

Special for E. O. M.!

281 Pairs Women's

SHOES

79c PAIR

Just 281 pairs of higher-priced shoes for wear this fall for general wear now. Odd lots, broken sizes, styles and colors. In the group you'll find straps and oxfords in smart styles, and serviceable leathers.

—Downstairs at Ayres.

## Seconds! Knee-High Hose

Full-fashioned knee-length hose classed as seconds. Pure silk construction. In smart light shades. Sizes 8½ to 10½ in the group.

29c PAIR

Pure Silk Hose . . . . . 25c pr.

Irregulars of women's pure silk hose in seamless construction. Sizes 9 to 10½ in the group.

Cotton Mesh Gloves . . . . . 15c pr.

Choice of many styles and colors including a big assortment of white. Sizes for all. Reduced for clearance.

Toiletries . . . . . 12 for \$1.00

10c delivery charge on all orders under \$2.00. Usable household items, i. e. extracts, rubbing alcohol, powder, bay rum, etc.

Triangle Scarfs . . . . . 10c

Plain or printed crepe triangle scarfs in a big assortment of designs and colors. Clearance priced!

## Clearance! Summer Hats

Higher-priced summer hat fashions in white. Various smart styles for wear now, on your vacation and into the fall season. Greatly reduced for clearance!

50c

## Women's Rayon Undies, Each

Plain or novelty weave rayon step-ins, panties, briefs, bloomers or vests. Elastic run at waist. Tailored band finish at knee. Sizes 27 to 29. Classed as seconds.

25c

Women's Rayon Gowns . . . . . 50c

V or round neck styles. Tailored or lace trimmed. Sizes 16-17. Classed as seconds.

Women's Cotton Vests . . . . . 19c

Cotton knit vests with built up shoulders and drawstrings. Sizes 36 to 44.

Women's Union Suits . . . . . 3 for \$1.00

First quality cotton knit union suits with built up shoulders, band finish. Sizes 36 to 44. Tight or shell knee.

White Muslin Slips . . . . . 3 for \$1.00

Straight bodice top with narrow hems. White only. Sizes 36-52.

White Silk Slips . . . . . 69c

White silk crepe lace trimmed slips. Bias cut. Continued styles. Broken sizes and styles. Reduced for clearance.

Girdles Reduced . . . . . 39c

Girdles and rubber combinations radically reduced for E. O. M. Broken sizes and colors.

Clearance! Corsettes . . . . . 94c

Large size corsettes and small size girdles radically reduced for E. O. M.

## ½ Price Sale!

Misses' Ankle Length

## Organdy Dresses

\$1.00 EACH

Just 200 ankle length organdy dresses in pink, blue, yellow, orchid or navy blue. These are youthful dresses, perfect for wear at the lakes, for dancing under the stars. Permanent finish organdy. Sizes 14 to 20.

## Embroidered Eyelet Dresses

Sizes 14 to 40 in the group. Choice of 10 youthful styles in lovely colors, rust, white, maize, navy, green, blue, pink, brown and May wine.

\$1.19

All-Wool Swim Suits . . . . . \$1.98

Regular \$2.69 and \$2.98 suits reduced for E. O. M. Sizes 32 to 42 in the group.

## Wash Dresses, Hooverettes

400 wash dresses and hooverettes in a special E. O. M. selling. Broken sizes and color assortments. Hurry, quantity is limited.

39c

Special for E. O. M.!

