

BLOCK'S COOL DOWNSTAIRS STORE

All Items On Sale Friday, and Saturday Until 1 P. M.

For the Convenience of Our Customers:
New Wide Aisles Give a Feeling of Spaciousness to Block's Air-Cooled Downstairs Store!

Special Back-to-School Sale of
JACK HORNER SHIRTS
For Boys **69c**

We guarantee these shirts unconditionally... they're so very well made! New fall patterns with pleated back and cuffs and pearl buttons! Whites, plain colors and deep tones! Juniors' and youths' sizes. Also button-on blouses, sizes 4 to 10.

Boys' New Fall Sweaters... \$1.48
Zipper fronts, brushed wool effects, sports backs! Fall colors! Sizes 20 to 36. Also button-on and full slip coat styles!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Special Back-to-School Promotion of
"CHUBBY" DRESSES

Girls' Sizes 10 1/2 to 16 1/2 **\$1.39** 3 for \$4.00

"Chubby" dresses were designed specially for the chubby youngster! The lines are slenderizing, yet every dress is cut with the needed extra width! Stripes, prints and dots!

Chubby Slips, now 60c
New School Frocks... \$1.15
Prints, dots and plain colors! Straight line and belted models! Sizes 7 to 14. 3 for \$1.25.

ESCALATORS to Block's Air-Cooled Downstairs Store.

Co-Eds! Business Girls!
Buy Your Coat Now During Our Advance Sale and Save!

All-Wool Sports COATS

A Small Deposit Will Hold It In Our LAYAWAY!



\$8.75

THESE WARM FABRICS:
American Shadow Plaid
High Fleece Plaid
Oyster Plaid
Window Pane Woolens
Wyandotte All-Wool Fleece
Field Backs
Heather Hill Woolens

THESE NEW COLORS:
Balsam Brown
Blue Gray
Spruce
Brick Red
Oxford Gray
Ombre
Cheeks!

Toppers! Swaggers! Regulation styles! Swing-type coats! Three-quarter flares! Fitted models! Sports backs! THESE COATS ARE GOING FAST... AND OUR NEXT SHIPMENT WILL SELL FOR \$10.95! We've dozens of styles... RIGHT FOR BUSINESS, SPORTS, SCHOOL DRIVING, DRESS, SHOPPING AND TRAVEL! All the newest fashion details! Women's and misses' sizes 12 to 20, 36 to 44.

ESCALATORS to Block's Air-Cooled Downstairs Store.

In the Downstairs Boys' Shop You'll Find Complete Assortments for the Boy and the Student!

Students' 2-Pant SUITS

Usual \$12.95, \$14.95 Qualities

\$10.95

Boys' 2-Long Pant Suits

Fabrics usually found in \$12.95 to \$14.95 qualities! New 1936 fall coats with celanese lined double-breasted sport coats! Browns! Grays! Sizes 8 to 16.

Boys' 2-Knicker Suits, Only

Double-breasted sport back coats! Fully lined golf knickers! Knit cuffs! Roomy pockets! Celanese lined. Sizes 8 to 12.

Long Pant and Knicker Suits

Usual \$12.95 to \$14.95 qualities, full cut and well-tailored! Celanese lined, double-breasted sport back coats! Blues! Browns! Grays! Sizes 8 to 14.

Boys' Prep Overcoats

USUAL \$14.95 to \$16.95 QUALITIES! Pieces! Harringtons! Full cut raglan sleeves! Full cut! Double-breasted models! Fancy backs! Browns, grays! Sizes 16 to 22. USE OUR LAYAWAY!



ESCALATORS to Block's Air-Cooled Downstairs Store.

A-Plus Back to School Fashions!
Girls' Dress and School COATS

All-Wool Plaid Backs
Heatherhill Tweeds
Fleece Diagonals
Sports Models Fur-Trimmed
\$5.95

Girls' Tuck-in Skirts, Jackets

All-wool novelty plaid skirts, sizes 8 to 16 in blue, brown, green or navy! Suedette jackets with tuck-in slip!

Girls' New Fall Pleated Skirts

Navy wool serge, or bright red, blue or brown! Scotch plaids with detachable bodice tops! Sizes 7 to 14.

Girls' Twin Sweater Sets

Brown, blue or green coat sweaters with pull-over sweaters with contrasting trim. Sizes 7 to 14 years.

