbeam Rayon Slips

Originally \$1. With or without panel! White, tea rose, 69c.

Broken sizes, 38 to 44.

### Hand Turn Daytime COMFORT

### SHOES

The Shoe That Bends With Every Step!

Made of soft black kid... with soles as flexible as the soles of your feet... and feature a cushion insole!

Oxford or one-strap styles. Women's sizes 12 to 8, widths C and D.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**\$2.39**

All Items Subject to Prior Sale!

### Clearance! Sportswear

(75) Mid-summer Sweaters Original \$1.10 qualities in pastel colors! Women's misses' sizes small, medium and large

49c

(179) Organdy Blouses, now

Original 70c qualities in white and pastels. Women's and misses' sizes 24-30.

39c

(11) Women's Swim Suits

Assorted styles, originally \$3. Size 34 only!

\$1.59

(120) Sports Shirts, now

Pastels, whites and stripes! original \$1. For women and misses!

59c

(101) Prs. Nude Leg Hose

First quality! Spandex without back seam! Fit like your skin... look like your skin and misses!

25c