

PROFIT BIG FOR SOUTHWESTERN WHEAT GROWER

Harvested Grain to Bring Highest Return Since 1929.

Editor's Note—The year 1936 promises to become one of the most disastrous drought years in the history of American agriculture. Particularly hard hit and facing financial ruin are the wheat farmers of the southwest. Seeking to learn just what the year's wheat harvest will mean in dollars and cents to agriculture, the United Press consulted market experts whose statistics are the basis for the following article.

BY JOE MORGAN

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CHICAGO, July 9.—Even with many thousands acres of his crop killed by drought, heat, and insects, the American farmer stands to receive approximately \$603,000,000 for his 1936 wheat crop—and that is more than the nation's wheat has returned in any year since 1929.

Grain statisticians reported today that a record high price per bushel would pay farmers the biggest dividends on their wheat in seven years despite the fact that crop-killing weather conditions have cut the prospective yield far below the "bumper" harvests of the past.

Market experts estimated the farm value of this year's crop by multiplying the prospective 600,000,000 bushel yield, indicated this week in an announcement by President Roosevelt, by the price of the December wheat future, less handling charges, on the Chicago Board of Trade.

Southwest Cashes In
The computation revealed a prospective dollars and cents return to the farmer of \$603,000,000, as compared with the \$569,000,000 the 1935 crop brought; \$416,000,000 received in 1934; \$384,000,000 in 1933; \$282,000,000 in 1932; \$265,000,000 in 1931; and \$585,000,000 in 1930.

In compiling the probable gross farm income from wheat, the statisticians allowed 5 1/2 cents a bushel for handling charges or the price differential between the producers and the wheat pit. December wheat sold at \$1.05 1/2 a bushel on the Board of Trade yesterday. Therefore, \$1.00 1/2 was used as the basis for calculating the prospective returns.

Approximately five-sixths of the money will go to winter wheat growers in the Southwest. Most of their crop is harvested, safe from drought or dust storms. Sensational price gains of nearly 25 cents a bushel in as many days on the nation's grain markets have raised the size of the checks the southwestern wheat farmer gets at the crossroads elevator by 25 per cent. His larger profits should enable him to pay off the mortgage on the old homestead and perhaps buy a new tractor besides.

Northwest Crop Devastated
In contrast to the rosy outlook for farmers in Kansas, Oklahoma and the Texas Panhandle is the pitiable plight of spring wheat growers in Montana, the Dakotas and parts of Minnesota. Prospects early in the spring were for a bumper crop in the Northwest. Heavy snows left fields with plenty of sub-soil moisture.

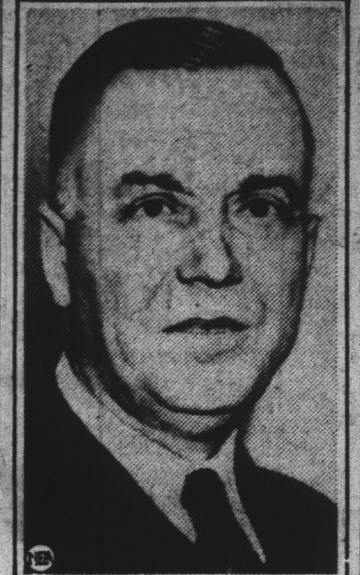
But months of unbroken drought and record-breaking temperatures slowly baked the moisture from the once fertile fields until prospective yields were cut by 60 per cent and complete crop failure became certain in many sections.

While winter wheat growers reap a golden harvest from higher wheat prices caused by the drought farmers in the Northwest will harvest a crop of less than 100,000,000 bushels—140,000,000 bushels under official estimates five weeks ago.

"Of course not all this year's wheat crop will be hauled to market," one crop expert pointed out.

"About 15 per cent, or 90,000,000 bushels, will be held for seed. And it is possible that spring wheat will deteriorate further before harvest is completed. But regardless of the weather from now on the Southwest wheat farmer stands to cash in a tall stack of blue chips in the wheat game."

MAY SUCCEED LONDON



Will G. West, above, McPherson stockman, is regarded as almost certain to succeed Alf M. Landon as Governor of Kansas. West's opponent for the Republican nomination withdrew, and with Kansas Republicanism united by Landon's race for the presidency, West is regarded as virtually "in."

LOCAL ODD FELLOWS TO INSTALL JUNIORS

Triangle Lodge Ceremonies to Be Held Tuesday.