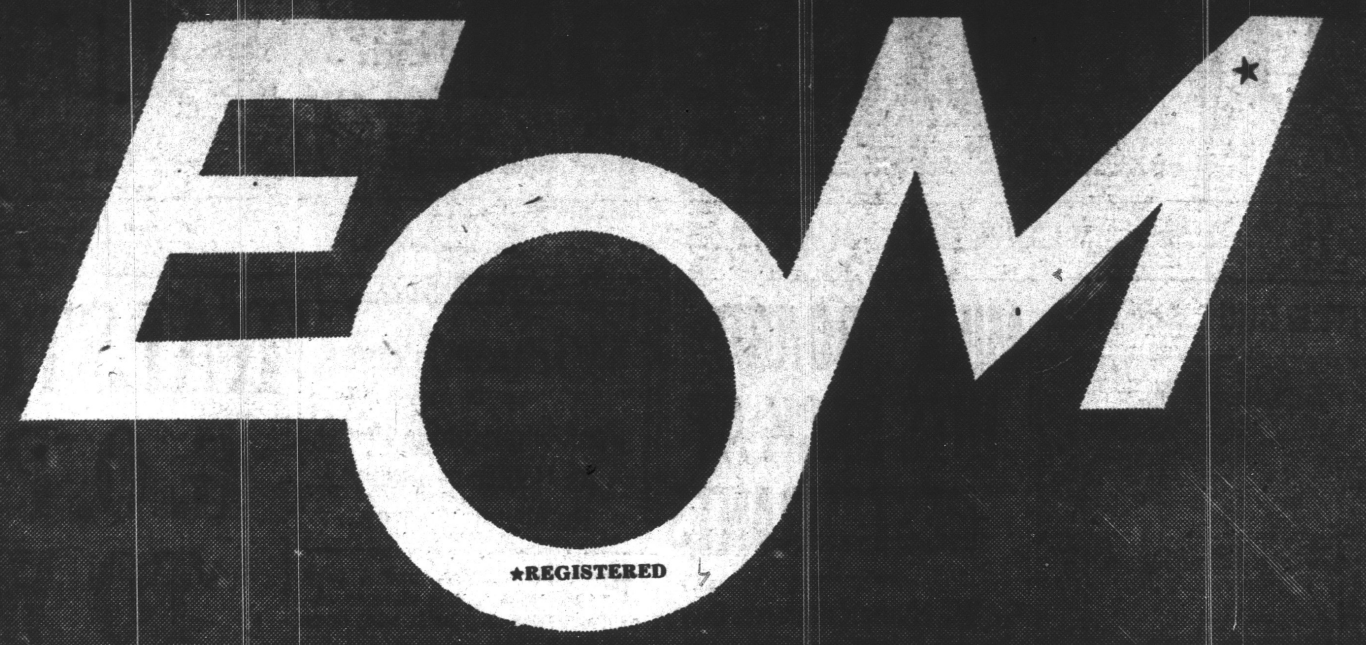
9x12 Size Seamless  
Axminster Rugs

\$14.95 EACH

Choice of 2 beautiful patterns in Colonial hooked designs. Perfect quality, seamless construction with tailored ends. In a smart selection of colors. Just 17 rugs in this group. . . . Hurry down for best selection.

9x12 "Rubber-Tex" Rugs . . . \$5.99

—Downstairs at Ayres.



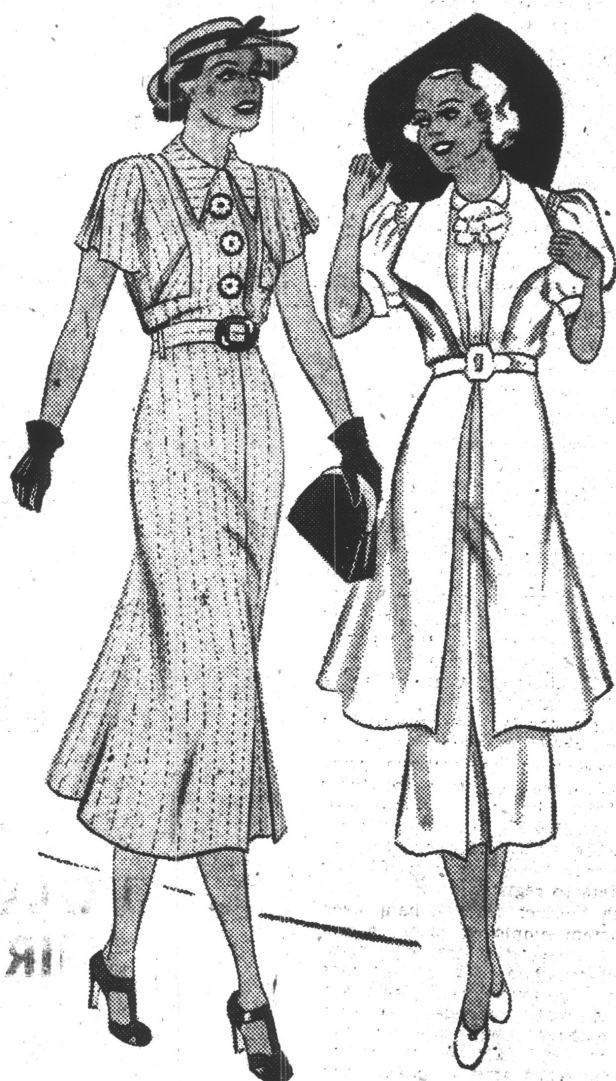
TOMORROW in Ayres Downstairs Store and all over the Main Store you're going to find some mighty exciting bargains in our July E. O. M. Sale! We've a tremendous accumulation of odds and ends of summer wearables for every member of the family, all drastically reduced. We've manufacturer's surplus stocks to close out, as well as specially purchased groups of merchandise, special for E. O. M. No Mail Orders, No Phone Orders, No C. O. D.'s or Layaways! Doors open 9 A. M.!

