

The "BUY WAY" OF INDIANAPOLIS AYRES A DOWNSTAIRS A STORE

Store Hours From Now Thru
Sept. 4: Daily—9 A. M. to 5
P. M. Saturday—9 A. M. to 1 P. M.



SHOP AND SAVE ON FRIDAY!

First Quality "NEVERMEND"

Pure Silk Stockings
39¢
PAIR

The most economical pure silk stocking we know of at this inexpensive price! It's a marvelous 4-thread, seamless chiffon (also service weight) with specially made stretch top and silk plaited heel and toe. In smart shades to wear now! Sizes 8½ to 10½.

—Downstairs at Ayres.

★

Save on Friday!

"Nevatere"
SHEETS
79¢
EACH

Size 72x99 or 63x99
This is our famous long-wearing quality sheet, torn size before hemming. For twin beds or top sheets with 3-year guarantee!
—Downstairs at Ayres.

Save on Friday!

New Dress
Corduroy
49¢
Yd.

In Remnant Lengths
Wide or narrow wale corduroy in suitable dress lengths. A big assortment of colors, reds, greens, blues, etc.
—Downstairs at Ayres.

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FRIDAY SALE!

Rayon, Cotton and Curtain

Yard Goods

Wash Goods
Remnants

Final clearance of
summer wash fabrics
in various lengths and
for various uses.
Choice of a great as-
sortment of cottons in
many colors.

**10¢
Yd.**

Curtain Goods
A fresh assortment of
new curtain goods from a famous maker.
Choose from many
different weaves in
wanted lengths.

Rayon Taffeta . . . (Seconds, Dark Colors) . . . 10c yd.
—Downstairs at Ayres.

AIR-COOLED

Women's Rayon Slips \$1.00

Swan-Glo 100 rayon deiner slips. Calif. V or straight lace tops. Sizes 34 to 44. Tearose and white.

Rayon Undies 25¢

Plain or novelty rayon panties, stepins, bloomers or vests. Tailored at hems. Sizes 27 to 29.

Cotton Union Suits 3 for \$1.00

Women's cotton knit union suits with built-up shoulders. Sizes 36 to 44.

Rayon Gowns 69¢

Plain or novelty weave rayon gowns with round or V necks. Lace or tailored. Sizes 16-17.

Rayon Undies 44¢

Discontinued numbers in rayon panties, briefs or stepins. Broken sizes.

Pongee Pajamas \$1.00

Silk pongee pajamas or coolie coats with oriental trim. All sizes.

Pure Silk Undies 69¢

Pure silk dancettes, chemise, panties. Lace or tailored styles. Sizes 32 to 40. Tearose.

Batiste Gowns 69¢

Women's printed batiste gowns with V or round necks. Sizes 16-17.

Pure Silk Slips \$1.59

Women's pure silk crepe slips with Calif. V or straight lace tops. Bias cut. 4 gore styles. Sizes 34-44.

Tots' Play Togs 19¢

A cool assortment of washable seersuckers and prints. Sun back styles. Broken sizes and styles.

Infants' Gowns 19¢

Infants' flannelette gowns and wrappers in pink or blue colors.

Infants' Blankets 19¢

Infants' wrapping blankets in either pink or blue colors.

Handmade Creepers 39¢

Infants' and toddlers' hand made creepers in pink or blue. Broken sizes.

Quilted Pads 10¢

Infants' quilted pads. Classed as irregulars . . . but will give you good, long service.

Stockinette Sheets 10¢

Size 17x18 inch stockinette sheets. Classed as irregulars.

Tots' Fall Dresses 59¢

Tots' new fall cotton dresses. Novelty prints and solid colors in the group. Sizes 1 to 6.

Girls' Bicycle Dress 69¢

Girls' 3-piece bicycle dress with blouse, shorts and wraparound skirt. Broken sizes.

Girls' Fall Dresses 69¢

New fall cotton dresses in novelty stripes, polka dots, prints, solid colors. Sizes 7 to 16.

★ (REGISTERED) When You're Tired, Thirsty and Hungry Ayres Downstairs Store's Cool Luncheon Is the Ideal Spot to Stop for Refreshment



Sports COATS

Advance Fall Fashions in Swagger, Plaid Back, Fitted or Belted Styles!

\$10.75

For active or spectator sports, for classroom, campus, business and street wear . . . choose one of these smart, new fall sports coats in swagger, fitted plaid back or belted style. Some have full linings, others half linings. Made of wool fabrics that will see you through long wear.

Sizes 11 to 19 and 12 to 20!

—Downstairs at Ayres.

Clearance Sale!

Drastically Reduced in Time for Hot August and September Days!

Embroidered Eyelet Batiste Dresses

\$1.09
EACH

Sizes 14 to 40 . . . But Not Every Size in Each of the 10 Colors!

Tomorrow you save on those smart, cool, summer eyelet dress styles. Choose from 10 youthful styles, in 10 delightful summer colors. All are fast colors, unconditionally guaranteed. These dresses are smartly cut, well made to give you worlds of wear. Broken sizes . . . but sizes 14 to 20 and 38 to 40 in the group.

—Downstairs at Ayres.

AUGUST SALE!

Fine Quality 9x12 Size

Plain Broadloom CARPET RUGS

\$23.95

Other Sizes in Broadloom Carpet Rugs

9x15	\$31.95
9x18	\$37.50
9x21	\$42.95
9x10.6	\$21.95
9x6	\$13.25
9x7.6	\$18.95

Here is a rare value opportunity! During this August sale we offer broadloom carpet rugs for bedroom, dining room or living room at tremendous savings. Plain rose taupe color, perfect quality and seamless construction. Heavy type quality that will wear for ages!

—Downstairs at Ayres.

