

Special for E. O. M.!

Men's Wash Suits**1/2 Price**
(Sanforized)

These suits are all sanforized. Choice of linen, nubs and seersuckers. Broken sizes and lots as well as broken patterns.

\$5.00 Wash Suits Now \$2.50
\$4.00 Wash Suits Now \$2.00**Men's Seersucker Pants . . . 75c**
Striped seersuckers for work or dress. Sizes 28 to 32 waists. Mill shrunk.

—Downstairs at Ayres.

Seconds! Knee-High Hose**29c PAIR**

Full-fashioned knee-length hose, classed as seconds. Pure silk construction. In smart light shades. Sizes 8 1/2 to 10 1/2 in the group.

Pure Silk Hose 25c pr.
Irregulars of women's pure silk hose in seamless construction. Sizes 9 to 10 1/2 in the group.**Women's Rayon Undies, Each****25c**

Plain or novelty weave rayon stepins, panties, briefs, bloomers or vests. Elastic run at waist. Tailored band finish at knee. Sizes 27 to 29. Classed as seconds.

Women's Rayon Gowns 50c
V or round neck styles. Tailored or lace trimmed. Sizes 16-17. Classed as seconds.**Women's Cotton Vests 19c**
Cotton knit vests with built up shoulders and drawstrings. Sizes 36 to 44.**Women's Union Suits 3 for \$1.00**
First quality cotton knit union suits with built up shoulders, band finish. Sizes 36 to 44. Tight or shell knee.**White Muslin Slips 3 for \$1.00**
Straight bodice top with narrow hems. White only.**Embroidered Eyelet Dresses****\$1.19**

Sizes 14 to 40 in the group. Choice of 10 youthful styles in lovely colors, rust, white, maize, navy, green, blue, pink, brown and May wine.

All-Wool Swim Suits \$1.98
Regular \$2.99 and \$2.58 suits reduced for E. O. M. Sizes 32 to 42 in the group.**Cotton Linene Dresses 39c**
White cotton linene wash dresses. Broken sizes and styles. Limited quantity.**Sports Slacks 89c**
Navy and brown sports slacks in sizes 14 to 20. Full cut trousers, smartly fashioned.**Overalls 89c**
Maize, blue, rust overalls. Well made, styled for the lakes, beach and home wear. Sizes 14 to 20.**Cotton Culottes 89c**
Sanforized cotton culottes in blue, white and maize. Also a few irregulars in navy and brown.**Jodhpurs and Breeches . \$1.49 and \$1.98**
Higher priced styles, greatly reduced for E. O. M. Black, tan, green, brown. Sizes 24 to 34 in group.**Women's Summer Dresses . . . \$1.00**
Limit of 2 to a customer! Travel prints, cotton laces, prints, pastels, whites and some dark shades. Sizes 14 to 20. Specially purchased for E. O. M. While 300 last.**Ready-to-Wear Clearance!**

(Subject to Prior Sale)

350 Dresses reduced to \$1.69
300 Dresses reduced to \$2.69
529 Dresses reduced to \$3.59
30 Dresses reduced to \$4.98
20 Dresses reduced to \$5.98
3 Formal Wraps reduced to \$1.98**Clearance! Summer Hats****50c**

Higher-priced summer hat fashions in WHITE. Various smart styles for wear now, on your vacation and into the fall season. Greatly reduced for clearance!

Clearance! Children's WearInfants' Quilted Pads 17c
Tots' and Girls' Slips 17c
Handmade Gertrudes, Gowns, Kimonos 17c
Infants' Handmade Dresses 39c
Tots' Playtoys 29c
Boys' Wash Suits 39c
Tots' Play Togs 39c
Shirley Temple Bathing Suits \$1.49
Tots' and Girls' Fall Coats \$2.00
Girls' Slacks or Shorts 44c
Girls' Plaid Skirts 44c
Girls' Summer Hats 39c and 59c

*REGISTERED

Friday Is the Last Day!

Just 8 more value-packed shopping hours in Ayres' July E. O. M. Sale! You'll find exciting values in every department in the Downstairs Store.... Broken lots, odds and ends of summer wearables, manufacturers' close-out stocks and special purchases... every item drastically reduced for E. O. M.! Please, No Mail or Phone Orders! No C. O. D. or Layaways! Doors open promptly at 9 A. M.!

We Bought—at Drastic Reductions

Some of the Close-Out Summer Stock From a Well-Known Indianapolis Dress Distributor!

Summer Dresses*In 5 Money-Saving Groups!***62 Cotton Lace Dresses**Values
Originally
Up to
\$3.98**\$1.98**
EACH

Values like these can not be found every day! In navy, brown, orchid, blue and rust colors. Smartly styled one piece knits. Here's the line-up of sizes... check carefully for your size. 4—size 14; 32—size 16; 17—size 36; 4—size 38; 3—size 40; 1—size 42; 1—size 44 and 46.

