

# BLOCKS' COOL DOWNSTAIRS STORE

Men! You Can Be Comfortably and Smartly Dressed at the Same Time!

## SANFORIZED Wash Suits



\* Nassau Tropicals!  
\* Derby Suitings!  
\* Snowflake Suitings!

\* Linettes!  
\* Cordettes!  
\* Many Others!

**\$4.95**  
For Men and Young Men!

FIRST OF ALL, these suits are COOL! They're smart in appearance! They're tailored by makers who specialize in higher priced clothing! They are sanforized—they will not shrink, no matter how many times they are laundered! Single or double breasted; plain or sports backs.

## Sanforized Slacks

JUST UNPACKED! A great new shipment! A veritable host of new neat checks, stripes and mixtures—in prints and cord effects! They're sanforized—they will not shrink.

**\$1.49**  
For Men and Young Men

MEN'S SEERSUCKER SLACKS—PRESHUNK..... 94c

ESCALATORS to Block's Air-Cooled Downstairs Store.

We've Every Important Sandal in Our New

*Sandal Shop*



WHITE & COLORS  
ALL SIZES  
FOR WOMEN!

- Elkskin Leather
- Shining Patents
- New Fabrics
- Genuine Linen
- Open Toes
- Strap Vamps
- Buckle... Dyeable to match your costume

ESCALATORS to Block's Air-Cooled Downstairs Store.

A Maker Closed Out His Summer Merchandise! We Bought Up His Entire Stock of 450 Usual \$5.95 Qualities!

## Cool, Washable DRESSES



Look At These Fabrics for \$3

- Stehl's Fanfare Crepes
- Stehl's Meadow Mist Crepes
- Cravat Prints
- Confetti Acetates
- Ribbed Crepes
- Shantongs
- Washable Crepes
- Striped Acetates
- Polka Dots!
- Fruit Prints

If you had planned on paying \$6 for a dress, then you can buy two... for here are many usual \$5.95 qualities for just half the price! ALSO INCLUDED ARE 200 OTHER DRESSES SPECIALLY PURCHASED FOR THIS SALE!

**\$3**  
SALE PRICE!

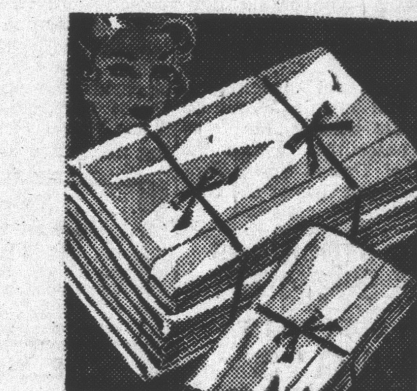
Look At These Styles for \$3

- Sunbacks
- Jackets
- Action Pleats
- Action Backs
- Shirtheists
- One-Piecers
- Two-Piecers

SIZES 14-20, 36-44, 46-52

ALL THESE DRESSES GO TO THE TUB AND COME OUT AS SUCCESSFULLY AS A MAN'S SHIRT! More-over they're cool... of cool fabrics and cut so as not to bind through the armholes and shoulders! Note the trim buttons, the dozens of tucks, the gorgeous colorings, the whites, crazy new print patterns and pastels.

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## EMPIRE SHEETS

Second Selection of

MOHAWKS

Specially Priced for TWO DAYS ONLY! **84c**

Sturdier than the ordinary sheet because it has 4 more threads per square inch! These are Mohawk sheets, called EMPIRE because of the tiny oil spots or heavy threads that in no way affect the wearing quality! Save up to 35c on 81x90 and 72x99 sizes tomorrow!

81x99, 72x108 sizes... 94c  
42x36 Cases, now 4 for 94c

"Pepperell" Peggy Prints, Yard

Smart prints for culottes, dresses and pajamas! Fast colors! 36-inch width. **12c**

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## Clearance! Better Wash DRESSES

Qualities That Originally Sold for \$1.19, \$1.59, \$2

**\$1**

- Slub Tissues
- Dotted Organadies
- Pongettes
- Broadcloths
- Crinkle Crepes
- Ching Chintz
- Crepe Sheers
- Crisp Crashes
- Flock Dots! Voiles

Sleeveless styles and short sleeves! High necklines and low necks! Crisp, ruffled, Big and small buttons! A variety that can't be ignored... a price that pleases every budget! Women's and misses' sizes 14 to 20, 36 to 52, but not in every style.

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Clearance of Limited Quantity of Original \$5.95 Summer

PASTEL COATS

Reduced Now To Only **\$2.98**

The kind of coats you slip into gratefully on cool evenings... colorful... smart-looking... light yet warm! Assorted styles with new sleeve and collar treatments! Mostly fleeces and novelty wools! All pastels! For women and misses!

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SALE!

WHITE FELTS  
CREPES, PIQUES, LINENS

**59c** All Brand New **97c**

- New Brim Treatments!
- New Stitching Trims!

- Also Many New Pastels!
- All Headsizes for Women!

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