

STARTING TOMORROW

SEARS
GOLDEN3 BIG DAYS!
EXTRA VALUES IN EVERY DEPARTMENT TO CELEBRATE

MID-YEAR GOLDEN JUBILEE SALE

JUBILEE
1886-1936

SEARS Mid-Year Golden Jubilee Sale... a 3-day storewide festival of values! Celebrating the successful culmination of the first six months in our big Jubilee year! What have we included in it? EVERYTHING! The things you've been wanting, but felt you couldn't afford. The things you need for summer for your family, your home, your car. They're all here... sale-priced below your fondest dreams! Every department is taking part in this sensational money-saving festival. Bargains galore... everything brand new, high style, and Golden Jubilee quality! Peak values, representing 50 years' experience and the gigantic buying power built up in half a century by the World's Largest Store. Join the procession... follow the trend to Sears! NOW'S the time to buy!

OPEN
THURSDAY
NIGHT
UNTIL 9 O'CLOCK4-Sewed
Brooms
19c

Regular 29c. 4-sewed, all-corn broom with plain handle. Special for Thursday, Friday and Saturday only! You save 10c. Limit one to a customer.

Reg. \$1.19
8-In. Fan
84c

Challenge quality, 8-inch, four-blade fan. Non-radio interfering. Black enamel finish. Special for Thursday, Friday and Saturday only! Limit one to a customer.

5-Piece
Bowl Set
44c

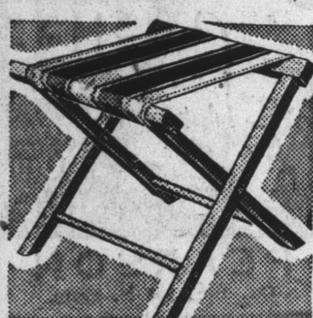
Regular 62c. 5-pc. mixing bowl set, of yellow earthenware with bright blue band trim. Special for Thursday, Friday and Saturday only! Limit one set to a customer.

Reg. 12½c
Men's Socks
9c Pr.

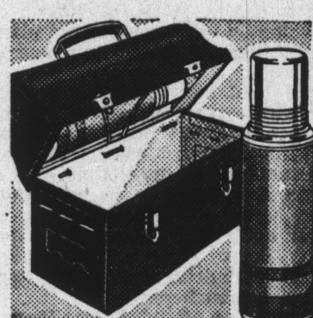
Rayon plated dress socks in fancy patterns, with reinforced heel and toe. Sizes 10 to 13. Thurs., Fri., Sat. only! Limit 6 prs. to a customer.

Ice Cream
Freezer
94c

Regular \$1.19 wood tub freezer with tinned cream can. 2-qt. size. Self-adjusting wood scrapers on dasher. Thurs., Fri., Sat. only! Limit one to a customer.

Regular 29c
Camp Stool
15c

Sturdy wood frame with bright striped canvas seat. Folds compactly. Very handy. Special for Thursday, Friday, Saturday only! Limit 4 to a customer.

Streamlined
Lunch Kit
\$1.29

Modern kit with ventilator slots at both ends. With Sta-Rite pint vacuum bottle with large aluminum cup. Keeps liquids hot 24 hrs., cold 72 hrs.

Reg. \$1.19
Outing Jug
77c

One-gallon insulated jug, keeps contents hot or cold 8 to 10 hours! Lacquer finish. Special for Thursday, Friday and Saturday only!

Knee Length Hose

Fine 'n Cool
Regular Price, 39c
29c

More garter strength... Fewer runs! Clear, filmy first quality silk hose... at this amazing price! French heels, sandal toes and many other quality features. Lastex knit-in top. New shades. Buy plenty! Sizes 8½ to 10½.

Fine Imported Gowns

Handmade
4-Star
Value!
60c

Sheer loveliness! Fine soft 80 square main-silk in sleeveless or cap sleeve style. Generously embroidered, hemstitched, appliqued and tucked. Hand-piped around arms and neck. Sizes 15 to 17.

Value Thrill! 25c Rayon Undies

Very Special!
18cYou Save 7c
We don't believe you'll find a value in town to equal these cool, well-made rayon undies! Briefs, panties, or athletic shorts. Comfy... and easy to launder. Tearose.

Pillow Cases

42x36 In.
10c

15c Value

Firm weave. Good yarns. Bleached pure white. Hemmed. Value sensation!

Buy now!

Strong 56x60

thread count,

sturdy weave.

36 inches wide.

Buy now!

Hercules

Sprinkler

Sprinkles an Area

From 5 to 50 Ft.

Hercules quality... our most pop-

ular lawn sprinkler attrac-

tively

priced! Three revol-

ving brass arms. Brass

head. Height 10 inches.

Arm spread 13 in.

Hercules

Sprinkler

8-Inch Ring Type

Famous Hercules Quality

Throws a powerful fine spray

in all directions up to 40

ft. in diameter. Heavy

polished sheet brass.

69c

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