

# THIS IS JIM'S SHOW, HIS LAST, BUT IT'S GOOD

Purely Political Role Soon to Be Lot of Farley in Campaign.

BY THOMAS L. STOKES  
Times Special Writer

PHILADELPHIA, June 23.—The convention which opened here today is Jim Farley's own show, patently and copyrighted all rights reserved for faithful Roosevelt Democrats, and he's making the most of it.

For it probably is Big Jim's last show as master of ceremonies. Four years hence the show will have new figures. And other things are likely to happen more immediately to submerge Mr. Farley.

In the last few days the Postmaster General-National Chairman-New York State Chairman has become a major issue in the campaign, and by presidential edict he is expected soon to quit the Cabinet. His presence in the official family circle has been emphasized in all the attacks on his patronage activities.

## The Show Must Go On

He will become merely the political generalissimo. That of course will keep him in the limelight until November, but he will be subject to attack strictly on a political basis, and not as a government official with a phone handy to hire and fire in a dozen departments, to say nothing of his immediate control over postmasterdom throughout the land.

Knowing all this, Big Jim stands before his big show. And he finds it bright enough and noisy enough to warm his soul. Months of attention to detail brought fruition today in a cross between a circus and a crusade, with hand and pipe organ at the convention hall synchronized, after long practice, to hit the same note at once when the time comes to whip up enthusiasm.

## Big Job Faces Him

All the fractional delegates have seats. Two days ago Mr. Farley gave orders that even the most insignificant eighth-of-a-delegate must have a seat on the main floor and not in the galleries, where some of them had been placed. The tickets had to be renumbered.

Ahead of the six-foot-four fellow with the friendly smile as he raps the gavel and starts the show lies a big job in the re-election of his friend Franklin Roosevelt, but much of his work is behind him. Four years ago some one else banged the gavel and Jim Farley was busy about the floor, checking on delegations, keeping an eye on his friend Al Smith, eating little, sleeping less.

Back of that fight to nominate Mr. Roosevelt were weeks of missionary work by the man they laughingly called "the amateur politician," who roamed the country selling the Governor of New York.

## He Has Last Laugh

They quit laughing when he turned up with his satchel full of pledges.

Jim Farley stands before the delegates today after nearly four years on the firing line. He has taken the rap for passing out jobs to Democrats, been accused of using relief for politics, has become the Administration "whipping boy."

It may be said that giving jobs to members of the party is nothing new and that Republicans who complain so dolefully did the same thing for years—notably after eight years of Woodrow Wilson, when they swept through the government with a broad broom.

Republican complaints are matched by Democratic complaints that too many Republicans have been given jobs.

## He Can Take It, Anyway

Jim Farley has taken the bricks with a smile. Everybody in Washington knows that he has been criticized for some things that were ordered from higher up.

Thus he has diverted the fire to himself—and he must have winced under the fusillade at times.

But the fire is becoming too hot—not for Jim Farley, but for the Administration itself.

So he is to be removed from among the officers in the pilot house and relegated to the engine room.

He knows that the machinery is in good shape. Republicans will concede that—and there may be a bit of envy mixed up with their pious deploring.

## GOES TO CONVENTION

Henry M. Cochrane is to Attend National Industrial Council.

Henry M. Cochrane, secretary of the Indiana Manufacturers' Association, is to attend a meeting of the National Industrial Council in the Hotel Biltmore in New York. Mr. Cochrane left yesterday for the East. National legislation, particularly tax and labor laws affecting employers, is to be discussed by the council.

He is to go to Philadelphia, Pa., to attend sessions of the Democratic national convention.

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# Farley Accepts Republican Campaign Challenge on New Deal

By United Press

PHILADELPHIA, June 23.—The text of National Chairman James A. Farley's address at the opening of the Democratic national convention follows:

In inaugurating this convention I am conscious of a great responsibility. The occasion which brings us together is one of the most momentous in the history of our country. The continuance of the New Deal is the issue. The question before the American people is clearcut and cannot be disguised. That question is: Shall we continue the New Deal which has rescued our country from disaster and despair or shall the government be turned back to the Old Dealers who wrecked it?

There you have the issue stripped of all camouflage. The gravity of this issue is the measure of our responsibility as we assemble here today. Is the nation to move forward or is it to turn backward to the Old Dealers of such recent and bitter memory?

Sees G. O. P. Unchanged  
Fortunately for us and for the country, we know now that the Old Dealers stand right where they have always stood. The convention at Cleveland, both in manner and method, revealed once more that old habits are not abandoned.

I am not trying to stir the members of the committee which has served so faithfully, or the delegates to this convention, into any frenzy of excitement by stressing the gravity of what lies ahead of us, and which makes this campaign different from the ordinary political struggle inseparable from a presidential election.

I merely wish to impress on all of you the significance of the task to which we are committing ourselves. I want to point out that while the political skies seem fair for our party and our destined candidates, and all of us believe that the country will echo our desires in unmeasured enthusiasm, and a record majority, confidence in the outcome is not enough.