42 Frille
Boucle Knits
Values Originally Pp to \$9.75**\$2.98**

Frille boucle 2-piece knit dresses in a smart assortment of blue, rust, rose, green and coral colors. Check carefully this size line-up. 3 size 14, 9 size 16, 14 size 18, 6 size 20, 3 size 40, 3 size 42, 1 size 44, 3 size 46.

36 Frille Bouche
2-Pc. Knits
Values Originally Up to \$9.95**\$3.98**

Frille bouche 2-piece knits in lovely quality styles. Green, blue, rose, rust and tweed mixtures. Check this size line-up carefully: 4 size 14, 7 size 16, 7 size 18, 4 size 40, 6 size 42, 5 size 44, 2 size 46.

Close-Out Sale!**200 Summer Dresses**

From the Close-Out Stock of a Well-Known Indianapolis Maker!

Originally
\$5.98 and
\$7.98**\$3.00**
EACH

A famous quality dress you'll recognize as soon as you see the label. Choose from long or short sleeve styles in blister crepes, plain crepes, prints, acetates and chambrays. Sizes for women and misses, 14 to 20 and 28 to 32 in the group. Every dress made to sell for a much higher price. —Downstairs at Ayres.

300 Higher Priced

Cotton DressesValues
Originally
Sell Up
to \$2.98**\$1.39**
EACHClose-Out
Stock!*Styles for Sports, for Dress, for Home, for Office, for Vacation!*

These are better type cotton frocks, styles that usually sell up to \$2.98 each. Cotton dresses you'll want for wear now, for your vacation, for traveling, for office and for home wear. Choice of all linen crashes, black with white trim linenes, dotted dimities and flock dot voiles. Sizes 14 to 20 and 28 to 32, and some half sizes. —Downstairs at Ayres.

Special for E. O. M.!

Clearance of Summer

Wash Cottons**10c YARD**

These are all remnants of higher priced summer cottons... and they come in usable lengths. Mostly every summer fabric from Percal to Dress Linen. We advise early shopping for the best selection of fabrics and colors.

—Downstairs at Ayres.

Men's Summer TIES**4 for \$1.00**

A special group of ties, values originally up to 55c. Around 400 ties in this group, and most of them are of resilient construction. Some silks and other weaves. Big selection of smart patterns and colors.

Men's Summer Ties 8 for \$1.00
Around 200 ties in this group of hand-tailored construction. Smart colorings and patterns.**Clearance! Straw Hats 50c**
Mostly small sizes in men's semit, sailors. Less than half of the regular selling price.**Men's Tropical Worsteds Suits . . \$8.95**
Broken sizes and styles greatly reduced from a higher price line. Well made of quality summer worsted fabrics.**Men's 3-Pc. Suits \$10.00**
Serviceable year around suits. Broken sizes, colors and styles. Reduced from higher priced stock.**Men's Flannel Slacks \$3.98**
White sports or small check flannel slacks for wear with plain or contrasting jackets. Broken size range.**Men's Cowhide Luggage . . . Reduced!**
Choose from either 24-inch cowhide leather gladstone, at \$4.88 or 20-in. zipper cowhide bags at \$2.88.**Clearance! Boys' Wear**Boys' Sleeveless Sweaters 50c
Boys' Wash Top Rugby Suits 88c
Wash Top Suits 88c
Boys' Sports Shirts 2 for \$1.00
Boys' Wash Slacks 2 for \$1.00
Boys' Sanforized Shorts 59c
Broadcloth Sports Blouses with Tie 59c**Summer Furniture Drastically Reduced****Metal Chairs \$2.50 and \$3.50**
Greatly reduced! Large size metal chairs for porch, sun porch and lawn.**Full Size Glider \$7.95**
Regular \$10.95 full size glider. Limited quantity. With a striped canvas back and seat.**Summer Chairs 25c, 50c, 75c**
Broken and damaged chairs greatly reduced for clearance**Curtain Materials****10c YARD**

Accumulation from our own stock of materials selling for much higher prices. Big assortment of weaves including lace nets. Short lengths.

Drapery Yard Goods 19c yd.
Remnants and odd bolts. Includes damask, cretonnes, slip covers, fabrics, monks cloth and jaspé.**Down Filled Comforts \$6.95**
Size 72x84. Greenor rose painted design covers. Light in weight.**Scotch Plaid Blankets 74c**
Size 70x80-inch blankets in highly colored plaids.

Special for E. O. M.

Carpet Samples**At Great Savings!****69c-\$1.29-\$1.98***Wiltons—Axminsters and Velvets!
Sizes, 18x36, 27x36 and 27x54!*

A special purchase early this month brings you these fine quality carpet samples at exactly 1/2 price! 1500 samples in Wiltons, Axminsters, Velvets. Choice of 3 sizes in each price group as well as the 3 materials. These are marvelous values... and you'll want to take advantage of the savings offered! Every type, pattern and color represented in the group. Subject to prior selling!

AYRES ★ DOWNSTAIRS ★ STORE