

## SHOP AND SAVE IN AIR-COOLED COMFORT!

**BLOCK'S**  **DOWNSTAIRS STORE**

*All Items on Sale Friday, and Saturday Until 1 P. M.*



**Clearance!**

**WASH FROCKS**

Original \$1.00 and \$1.19 Qualities **69c**

Quince Crepes Printed Batistes Dotted Swiss Other Cottons

Just 300 of these frocks . . . darling styles for stay-at-homes as well as many tailored models for street and shopping! Women's and misses' sizes 14 to 20, 38 to 44, 46 to 52.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**Peak Crowns**

With Profile and Tricky Brims! **\$1.95**

Velvets Felt  
Peterhams Taffetas  
Suede Antelopes

Featuring Feather Trims in Contrasting High Colors



**Suede Velours**

With Feathers Flying High! **\$2.95**

Swagger Brims Narrow Brims Dressy Turbans Off-Face

ESCALATORS to Block's Air-Cooled Downstairs Store.



**Scoop!**

Shadow-Proof Panel

**BEMBERG SLIPS**

Sale Price **84c**

• Seams Won't Rip or Tear!  
• Bra Top or Lace-Trimmed!  
• Require No Ironing!

This is a **BEMBERG SLIP** specially priced while our quantity lasts! Take a peek at the expensive-looking lace . . . at the rip-proof seams . . . at the deep shadow-panel! That's proof of quality! They're easy to wash and need no ironing at all! Misses in women's and misses' sizes 32 to 44.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**Higher-Priced Qualities  
Drastically Reduced For This Event!**

# LATE SUMMER DRESSES

*Specially Priced For Friday's Sale!*

**\$2**

Bemberg Sheers  
Washable Crepes  
Prints Sheers  
Dots Pastels  
Acetates Dark Shades



We're sweeping out our summer stocks! They must go! We must have space for smart fall frocks! Hence these reductions on frocks you'll wear for more than a month! Mostly tailored shirtwaist styles, right for business, for sports, for bridge, for afternoon! Hurry in! We've a big selection of sizes for women and misses, but not every size in every style.

ESCALATORS to Block's Air-Cooled Downstairs Store.



**Part-Wool 'Beacon' BLANKETS**

72x84-Inch Size **\$2.59**

A big, fluffy, warm BEACON woven in large stunning block plaid! Choices of rose, blue, green, peach and orchid. You save when you buy blankets in AUGUST! Prices are on the up and up! USE OUR LAYAWAY!

**Plaid Cotton Blankets, Double Bed Size, 49c**

ESCALATORS to Block's Air-Cooled Downstairs Store.

**Cottage Sheets** **69c**

Full bleached with straight hem! Excellent for camps and boarding houses. 81x90-inch size!

**Cloth-of-Gold Prints, yd.** **19c**

Smart patterns and bold fast colors for school frocks! Small or medium designs!

**Lunch Cloths** **49c**

Rayon and cotton cloths woven in plaid patterns in green, blue, gold or red. 82x82-inch size!

**2½ yard Curtains, Pr.** **59c**

6-inch ruffled Priscillas of figured marquisette! Tailored Mexican nets! A few less than 2½ yards.

We Usually Sell This Quality for \$19.95!



**INNER-SPRING MATTRESSES**

**\$11.95**

Specially Priced at Any Size

• 207 Double Tempered Helical Inner-Spring Unit!  
• Rolled Edges! Ventilators!  
• Button Tufts!  
• Sturdy Woven Damask Ticking!

90-Cell Bedspring, \$3.95

ESCALATORS to Block's Air-Cooled Downstairs Store.

- Sisal Insulation!
- 35 Pounds Felt Padding!
- Taped Seams!
- Hand Holds for Turning!

Hope Bias: Muslin, yd. 10c  
Limit: 10 Yards to Customer.

**Sale!**

47 Manufacturers' 'Pet' Samples, Made Up to Sell for Much More!

**Sample FUR COATS**

Also Just 6 Fur Suits **\$59**

**Choice of These Furs:**

Genuine Blocked Lapins\* Brown Broadtail (Plain or Trimmed)\*\*  
Ombre Lapins\* Black Kidskins Ermine Lapin\*  
Black Caracul Brown Kidskins  
Mendoza Beaver\* Brown Caracul

You've Chosen These as Your Favorite Full-Length SILK HOSE

Slight Irregulars of Higher-Priced Qualities!

**2 Pairs 85c**

Cast your vote for these coats, for they're beauties! Made up to advance fall style specifications: new flowing swaggers, new box coats, new fitted styles, new sleeves, new collars! Made up of quality pelts during the slack season when furriers were not rushed! Come in tomorrow . . . inspect these dramatic new coats . . . you'll find sizes 14 to 38 but ONLY ONE OF A STYLE!

**USE OUR LAYAWAY  
A Deposit Holds a Coat!**

ESCALATORS to Block's Air-Cooled Downstairs Store.  
\*Coney  
\*\*Processed Lamb



Also included are some of your favorite crepe twist hose at this price! Lovely sheer chiffons . . . silk to the very top with feet re-inforced for extra miles of wear. Also service weights with lace webs and feet! All desirable shades! For women and misses!

**Children's Anklets**

Prints and irregulars for early school wear! Latex top! Wide variety of colors. Sizes 8 to 12.

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Styed by Amos Parrish-ENNA JETTICKS. \$5 and \$6

Exclusive in the City With Block's Air-Cooled Downstairs Store