

Special for E. O. M.!

**281 Pairs Women's SHOES 79c PAIR**

Just 281 pairs of higher-priced shoes for wear this fall for general wear now. Odd lots, broken sizes, styles and colors. In the group you'll find straps and oxfords in smart styles, and serviceable leathers.

—Downstairs at Ayres.

**Seconds! Knee-High Hose**

Full-fashioned knee-length hose classed as seconds. Pure silk construction. In smart light shades. Sizes 8 1/2 to 10 1/2 in the group. **29c**

**Pure Silk Hose . . . . . 25c pr.**  
Irregulars of women's pure silk hose in seamless construction. Sizes 9 to 10 1/2 in the group.

**Cotton Mesh Gloves . . . . . 15c pr.**  
Choice of many styles and colors including a big assortment of white. Sizes for all. Reduced for clearance.

**Toiletries . . . . . 12 for \$1.00**  
10c delivery charge on all orders under \$2.00. Usable household items, i. e. extracts, rubbing alcohol, powder, bay rum, etc.

**Triangle Scarfs . . . . . 10c**  
Plain or printed crepe triangle scarfs in a big assortment of designs and colors. Clearance priced!

**Clearance! Summer Hats 50c**  
Higher-priced summer hat fashions in WHITE. Various smart styles for wear now, on your vacation and into the fall season. Greatly reduced for clearance!

**Women's Rayon Undies, Each 25c**  
Plain or novelty weave rayon steps, panties, briefs, bloomers or vests. Elastic run at waist. Tailored band finish at knee. Sizes 27 to 29. Classed as seconds.

**Women's Rayon Gowns . . . . . 50c**  
V or round neck styles. Tailored or lace trimmed. Sizes 16-17. Classed as seconds.

**Women's Cotton Vests . . . . . 19c**  
Cotton knit vests with built up shoulders and drawstrings. Sizes 36 to 44.

**Women's Union Suits . . . . . 3 for \$1.00**  
First quality cotton knit union suits with built up shoulders, band finish. Sizes 36 to 44. Tight or shell knee.

**White Muslin Slips . . . . . 3 for \$1.00**  
Straight bodice top with narrow hems. White only. Sizes 36-52.

**White Silk Slips . . . . . 69c**  
White silk crepe lace trimmed slips. Bias cut. Continuous.

**Broken sizes and styles. Reduced for clearance.**

**Girdles Reduced . . . . . 39c**  
Girdles and rubber combinations radically reduced for E. O. M. Broken sizes and colors.

**Clearance! Corsets . . . . . 94c**  
Large size corsets and small size girdles radically reduced for E. O. M.

**1/2 Price Sale!**

Misses' Ankle Length

**Organdy Dresses**

**\$1.00**  
EACH

Just 200 ankle length organdy dresses in pink, blue, yellow, orchid or navy blue. These are youthful dresses, perfect for wear at the lakes, for dancing under the stars. Permanent finish organdy. Sizes 14 to 20.

**Embroidered Eyelet Dresses**

Sizes 14 to 40 in the group. Choice of 10 youthful styles in lovely colors, rust, white, maize, navy, green, blue, pink, brown and May wine. **\$1.19**

**All-Wool Swim Suits . . . . . \$1.98**  
Regular \$2.69 and \$2.98 suits reduced for E. O. M. Sizes 32 to 42 in the group.

