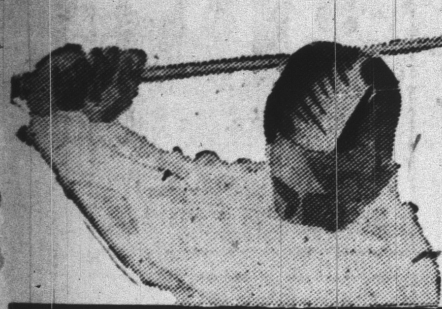


SHOP AND SAVE IN AIR-COOLED COMFORT!

BLOCK'S DOWNSTAIRS STORE



SALE!

1,500 Pairs of Men's

Summer **SLACKS**



ALL-PRESHRUNK

\$1.19

For Men and Young Men

JUST IN TIME FOR THE "4th!" A very special offering of cool, smart, washable slacks for your picnic, outing, vacation and home wear! Buy your exact size—they are all pre-shrunk! Choice patterns! Smart colors—plenty of grays and tans! Also at this low price—SANFORIZED seersucker slacks!

Purchase! **\$5-\$6-\$7** (Irregulars)

Summer Wash Suits

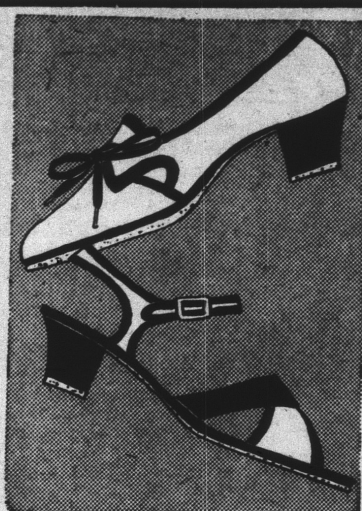
\$3.95

For Men and Young Men

FROM OUR REGULAR MAKERS! Some with slight irregularity in the weave! Some slightly soiled! Some slightly shaded! These slight imperfections do not affect the appearance or wearing quality of these suits!

Plenty of whites—grays—tans—crashes—seersuckers—nub weaves—dark suitings! Single or double breasted! Practically all sizes in the lot, but not in all models!

ESCALATORS to Block's Air-Cooled Downstairs Store.



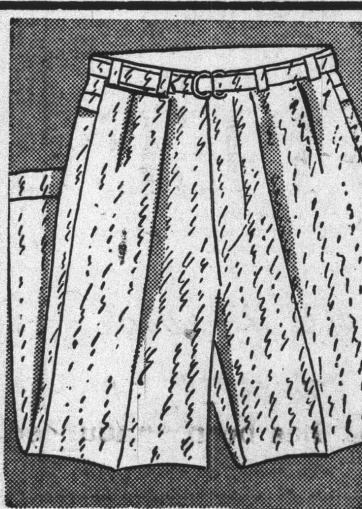
Have a Corking Good Time in These

WASHABLE KEDETTES

For Children & Women **94c**

Swiss or moccasin oxfords! Straps! One-Eyelets! College and Cuban heels! Made of cool, washable nub-weave canvas with rubber soles. Classed as seconds! Children's sizes 7 1/2 to 13 1/2, 1 to 4. Women's sizes 4 to 8.

ESCALATORS to Block's Air-Cooled Downstairs Store.



Just Received!

New Hollywood Sanforized SLACKS

in Boys' Sizes **98c**

Woven Fabrics! Matching Belts! Sanforized! Full Cut! Pleated Models! Usually Higher-Priced!

Unconditionally guaranteed to wear and wash! Grays, tans and light shades! All brand new... exceptionally low-priced!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Another History-Making Event!

NEWS

The Celanese Corporation of America and Block's Downstairs Store Bring You This

Outstanding Sale of the New

Celsheer

RINGLESS STOCKINGS

3 Pairs \$1

THE CHEMIST'S DREAM COME TRUE! We introduce to Indianapolis women a new stocking that is already sweeping the nation! The Celanese Corporation of America, for the first time, has fashioned its famous Quiliver Satin yarn into a gleaming, lustrous, flattering new stocking! RINGLESS, semi-sheer, perspiration-proof, with knee-action flexibility. Pure dye fast colors that won't spot! UNCONDITIONALLY GUARANTEED! Don't miss this opportunity to buy at least half-a-dozen! Exclusive in the city with Block's Downstairs Store.



Mail and Phone Orders Filled on 3 or more Pairs Wm. H. Block Co., Indianapolis, Indiana. Send me the following Celsheer® stockings at 3 Pairs for \$1

QUANTITY	SIZE	COLORS
		Pago (light, neutral brown)
		Snappy (spley copper cast)
		Tossy (rich sunny beige)
		Burnt Nude (light sun-burned beige)
		Caribou (medium taupe gray)

Name
Address
☐ Cash ☐ Charge ☐ C. O. D.

Get in the Swim on the Fourth in a Popular Priced Suit From Block's Downstairs Complete Men's Shop!

All-Wool Swim SUITS **\$1.95**

Speed model shirt type with zip-on trunks. Navy - white, royal - white, maroon - gray. Trunks with built-in elastic support. Men's sizes 36 to 46.



All-Wool Swim Trunks **98c**

With high drawstring waist. Built-in elastic support and white side stripe. Navy, black, maroon and royal. Sizes 30 to 42.

Men's SHIRTS, SHORTS

Full Cut for Comfort! **17c Each**

Fast color novelty broadcloth shorts, sizes 30 to 44. Full combed, full length cotton pull-over shirts in ribbed or flat weave styles. ESCALATORS to Block's Air-Cooled Downstairs Store.

New Shipment! POLO SHIRTS

For Men and Young Men!

59c

Zipper and gaucho styles! Blue, white, maize and novelties... cool, washable and good-looking! Practical for sports and at home wear! Small, medium and large sizes.



Vacation-Bound Toppers... Lightweight, Cool and Cool Looking!

White Felts
Lovely Leghorns
White Piques **\$1.95**



Also a Pre-Vacation Sale of

500 NEW WHITE CREPES and FELTS **\$1.00**

ESCALATORS to Block's Air-Cooled Downstairs Store.

See Our Complete Stock of Popular-Priced Riding Clothes and Accessories!

Riding Jodhpurs

For Riding, Hiking, Hunting, Fishing, Bicycling, Flying and Motoring

\$1.98

Sanforized shrunk and washable gabardines in brown, tan, black and the popular WHITE! Women's and misses' sizes 24 to 34.

Riding Breeches **\$1.98, \$2.98**

Other Riding Accessories

Gabardine Vests \$1.50
Belts, leather or plaited.... 59c
Riding Crops \$1.00
Riding Ties, ass't. colors... \$1.00
Suspenders, ass't. colors... 49c
Riding Shirts, all types... \$1.00

ESCALATORS to Block's Air-Cooled Downstairs Store.

