

## THIS IS JIM'S SHOW, HIS LAST, BUT IT'S GOOD

Purely Political Role Soon  
to Be Lot of Farley  
in Campaign.

BY THOMAS L. STOKES

Times Special Writer  
PHILADELPHIA, June 23.—The convention which opened here today is Jim Farley's own, patented and copyrighted, all rights reserved for faithful Roosevelt Democrats, and he's making the most of it.

For it probably is Big Jim's last show as master of ceremonies. Four years hence the show will have new figures. And other things are likely to happen more immediately to submerge Mr. Farley.

In the last few days the Postmaster General-National Chairman-New York State Chairman has become a major issue in the campaign, and by presidential edict he is expected soon to quit the Cabinet. His presence in the official family circle has been emphasized in all the attacks on his patronage activities.

### The Show Must Go On

He will become merely the political generalissimo. That of course will keep him in the limelight until November, but he will be subject to attack strictly on a political basis, and not as a government official with a phone handle to hire and fire in a dozen departments, to say nothing of his immediate control over postmastership throughout the land.

Knowing all this, Big Jim stands before his big show. And he finds it bright enough and noisy enough to warm his soul.

Months of attention to detail brought fruition today in a cross between a circus and a crusade, with hand and pipe organ at the convention hall synchronized, after long practice, to hit the same note at once when the time comes to whip up enthusiasm.

### Big Job Faces Him

All the fractional delegates have seats. Two days ago Mr. Farley gave orders that even the most insignificant eighth-of-a-delegate must have a seat on the main floor and not in the galleries, where some of them had been placed. The tickets had to be renumbered.

Ahead of the six-foot-four fellow with the friendly smile as he raps the gavel and starts the show lies a big task in the section of his friend Franklin Roosevelt, but much of his work is behind him.

Four years ago some one else banged the gavel and Jim Farley was busy about the floor, checking on delegations, keeping an eye on his friend Al Smith, eating little, sleeping less.

Back of that fight to nominate Mr. Roosevelt were weeks of missionary work by the man they laughingly called "the amateur politician," who roamed the country selling the Governor of New York

### He Has Last Laugh

They quit laughing when he turned up with his satchel full of pledges.

Jim Farley stands before the delegations today after nearly four years on the firing line. He has taken the rap for passing out jobs to Democrats, received no thanks for politics, has become the Administration "whipping boy."

It may be said that giving jobs to members of the party is nothing new and that Republicans who complain so dolefully did the same thing for years—notably after eight years of Woodrow Wilson, when they swept through the government with a broad broom.

Republican complaints are matched by Democratic complaints that too many Republicans have been given jobs.

### He Can Take It, Anyway

Jim Farley has taken the bricks with a smile. Everybody in Washington knows that he has been criticized for the things that were ordered from higher up.

Thus he has diverted the fire to himself—and he must have winced under the fusillade at times.

But the fire is becoming too hot—not for Jim Farley, but for the Administration itself.

So he is to be removed from among the officers in the pilot house and relegated to the engine room.

He knows that the machinery is in good shape. Republicans will concede that—and there may be a bit of envy mixed up with their pious deprivations.

### GOES TO CONVENTION

Henry M. Cochrane Is to Attend National Industrial Council.

Henry M. Cochrane, secretary of the Indiana Manufacturers' Association, is to attend a meeting of the National Industrial Council in the Hotel Baltimore in New York. Mr. Cochrane left yesterday for the East. National legislation, particularly tax and labor laws affecting employers, is to be discussed by the council.

He is to go to Philadelphia, Pa., to attend sessions of the Democratic national convention.

Germany is constructing in the Rhineland what is said to be the world's largest and most up-to-date water purification and sewage disposal plant.

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## Farley Accepts Republican Campaign Challenge on New Deal

By United Press

PHILADELPHIA, June 23.—The text of National Chairman James A. Farley's address at the opening of the Democratic national convention follows:

In inaugurating this convention I am conscious of a great responsibility. This occasion which brings us together is one of the most momentous in the history of our country. The continuance of the New Deal is the issue. The question before the American people is clear and can not be disguised. That question is: Shall we continue the New Deal which has rescued our country from disaster and despair or shall the government be turned back to the Old Dealers who wrecked it?

There you have the issue stripped of all camouflage.

The gravity of this issue is the measure of our responsibility as we assemble here today. Is the nation to move forward or is it to turn backward to the Old Dealers of such recent and bitter memory?

See G. O. P. Unchanged

Fortunately for us and for the country, we know now that the Old Dealers stand right where they have always stood. The convention at Cleveland, both in manner and method, revealed once more that old habits are not abandoned.

I am not trying to stir the members of the committee which has served so faithfully, or the delegates to this convention, into any frenzy of excitement by stressing the gravity of what lies ahead of us, and which makes this campaign different from the ordinary political struggle inseparable from a presidential election.

I merely wish to impress on all of you the significance of the task to which we are committing ourselves. I want to point out that while the political skies seem fair for our party and our destined candidates, and all of us believe that the country will echo our desires in unrestrained enthusiasm, and a record majority, confidence in the outcome is not enough.

The consequences of the coming election are vital to the future of this nation. Both of them, of their gravity, no one of us dares do less than his utmost towards swaying the majority that will testify to the political desire that the processes of recovery, initiated and carried on by Franklin D. Roosevelt, shall not be interrupted. That verdict must be so overwhelming, so conclusive, so compelling that nobody can doubt that the country is united in its determination that there shall be no backward step in our progress.

Call Party Fortunate

Our party will remain in power so long as its ideals and purposes do not deviate from the straight path of public service.

We are a fortunate party: First in the high patriotism and calibre of our President; second in that we are on the right side both morally and economically.

As soon as the huge financial interests that have been the backbone of every Republican Administration of recent years had been rescued from the depths of loss and

The majority party has, by force of circumstance, been compelled to adopt a platform unsurpassed in the history of part declarations, for platiitudes and vague promises. Some day, they pledge themselves to accomplish what our administration has already accomplished. Some day they will put the farmer in the same economic position that the New Deal has put him, but never

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