

BLOCK'S COOL DOWNSTAIRS STORE

Men! You Can Be Comfortably and Smartly Dressed at the Same Time!

SANFORIZED Wash Suits



- * Nassau Tropicals!
- * Derby Suitings!
- * Snowflake Suitings!

- * Linettes!
- * Cordettes!
- * Many Others!

FIRST OF ALL, these suits are COOL! They're smart in appearance! They're tailored by makers who specialize in higher priced clothing! They are sanforized—they will not shrink, no matter how many times they are laundered! Single or double breasted; plain or sports backs.

\$4.95
For Men
and
Young
Men!

Sanforized Slacks

\$1.49

For Men and
Young Men



JUST UNPACKED! A great new shipment! A veritable host of new neat checks, stripes and mixtures—in prints and cord effects! They're sanforized—they will not shrink.

MEN'S SEERSUCKER SLACKS—PRESHRUNK..... 94c

ESCALATORS to Block's Air-Cooled Downstairs Store.

A Maker Closed Out His Summer Merchandise! We Bought Up His Entire Stock of 450 Usual \$5.95 Qualities!

Cool, Washable DRESSES



Look At These Fabrics for \$3

- Stehl's Fanfare Crepes
- Stehl's Meadow Mist Crepes
- Cravat Prints
- Confetti Acetates
- Ribbed Crepes
- Shantongs
- Washable Crepes
- Striped Acetates
- Polka Dots!
- Fruit Prints

\$3
SALE
PRICE!

If you had planned on paying \$6 for a dress, then you can buy two... for here are many usual \$5.95 qualities for just half the price! ALSO INCLUDED ARE 200 OTHER DRESSES SPECIALLY PURCHASED FOR THIS SALE!

Look At These Styles for \$3

- Sunbacks
- Jackets
- Action Pleats
- Action Backs
- Shirtdists
- One-Pieces
- Two-Pieces

SIZES 14-20, 36-44, 46-52

ALL THESE DRESSES GO TO THE TUB AND COME OUT AS SUCCESSFULLY AS A MAN'S SHIRT! Moreover they're cool... of cool fabrics and cut so as not to bind through the armholes and shoulders! Note the trim buttons, the dozens of tucks, the gorgeous colorings, the whites, crazy new print patterns and pastels.

ESCALATORS to Block's Air-Cooled Downstairs Store.

Clearance! Better Wash DRESSES

Qualities That
Originally Sold for
\$1.19, \$1.59, \$2

\$1



- Slub Tissues
- Dotted Organdies
- Pongettes
- Broadcloths
- Crinkle Crepes
- Ching Chintz
- Crepe Sheers
- Crisp Crashes
- Flock Dots! Voiles

Sleeveless styles and short sleeves! High necklines and low necks! Crisp ruffles! Big and small buttons! A variety that can't be ignored... a price that pleases every budget! Women's and misses' sizes 14 to 20, 36 to 52, but not in every style.

ESCALATORS to Block's Air-Cooled Downstairs Store.

We've Every Important Sandal in Our New



WHITE & COLORS
ALL SIZES
FOR WOMEN!

- Elkskin Leather
- Shining Patents
- New Fabrics
- Genuine Linen
- Open Toes
- Strap Vamps
- Buckle ... Dyeable to match your costume

ESCALATORS to Block's Air-Cooled Downstairs Store.

Clearance of Limited Quantity
of Original \$5.95 Summer

PASTEL COATS

Reduced
Now To
Only
\$2.98



The kind of coats you slip into gratefully on cool evenings... colorful... smart-looking... light yet warm! Assorted styles with new sleeve and collar treatments! Mostly fleeces and novelty woolsens! All pastels! For women and misses!

ESCALATORS to Block's Air-Cooled Downstairs Store.



SALE! WHITE FELTS CREPES, PIQUES, LINENS

59c All
Brand
New
97c

- New Brim Treatments!
- New Stitching Trims!
- Also Many New Pastels!
- All Headsizes for Women!

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