The consequences of the coming election are vital to the future of this nation. Because of their gravity no one of us dares do anything in our utmost towards swelling the majority that will testify to the national desire that the processes of recovery, initiated and carried on by Franklin D. Roosevelt, shall not be interrupted. That verdict must be so overwhelming, so conclusive, so compelling that nobody can doubt that the country is united in its determination that there shall be no backward step in our progress.

Calls Party Fortunate  
Our party will remain in power so long as its ideals and purposes do not deviate from the straight path of public service.

We are a fortunate party. First in the high patriotism and calibre of our President; second in that we are on the right side both morally and economically.

The majority party has, by force of circumstance, been compelled to adopt a platform unsurpassed in the history of party declarations for platitudes and vague promises. Some day, they pledge themselves to accomplish what our administration has already accomplished. Some day they will put the farmer in the same economic position that the New Deal has put him, but never

do they say how they are going to do it. Some day they are going to establish business on a basis comparable with that upon which our conduct of national affairs has placed it—but first they would go back to the system that brought on the great panic. Some day the great corporations are to be assured of all the favors they enjoyed under Republican rule and at the same time everybody is to have equal opportunity and unbounded prosperity.

And that party will tell the country, as a distracted mother tells her fretful babies, they will have the moon for which they have been futilely reaching and walling because they can not reach it.

They are going to relieve poverty without spending money, provide jobs without it costing industry anything, and bring happiness and contentment to everybody—some day.

Reports on Work  
As chairman of the Democratic National Committee it has become my happy duty to call this convention to order; to present the recommendations of the committee for the convention's consideration of temporary officers to conduct the deliberations of this body until the convention itself shall complete the permanent organization. Then I shall relapse into my status as a delegate from the State of New York.

Before I relinquish this gavel I wish to make a brief report on the work of the national organization since it assumed direction of the party's affairs at the 1932 convention. That convention inaugurated a new era in our country's affairs. Through the masterful work of the candidates of the 1932 convention and the Congresses which were elected in sympathy with them, our country has been lifted out of the worst depression in its history on to a fair highway that leads to permanent prosperity.

Ordinarily, as you know, the national committee of our own and of the minority party fall into a deep sleep at the close of a convention and hibernate for four years. Following the precedent established by my predecessor, the Democratic National Committee has taken a different course, actuated by the belief that a presidential campaign, with all that it means to our nation, is not something to be hurried through in a few hectic weeks.

As a matter of fact, we could not have remained idle, even if we had so desired. As soon as they thought that partisan politics made it necessary the party we had ousted from control of the government began sniping at the policies they had applauded and participated in. They were grateful for these policies when our country was undergoing the extreme crisis of the disaster their President and their Administration had permitted to come upon us.

As soon as the huge financial interests that have been the backbone of every Republican Administration of recent years had been rescued from the depths of loss and

again began to make money, they exerted their pressure, furnished the funds, and engaged in a crusade of vituperation and detraction in an effort to destroy the faith of the people in the President.

He had brought them out of their desperate state when they were helpless to do it themselves. But he was insisting that fortune for the few and poverty for the many did not spell prosperity, and they, feeling themselves threatened with the deprivation of the unearned and uneconomic favors and privileges they had enjoyed so long, inaugurated the movement for a return to the system of everything for them and nothing for the plain people.

Then it was that the minority party orators and the newspapers controlled by the big interests began telling our people that Franklin D. Roosevelt sought to be a dictator. Then it was that the laws Congress had enacted, and for which many of the Senators and Representatives of their own party had voted, were denounced as being inhuman and un-American. Then it was that they proclaimed that the measures undertaken and functioning successfully to bring back a restoration of business, decrease unemployment, and to take care of the jobless until such time as returning prosperity would reabsorb them into normal industry were all the product of dreamers and visionaries.

State Support Recognized  
Anybody unfamiliar with American politics would have gathered from these outcries that our hard-working, systematic, public-serving President was sitting in the White House with a war helmet on his head, booted and spurred, and ready to lead a bayonet charge on Congress if it hesitated in carrying out his despotic orders.

Under these conditions, we naturally had to get busy. I will not attempt to outline for you the activities of the organization in the various sections of the country, but I do want to tell you that, without exception, the state Democratic authorities co-operated effectively and enthusiastically, and I want to thank them publicly for their loyalty, which in no small degree is responsible for the state of confidence in which we meet today.

You are all familiar, I believe, with the work performed at national headquarters in Washington, and I feel authorized to express in your name our thanks to my colleagues

at headquarters for the faithfulness with which they have discharged their task. Perhaps I ought to mention in this connection another agency that has contributed much to the jubilant feeling we have in regard to the outcome of the election in November.

Do I need to say that I refer specifically to the Republican convention in Cleveland?

By their platform they would have assured our victory, I believe, even had our national organization remained dormant during the whole pre-convention period. Confronted by the impossible task of reconciling the stand-pat views of the powers behind the minority party with their anguished necessity of making a pretense of liberalism, they turned loose the most extraordinary platform on record in this country.