Indiana division, Independent Order of Odd Fellows, is to observe ceremonies here Tuesday dedicating the new Triangle Lodge No. 3, junior lodge for sons of I. O. O. F. members. The dedication is to take place at Howard and Blaine-avs.

Triangle Lodge No. 3 is the third Junior lodge in the state, East Chicago and Marion organizing several weeks ago.

Ed Featheringill has been appointed advisory officer for the new lodge. Active members are to include youths between the ages of 14 and 21.

Officers to be installed Tuesday are Kenneth Dowden, chief ruler; Edmond Russell, deputy ruler; Robert Windisch, recorder; Robert Leslie, treasurer; Glen Pfister, accountant and Eugen Eastwood, Warden.

OARP CLUB TO INSTALL

Townsend Club No. 25 to Sponsor Ice Cream Social

Members of Townsend Club No. 25 are to hold an ice cream social and install new officers Saturday night at 6:30. Officers to be installed are Dr. E. R. Bebout, president; William D. Ship, vice president; Mrs. H. M. Anderson, secretary, and Mrs. G. E. Green, treasurer.

MUNCIE HORSE SHOW IS TO BE HELD AUG. 1-3

3-Day Event Is Expected to Draw Many New Exhibitors.

MUNCIE, July 9.—From a one-day afternoon performance in October, 1931, the Muncie Fair Horse Show has grown to a three-day event, to be held this year Aug. 1-3.

Five years ago, Mrs. William H. Ball invited Hoosier horse fanciers to participate in a show at her Orchard Lawn Farm. Thirty horses were entered.

The show now is held at the Muncie Fairground. Approximately \$1200 in premiums is to be awarded this year and 28 events are listed in Hoosier Equestrian, Indiana Saddle Horse Association publication.

Exhibitors in eight states were mailed premium lists and class schedules. Improved stabling facilities and a new show ring are expected to draw many new exhibitors.

Officers in charge of the show are G. A. Ball, Muncie Fair president; F. J. Claypool, secretary-manager; Mrs. William Ball, horse show committee chairman; Seward B. Price, horse show secretary, and Roscoe Lord, horse show committee assistant secretary.

HOOSIER KILLED IN OHIO

South Bend Woman Victim of Bellefontaine Wreck.

BELLEFONTAINE, O., July 9.—Mrs. Ben Bowen, 55, South Bend, was killed late yesterday in an automobile collision near here. Mrs. Bowen and her daughter, Mrs. Thomas Pate, all of South Bend, were injured.

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His OWN Laboratory
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WHEN he submitted this cartoon on Standard Service, Joe Dufka of Chicago did not state whether or not it is autobiographical. Even so, this drawing rates a check for \$10 from Standard Oil, payable to Mr. Dufka of 1714 Ruble Street, Chicago.

We'd like to have your impression of Standard Service, either in writing or in a

drawing, or both. This is not a contest—we are simply making this offer: For any original drawing or letter about STANDARD SERVICE which we find acceptable for use in our advertising, we will pay ten dollars. Your nearest Standard Dealer has a card which will give you further details. Drive in and see him today.



Hock's Alphabet of Savings
Low Prices on Standard Brands of Drugs and Toiletries

A • B
Abbott's A.B.D. Caps, 25's... 99c
Arom. Spts. of Ammonia, 2 oz. 25c
\$1.25 Absorbine Jr. 99c
75c Acidine 59c
45c Admiration Shampoo 39c
\$1 Adlerika 83c
25c Amami Auburn Tint 21c
75c Ambrosia Skin Tightener 69c
75c Anacin Tablets, 50's... 69c
60c Angelus Rouge 49c
\$1 Angelus Lipstick 89c
75c Anusol Suppositories 69c
3-pc. Antrol Set 34c
Apex Moth Cakes 21c
35c Amolin Powder 24c
April Showers Talcum 23c
50c Aqua Velva Lotion 39c
Auto Stop Blades, 5's 25c
Boric Acid, 4 oz. 10c
50c Barbasol Shaving Cream 39c
75c Barbo Compound 57c
Bathasweet 47c
75c Baume "Ben Gay" 64c
75c Bayer Aspirin, 100's 59c
Bay Rum, pt. 69c
65c Bisodol Stomach Rem. 54c
Black Flag Powder 15c
Black Leaf "40," 1 oz. 29c
Blondex Shampoo 94c
Blue Jay Corn Plasters 21c
\$1.00 BonKora 79c
60c Bromo Seltzer 49c
50c Burma Shave 39c

