



Dollar Special! SWIM SUITS

All-Wool in Gay Colors!

\$1.00

Most desirable styles for women and misses! Marked at a special low that we can't duplicate when this shipment is gone. Sizes 34 to 42.

ESCALATORS to Block's Downstairs Store

Special for Dollar Day! 22 Fur Coats \$38

Untrimmed
Sealene*!

Black
Lapins*!

These coats were selected from higher-priced groups and marked down for Dollar Day! Just 22 in swag and fitted styles! Women's, misses' sizes 14 to 38 in the group! A small deposit will reserve your fur coat in our fur storage, so join our WILL CALL FUR COAT CLUB TOMORROW!

*Coney.

ESCALATORS to Block's Air-Cooled Downstairs Store.



Dollar Special! Woodbury's Lotion

Choice of almond
rose cream, after
shaving lotion,
cocoanut oil,
liquid castile or
hair shampoos or
hair gloss.

4 for \$1

Jergens' Soaps

Crushed violets,
jasmine, rose,
carnation or ger-
anium odors.
Sold originally
for \$1 dozen.

2 Doz. \$1

ESCALATORS to Block's Downstairs Store.

ONE DAY ONLY!

Shop in Cool Comfort
and Save on Dollar
Day Specials!



It's Cool in Block's
Downstairs Store!

TOMORROW ONLY... is DOLLAR DAY in Block's Downstairs Store! Tomorrow only... can you save on items that you and your family and your home will need throughout the summer! Many special prices... many special purchases are waiting for you!

BLOCK'S DOWNSTAIRS STORE

CURTAINS

2 1/2 Yd. Curtains, Now
Ruffled or tal-
lored! 2 1/2-Yard
cottage sets. 1 1/2-
yard bathroom
styles!

2 Prs. \$1

Knitted Lace Panels, Each
New styles of colorful rayon!
Ready-to-hang! Special for
Dollar Day!

\$1

Lace Panels, Each, Only
Heavy square mesh panels
of fine quality! 45-Inches
wide! Adjustable tops!

\$1

1.49 Homespun Drapes, Pr.
Colorful with pinchpleat
tops. 2 1/3 yards long! 36
inches wide!

\$1

36-Inch Rayon Damask, Now
All over lace
guard designs
with slub yarns!
Assorted colors.

4 Yds. \$1

Sunfast Homespun Crash
Heavy solid col-
ors woven with
fattie block pat-
tern. Royal blue,
brown, green or
rust! 40 inches
wide!

3 Yds. \$1

Ready-to-Hang Box Awnings

Four color combina-
tions in choice of
two patterns; 36-
inches wide.

\$1

Yard Goods

Cotton Remnants, Now
Sport fab-
rics, sheers
and white
goods in 1
to 5-yard
lengths!

10 Yds. \$1

Sheer Flaxon Batistes
Cool, in choice
of beautiful pat-
terns. 40 inches
wide! Fast col-
ors.

6 Yds. \$1

Loraine Ginghams, Now
Fine plain col-
ored ginghams
... originally
sold for 49c
yard! 36 inches
wide! To clear!

5 Yds. \$1

Pure Dress Linen, Now
Pure linen in
plain wanted
colors! 36-inch-
es wide!

3 Yds. \$1

Eyelet Batistes, Now
Cool sheer ba-
tistes in white,
pastels or navy.
Embroidered in
white!

4 Yds. \$1

DOMESTIC SPECIALS

36-Inch "Cloth-
of-Gold"
Muslin... 8 Yds.
Stretch-On Iron-
ing Board
Covers... 4 for
Linen Dish
Towels, bleached,
unbleached, 12 for
36-Inch Un-
bleached Muslin,
8000 qual-
ity... 10 Yds.
Linen Toweling
Remnants, un-
bleached, bleached... 8 Yds.

\$1

ESCALATORS to Block's
Air-Cooled Downstairs Store.

REDUCED SPECIAL FOR DOLLAR DAY! CLEARANCE! 300 DRESSES

Original \$3.95 to \$10.75 Qualities!



Special
Dollar
Day
Price

\$3

Crisp sheers, crepes, rough crepes, prints, can-
tons and pastel frilled boucles... in styles for
all day time occasions! Mostly in dark colors
that will be practical for cool summer days and
fall. Sizes 14 to 20, 36-52, 16 1/2-24 1/2 included.

Also 200 New Washable
Crepes in Summer Pastels
at This Same Low Price!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Linen Specials!

Lace Cloths, Only
72x90 or 52x70-inch sizes in
imported lace table cloths.
Limited quantity! No
phone, mail or C. O. D.
orders!

