



Dollar Special!
SWIM SUITS

All-Wool in Gay Colors!

\$1.00

Most desirable styles for women and misses! Marked at a special low that we can't duplicate when this shipment is gone. Sizes 34 to 42.

ESCALATORS to Block's Downstairs Store

Special for Dollar Day!

22 Fur Coats

Untrimmed Sealines*!

Black Lapins*!

\$38

These coats were selected from higher-priced groups and marked down for Dollar Day! Just 22 in swag and fitted styles! Women's, misses' sizes 14 to 38 in the group! A small deposit will reserve your fur coat in our fur storage, so join our WILL CALL FUR COAT CLUB TOMORROW!

*Coney.

ESCALATORS to Block's Air-Cooled Downstairs Store.



Dollar Special!
Woodbury's Lotion

4 for \$1

Jergens' Soaps
Crushed violet, lavender, carnation or geranium odors. Sold originally for \$1 dozen.
2 Doz. \$1

ESCALATORS to Block's Downstairs Store.

ONE DAY ONLY!

Shop in Cool Comfort and Save on Dollar Day Specials!

TOMORROW ONLY... is DOLLAR DAY in Block's Downstairs Store! Tomorrow only... can you save on items that you and your family and your home will need throughout the summer! Many special prices... many special purchases are waiting for you!



It's Cool In Block's Downstairs Store!

BLOCK'S DOWNSTAIRS STORE

CURTAINS

2½ Yd. Curtains, Now
Ruffled or tailored! 2½-Yard
cottage sets. 1½-Yard
bathroom styles!
2 Prs. \$1

Knitted Lace Panels, Each
New styles of colorful rayon!
Ready-to-hang! Special for \$1
Dollar Day!

Lace Panels, Each, Only
Heavy square mesh panels
of fine quality! 45-inches wide!
Adjustable tops!
\$1

1.49 Homespun Drapes, Pr.
Colorful with pinch-pleat
tops. 2 1-3 yards long! 36
inches wide!
\$1

36-Inch Rayon Damask, Now
All-over jacquard designs
with sub yams! Assorted colors!
4 Yds. \$1

Sunfast Homespun Crash
Heavy solid colors woven with
the best of patterns. Royal blue,
brown, green or rust; 40 inches
wide!
3 Yds. \$1

Ready-to-Hang
Box Awnings
Four color combinations in choice of
two patterns; 36-inches wide.
\$1

Yard Goods
Cotton Remnants, Now
Sport fabrics, sheers and white
goods in 1 to 5-yard lengths!
10 Yds. \$1

Sheer Flaxon Batistes
Cool, in choice of beautiful patterns.
40 inches wide! Fast colors.
6 Yds. \$1

Lorraine Ginghams, Now
Fine plain-colored ginghams originally
sold for 49c a yard! 36 inches wide! To clear!
5 Yds. \$1

Pure Linen in plain wanted
colors! 36-inches wide!
3 Yds. \$1

Eyelet Batistes, Now
Cool sheer batistes in white,
pale or navy. Embroidered in
white!
4 Yds. \$1

DOMESTIC SPECIALS
28-Inch "Cloth-of-Gold"
Muslin... 8 Yds.
Stretch-On Ironing Board
Covers... 4 for \$1
Linen Dishes
Towels, bleached, unbleached, 12 for
36-Inch Unbleached Muslin,
80x80 quality... 10 Yds.
Linen Toweling
Remnants, unbleached, bleached,
8 Yds.
1

**REDUCED SPECIAL
FOR DOLLAR DAY!**

**CLEARANCE! 300
DRESSES**

Original \$3.95 to \$10.75 Qualities!



\$3

Crisp sheers, crepes, rough crepes, prints, can-
tons and pastel frilled boucles... in styles for
all day time occasions! Mostly in dark colors
that will be practical for cool summer days and
fall. Sizes 14 to 20, 38-52, 16½-24½ included.

Also 200 New Washable
Crepes in Summer Pastels
at This Same Low Price!

ESCALATORS to Block's Air-Cooled Downstairs Store.

Linen Specials!

Lace Cloths, Only
72x90 or 52x70-inch sizes in
imported lace table cloths.
Limited quantity! No
phone, mail or C. O. D.
orders!