**Wash Dresses, Hooverettes**

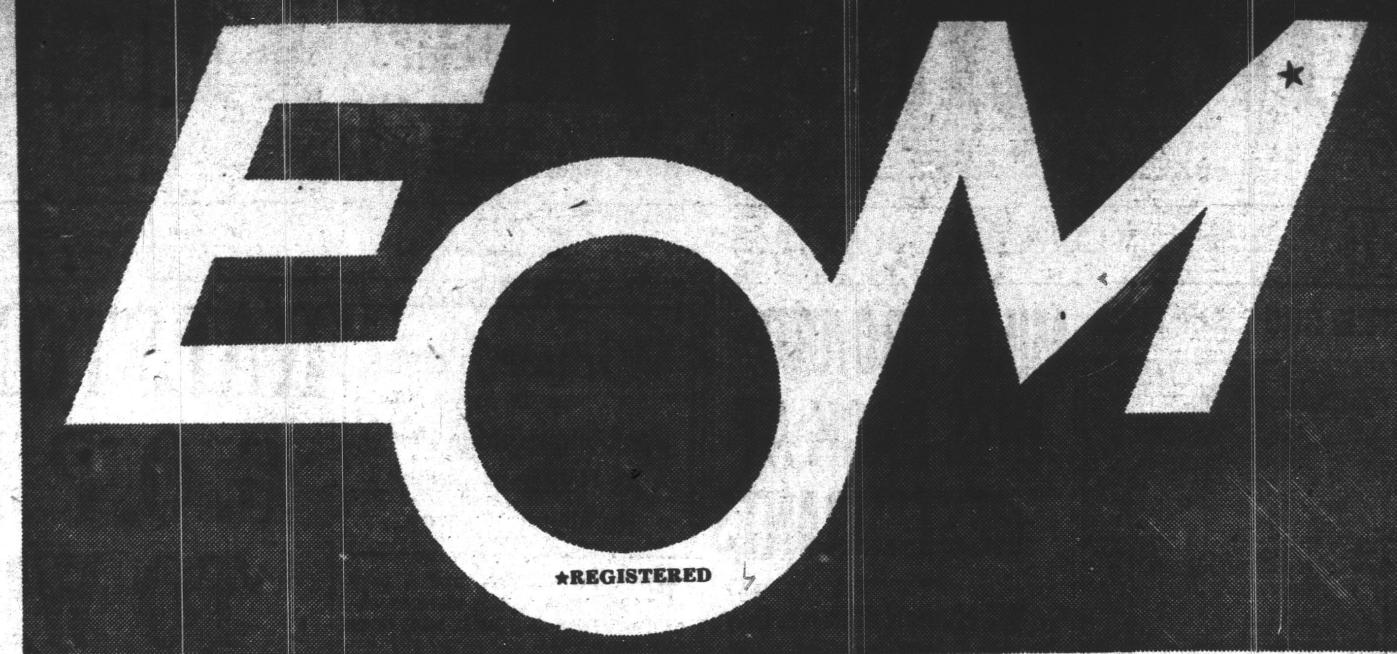
400 wash dresses and hooverettes in a special E. O. M. selling. Broken sizes and color assortments. Hurry, quantity is limited. **39c**

Special for E. O. M.!

**9x12 Size Seamless Axminster Rugs \$14.95**  
EACH

Choice of 2 beautiful patterns in Colonial hooked designs. Perfect quality, seamless construction with tailored ends. In a smart selection of colors. Just 17 rugs in this group. . . . Hurry down for best selection.

**9x12 "Rubber-Tex" Rugs . . . . . 35.99**  
—Downstairs at Ayres.



TOMORROW in Ayres Downstairs Store and all over the Main Store you're going to find some mighty exciting bargains in our July E. O. M. Sale! We've a tremendous accumulation of odds and ends of summer wearables for every member of the family, all drastically reduced. We've manufacturer's surplus stocks to close out, as well as specially purchased groups of merchandise, special for E. O. M! No Mail Orders, No Phone Orders, No C. O. D.'s or Layaways! Doors open 9 A. M.!

**E. O. M. Special! 400 Regular \$3.00 Summer**



**Clearance! Summer Coats 98c, 1.98, 3.98**

**Dresses \$2.00**

Sale Priced at **\$2.00**  
Sizes 11 to 19, 14-20, 38-52!

Special for E. O. M.! 400 cool, smart, summer dresses in styles you like best for street, for travel, for sports, for the lakes, for vacation, for shopping and for business! Prints in lovely color combinations. Plain colors, pinks, in lovely pastel shades. These are just the styles you want to tide you over until the fall fashion season begins. Sizes for women, misses and the Junior-Miss.

**Extra Special for E. O. M.!**

600 Cool, New

**Summer Dresses \$1.00**

Limit of 2 to a Customer!  
It's been ages since we've offered dresses with outstanding fashion details at such a low price. You'll find travel prints, cotton, lace, prints, pastels, whites and some dark colors. Sizes 14 to 20 and 38 to 52.

**Clearance! Summer Suits 98c and \$1.98**

**Clearance! Vacation Wear**

For Women and Misses!