Girls' New Fall Sweaters, Only

Slip-overs in novelty or lace knits. Bright fall shades and combinations! Sizes 7 to 14 years.



Fashion Critics Demand It Be



The Newest Styles Are Up to Tall Tricks With High Feathers and Flying Veils!

\$1.95



With the New High Lines and the New Deep Colors!

\$2.95

Tomorrow! Second Big Day of Our

RUMMAGE SALE

Many Quantities Limited!

All Items Subject to Prior Sale!

Linens, Domestics

\$1.39 Awnings, each only 36-inch widths! Ready-to-hang! Specially priced! **72c**

Awning Valancing Rem., yd. Originally 25c to 30c quality in the bolt! Limited quantity! **18c**

Domestic Remnants, now Muslins, sheetings, tubings, etc., now specially priced! **1 1/2 Off**

Linen Dish Towels, Special Unbleached quality reduced for quick clearance! **12 for \$1**

Bedspread Remnants, now White for a variety of uses around the home! **29c**

Rayon and Cotton Scarfs Original 15c quality, drastically reduced for quick clearance! **5c**

89c Cottage Sheets, now 81x99 size, bleached snowy white! Buy a supply at this low! **69c**

Cotton Remnants, yd. only Original 15c to 20c quality in the bolt! All fast colors! **8c**

Silk, Rayon Remnants Also acetate remnants, 1 to 4-yard lengths. Original 30c quality. **1/2 Off**

Lace Dollies, Special For chairs and odd tables. Greatly reduced for Rummage Sale! **2 for 5c**

Cape Lunch Cloths, now 82x32-inch size Japanese printed crepe! Very specially priced! **33c**

Silk, Rayon Samples, ea. Lengths for trimmings and quilt pieces! Specially priced for Rummage! **5c**

Sheer Cotton Fabrics, yd. Printed muslins and flaxones, original 20c quality! Special! **14c**

Window Shades, each Original 10c quality to clear! Paper! 36-72-inch size! **5c**

Heavy Blue Denim, yd. Long-wearing quality, originally 20c! Specially priced while a limited quantity lasts! **16c**

Oilecloth Squares, ea. Original 60c quality! 54-inch widths! Specially priced! **44c**

Maritas Oilecloth, yard 50-inch width in original 30c quality! Greatly reduced! **25c**

Bath Sheets, Special Seconds of \$1 quality! Specially priced for Rummage! **49c**

Drapery Damask, yard Original 30c quality, now greatly reduced! 36-inch width! **25c**

50-In. Printed Crash, yd. Original 40c quality, priced now for quick clearance! **29c**

Orig. 89c Curtains Homespun marquisettes! Quantity limited! Hurry! **59c**

Homespun Drapes, now Original \$1.50 quality, 2 1/2 yard lengths! Greatly reduced! **\$1**

Clearance! Girdles (63) Mesh Girdles, now Also back lace corsets and all-in-ones, originally \$2! For women and misses! **88c**

(50) Reducing Girdles With zipper fasteners! Sizes 28 to 36 in the group! Greatly reduced! **88c**

Clearance! Dresses (5) Summer Formals, now Original \$5.95 and \$7.95 qualities! Greatly reduced! Broken sizes. **\$3.29**

Women's Wash Frocks Original \$1.00 to \$1.50 fruit prints, veils, club cloths, dress, dotted, stripes, Jenny Lind muslins and rough crease! Sizes 16 to 20, 36-44, 48-52. **69c**

Clearance! Lingerie Moonbeam Rayon Slips Originally \$1. With or without panels! White, tea rose. Broken sizes, 28 to 44. **69c**

\$1 Silk Lingerie, now Silk panties and dance sets! Pastel shades! For women and misses! **50c**

Rummage Sale!

Original **\$3.98**

Dresses

\$1.69

Washable crepes and summer sheers! Broken sizes for women and misses! Hurry!

Rummage Sale!

Women's Silk Hose

2 pr. 85c

Slight irregulars of higher-priced qualities! Chiffons with re-inforced feet! Service weights with little welts and feet!

Rummage Sale!

Children's Footwear

88c

100 pairs of summer shoes, and sandals, including our entire summer stock of higher-priced qualities! Broken sizes!

Rummage Sale!

