

SHOP AND SAVE IN AIR-COOLED COMFORT!

Economy BLOCK'S DOWNSTAIRS STORE Days

Tomorrow... Another Thrilling Day Of Economy Savings!

A "Scoop" for Economy Days!

Girls' COATS

Sturdy
Fabrics
Warmly
Interlined

\$5.95

All-wool plaid backs! Fleeces! Heatherhill tweeds! Princess lines! Flare skirts! Stiffened shoulders! Swagger coats! New full sleeves! All neatly lined! Blues, browns, greens and wines! Sizes 7 to 14.

ESCALATORS to Block's Air-Cooled Downstairs Store.



Economy Values From One of the Finest Makers of Toilet and Bath Soaps!

Fragrant SOAPS

3c

Health Soap Floating Soap
Baby Castile Cream Complexion
Buttermilk Carbolyated Health
*Hardwater *Bridal Cream
*Toilet Soap

The maker made these bars to sell for more, but we made a special purchase of a big lot to get this low price! Club! Restaurants! Hotels! Resorts! Camps! Attention! Here's your chance for Economy Savings! *In bathroom colors of blue, green, peach, white, orchid and sunflower yellow.

ESCALATORS to Block's Air-Cooled Downstairs Store.

Out They Go In This Economy Event!
288 Pairs of Women's Higher-Priced

Summer Shoes

Oxfords Mostly
Straps Narrow
Sandals Widths

\$1.00

Here's your chance to save on summer footwear you can wear for six weeks yet! The sizes are broken, but the values are extraordinary! Mostly whites! Some combinations!

Children's SUMMER SHOES

234 pairs for children, misses and growing girls! Sizes are broken! Many originally higher-priced!

77c

ESCALATORS to Block's Air-Cooled Downstairs Store.



COMPELLING VALUES

Beverly

YEAR 'ROUND SUITS

Many Men Are Anticipating Their Needs for Fall!

\$13.95

Available
On Our
TEN-PAY
PLAN

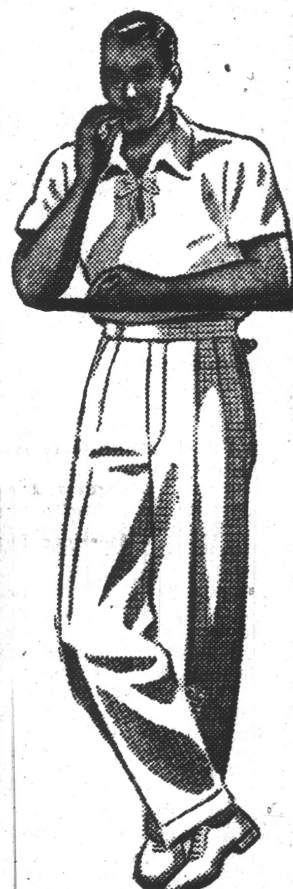
They know "Beverly" suits at only \$13.95 is an exceptional "buy!" Choose from light, medium or dark colors—single or double breasted—sports or plain backs—a wonderful variety of QUALITY worsteds and twists!



A Fortunate
Purchase
and Sale!

Sanforized Wash Slacks

Actual \$1.49, \$1.69,
Even \$1.98 Qualities



We have added broken assortments from our regular higher priced lines, to make the assortments even more inviting! All full cut and carefully tailored! Wide variety of checks, squares and novelties. Sizes 20 to 50.

\$1

Half-Price
\$6.95
SPORTS
COATS

\$3.48

YOU SAVE ONE-HALF on these smartly styled, well tailored all-wool sports coats. Choice colors!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Economy Days Only! "SHAKESPEARE" HAIR* Inner-Spring Mattress



Sold Regularly in
Our Department for \$24.95

\$13.95

● 16 pounds long curled hair!
● 257 Double tempered coils!
● 20 lbs. soft felt insulation!
● Heavy 8-oz. ACA ticking!
*No Hog Hair Used.

● Hand holds for turning!
● Ventilators! Taped seams!
● Hand rolled edges!
● Any standard size!

ESCALATORS to Block's Air-Cooled Downstairs Store.

ECONOMY SPECIAL! Better Printed Cottons, Yard

Printed dimities, cord sheers, sanforized muslins, voiles, "So Smart" percales and woven tissue ginghams. Patterns for school frocks for kiddies as well as house frocks for mothers!

14c

ECONOMY SPECIAL! BETTER COTTON REMNANTS, YARD

Desirable remnant lengths. Also some full pieces! All fast colors and desirable patterns!

