

SHOP AND SAVE IN AIR-COOLED COMFORT

Economy Days

All Items on Sale Friday, and Saturday Until 1 P.M.

ECONOMY DAYS ONLY!

MEN'S SHIRTS

The Finer Qualities! Sale Priced!

\$1.09



Regular Fused Collars!
Duke of Kent Fused Collars!
Fine Madrases!
Fine White Oxfords!
ALL FANCY SHIRTS ARE WOVEN FABRICS

SHIRTS OF QUALITY! All worth more! All sell regularly for more! A host of smart new patterns for now—for Fall! Every fabric PRESHRUNK—so buy your exact size!



ECONOMY DAYS ONLY!
Rayon Shirts—Shorts
39c

Genuine Celanese garments, usually sold for 75c! Full cut and well made! White, tan or blue! Shirts in sizes 34 to 46. Shorts in sizes 30 to 42!



ECONOMY DAYS ONLY!
New FALL TIES
Very Specially Priced
29c

All hand tailored! It's a new experience to find ties of this quality priced so low!

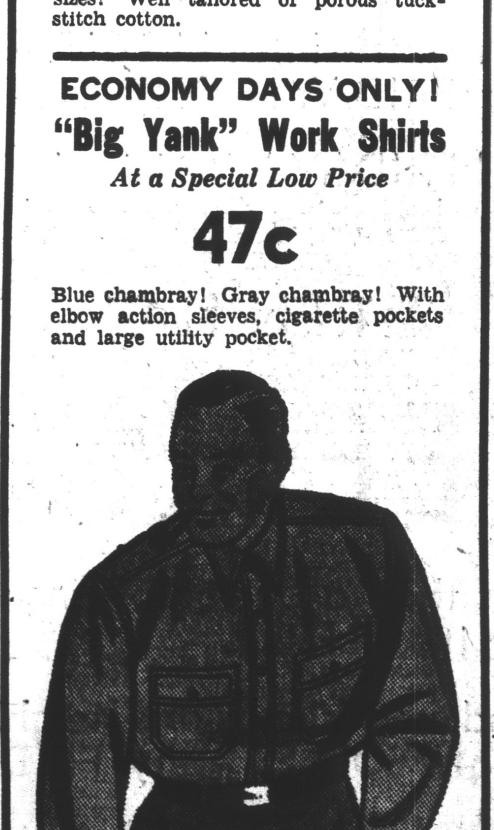


ECONOMY DAYS ONLY!
Men's POLO SHIRTS
Usual 59c Qualities
39c

Button neck shirt collar styles! White and colors! Small, medium and large sizes! Well tailored of porous tuck-stitch cotton.

ECONOMY DAYS ONLY!
"Big Yank" Work Shirts
At a Special Low Price
47c

Blue chambray! Gray chambray! With elbow action sleeves, cigarette pockets and large utility pocket.



ECONOMY DAYS ONLY!
\$1 to \$1.69 Pajamas
Perfect Quality! Irregulars!
79c

Full cut for comfort! Coat, middy or notch collar top styles! Plain colors with contrasting trim!



ECONOMY DAYS ONLY!
Men's Slax Socks
Perfect Quality! Irregulars!
17c 3 Pcs.
50c

The Laster toes hold them up neatly and comfortably! Whites, pastels and fancy patterns!

Beverly

YEAR 'ROUND SUITS

\$13.95

ON OUR
TEN-PAY
PLANSmall deposit
delivers clothing
for men and
young men.

DEPENDABLE Beverly quality! SMART Beverly styling! COSTLY Beverly tailoring! Can you blame Indiana men for taking full advantage of this very special opportunity?

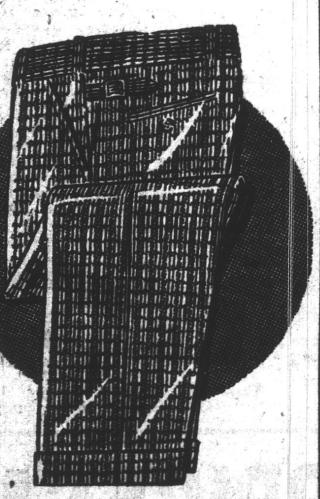
- ★ Light Color Worsteds!
- ★ Medium Color Worsteds!
- ★ Dark Color Worsteds!
- ★ Wear-Defying Twists!
- ★ Single Breasted!
- ★ Double Breasted!
- ★ Sports Backs!
- ★ Plain Backs!
- ★ Plain Color Tones!
- ★ Smart Novelty Patterns!
- ★ Neat, Smart Stripes!
- ★ Checks and Squares!
- Regulars! Longs! Shorts! Stouts! Long Stouts! Short Stouts

Our Most Popular Value This Season!

Sanforized Wash Slacks

For Men and Young Men

\$1.09

THEY WILL NOT SHRINK!
They're sanforized! Qualities never before this season available at anywhere near this price!

- * Cool Tropical Slacks \$1.09
A revelation at this price!
- * Steffel Airflow Suiting Slacks \$1.09
Really remarkable at this price!
- * Fine Woven Fabric Slacks \$1.00
Always in great demand!
- * Neat Checks and Squares \$1.00
The best selling colors!

\$5—\$6

Sanforized Summer Suits

For Men and Young Men

\$2.98



Plenty of Hot Weather Ahead!

Buy for now! Buy now for next season! Get yourself one or two of these carefully tailored, well-styled summer suits! They won't shrink! Single or double breasted! Plain models! Sports models! Grays, tans and mixtures! Tropical Weaves, Nub Effects, Checks and Mixtures! Regulars, longs, shorts and stouts!

\$6.95 Sports Coats.. All Wool.. $\frac{1}{2}$ Price. \$3.48

ECONOMY DAYS ONLY!

Boys'
\$1.19 Sanforized
WASH SLACKS
69c

Printed patterns and woven pattern fabrics... all SANFORIZED and will look well after repeated tubbings. Full and roomy cut... well tailored. Not all sizes in each pattern.



ECONOMY DAYS ONLY!

Boys' 59c Summer Wear

POLO SHIRTS: One-button neck and gaucho tie styles in plain colors of blue, white and maize! Styles that are exceedingly practical and low priced.

SPORT SHIRTS: Fancy patterned, fast color broadcloths with short sleeves and sports collars. Junior and youths' sizes.

WASH SUITS: Odd lot and broken sizes reduced from our regularly higher priced stocks.

JUMPERALLS: Fancy print suitings in long pant, bib style. Also suspender shorts sun suit style. Print suitings and cover cloths. Broken sizes for the young fellows.

ESCALATORS to Block's Air-Cooled Downstairs Store.

3 for \$1



ECONOMY DAYS ONLY!

Boys'
Three-Piece
RUGBY WASH SUITS
77c

Reduced for clearance! Sports back coat with shirt and shorts to match. Plain colors and checks. Sizes up to 9 years. Ideal to start school.