

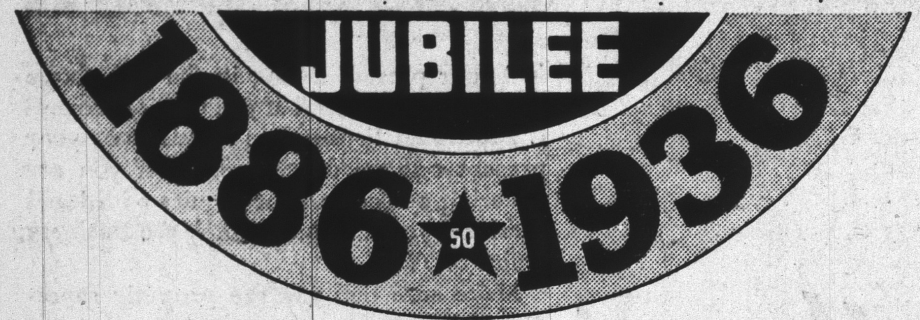
STARTING TOMORROW



3 BIG DAYS!

EXTRA VALUES IN EVERY DEPARTMENT TO CELEBRATE

MID-YEAR GOLDEN JUBILEE SALE



S EARS Mid-Year Golden Jubilee Sale... a 3-day storewide festival of values! Celebrating the successful culmination of the first six months in our big Jubilee year! What have we included in it? **EVERYTHING!** The things you've been wanting, but felt you couldn't afford. The things you need for summer for your family, your home, your car. They're all here... sale-priced below your fondest dreams! Every department is taking part in this sensational money-saving festival. Bargains galore... everything brand new, high style, and Golden Jubilee quality! Peak values, representing 50 years' experience and the gigantic buying power built up in half a century by the World's Largest Store. Join the procession... follow the trend to Sears! **NOW'S** the time to buy!

OPEN THURSDAY NIGHT
UNTIL 9 O'CLOCK



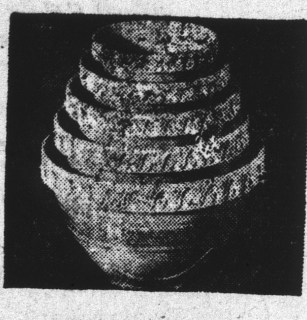
4-Sewed Brooms
19c

Regular 29c. 4-sewed, all-corn broom with plain handle. Special for Thursday, Friday and Saturday only! You save 10c. Limit one to a customer.



Reg. \$1.19
8-In. Fan
84c

Challenge quality, 8-inch, four-blade fan. Non-radio interfering. Black enamel finish. Special Thursday, Friday and Saturday only! Limit one to a customer.



5-Piece Bowl Set
44c

Regular 65c. 5-pc. mixing bowl set, of yellow earthenware with bright blue band trim. Special Thursday, Friday and Saturday only! Limit one set to a customer.



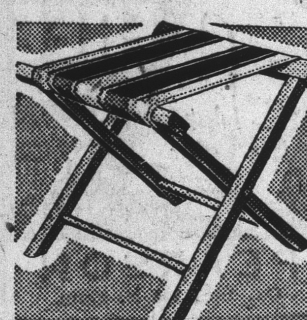
Reg. 12½c
Men's Socks
9c Pr.

Rayon plated dress socks in fancy patterns, with reinforced heel and toe. Sizes 10 to 13. Thurs., Fri., Sat. only! Limit 6 prs. to a customer.



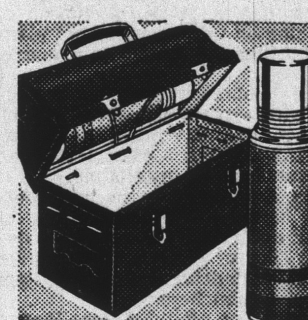
Ice Cream Freezer
94c

Regular \$1.19 wood tub freezer with tinned cream can. 2-qt. size. Self-adjusting wood scrapers on dasher. Thurs., Fri., Sat. only! Limit one to a customer.



Regular 29c
Camp Stool
15c

Sturdy wood frame with bright striped canvas seat. Folds compactly. Very handy. Special for Thursday, Friday, Saturday only! Limit 4 to a customer.



Streamlined Lunch Kit
\$1.29

Modern kit with ventilator slots at both ends. With Star-Rite pint vacuum bottle with large aluminum cup. Keeps liquids hot 24 hrs., cold 72 hrs.