G • H
50c Gall-Flo Tablets 44c
25c Garfield Tea 19c
25c Gastrogen Tablets 19c
Geisler's Parrot Seed 21c
Gem Blades, 5's 27c
15c Gerber's Vegetables, 3 for 29c
\$1.00 Germania Herb Tea 69c
35c Gets-It Corn Remedy 29c
Gillette Razor Blades, 5's 25c
Glazo Nail Preparations 18c
35c Gold Medal Haarlem Oil 29c
50c Glostora Hair Dressing 42c
65c Glover's Mange Remedy 59c
25c Golden Gint Shampoo 21c
\$1.50 Goldman's Hair Color, \$1.29
\$1.35 Gude's Pepto Mangan, \$1.04
\$1 Haley's Magnesia Oil, pt., 89c
50c Heck Deodorant 39c
50c Hair Groom 44c
50c Herpicide Hair Tonic 44c
25c Hess Witch Hazel Crm., 19c
25c Hexin Tablets 19c
50c Hind's Almond Cream 39c
Hinkle's Pills, 100's 24c
50c Horlick's Malted Milk 39c
\$1.00 Hood's Sarsaparilla 49c
\$1 Hopper's Restorative Crm. 89c
50c Hopper's Youth Clay 45c
30c Hoff's Liniment 24c

I • J
25c Icy Talcum 10c
30c Imperial Granum 24c
Insect Powder, 4 ozs. 25c
\$1.25 Indo-Vin Tonic 98c
\$1.50 Inecto Hair Dye \$1.25
35c Ingram's Shaving Crm., 29c
Insect Powder Guns 15c
50c Iodex Ointment 42c
50c Iodent Tooth Paste 33c
50c Ipana Tooth Paste 39c
Irradrol with Malt, 12 ozs. 94c
\$1 Ironized Yeast 89c
60c Italian Balm 49c
Ivory Soap, guest size, 3 for 20c
25c J. and J. Talcum 19c
60c Jad Salts (condensed) 49c
50c Jergen's Lotion 39c
Junket Tablets 15c
50c Java Rice Face Powder 39c
85c Johnson's Wax, lb. 59c
50c Jo-Cur Waveset 44c
Johnson's Foot Soap 21c
50c Junis Face Cream 39c

K • L
\$1.50 Kelp-A-Malt Tablets 84c
15c Ken-L-Ration 3 for 25c
60c K. D. X. Hair Tonic 54c
50c Kolynos Tooth Paste 39c
Kleenex Tissues 2 for 27c
\$1.50 Kolor Bak 94c
\$1.25 Konjola Tonic 84c
Kotex "Wondersoft," 2 for 37c
50c Krask's Lathercream 44c
70c Kruschen Reducing Salts 57c
50c Lady Esther Powder 39c
\$1.10 Lactogen Powd. Milk, 87c
\$1.00 Liquid Arvon 84c
\$1.00 Larver Liquid 79c
\$1.00 Lavioris Antiseptic 79c
Licorice Comp. Powder, 3 oz. 15c
Lifebuoy Soap 3 for 20c
35c Lifebuoy Shaving Cream, 25c
75c Listerine Antiseptic 59c
25c Lovalon Hair Rinse 19c
50c Lucky Tiger Hair Tonic 39c
50c Lyon's Tooth Powder 42c
Lysol Antiseptic 21c
Lux Soap Flakes 10c

M • N
60c Mar-O-Oil Shampoo, 6 oz. 44c
\$1 Marmola Tablets 84c
25c Mavis Talcum Powder 19c
75c Maybelline for Lashes 59c
85c Mellin's Food 59c
25c Moonglow Nail Polish 19c
25c Mennen's Talcum 19c
50c Mulsified Shampoo 39c
60c Murine Eye Wash 49c
25c Nature's Remedy Tab. 19c
50c Nadinola Bleach Cream 42c
60c Neet Depilatory 49c
60c Norwich Suntan Oil 53c
25c Noxwema Cream 15c
\$1.00 Nujol Mineral Oil 79c

