

SHOP AND SAVE IN AIR-COOLED COMFORT!

BLOCK'S



DOWNSTAIRS STORE

SALE!

1,500 Pairs of Men's

Summer SLACKS

ALL-PRESHRUNK

\$1.19

For Men and
Young Men

Purchase! \$5-\$6-\$7 (Irregulars)

Summer Wash Suits

\$3.95

For Men and
Young Men

FROM OUR REGULAR MAKERS! Some with slight irregularity in the weave! Some slightly soiled! Some slightly shaded! These slight imperfections do not affect the appearance or wearing quality of these suits!

Plenty of whites—grays—tans—crashes—seersuckers—nub weaves—dark suitings! Single or double breasted! Practically all sizes in the lot, but not in all models!

ESCALATORS to Block's Air-Cooled
Downstairs Store.Get in the Swim on the Fourth in a Popular Priced Suit
From Block's Downstairs Complete Men's Shop!

All-Wool

Swim
SUITS

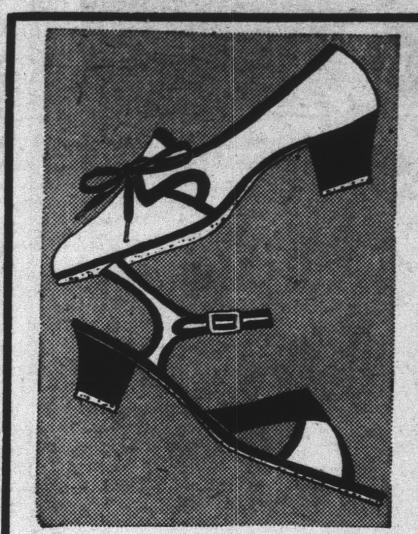
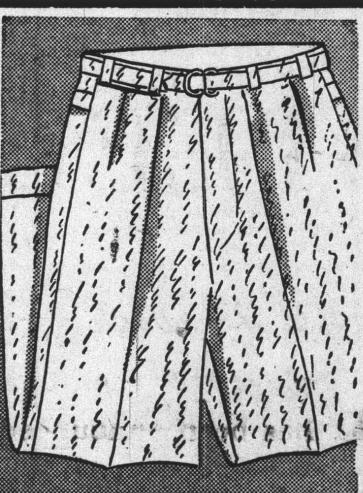
\$1.95

All-Wool
Swim
Trunks
98cSpeed model shirt type
with zip-on trunks. Navy - white, royal - white, maroon - gray. Trunks with built-in elastic support. Men's sizes 36 to 46.Men's
SHIRTS,
SHORTS
Full Cut for Comfort!

17c Each

Fast color novelty
brocade shorts. Sizes
30 to 44. Full combed,
full length cotton pull-
over shirts in ribbed
or flat woven styles.ESCALATORS to Block's
Air-Cooled
Downstairs Store.New Shipment!
POLO
SHIRTS
For Men and Young Men!

59c

Zipper and gaucho styles!
Blue, white, maize and novelties
... cool, washable
and good-looking! Practical
for sports and at home
wear! Small, medium and
large sizes.Have a Corking
Good Time in
TheseWASHABLE
KEDETTESFor
Children
& Women
94cSwiss or moccasin oxfords! Strap!
One-Eyelets! College and Cuban
heels! Made of cool, washable
nub-weave canvas with rubber
soles. Classed as seconds! Children's
sizes 7 1/2 to 13 1/2, 1 to 4.
Women's sizes 4 to 8.ESCALATORS to Block's Air-Cooled
Downstairs Store.

Just Received!

New Hollywood
Sanforized
SLACKSin
Boys'
Sizes
10 to 20
98cWoven Fabrics! Matching Belts!
Sanforized! Full Cut!
Pleated Models! Priced!Unconditionally guaranteed to wear
and wash! Grays, tans and light
shades! All brand new... except
occasionally low-priced!ESCALATORS to Block's Air-Cooled
Downstairs Store.

Another History-Making Event!

NEWS

The
Celanese
Corporation
of America
and
Block's Downstairs Store
Bring You This

Outstanding Style of the New*

Celsheer

RINGLESS
STOCKINGS

3 Pairs \$1

THE CHEMIST'S DREAM COME TRUE! We introduce to Indianapolis women a new stocking that is already sweeping the nation! The Celanese Corporation of America, for the first time, has fashioned its famous Quixiver Satin yarn into a glowing, lustrous, flattering new stocking! RINGLESS, semi-sheer, perspiration-proof, with knee-action flexibility. Pure dye fast colors that won't spot! UNCONDITIONALLY GUARANTEED! Don't miss this opportunity to buy at least half-a-dozen! Exclusive in the city with Block's Downstairs Store.

| | | |
|---|---------------------------------|-----------------------------------|
| Mail and Phone Orders Filled on 3 or more Pairs Wm. H. Block Co., Indianapolis, Indiana. Send me the following Celsheer® stockings at 3 Pairs for \$1 | | |
| QUANTITY | SIZE | COLORS |
| Page (light, neutral brown) | | |
| Snappy (spicy copper cast) | | |
| Toasty (rich sunny beige) | | |
| Burnt Nude (light sunburned beige) | | |
| Caribou (medium taupe gray) | | |
| Name | | |
| Address | | |
| <input type="checkbox"/> Cash | <input type="checkbox"/> Charge | <input type="checkbox"/> C. O. D. |

See Our Complete Stock of Popular-Priced
Riding Clothes and Accessories!Riding
JodhpursFor Riding, Hiking, Hunting,
Fishing, Bicycling, Flying
and Motoring

\$1.98

Vacation-Bound Toppers... Lightweight,
Cool and Cool Looking!White Felts
Lovely Leghorns
White PiquesAlso a Pre-Vacation Sale of
500 NEW
WHITE
CREPES
and FELTS
\$1.00Sanforized shrink and washable gabardine in brown, tan, black and the
popular WHITE! Women's and misses' sizes
24 to 34.
Riding Breeches \$1.98, \$2.98
Other Riding Accessories
Gabardine Vests \$1.50
Belts, leather or plaited 59c
Riding Crops \$1.00
Riding Ties, ass't. colors \$1.00
Suspenders, ass't. colors 49c
Riding Shirts, all types \$1.00
ESCALATORS to Block's Air-Cooled
Downstairs Store.