

The "BUY WAY" OF INDIANAPOLIS AYRES A DOWNSTAIRS A STORE

(REGISTERED)

Tomorrow at 9! Our Semi-Annual SALE of "GINGER ROGERS" DRESSES

Twelve Exciting Hollywood Fashions
—Three Thousand of Them in a Complete Assortment of Styles, Colors and Sizes. All of Washable Renee Crepe

Order by Mail
or Phone RI. 9441



SALE PRICE

\$2.66

Ginger Rogers
DRESSES

You'll wear them for street and shopping... at the office... at home or for afternoon bridge. They're brimful of life and "ginger". They're styled with all the newest chic Hollywood details... smartly tailored in exclusive studio patterns of genuine Renee Crepe... and you'll adore them all the more because they're priced so unbelievably low.

New Colors: Prussian Blue, Navy, Royal Blue, British Tan, Toast, Sienna (Brown), Dubonnet, Wine, Fir Green, Moss Green, and Jet Black

Sizes: Twelve to Forty-four

Material: "Renee" Crepe of Chalkelle Crown A-1 Yarns

L. S. AYRES & CO. Indianapolis, Indiana

GENTLEMEN: Please send me the following Ginger Rogers Dresses at \$2.66 each.

Style	Color		Size
	1st Choice	2nd Choice	

Name _____

Address _____

☐ C.O.D. ☐ Charge ☐ Cash

Mail Order
BLANK

GINGER ROGERS DRESSES ARE EQUALLY SMART for STREET, HOME, or OFFICE