Sees Lack of Sincerity  
Our friends, the enemy, had an opportunity to be sincere.

If they had any regard for consistency, they would have renounced Herbert Hoover, who represents the classical attitude of their party. And then we would have had a direct and frank contest before the American people of the New Deal and the Old Deal. They passed him up despite his impassioned stampeding speech, which naturally elicited for you can not stampede an elephant securely chained to the picket posts of evasion and straddling.

They could have named Senator Borah, but he was earmarked with the stigma of liberalism. So they had to find a candidate whom they could present as conservative enough to meet the specifications of the Du Pont Liberty Leaguers in the East, while appearing fiercely liberal in the West.

Nobody takes the Cleveland platform seriously—not even our political adversaries.

The leading Republican newspaper at the national capital in a painful effort to make the document sound like sense said in its appraisal of the Republican declaration of principles: "On the whole the platform avoids the mistake of being too specific, properly concentrating on principles." It mentions some of what it terms "not infrequent conflicts between an excellent generality and a stupid particularization." However, it sums up the grand total by assuring the Republican nominee that he has a

complete license to forget the platform, in this impressive language: "The Republican Party has thus assured its standard bearer of the freedom of action, within a framework of principle, which a competent leader must be allowed."

Views Known as 'Unknown'

There you have it. They were compelled by the same inextinguishable circumstance to produce a platform aimed to satisfy liberals and conservatives, the bold and the timid among the two conflicting elements of their party's makeup.

Even when it came to choosing their presidential candidate they had to follow the same hazardous course. The larger men refused the post so they picked a gentleman, doubtless a good editor, who has never held public office; never strayed into fields other than his own business—even more widely unknown to the public than his chief.

Our governmental system directs the same qualifications for the Vice President as for the President for obvious reasons. Our own beloved Vice President has shown that the office is neither an ornament nor a sinecure. John N. Garner's long experience in the public service has been of inestimable value during the grave period of restoration. The Vice President presides over the United States Senate. He knows what the doings of that body mean and his ripened judgment is available when the Senate divides and his vote determines the final result.

It is no part of my function to suggest to the resolutions committee the platform upon which our candidates will run. But I do not think I am transgressing when I voice my belief that the document will be one to which they can commit themselves without laughing, and can swallow without choking. And, incidentally, it will be the only major party platform adopted this year of the sort.

Declares Goal Definite  
Apart from everything else we have the advantage in this convention not only of knowing what we are striving for, but on whom we may depend to carry out the pro-

gram. We are in the happy position of being enlisted on the popular side. It is the popular side because of what our administration has accomplished for the public welfare.

Good government is the best politics. That was true when Jefferson founded our party, and the formula has not changed. Circumstances and conditions change. The immortal principles that have made us the world remain changeless. Selfish interests may usurp authority for a time but always there arises a figure clear-eyed enough to see the peril, wise enough to grasp the people's desires, and brave enough to hew the way through the barriers of influence and illicit power, and set us again on the right path.

For three years ours has been a people's government. It is our job to keep it a people's government.

That is what I mean when I spoke of the responsibilities incident to this gathering. We know how millions have been poured out to prepare the ground for an assault aimed to bring back the reeking period that piled up great fortunes for those on the inside, and finally brought the country to the verge of bankruptcy.

Compares G. O. P. Pirates  
No pirate of the olden days chased a galleon that had escaped him more fiercely than will the backers of the Republican Party pursue the enterprise of getting back the prize they held so long.

The pursuing corsairs used whatever flag that served their purpose to close with their quarry. They did not fly the skill and cross-bones banner, but raised the pennant under which the prize was sailing to disguise their plundering purpose.

Perhaps that illustrates the new plan of the Republican platform and the uniform of their captain. In the West with the epaulets of liberalism, and in the East with the insignia of conservatism.

Behind the Republican ticket is

the crew of the du Pont Liberty League and their allies, which have so far financed every under-cover agency that has disgraced American politics with their appeals to race prejudice, religious intolerance, and personalities so gross that they had to be repudiated even by the regular Republican organization. They will continue to disown these snaky assaults—and to seek to profit by them.

But the leaguers will never gain the prize. The real New Deal, sane and orderly—not the wild, visionary, socialistic or communistic creation of its enemies' imagination—will sail on serenely to the goal of complete recovery; and at its helm that calm, capable and courageous commander, Franklin D. Roosevelt.

## \$3,500,000 IN BONUS BONDS CASHED HERE

Checks Being Written at Local Postoffice, Official Says.

Marion County World War veterans have certified bonus bonds valued at \$3,500,000 and checks for that amount are being written, Adolph Seidensticker, postmaster, announced today.

Although the checks are being written as fast as certification is completed, Mr. Seidensticker said that veterans should not become alarmed if checks do not reach them for several days. Efforts are being made, however, to insure delivery within 24 hours, he said.

Nearly 5,000 checks were written and mailed to veterans in Marion County and Indiana over the week-end.

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