E. O. M. Special! 400 Regular \$3.00 Summer

## Dresses

Sale  
Priced at  
**\$2.00**

Sizes  
11 to 19, 14-20, 38-52!



Special for E. O. M. 400 cool, smart, summer dresses in styles you like best for street, for travel, for sports, for the lakes, for vacation, for shopping and for business! Prints in lovely color combinations. Plain colors, pinks, in lovely pastel shades. These are just the styles you want to tide you over until the fall fashion season begins. Sizes for women, misses and the Junior-Miss.

Extra Special for E. O. M.!

600 Cool, New

## Summer Dresses

Limit of 2 to a Customer!

It's been ages since we've offered dresses with outstanding fashion details at such a low price. You'll find travel prints, cotton lace, prints, pastels, whites and some dark colors. Sizes 14 to 20 and 38 to 52.

**\$1.00**  
EACH

Clearance! Summer Coats 98c, 1.98, 3.98

Clearance! Summer Suits 98c and \$1.98

## Clearance! Vacation Wear

For Women and Misses!

Slacks, navy or brown . . . . . 89c  
Overalls, maize, blue, rust . . . . . 89c  
Culottes, blue, maize, white . . . . . 89c  
8 Linen Suits . . . . . \$1.00  
4 White Swagger Coats . . . . . \$1.49  
6 Suede Leather Jackets . . . . . \$1.49  
12 Riding Jackets . . . . . 79c  
70 Prs. Jodhpurs . . . . . \$1.49 and \$1.98  
61 Prs. Breeches . . . . . \$1.49 and \$1.98  
155 Sport Dresses . . . . . 59c to \$2.98  
14 Silk and Linen Skirts . . . . . \$1.49  
21 Cotton String Sweaters . . . . . 25c  
20 Cotton Sports Skirts . . . . . 25c

## Clearance! Children's Wear

Infants' Quilted Pads . . . . . 17c  
Toys' and Girls' Slips . . . . . 17c  
Handmade Gertudes, Gowns, Kimonos . . . . . 17c  
Infants' Handmade Dresses . . . . . 39c  
Toys' Playtoys . . . . . 29c  
Boys' Wash Suits . . . . . 39c  
Toys' Wash Dresses . . . . . 39c  
Shirley Temple Bathing Suits . . . . . \$1.49  
Toys' and Girls' Fall Coats . . . . . \$2.00  
17x18 Stockinette Sheets . . . . . 10c  
Girls' Slacks or Shorts . . . . . 44c  
Girls' Plaid Skirts . . . . . 44c  
Girls' Summer Hats . . . . . 39c and 59c

## Clearance! Men's Wear

Men's Shirts, 2 to a Customer, soiled . . . . . 38c  
Men's Summer Ties . . . . . 8 for \$1.00  
Men's Summer Ties . . . . . 4 for \$1.00  
Men's Rayon Shirts and Shorts, seconds . . . . . 11c ea.  
Men's Tropical Worsted Suits . . . . . \$8.95  
Men's 3-Pc. Year Around Suits . . . . . \$10.00  
Men's Flannel Slacks . . . . . \$3.98  
Men's Cowhide Leather Gladstone . . . . . \$4.88  
Men's Zipper Cowhide Bag . . . . . \$2.88

Men's Shoes

\$1.00 Pr.

100 pairs of oxfords in black, black and white. Goodyear welts. Broken sizes.

Men's Slippers

49c

50 pairs of men's house slippers in small sizes only. Odd lots.

## Clearance! Boys' Wear

112 Boys' Sleeveless Sweaters . . . . . 50c  
Boys' Wash Top Rugby Suits . . . . . 88c  
30 Wash Top Suits . . . . . 88c  
300 Boys' Sports Shirts . . . . . 2 for \$1.00  
78 Boys' Wash Slacks . . . . . 2 for \$1.00  
Boys' Sanforized Shorts . . . . . 59c  
260 Broadcloth Sports Blouses . . . . . 59c

Special for E. O. M.!

Clearance of Summer

Wash Cottons

10c YARD

These are all remnants of higher priced summer cottons . . . and they come in usable lengths. Mostly every summer fabric from Percale to Dress Linen. We advise early shopping for the best selection of fabrics and colors.

