

# The "BUY WAY" OF INDIANAPOLIS<sup>★</sup> AYRES A DOWNSTAIRS A STORE

(REGISTERED)

## Tomorrow at 9! Our Semi-Annual SALE of "GINGER ROGERS" DRESSES

Twelve Exciting Hollywood Fashions  
—Three Thousand of Them in a Complete Assortment of Styles, Colors and Sizes. All of Washable Renee Crepe



L. S. AYRES & CO. Indianapolis, Indiana  
GENTLEMEN: Please send me the following Ginger Rogers Dresses at \$2.66 each.

Style	Color	Size	
1st Choice	2nd Choice	1st Choice	2nd Choice

Name \_\_\_\_\_  
Address \_\_\_\_\_  
□ C.O.D. □ Charge □ Cash

Mail Order  
BLANK

New Colors: Prussian Blue, Navy, Royal Blue, British Tan, Toast, Sienna (Brown), Dubonnet, Wine, Fir Green, Moss Green, and Jet Black

Sizes: Twelve to Forty-four

Material: "Renee" Crepe of Chalkelle Crown A-1 Yarns

GINGER ROGERS DRESSES ARE EQUALLY SMART for STREET, HOME, or OFFICE

*Ginger Rogers*  
DRESSES

You'll wear them for street and shopping . . . at the office . . . at home or for afternoon bridge. They're brimful of life and "ginger". They're styled with all the newest Hollywood details . . . smartly tailored in exclusive studio patterns of genuine Renee Crepe . . . and you'll adore them all the more because they're priced so unbelievably low.