

# NEWS OF THE AUTO WORLD

## CHILDREN LEAD IN SAFETY WORK, EXPERTS CLAIM

Education System for Adults Stressed by Officials.

**Times Special**  
DETROIT, June 13.—The "five-year plan" of the National Safety Council, which seeks to save 38,000 lives by 1941, can be completed only if adults learn to practice safety as well as the nation's children are doing, experts agreed this week.

Safety engineers, for insurance companies, traffic officials and public safety directors are united in the belief that education is the nation's strongest weapon in the fight against traffic accidents, and that children are responding more readily than adults.

New evidence of the example being set by children for their elders has been found by police officials here. It appeared in the school term records of Detroit's Safety Patrol boys, who have been competing throughout the term for a five-day trip to Washington, offered by the Plymouth division of the Chrysler Corp.

### Fatalities Reduced

Since 1922, when child safety education began on a national scale, traffic fatalities among children of grade school age have been reduced more than 6 per cent. Adult traffic deaths in the United States during the same period increased 198 per cent, National Safety Council records show.

Major credit for this decrease in traffic fatalities among children must go to the nation's patrol boys, according to Lieutenant Wesley Brown, head of the Public Safety Bureau of the Detroit police department.

"This year there are 250,000 patrol boys protecting the lives of 7,500,000 school children four times a day, at street intersections near schools throughout the country," Lieutenant Brown declared. "That these safety-conscious youngsters are actually saving lives and preventing accidents by their splendid work, appears again in their record for 1936."

### Children Lead

"In compiling records of the school term just closing, to determine which of Detroit's patrol boys are eligible for the Plymouth-sponsored trip, we find the children again leading adults in accident reduction. Under the protection of 6200 patrol boys, Detroit school children have reduced their fatal accidents more than 40 per cent during the first five months of 1936, as compared with the same period last year. Adults have effected a reduction of only 7.4 per cent."

Offered as an incentive and a reward for better safety patrol work, the Washington trip is being given by Plymouth this year to the 66 boys selected by police and school authorities for outstanding service during the school year. The 66 winners were chosen at a special assembly of 120 Honor Patrol boys last week, and the prize-winning troop left Detroit Friday for a five-day tour of the national capital, with side trips to Mt. Vernon and the United States Naval Academy at Annapolis.

## MANY BUICKS APPEAR IN SCENES OF MOVIES

13 Films Listed as Showing Make of Auto in Action.

Always popular with the movie colony, the 1936 Buicks have gone Hollywood in a big way, according to T. H. Corpe, director of advertising and sales promotion of the Buick Motor Co.

Today he announced that Buick cars are appearing in more than a dozen pictures in theaters throughout the country. Among the season's important films in which the familiar Buick hood may be seen, he said, are the following Warner Brothers productions: "Brides Are Like That," "Men Are Like That," "Murder by an Aristocrat," "Times Square Playboy," "The Golden Arrow," "Lawyer Woman," "Jail Break," "The Big Noise," "Bullets or Balloons," "The Case of the Velvet Claws," "Public Enemy's Wife," "Hot Money" and "Earthworm Tractors."

## NEW RECORD SET BY PACKARD DELIVERIES

7200 Cars Distributed in May, Vice President Says.

**Times Special**  
DETROIT, June 13.—Packard Motor Car Co. passed its all-time monthly peak of car deliveries in May.

"Over 7200 cars were delivered by the company in May," M. M. Gilman, vice president and general manager, announced this week. "This makes new history for Packard. The previous high was recorded at the height of the prosperity era, in August, 1929. Then Packard delivered 7190 cars, a figure which itself was substantially above any previous or subsequent monthly mark until recently."

