

# Shop and Save in Air-Cooled Comfort

## BLOCK'S DOWNSTAIRS STORE

### A Big Special Purchase of Cool Full and Knee-Length



## SILK HOSE

Full-Fashioned Seconds of 69c to \$1 Qualities!

**2 Prs. 85c**

• Sheer Chiffons With Lisle Re-inforced Feet!

• Cool Chiffon Knee Lengths!

• Service Weights With Lisle Tops!

Vacationing or staying at home? In either case you'll want plenty of these new chiffon hose! So sheer they seem fragile... yet they give satisfactory wear, because the feet are guarded by sturdy lisle reinforcements! The knee-lengths have long-wearing elastic garter tops! We were lucky to get this very special purchase... you'll be wise to buy at least a half dozen pairs! We don't expect to buy more to sell at this price when this shipment is gone. All the new dull shades in sizes 8½ to 10½ for women and misses!

ESCALATORS to Block's Air-Cooled Downstairs Store.

### We Offer You Variety in Cool Washable DRESSES

Scores of Styles for Vacationing, for Business, for Stay-at-Homes, for Sports, Specially Priced for Limited Time!

- Crown Tested Powder Cloths!
- Washable Prints!
- Washable Acetates!
- Also 2-Pc. Knits!

**\$1.98**

These are the dresses for the hot wear-and-wash days of summer! They look cool! They are cool... and they're practical! So practical that you'll want several to take you through the summer's heat... smartly and crisply fresh. WHITES! All the new and desirable pastels! Sizes for women and misses!

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## TWO GREAT FRIDAY "SCOOPS" AT ONE VERY LOW PRICE!

A Well Known Maker Closed Out Garments That He Had Made to Retail at \$10.95, \$15! We Bought Up His Stock and Offer It Now Below Original Intended Wholesale Price!

### 200 Sports Suits, COATS

Also Included Are 50 Garments to Clear From Our Own Stock..... Originally \$10.95!

#### THE SUITS:

Angorette Wools  
Smart Coolskins

#### THE COATS:

Chaintaines!  
Sharkskins!  
Downy Wools!  
Angorettes!  
Rabbitones! Polaires!  
Mint Julip Cool Fabrics!  
Cool Basketones!

These are coats and suits you'll wear now in town, as well as on cool vacation days! Baby and box swager coats! Fitted coats! Swagger and mannish tailored suits! Whites! Pastel plaids! Yellow! Orchid! May wine! Buttercup and Nile. Sizes for women and misses, but not every size in every style!

Escalators to Block's Air-Cooled Downstairs Store.

**\$5 EACH**

Fresh From The Markets! Smart, Cool Usual '6.95 and '7.95 Qualities Specially Purchased for This Friday Sale!

### 'Showboat' and Better Lace DRESSES

Check the Unusual Quality of the Fabrics and The Excellence of The Tailoring!

#### THE FABRICS:

French Laine Laces  
String Laces  
Novelty Laces  
"Showboat" Chiffons  
Kenne Laces  
Spider Web Powder Laces  
Imported Laces  
"Showboat" Shantung

#### THE SIZES:

Junior Sizes 11 to 19  
Misses' Sizes 14 to 20  
Women's Sizes 38 to 44

Plenty of jacket frocks to wear with or without the jackets! Loads of new SUNBACK STYLES! Also new embroideries and lace trims! WHITES, maize, tea tone, powder blue, peach, Nile, pink, navy, black-white, posy prints and the bright new CACTUS COLORS.

Escalators to Block's Air-Cooled Downstairs Store.



(THE COAT) Downy (THE SUIT) Man-sweater with silk tailored of full chortier coarsely with sleeve treatment seated back to and full length jacket.

(STANDING) White sunback dress with pleated skirt and embroidered jacket.  
(SEATED) Cactus red dress two-piece with lace bodice.