

## SHOP AND SAVE IN AIR-COOLED COMFORT!

## Economy Days

Tomorrow...Another Thrilling Day Of Economy Savings!

A "Scoop" for Economy Days!

## Girls' COATS

Sturdy Fabrics  
Warmly Interlined  
**\$5.95**

All-wool plaid backs! Fleece! Heatherhill tweeds! Princess lines! Flare skirts! Stiffened shoulders! Swagger coats! New full sleeves! All neatly lined! Blues, browns, greens and wines! Sizes 7 to 14.

ESCALATORS to Block's Air-Cooled Downstairs Store.



Economy Values From One of the Finest Makers of Toilet and Bath Soaps!

## Fragrant SOAPS

**3c**  
BarHealth Soap Floating Soap  
Baby Castile Cream Complexion  
Buttermilk Carbolated Health  
\*Hardwater \*Bridal Cream  
\*Tablet Soap

The maker made these bars to sell for more, but we made a special purchase of a big lot to get this low price! Clubs! Restaurants! Hotels! Resorts! Camps! Airports! Here's your chance for Economy Savings!

\*In bathroom colors of blue, green, peach, white, orchid and sunflower yellow.

ESCALATORS to Block's Air-Cooled Downstairs Store.

## ECONOMY SALE!

## Mohawk SHEETS

Second Qualities  
Labeled "Empire"**88c**These are genuine Mohawk sheets but because of the SLIGHT IMPERFECTIONS OR TINY OIL SPOTS they bear the name of Empire! Each has 4 extra threads per square inch! 72x99 and 81-99-inch sizes.  
42x36 Empire Cases.....4 for 88c

ESCALATORS to Block's Air-Cooled Downstairs Store.

Economy Days Only!  
"SHAKESPEARE" HAIR\*  
Inner-Spring MattressSold Regularly in  
Our Department for \$24.95**\$13.95**

- 16 pounds long curled hair!
- 257 Double tempered coils!
- 20 lbs. soft felt insulation!
- Heavy 8-oz. ACA ticking!
- No Hog Hair Used.

ESCALATORS to Block's Air-Cooled Downstairs Store.

## ECONOMY SPECIAL!

## Better Printed Cottons, Yard

Printed dimities, cord sheers, sanforized muslins, voiles, "Se Smart" percales and white tissue gingham. Patterns for school frocks for kiddies as well as house frocks for mothers!

**14c**

## ECONOMY SPECIAL!

WIDE VARIETY  
2 1/2-YARD CURTAINS

Jumbo Priscillas in 96-inch width with fluffy 6-inch ruffles! Tailored curtains in 4 crisp fabrics! Hollywood gaze panels and lace panels! Marvelous assortment of fabrics and colors!

**89c**

PAIR OR SET

## ECONOMY SPECIAL!

Mostly 2 1/2-Yard  
Curtains

Ruffled priscillas in colored figures or cream and seru dots! Tailored nets! Tailored novelty multi-colors! 6-pc. cottage sets in colored figured marquisette! 1 1/4-yard bathroom curtains! Cut lengths!

**49c**

PAIR OR SET

## ECONOMY SPECIAL!

BETTER COTTON  
REMNANTS, YARD

Desirable remnant lengths. Also some full pieces! All fast colors and desirable patterns!

**10c**

## ECONOMY SPECIAL!

Washable Acetates,  
Rayons, Yard

Printed French crepe! Chita square rayon linens! Novelty plain rayons and acetates! All full bolts, originally sold for 30c yard.

**39c**

ESCALATORS to Block's Air-Cooled Downstairs Store.

ECONOMY SPECIAL!  
SUNFAST WASHABLE  
CRETONNES, YARD

For drapes, slip covers and pillows! Also heavy quality crashes! 36-inch widths!

**19c**

ESCALATORS to Block's Air-Cooled Downstairs Store.

Warmth in glowing new solid colors of rose, blue, green, gold, orchid, peach, dubonnet, royal blue, brown or cedar... with 3-inch rayon tapestry matching bindings! USE OUR LAYAWAY PLAN!

ESCALATORS to Block's Air-Cooled Downstairs Store.

## COMPELLING VALUES

## Beverly

## YEAR 'ROUND SUITS

Many Men Are Anticipating  
Their Needs for Fall!

They know "Beverly" suits at only \$13.95 is an exceptional "buy!" Choose from light, medium or dark colors—single or double breasted—sports or plain backs—a wonderful variety of QUALITY worsteds and twists!

**\$13.95**  
Available  
On Our  
TEN-PAY  
PLAN

## A Fortunate Purchase and Sale!

## Sanforized Wash Slacks

Actual \$1.49, \$1.69,  
Even \$1.98 Qualities\$5-\$6  
SUMMER SUITS  
**\$2.98**

Every one SANFORIZED (they will not shrink). Single or double breasted. Sports or plain backs.

**\$1**

ESCALATORS to Block's Air-Cooled Downstairs Store.

Half-Price  
**\$6.95**  
SPORTS COATS  
**\$3.48**YOU SAVE ONE-HALF  
on these smartly styled,  
well tailored all-wool  
sports coats. Choice colors!

## Outstanding Economy Value!

## Men's SHIRTS

**\$1.09**

White Broadcloths! White Oxford! Blue Broadcloths! End-to-End Woven Fabrics! Cloths! Madras! White on Whites!

REGULAR FUSED COLLARS! DUKE OF KENT FUSED COLLARS! Novelty stripes! Grays! Window pane patterns! Whites! Blues! Tans! These shirts are custom-type qualities that you would expect to cost more! Buy a supply while you can get such shirts at this low price. Men's sizes 14 to 17, sleeve lengths 33 to 35.

Men's Usual 59c Cotton Polo Shirts; button neck styles ..... 39c

Men's New Fall Ties, big assortment ..... 29c

Men's Pure Worsted Swim Trunks, various colors ..... 79c

Men's \$1-\$1.69 Pajamas, firsts, irregulars ..... 79c

ESCALATORS to Block's Air-Cooled Downstairs Store.

Men's Slax Sox, firsts, irregulars ..... 17c

Men's "Big Yank" Work Shirts ..... 47c

Men's 75c Celanese Shirts, Shorts, each ..... 39c

Men's \$1-\$1.69 Pajamas, firsts, irregulars ..... 79c

## Boys' SUMMER WEAR

A SPECIAL ECONOMY PRICE  
WHILE OUR QUANTITIES LAST**3 for \$1**

One-button and gauchito tie polo shirts in plain colors! Fancy patterned, fast color sports shirts, girls', youths' and junior sizes!

Old lot wash suits! Fancy print suiting jumpers with long pants! Also suspender shorts, sun suit style! Mostly broken sizes!

Boys' Wash Shorts, Junior Longies, Ea.

ORIGINAL \$1.15 TO \$1.65  
DEPENEDIZING! Latest

white all around or

in front and colored fab-

rics, daisies and nubul. Unconditionally

not every size in every

size. Specially priced

for Economy Days! Sizes

up to 9 years!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Boys' Orig. \$1.15 3-Po.  
Wash Rugby Suits  
**77c**

Fancy back coat with

atching, 3-Po. and

hems. Plain and fan-

tial. Specially priced

for Economy Days! Sizes

up to 9 years!

ESCALATORS to Block's Air-Cooled Downstairs Store.