

# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

Tomorrow at 9:30!

AIR-COOLED

\*REGISTERED

Summer Fashion Scoop!

## Sale! Flock-Dot Batiste Dresses

2000 of 'Em  
SALE PRICED!



Choose From 10 Cool Styles  
in 9 Pretty Summer Colors!

\$1.09  
EACH

This summer you'll live in a flock-dot batiste washable! And if you're a keen shopper you'll take advantage of this summer fashion scoop and stock up for the entire season! Here are flock dot batiste dresses that are dreams! Perfectly made... in 10 different styles and 9 pretty summer colors! Tailored with expensive looking details as faggoting, smocking, saucer buttons, and belts! Ice-cool for office, for sports, for afternoon, for traveling and the lakes! For women and misses!

All Sizes 14 to 20—38 to 52  
All Colors Guaranteed Fast!

Checks  
Plaids  
Geometrics  
Florals

Shirtmakers  
Dressy Types  
Faggoting Trim  
Ruffle Trim

Puff Sleeves  
Smocking  
Tailored Sleeves  
Sleeveless

Small Buttons  
Saucer Buttons  
Belts  
Pockets

NOTE:

Style No. 1945 and 1944 in sizes 46 to 52 come in a fine printed batiste only!

RILEY 9441!

All Orders Promptly Filled!

Downstairs at Ayres



### MAIL ORDER BLANK

STYLE	COLOR	Size	Quantity
1st Choice	2nd Choice	1st Choice	2nd Choice

Name \_\_\_\_\_

Address \_\_\_\_\_

Cool Summer Slips  
to Wear With Your  
Flock Dot Dresses

"Fruit of the Loom"  
Broadcloth Slips

59c

Sizes 34 to 44!

"Fruit of the Loom" slips come in 2 very smart and practical built-up or bodice top styles. They're guaranteed by Good Housekeeping Magazine and L. S. Ayres for fabric construction and correct size. In white or flesh. Sizes 34 to 44.

Sizes 46 to 52  
at 69c Each

Downstairs at Ayres