Slacks, navy or brown	89c
Overalls, maize, blue, rust	89c
Culottes, blue, maize, white	89c
8 Linen Suits	\$1.00
4 White Swag Coats	\$1.49
6 Suede Leather Jackets	\$1.49
12 Riding Jackets	79c
70 Pcs. Jodhpurs	\$1.49 and \$1.98
61 Pcs. Breeches	\$1.49 and \$1.98
155 Sport Dresses	59c to \$2.98
14 Silk and Linen Skirts	\$1.49
21 Cotton String Sweaters	25c
20 Cotton Sports Skirts	25c

**Clearance! Children's Wear**

Infants' Quilted Pads	12c
Tots' and Girls' Slips	17c
Handmade Gertrudes, Gowns, Kimonos	17c
Infants' Handmade Dresses	39c
Tots' Playlogs	25c
Boys' Wash Suits	39c
Tots' Wash Dresses	39c
Shirley Temple Bathing Suits	\$1.49
Tots' and Girls' Fall Coats	32.00
17x18 Stockinette Sheets	10c
Girls' Slacks or Shorts	44c
Girls' Plaid Skirts	44c
Girls' Summer Hats	38c and 58c

**Clearance! Men's Wear**

Men's Shirts, 2 to a Customer, soiled	38c
Men's Summer Ties	8 for \$1.00
Men's Summer Ties	4 for \$1.00
Men's Rayon Shirts and Shorts, seconds	11c ea.
Men's Tropical Worsted Suits	\$8.95
Men's 3-Pc. Year Around Suits	\$10.00
Men's Flannel Slacks	\$3.98
Men's Cowhide Leather Gladstone	\$4.58
Men's Zipper Cowhide Bag	\$2.88

**Men's Shoes \$1.00 Pr.**  
100 pairs of oxfords in black, black and white. Goodyear welts. Broken sizes.

**Men's Slippers 49c**  
50 pairs of men's house slippers in small sizes only. Odd lots.

**Clearance! Boys' Wear**

112 Boys' Sleeveless Sweaters	50c
Boys' Wash Top Rugby Suits	88c
30 Wash Top Suits	88c
300 Boys' Sports Shirts	2 for \$1.00
78 Boys' Wash Slacks	2 for \$1.00
Boys' Sanforized Shorts	59c
260 Broadcloth Sports Blouses	59c

Special for E. O. M.!

Clearance of Summer

**Wash Cottons 10c YARD**

These are all remnants of higher priced summer cottons . . . and they come in usable lengths. Mostly every summer fabric from Percale to Dress Linen. We advise early shopping for the best selection of fabrics and colors.

—Downstairs at Ayres.

**21 Wool Comforts**

Lovely rayon taffeta covered wool comforts. Classed as seconds. Warm, light in weight and a rare bargain at this E. O. M. Sale price! **\$4.45**

**White Sheet Blankets . . . . . 74c**  
Size 70x90 inches. Limit of 4 to a Customer

**Part Wool Blankets . . . . . \$1.77 pr.**  
Size 66x80 inches. Part wool blankets in plaids. Choice of several colors.

**Cotton Blankets . . . . . 2 for \$1.00**  
Limit of 2 to a Customer! In plain colors.

**Rayon Taffeta . . . . . 12c yd.**  
Seconds of rayon taffeta in wanted dark shades.

**Towel Remnants . . . . . 5c ea.**  
Suitable lengths for face cloths, etc.

**Wash Goods Remnants . . . . . 5c ea.**  
Lengths in approximate 1/2 to 1 yard lengths.

**Crash Napkins . . . . . 3c ea.**  
Plaid design crash napkins in the popular big size.

**Bridge Sets . . . . .**  
Hand made bridge sets in choice of several styles and colors.

**Martex Towels . . . . . 39c**  
Seconds. Colorful plaid design. Large size.

**Part Linen Toweling . . . . . 10 yds. 59c**  
Unbleached part linen toweling.

**Japanese Crepe Napkins . . . . . 2c ea.**  
Just 200 colorful Japanese crepe napkins. Hurry to get your share!

**Drastic Reductions on Carpet Remnants**

**8.5x12 . . . . . \$33.00**

**8 x 15 . . . . . \$44.95**

**8.6x12 . . . . . \$34.95**

**8.4x12 . . . . . \$34.95**

**6.2x12 . . . . . \$21.50**

**5.3x12 . . . . . \$22.50**

**7.9x10 . . . . . \$28.75**

**6.9x15 . . . . . \$28.75**

**8.2x15 . . . . . \$28.95**

**9 x 14 . . . . . \$21.95**

**9.3x15 . . . . . \$30.15**

**5.8x9 . . . . . \$16.95**

**5.9x15 . . . . . \$22.50**

**6.1x12 . . . . . \$22.50**

**6 x 4.7 . . . . . \$8.95**

**3.7x15 . . . . . \$13.95**

**4.5x7.5 . . . . . \$8.95**