

SHOP AND SAVE IN AIR-COOLED COMFORT

Economy BLOCK'S DOWNSTAIRS STORE Days

All Items on Sale Friday, and Saturday Until 1 P. M.



Many Showroom and Experimental Samples in

EARLY FALL DRESSES

Also Many Late Summer Styles!

\$3.79

Specially purchased from houses that make dresses to sell for \$6.95 and \$7.95!

Satins! Sheers! Chiffons! Sunny dale crepes! Kind Lady crepes! Alpaca sheers! Check sheers! Silk shantung! Imported laces! Many smart new tunic styles! And many jacket styles! Lots of BLACKS... the smartest summer-into-fall color... with style details that are favorites of Vogue! Lots of others in paddock, coffee bean, natural, sable, navy, fleet, white. Sizes 11 to 17, 12 to 20, 38 to 44, 46 to 54.

ESCALATORS to Block's Air-Cooled Downstairs Store.

MONTH END

Merchandise

On Sale

FRIDAY

While Quantities Last!

Made to Order From Specially Selected Skins With Linings Guaranteed for 2 Years!

Glacial Seal* Coats

Exclusive in Indianapolis With Block's Downstairs Store!

\$59

Also These Other Furs:

Blocked Lapins* American Platinum
Ombre Lapins* Broadtail**
Black Caracul American Cocoa Broadtail**

The pelts in these coats were selected with special care... the linings are guaranteed to wear two years... the styles have the new fitted and swagger lines with all the new collar treatments! Also at \$50 other exceptional furs... equally as great values! For women and misses!

USE OUR LAYAWAY!

A Small Deposit Holds Your Coat!

ESCALATORS to Block's Air-Cooled Downstairs Store.



*Coney
**Processed Lamb



The Same Qualities That We Sold Earlier in the Season for \$1.19

Gowns, Pajamas

Rayons and Novelties, Specially Purchased

69c Ea.

Firly feminine gowns... two-piece pajamas... in blue, flesh or tea rose! Some solid colors, some in combinations! All well tailored and full cut for comfort! THIS SPECIAL PURCHASE WON'T LAST AT THIS LOW! HURRY! For women and misses!

ESCALATORS to Block's Air-Cooled Downstairs Store.



ADVANCE SALE

Cloth Coats \$28

Selected With an Eye to Workmanship and Detail!

New fabrics with nubby surface interest! New silhouettes... fitted Princess, Directoire flares, boxy and swagger! New widened and stiffened shoulders! New collars from the workrooms of noted Parisian designers! We proudly present these as our most outstanding group of fur-trimmed coats! Choice of such furs as:

Skunk	Marmish*	American Gray
Wolf	Kidskin	Fox
Krimmer Caracul	Badger Seal	Raccoon
Hill Persian	(Pleated)**	Natural Lynx
Sheep	Cocoa Squirrel	
	Canadian Wolf	

Sizes 12-20, 36-40, 42-44, 46-50, 52-54

*Hink Dyed Marmot **Dyed Mink

Use Our Layaway

ESCALATORS to Block's Air-Cooled Downstairs Store.

Drastic Reductions on Summer Hats

Includes Our Stock of Soiled Whites

25c

White Felts
White Straws
White Fabrics

63c

All Headsizes for Women!

ESCALATORS to Block's Air-Cooled Downstairs Store.



Our Lowest Price Ever for This Quality!

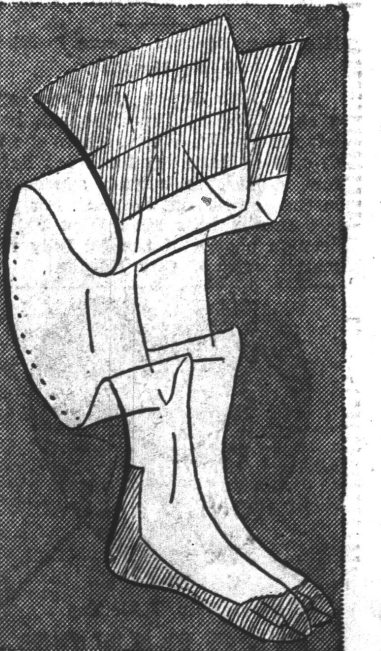
Silk HOSE

Slight Irregulars of \$1.35 and \$1.95 Qualities

55c 2 Pcs. \$1

We can't even whisper the name of the maker of these hose, because of the low price! We bought up his surplus stock at a great reduction and marked them exceptionally low for Economy Days! TRIPLE SHEERS! SHEERS! DOUBLE DUTY WEIGHTS! New late summer shades to wear with every color. Women's and misses' sizes 8 to 11.

ESCALATORS to Block's Air-Cooled Downstairs Store.



Cool Sports Shirts

Specially Priced While Economy Days Last!

For Women and Misses

49c

Mostly first qualities usually sold for 79c! Some Bermuda and Vanity Pairs, imperfections of \$1 qualities! Cotton meshes! Doeskins! Cotton knits! Navy! Brown! Maize! Coral! Blue! Green! White! Some with talon zipper fasteners... others with crew, button or lace necklines! Guaranteed washable... exceptional values!

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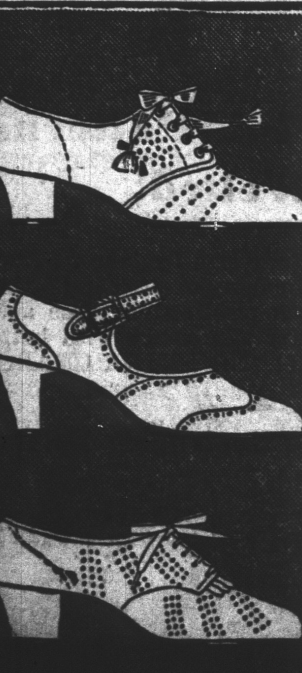
Girls' Dresses

Sizes 7 to 10
10 to 16

89c

Sturdy prints and broadcloths in styles that are a riot of color! New yoke and belted fashions, some with dainty embroidery and smoking trims! All tubbale and extremely wearable! Specially priced for Economy Days!

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Economy Day Clearance!

Better Shoes

Women's Widths AA, A, and B

Sandals Dress Oxfords Sports Oxfords Broad Straps

\$1

NU-BUCKS AND ELKS! ALSO SMOOTH WHITE KIDS! In whites and popular white combinations! Qualities that originally sold for far more, greatly reduced for Economy Days!

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