

# SHOP AND SAVE IN AIR-COOLED COMFORT

## Economy BLOCK'S DOWNSTAIRS STORE Days

All Items on Sale Friday, and Saturday Until 1 P. M.

ECONOMY DAYS ONLY!

### MEN'S SHIRTS

The Finer Qualities! Sale Priced!

**\$1.09**

Regular Fused Collars! Duke of Kent Fused Collars! Fine Madrases! Fine White Oxfords! Fine White Broadcloths! Fine Blue Broadcloths! Fine White on Whites! Fine End to End Cloths! ALL FANCY SHIRTS ARE WOVEN FABRICS

SHIRTS OF QUALITY! All worth more! All sell regularly for more! A host of smart new patterns for now—for Fall! Every fabric PRESHRUNK—so buy your exact size!



ECONOMY DAYS ONLY!  
**Rayon Shirts—Shorts**  
**39c**

Genuine Celanese garments, usually sold for 75c! Full cut and well made! White, tan or blue! Shirts in sizes 34 to 46. Shorts in sizes 30 to 42!



ECONOMY DAYS ONLY!  
**New FALL TIES**  
Very Specially Priced  
**29c**

All hand tailored! It's a new experience to find ties of this quality priced so low!



ECONOMY DAYS ONLY!  
**Men's POLO SHIRTS**  
Usual 59c Qualities  
**39c**

Button neck shirt collar styles! White and colors! Small, medium and large sizes! Well tailored of porous tuck-stitch cotton.

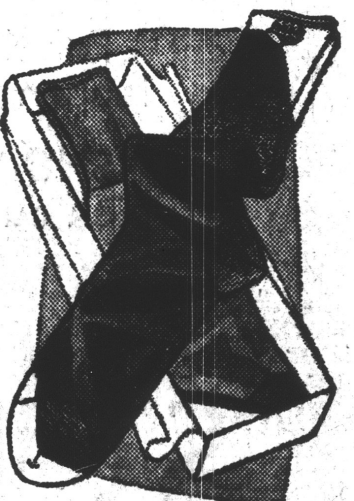
ECONOMY DAYS ONLY!  
**"Big Yank" Work Shirts**  
At a Special Low Price  
**47c**

Blue chambray! Gray chambray! With elbow action sleeves, cigarette pockets and large utility pocket.



ECONOMY DAYS ONLY!  
**\$1 to \$1.69 Pajamas**  
Perfect Quality! Irregulars!  
**79c**

Full cut for comfort! Coat, middie or notch collar top styles! Plain colors with contrasting trim!



ECONOMY DAYS ONLY!  
**Men's Slax Socks**  
Perfect Quality! Irregulars!  
**17c** 3 Pcs. 50c

The Laster tops hold them up neatly and comfortably! Whites, pastels and fancy patterns!

### Beverly

YEAR 'ROUND SUITS

**\$13.95**

ON OUR TEN-PAY PLAN

Small deposit delivers clothing for men and young men.



DEPENDABLE Beverly quality! SMART Beverly styling! COSTLY Beverly tailoring! Can you blame Indiana men for taking full advantage of this very special opportunity?

★ Light Color Worsteds! ★ Medium Color Worsteds! ★ Dark Color Worsteds! ★ Wear-Defying Twists! ★ Single Breasted! ★ Double Breasted! ★ Sports Backs! ★ Plain Backs! ★ Plain Color Tones! ★ Smart Novelty Patterns! ★ Neat, Smart Stripes! ★ Checks and Squares! Regulars! Longs! Shorts! Stouts! Long Stouts! Short Stouts!

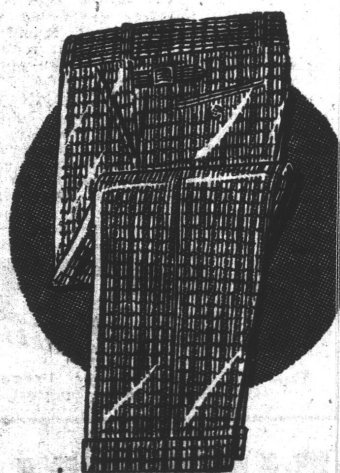
Our Most Popular Value This Season!

### Sanforized Wash Slacks

For Men and Young Men

**\$1.09**

THEY WILL NOT SHRINK! They're sanforized! Qualities never before this season available at anywhere near this price! ★ Cool Tropical Slacks \$1.09 ★ Steffel Airflow Suiting Slacks \$1.09 ★ Really remarkable at this price! ★ Fine Woven Fabric Slacks \$1.09 ★ Always in great demand! ★ Neat Checks and Squares \$1.09 The best selling colors!



**\$6.95 Sports Coats.. All Wool.. 1/2 Price.. \$3.48**

**\$5—\$6**

### Sanforized Summer Suits

For Men and Young Men

**\$2.98**

Plenty of Hot Weather Ahead!

Buy for now! Buy now for next season! Get yourself one or two of these carefully tailored, well-styled summer suits! They won't shrink! Single or double breasted! Plain models! Sports models! Grays, tans and mixtures! Tropical Weaves, Nub Effects, Checks and Mixtures! Regulars, longs, shorts and stouts!



ECONOMY DAYS ONLY!

**Boys' \$1.19 Sanforized WASH SLACKS**  
**69c**

Printed patterns and woven pattern fabrics... all SANFORIZED and will look well after repeated tubbings. Full and roomily cut... well tailored. Not all sizes in each pattern.



ECONOMY DAYS ONLY!

**Boys' 59c Summer Wear**

POLO SHIRTS: One-button neck and gaucho tie styles in plain colors of blue, white and maize! Styles that are exceedingly practical and low priced.

SPORT SHIRTS: Fancy patterned, fast color broadcloths with short sleeves and sports collars. Junior and youths' sizes.

WASH SUITS: Odd lot and broken sizes reduced from our regularly higher priced stocks.

JUMPERALLS: Fancy print suitings in long pant, bib style. Also suspender shorts suit style. Print suitings and covert cloths. Broken sizes for the young fellows.

ESCALATORS to Block's Air-Cooled Downstairs Store.

**3 for \$1**

ECONOMY DAYS ONLY!

**Boys' Three-Piece RUGBY WASH SUITS**  
**77c**

Reduced for clearance! Sports back coat with shirt and shorts to match. Plain colors and checks. Sizes up to 9 years. Ideal to start school.