\$1

52x52 Lunch Cloths
Japanese crepe
cloths in small
check pattern!

3 for \$1

Linen Lunch Cloths
All pure linen in
plaid pattern on
natural back-
ground. 40x45-in-
ch size.

2 for \$1

Bedding Specials!

Candlewick Bedspreads
Hand tufted! Require no
ironing. 87x108 cut size!
Special for Dollar Day!

\$1

Camp Blankets, now
Heavy cotton quality in
brown, navy or green. Has
colored stripes! 70x90-inch
size! Very special!

\$1

Empire Pillow Cases
Seconds of "Mo-
h a w k" cases!
Specially priced
for Dollar Day!

4 for \$1

Beauty Rest Mattress
Cover
Heavy Muslin with taped
seams, rubber buttons. Full
or twin size.

\$1

EMPIRE SHEETS

Seconds of
Mohawk Sheets

Known to every
thrifty house-
wife for their
wearing qual-
ities! 81x108,
72x108, 81x90
or 72x90-inch
sizes.

\$1

Towel Specials!

Terry Towels, Special
White with col-
ored borders!
18x34-inch size!
Specially priced
for Dollar Day!

12 for \$1

Cannon Towels
Heavy double
thread terry
towels with new
header pattern.
24x46-inch size.

4 for \$1

90-Coil Bed Spring

\$1

If Purchased
With Our
207-Coil
Inner-Spring
Mattress at
\$10.95

ESCALATORS to Block's
Air-Cooled Downstairs Store.

Special for Dollar Day!

COTTON DRESSES

Limited Quantity of Our Original
\$1.59, \$1.98 Stocks to Clear

• Broadcloths! • Crashes!
• Prints! • Organdies!
• Sheers! • Voiles!

Shirtmakers for shopping, sports and
around-the-house wear! More dressy
styles for afternoons! Short sleeves and
sleeveless models! Wonderful assortment
of colors! Sizes for women and misses!

Women's Wash Frocks, Now
Clearance of \$1 sheers,
prints, voiles, broadcloths.
Shirtmakers and frilly or
sunback styles! Sizes 14-20,
38-52.

2 for \$1

Women's Linen Skirts
Natural color linen in side or
front button styles! Sizes 26
to 32.

\$1

Women's Cotton Blouses
Originally \$1 and \$1.98! To
clear! Broken lot of counter-
topped piques, voiles, dimi-
ties, organdies. White, pastels,
navy and brown.

2 for \$1

ESCALATORS to Block's Air-Cooled Downstairs Store.



Women's, Misses' New Culottes

Prints in one or two-piece,
sun backs or shirtmaker
styles. New colors. Sizes 14
to 20.

\$1

Misses' 3-Pc. Play Suits
Limited quantity of original \$1.59
qualities! Skirt, shorts and blouse
of plaid gingham. Sizes 12, 14 only.

\$1

Special for Dollar Day!

Silk Panel SLIPS

With Guaranteed Rip-Proof
Seams, Now Only

• Lacy Styles! • California
• Tailored • Tops!
• Styles! • Bodice Tops!
• White! • Sizes 36 to 44!
• Tea Rose!

Two of your favorite silk slips, "Ripless" and
"Safety Seam" specially priced for Dollar
Day only! We have so much faith in their
high quality that we'll give you another if a
seam rips or pulls out! Note the deep
shadow panels that will protect you from
embarrassing shadows in the strongest sun!



Other Dollar Day LINGERIE Specials

Women's Rayon Lingerie
Panties, step-ins, shorts,
briefs in trim tailored
styles. In tealrose, green,
blue or flesh.

3 for \$1

Cotton Knit Union Suits
Tight or loose knee styles
in women's sizes 36 to 44.
Irregulars of 50c quality!

3 for \$1

Embroidered Gowns
Cool, good quality muslins,
cut full. In white or tea-
rose. For women and misses!

3 for \$1

Nainsook Panel Slips
White with either built-up
shoulder or California tops.
Women's sizes 36 to 52.

2 for \$1

Hand Embroidered Gowns
Fancy sprigged batiste gowns!
White or tealrose. For women
and misses!

2 for \$1

Lacy and Mesh Lingerie
Panties, step-ins, briefs...
cool as a breeze... easy to
tub! For women and misses!

2 for \$1

Moon-Beam Ray Slips

Tailored or lace trim-
med styles in tea rose,
white or flesh. Women's
sizes 34 to 44.

2 for \$1

ESCALATORS to Block's Air-Cooled Downstairs Store.