O • P
35c Odomoro Ice 31c
Olive Oil, 3 ozs. 19c
\$1 Orange Blossom Suppos. 87c
50c Orangeine Powder 39c
Ovoferin, 11 ozs. 89c
25c Packer's Tar Soap 21c
Palm Beach Sun Tan Oil 48c
Palmolive Shave Cream 23c
Palmolive Soap 3 for 16c
60c Pape's Diapepsin 44c
35c Page's Asthma Cigarettes 29c
50c Pazo Ointment 69c
50c Pebecco Tooth Paste 39c
25c Peechee Shoe Cleaner 19c
Penslar's Skeeter Dig 25c
50c Pepsodent Antiseptic 39c
\$1.25 Petrolagar 89c
50c Phillips' Dent'l Magnesia 39c
\$1.50 Pinkham's Compound 98c
50c Pluto Water 44c
Pompeian Powder 55c
35c Pond's Face Cream 25c
Pluko Hair Dressing 23c
50c Prophylactic Tooth Brush 39c
50c Phillips' Milk Magnesia 39c
Probak Jr. Blades, 10's 19c
50c Pyramidon Tablets, 10's 33c
\$1 Pyrozide Dental Powder 84c

R • S
Rochelle Salts, 4 ozs. 25c
60c Resinol Skin Ointment 47c
Rock Candy, 4 ozs. 10c
Renuzit Cleaner, 2 gal. \$1.00
Ruma for Rheumatism 89c
35c Revelation Tooth Powd., 31c
15c Rit Dye 2 for 25c
10c Rival Dog Food, 3 for 25c
30c Robinson's Barley, 1/2 lb. 25c
Russian Mineral Oil, pt. 49c
\$1.25 S. M. A. Liquid 98c
\$1.25 S. S. S. Tonic 99c
30c Sal Hepatica 25c
60c Scott's Emulsion 47c
25c Seidlitz Powders, 12's 19c
Shinola White Shoe Cleaner 23c
70c Sloan's Liniment 59c
50c Spic Deodorant 44c
50c Stillman's Freckle Cream 42c
60c Syrup of Figs (Calif.) 49c
Squibb's Adex Tablets 79c
S. T. 37 Solution, 5 ozs. 47c
60c Syrup of Pepsin (Cald.) 49c
Sulphur Powder, 1 lb. 15c
50c Sunex Ointment 43c
Sunfoe Lotion 21c
10c Super Suds 3 for 25c

T • U • V
\$1.00 Tangee Lipstick 94c
Tanglefoot Fly Ribbons, 2 for 5c
Tattoo Rouge 50c
50c Teal Tooth Brush 39c
Three Flower Lipstick 39c
15c Tintex Dyes 2 for 25c
Tip-Z-Top Cleaner 25c
35c Tiz for Tired Feet 29c
Tobacco Dust, 2-lb. pkg. 19c
50c Unguentine Ointment 42c
Uritropin Tablets, 5 gr., 30's 39c
35c Vince Antiseptic Pwd., 31c
Vaseline Hair Tonic 37c
60c Veronica Water 54c
50c Vitalis Hair Tonic 39c

W • Z
\$1 Wampole's Preparation 79c
\$1 Waterbury Com. Cresote 89c
25c West's Tooth Paste, 3 for 50c
60c Wernot's Dental Powder 49c
60c Wildroot Hair Tonic 49c
50c Williams' Shav. Cream 39c
Williams' Talcum Powder 10c
35c Witch Hazel, pt. 29c
50c Woodbury's Face Crms., 42c
75c Wisley's Water Soft'ner 49c
50c X-Bazin Depilatory 44c
50c Yeastfoam Tablets 39c
Z. B. T. Baby Talcum 21c
35c Zemo Liquid 25c
50c Zip Cream Depilatory 39c
60c Zonite Antiseptic 42c

A New Thrill in Loveliness
Dorothy Perkins Rouge
Beautiful, natural shades that lend subtle, glowing color to cheeks. Choose your shade from a variety of flattering ones.
50c
Dorothy Perkins Lipstick
Lovely, glowing shades in a lipstick that stays on. **50c**

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Constantly Dissolves Fat
\$1.00 Size 74c

My Kei Dental
Powder
Removes smokers' stains, cleans and polishes teeth to a brilliant whiteness. Active oxygen does the above safely. **47c**

Delicious Candy
SPECIAL THIS WEEK-END
1 lb. Imperial Bon Bons 2 lbs.
1 lb. Rum and Butter 37c
Toffee

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