Reg. \$1.19
Outing Jug
77c

One-gallon insulated jug, keeps contents hot or cold 8 to 10 hours! Lacquer finish. Special for Thursday, Friday and Saturday only!

Knee Length Hose



Fine 'n Cool
Regular Price, 39c
29c

More garter strength... Fewer runs! Clear, filmy first quality silk hose... at this amazing price! French heels, sandal toes and many other quality features. Lastex knit in top. New shades. Buy plenty! Sizes 8½ to 10½.

Fine Imported Gowns



Handmade
4-Star Value!

60c

Sheer loveliness! Fine soft 80 square nain-sook in sleeveless or cap sleeve style. Generously embroidered, hemstitched, appliqued and tucked. Hand piped around arms and neck. Sizes 15 to 17.

Value Thrill! 25c Rayon Undies



Very Special!

18c

You Save 7c

We don't believe you'll find a value in town to equal these cool, well-made rayon undies! Briefs, panties, or athletic shorts. Comfy... and easy to launder. Tearose.

Pillow Cases



42x36 In.
10c
15c Value
Firm weave. Good yarns. Bleached pure white. Hemmed. Value sensation!

Sturdy Oak Muslin



12c Value
10c
Yd.
Strong 56x80 thread count, sturdy weave. 36 inches wide. Buy now!

Ironing Board Pad and Cover



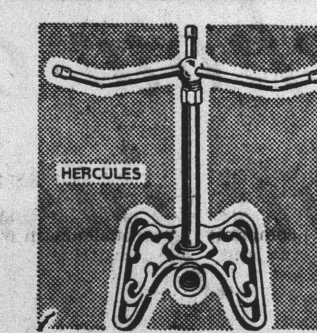
33c
Hard to believe that the sale price includes both the sturdy muslin cover and soft, cushiony pad. Hurry!

Yes, We Mean It!
Gay New Prints

9c
Yd.

Tubfast! Boilfast!

We hardly blame you for questioning the price. It does seem unbelievable for such fresh, lovely prints! Gay as an old English garden. And think of it, color-fast, too! You'll want yards and yards of it... for frocks, kiddies' dresses, colorful blouses, and smart collars and cuffs. Now is the time to buy... generously!



Revolving Sprinkler
Sprinkles an Area From 5 to 50 Ft. Hercules quality... our most popular lawn sprinkler attractively priced! Three revolving brass arms. Brass head. Height 10 inches. Arm spread 13 in.



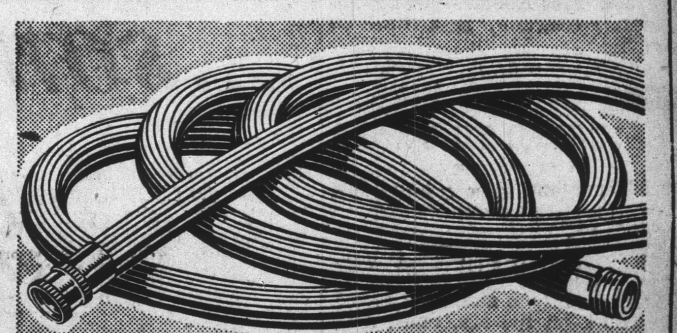
Hose Nozzle
19c
Merit quality. Fits any standard size hose. Cast brass. Adjustable. Throws large or fine spray.



Grass Shears
45c
Fulton... good, serviceable quality at unusual low price. 5½-in. tempered steel blade.



Hedge Shears
79c
Fulton quality tool steel blades with hardened edges. 6-Inch size.



20-Ft. Garden Hose
Thurs., Fri., Sat. Only
Guaranteed 2 Years
Famous "Nile" Quality
Regular \$1.29 Value
Sale Price
77c
You Save 52c

Porcelain Enameled 7-Jar Canner



87c
\$1.29 Value!
Thurs., Fri., Sat. Only
Limit 1 to a Customer

Blue enamel over steel. Dome cover with handle. Wire canning rack holds 7 one-quart jars.

Men's, Boys' Tennis Shoes



Sturdy comfort for youngsters and grown ups! Double white fabric uppers. Corrugated rubber soles. Sizes 6½ to 10.
Reg. Price 69c Pr.
Sale Price
59c
You Save 10c
Thurs., Fri., Sat. Only
Limit 1 Pair to a Customer
Sizes 1 to 6
49c

1886

SEARS, ROEBUCK AND CO.

1936

Free Bus Service to and From Circle

ALABAMA at VERMONT ST.

Two Large, Free Parking Lots