Original **\$3.98** and **\$5.98**

Dresses

\$3.29

Wash crepes! Coolings! Seersucker acetates! Shantung! Styles for business, sport, dress and afternoon! Whites, pastels, darks! Women's and misses' sizes 14 to 20, 36 to 44.

Rummage Sale!

Men's Shirts

59c

Better broadcloths, including plenty of whites and neat patterns! Collars attached! Guaranteed not to shrink or fade! Men's and young men's sizes 14 to 17.

Rummage Sale!

Sport Shirts

For Women 39c

Original 70c cotton meshes and dockings! Imperfects and first qualities! Whites! Pastels!

Clearance! Sportswear

(75) Mid-summer Sweaters Original \$1.10, qualities in pastel colors! Women's, misses', small, medium and large sizes! **49c**

(179) Organdy Blouses, now Original 70c quality in whites and pastels. Women's and misses' sizes 34-40. **39c**

(11) Women's Swim Suits Assorted styles, originally \$1.59 \$3! Size 34 only! **\$1.59**

(120) Sports Shirts, now Pastels, whites and stripes, original \$1! For women and misses! **59c**

Clearance! Hosiery (101) Pns. Nude Leg Hose First qualities! Spiral knit without back seam! Fit like your skin! Look like your skin! Skin shades! For women and misses! **25c**

(96) Pns. Knee Length Hose Full-fashioned seconds of 80c quality! Desirable summer shades! **25c**

(154) Pns. Knee Length Hose FIRST QUALITIES, originally 60c! Summer shades! For women and misses! **50c**

(176) Pns. Children's Anklets 10c to 25c qualities! Assorted styles! **10c**

Children's Wear (76) Girls' Muslin Slips Original 30c quality in sizes 4 to 14 years! **19c**

(16) Wool Swim Suits, now Original \$1.00 to \$2.40 qualities! Assorted styles and colors! **79c**

Clearance! Coats (6) Women's Summer Coats Original \$10.00 qualities! Plaid and high shades! For women and misses! **\$1.79**

(10) Wom. Swagger Coats Black and white plaids, originally \$16.75! For women and misses! **\$4.99**

Accessories! Summer Gloves, pair only 100 pairs of discontinued styles from a famous maker! Black, brown or white! Novelty cuffs! For women and misses! **10c**

Cookies, Candy Sandwich Cookies, lb. Fresh shipment of chocolate and vanilla sandwich cookies with delicious cream filling! Also Old Mill cookies! **12c**

Broadway Jells, bag Delicious raspberry, lemon or orange flavored and packed 10 ounces to a cellophane bag. **10c**

Men's Wear (150) Pns. Men's Slax Sox With latest tops! Mostly whites and light shades! Irregulars of 25c quality! **14c**

(50) Men's Straw Hats Original 60c to \$1 quality! Broken sizes! Hurry! **25c**

(100) Men's Wash Ties, now Original 15c to 25c quality while they last! All fast colors! **5c**

Men's Knit Union Suits 100 "Hanes" light weight garments, slight irregulars of \$1.25 quality! Short sleeve, long legs! Hurry! **79c**

(103) Men's Polo Shirts Irregulars of \$1 quality! Celanese rayon and cotton in big variety of styles! 3 for \$1! **35c**

Men's Shirts, Shorts, ea. 100 garments in broken sizes! Original 25c quality! **14c**

Boys' Wear (100) Pns. Boys' Golf Hose For school wear! Assorted patterns and colors! Reduced for clearance! **15c**

Boys' Fall School Ties Moadors and rayon prints in fall colors and patterns! **15c**

Boys' Wear, each only Wash suits, sun suits and jumper-suits! Also sailor caps! Broken lots in broken sizes! **19c**

Boys' Wash Slacks, now Clearance of SANFORIZED slacks, originally \$1.48 to \$1.50! **89c**

(25) Boys' Wash Suits Orig. 25c quality, sleeveless or with short sleeves! SanfORIZED covers or fancy prints! Broken sizes! **49c**

HAND TURN Daytime COMFORT

SHOES

The Shoe That Bends With Every Step!

Made of soft black kid... with soles as flexible as the soles of your feet... and feature a cushion insole! Oxford or one-strap styles. Women's sizes 4 to 8, widths C and D.

\$2.39