—Downstairs at Ayres.

## 21 Wool Comforts

Lovely rayon taffeta covered wool comforts. Classed as seconds. Warm, light in weight and a rare bargain at this E. O. M. Sale price!

\$4.45

White Sheet Blankets . . . . . 74c

Size 70x90 inches. Limit of 4 to a Customer.

Part Wool Blankets . . . . . \$1.77 pr.

Size 66x80 inches part wool blankets in plaids. Choice of several colors.

Cotton Blankets . . . . . 2 for \$1.00

Limit of 2 to a Customer! In plain colors.

Rayon Taffeta . . . . . 12c yd.

Seconds of rayon taffeta in wanted dark shades.

Towel Remnants . . . . . 5c ea.

Suitable lengths for face cloths, etc.

Wash Goods Remnants . . . . . 5c ea.

Lengths in approximate ½ to 1 yard lengths.

Crash Napkins . . . . . 3c ea.

Plaid design crash napkins in the popular big size.

Bridge Sets . . . . . 39c

Hand made bridge sets in choice of several styles and colors.

Martex Towels . . . . . 39c

Seconds. Colorful plaid design. Large size.

Part Linen Toweling . . . . . 10 yds. 59c

Unbleached part linen toweling.

Japanese Crepe Napkins . . . . . 2c ea.

Just 200 colorful Japanese crepe napkins. Hurry to get your share!

## Drastic Reductions on Carpet Remnants

8.5x12 . . . . . \$33.00	6 x4.7 . . . . . \$ 8.95
8 x15 . . . . . \$44.95	3.7x15 . . . . . \$13.95
8.5x12 . . . . . \$34.95	4.5x7.5 . . . . . \$ 8.95
8.5x12 . . . . . \$34.95	4.6x7.6 . . . . . \$ 8.75
6.2x12 . . . . . \$21.50	5.3x9 . . . . . \$22.50
7.9x10 . . . . . \$29.75	6x6.10 . . . . . \$13.50
6.9x15 . . . . . \$29.75	1.9x15 . . . . . \$23.95
8.2x15 . . . . . \$28.95	1.6x12 . . . . . \$15.95
9 x7.4 . . . . . \$21.95	4.1x9 . . . . . \$12.45
9.2x15 . . . . . \$30.15	5 x12 . . . . . \$15.95
8.5x9 . . . . . \$16.95	5.8x15 . . . . . \$20.50
6.1x12 . . . . . \$22.50	5.9x12 . . . . . \$21.95

## Drapery Yard Goods

Remnants and odd bolts from all of our higher price lines. Includes damask, cretonnes, slip cover fabrics, monks cloth, jaspé, sunroom nets.

19c YARD

Spreads and Drapes to Match . \$1.00 ea.

Printed chintz and cretonne. Just 66 pieces in group.

31 Pr. Cotton Drapes . . . . . \$1.98

Limited assortment. These are 36 inches wide. 50-in. width, \$3.50.

## Curtain Materials, Yard

Accumulation from our own stock of materials selling for much higher prices. Big assortment of weaves including lace nets. Short lengths.

10c

Glazed Chintz . . . . . 10c yd.

214 yards of glazed chintz in remnants up to 6-yard lengths. No pieces cut.

Painted Stripe Awnings . . . . . 79c

Just 66 painted stripe awnings at about ¼ price.

Window Shades . . . . . 25c

Just 29 shades to go at this low price. Soiled, mused or imperfect.

50" Sun Room Net . . . . . 39c yd.

Just 91 yards. Fine quality. In 4 half bolts.

## 200 Curtain Panels, Each

A large selection of panels but only a few-of-a-kind in each style. Some are soiled from display, others are classed as imperfects. Limited quantity.

29c

Special for E. O. M.!

Men's Wash Suits

(Sanforized)

½ Price

These suits are all sanforized. Choice of linen, nubs and seersuckers. Broken sizes and lots as well as broken patterns.

\$5.00 Suits . . . . . Now \$2.50

\$4.00 Suits . . . . . Now \$2.00

Men's Seersucker Pants . . . . . 75c

Striped seersuckers for work or dress. Sizes 28 to 32 waists. Mill shrunk.

Clearance! Straw Hats . . . . . 50c

Mostly small sizes in men's sennit sailors. Less than half of the regular selling price.

—Downstairs at Ayres.

# AYRES DOWNSTAIRS STORE