10c

ECONOMY SPECIAL! Washable Acetates, Rayons, Yard

Printed French crepes! Chota square rayon linens! Novelty plain rayons and acetates! All full bolts, originally sold for 50c yard.

39c

ESCALATORS to Block's Air-Cooled Downstairs Store.

ECONOMY SPECIAL! WIDE VARIETY 2 1/2-YARD CURTAINS

Jumbo Priscillas in 90-inch width with fluffy 6-inch ruffles! Tailored curtains in 4 crisp fabrics! Hollywood gauze panels and lace panels! Marvelous assortment of fabrics and colors!

89c

ECONOMY SPECIAL! Mostly 2 1/2-Yard Curtains

Ruffled priscillas in colored figures or cream and cerise dots! Tailored nets! Tailored novelty multi-colors! 6-pc. cottage sets in colored figured marquisettes! 1 1/2-yard bathroom curtains! Cut lengths!

49c

ECONOMY SPECIAL! SUNFAST WASHABLE CRETONNES, YARD

For drapes, slip covers and pillows! Also heavy quality crashes! 36-inch widths!

19c

ECONOMY SALE!

Mohawk SHEETS

Second Qualities
Labeled "Empire"

88c

These are genuine Mohawk sheets but because of the SLIGHT IMPERFECTIONS OR TINY OIL SPOTS they bear the name of Empire! Each has 4 extra threads per square inch! 72x90 and 81-90-inch sizes. 42x36 Empire Cases.....4 for 88c

ESCALATORS to Block's Air-Cooled Downstairs Store.

SALE OF DOMESTICS

15c Unbleached Muslin, 40-inch, yard 10c
15c Hope Bleached Muslin, yard 9c
25c Pepperell Pillow Tubing, 40-in., yard 15c
15c Linen Toweling Remnants, bleached, 1-10, yard 11c
25c Awaiting Material, blue-white stripes, yard 12c
25c Canton Flannel, bleached, 36-inch, yard 12c
25c Feather-Proof Ticking, 8-oz. blue stripes, yard 18c
35c Meritas Oil Cloth, 54-inch, yard 25c
60c Mercerized Table Damask, solid, check, 55-inch, yard 49c
25c Tan Crepe Lunch cloth, 12x22, each 25c

ESCALATORS to Block's Air-Cooled Downstairs Store.

ECONOMY SALE!

ALL-Wool Blankets

3-pound weight!
70x80-Inch Size!

\$3.98

Each

Warmth in glowing new solid colors of rose, blue, green, gold, orchid, peach, duobones, royal blue, brown or cedar... with 2-inch rayon taffeta matching bindings! USE OUR LAYAWAY PLAN!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Outstanding Economy Value!

Men's SHIRTS

\$1.09

White Broadcloths! White Oxfords!
Blue Broadcloths! End-to-End
Woven Fabrics! Cloths!
Madras! White on Whites!

REGULAR FUSED COLLARS!
DUKE OF KENT FUSED COLLARS!
Novelty stripes! Grays! Window pane patterns! Whites! Blues! Tans!
These shirts are custom-type qualities that you would expect to cost more! Buy a supply while you can get such shirts at this low price. Men's sizes: 14 to 17, sleeve lengths 33 to 35.

Men's Usual 50c Cotton Polo Shirts; button neck styles 39c

Men's Slax Sox, firsts, irregulars 17c

Men's New Fall Ties, big assortment 29c

Men's "Big Yank" Work Shirts 47c

Men's Pure Worsted Swim Trunks, various colors 79c

Men's 75c Celanese Shirts, Shorts, each 39c

Men's \$1.69 Pajamas, firsts, irregulars 79c

ESCALATORS to Block's Air-Cooled Downstairs Store.

Boys' SUMMER WEAR

A SPECIAL ECONOMY PRICE
WHILE OUR QUANTITIES LAST



One-button and gaucho tie polo shirts in plain colors! Fancy patterned, fast color sports shirts, youths' and junior sizes! Old lot wash suits! Fancy print suiting jumpers with long pants! Also suspender shorts, sun suit style! Mostly broken sizes!

3 for \$1

Boys' Wash Shorts, Junior Longies, Ea.

Boys' Orig. \$1.19 3-Pc. Wash Rugby Suits

ORIGINAL 50c to \$1.19 QUALITIES TO CLEAR! (SUSPENDERS) LEASES worn all around or left later self buttoned. Guaranteed! Not every also in every size.

77c

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