\$1

52x52 Lunch Cloths
Japanese crepe
cloths in small
check pattern!
3 for \$1

Linen Lunch Cloths
All pure linen in
plaid pattern on
background. 40x48 in.
2 for \$1

**Bedding
Specials!**

Candlewick Bedspreads
Hand tufted! Require no
ironing. 87x108 cut size!
Special for Dollar Day!

\$1

Camp Blankets, now

Heavy cotton quality in
brown, navy or green. Has
colored stripe! 70x80-inch
size! Very special!

\$1

Empire Pillow Cases
Seconds of "Mo-
haw" cases! Specially
priced for Dollar Day!

4 for \$1

**Beauty Rest Mattress
Cover**
Heavy Muslin with taped
seams, rubber buttons. Full
or twin size.

\$1

**EMPIRE
SHEETS**

**Seconds of
Mohawk Sheets**
Known to every
thrifty housewife for their
wearing qualities! 61x108,
72x108, 81x90 or
72x90-inch sizes.

\$1

Towel Specials!

Terry Towels, Special
White with colored
borders! 18x34-inch size!
Specially priced
for Dollar Day!

12 for \$1

Cannon Towels
Heavy double
thread terry
towels with new
border pattern.
24x44-inch size.

4 for \$1

**90-Coil
Bed Spring**

\$1

If Purchased
With Our

**207-Coil
Inner-Spring
Mattress at**

\$10.95

ESCALATORS to Block's
Air-Cooled Downstairs Store.

Special for Dollar Day!

COTTON DRESSES

Limited Quantity of Our Original

\$1.59, \$1.98 Stocks to Clear

- Broadcloths!
- Prints!
- Sheers!
- Crashes!
- Organdies!
- Voiles!

Shirtmakers for shopping, sports and
around-the-house wear! More dressy
styles for afternoons! Short sleeves and
sleeveless models! Wonderful assortment
of colors! Sizes for women and misses!

Women's Wash Frocks, Now
Clearance of \$1 sheers,
prints, voiles, broadcloths.
Shirtmakers and frilly or
sunback styles! Sizes 14-20.

2 for \$1

Women's Linen Skirts
Natural color linen in side or
front button styles! Sizes 26 to 32.

\$1

Women's Cotton Blouses
Original \$1.59 and \$1.98. To
clear! Broken lot, country
tossed pique, voiles, dimi-
ties, organdies. White, pastels,
navy and brown.

2 for \$1

ESCALATORS to Block's Air-Cooled Downstairs Store.



**Women's, Misses'
New Culottes**

Prints in one or two-piece,
sun backs or shirtmaker
styles. New colors. Sizes 14
\$1

Misses' 3-Pc. Play Suits
Limited quantity of original \$1.59
qualities! Skirt, shorts and blouse
of plaid gingham. Sizes 12, 14 only.

\$1

Special for Dollar Day!

Silk Panel SLIPS

With Guaranteed Rip-Proof
Seams, Now Only

- Lacy Styles!
- Tailored Styles!
- White!
- California Tops!
- Bodice Tops!
- Tea Rose!
- Sizes 36 to 44!

Two of your favorite silk slips, "Ripless" and
"Safety Seam" specially priced for Dollar
Day only! We have so much faith in their
high quality that we'll give you another if a
seam rips or pulls out! Note the deep
shadow panels that will protect you from
embarrassing shadows in the strongest sun!

Other Dollar Day LINGERIE Specials

Women's Rayon Lingerie

Panties, step-ins, tailored

briefs in trim border, styles

in terose, green, blue or flesh.

3 Pcs. \$1

Cotton Knit Union Suits

Tight or loose knee styles

in women's sizes 36 to 44.

Irregulars of 80c quality!

3 for \$1

Embroidered Gowns

Cool, good quality muslins,

cut full. In white or tea-

rose. For women and misses!

3 for \$1

Nainsook Panel Slips

White with either built-up

shoulder or California top.

Women's sizes 36 to 42.

2 for \$1



**Moon-Beam
Ray Slips**

Tailored or lace trimmed

styles in tea rose, white or flesh. Women's sizes 36 to 42.

2 for \$1

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