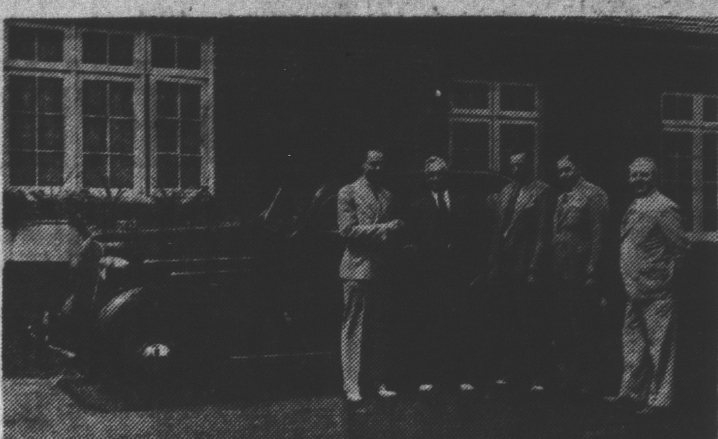
## U. S. BUYS AMBULANCES

Army Orders 113 Units From Ford Dealer in East.

United States Army has placed an order for 113 ambulances with Northwest Motor Co., Chevy Chase (Md.) Ford dealer. These units comprise the 131-inch Ford V-8 truck chassis, with panel body constructed according to United States Army specifications ready for ambulance use.

**MAYTAG Used \$29**  
Repair Parts for All Makes  
**IDEAL WASHER CO.**  
286 N. Delaware  
Near Ohio Open Tue 9 P. M.

## SALESMAN WINS CAR IN CHEVROLET CONTEST



Fred Beck, new car salesman of the Johnson Chevrolet Co., is shown above being presented a new 1936 Chevrolet master de luxe sedan by E. W. Berger, Chevrolet's Indianapolis zone manager, for attaining the highest new car percentage quota during the last 10 days of May in the Indianapolis territory.

Mr. Beck, who has been identified with the organization since 1928, is the third salesman in the Indianapolis territory to be awarded a new Chevrolet in the current salesman's sales contest, according to Mr. Berger.

Reading from left to right above are: Mr. Berger, Mr. Beck, F. C. Pate, city sales manager for the Indianapolis zone office, and Sid Glasson and Robert D. Johnson, sales manager and president, respectively, of the Johnson Chevrolet Co.

## Rounding the Row

BY MYRON J. McGEHEAN

THE dealers are busy this week placing used cars in attractive displays as they come from the reconditioning plants due to the expected demand from veterans who are to receive bonuses. Salesmen agree there will be no price increases nor exploiting and the veterans will be given the best of treatment.

Guy Feaster, lot manager for the Roy Wilmoth Co., 2701 E. Washington-st., is running up his batting average on sales. He is busy directing his staff to make a good showing in the sales campaign being conducted by the Wilmoth firm.

Walter Grass, sales manager for C. O. Warnock Co., is a student of advertising in the various papers throughout the country. He can give an interesting picture of the markets in different cities.

Ted Byrne Co., Inc., Studebaker dealer, 962 N. Meridian-st., created a sensation this week when it entered a 1911 Studebaker touring car in the Grotto parade.

E. STEVENS, used car manager for the Packard Indianapolis, Inc., 1511 N. Illinois-st., reports a high in used car sales for his company the past month.

The Hickman-Moyer Sales, Inc., Oldsmobile dealer 1805 N. Meridian-st. and 418-20 N. Capitol-av., is conducting a used car campaign titled "Safety Test and Bargain Priced." Boy Hickman and Orville Cunningham stated that the campaign is popular.

Al Voelker, sales manager for the West Side Chevrolet, Inc., 2419 W. Washington-st., made a picturesque show on horseback in the Grotto parade.

VINCENT SHEA, used car manager for the Monarch Motor Co., Buick and Pontiac dealer, 958 N. Meridian-st., is making hay while the sun shines. In addition to the open air used car store the company now has a used car store at 1018 N. Meridian-st.

Carl Mitchell, sales manager for the Litzelman and Morrison Co.,

## STANDARD OIL SERVICE SHOWN BY CARTOONISTS

New Advertising Campaign to Use Suggestions of Motorists.

Newspaper cartoonists are drawing their impressions of the fast service an automobile receives rendered by Standard Oil dealers for a new series of newspaper advertisements by Standard Oil Co. of Indiana.

George Lichty in the first cartoon, pictures his impressions of the fast service an automobile receives when it drives up to a Standard dealer's station. Even before Lichty's surprised motorist can order gas or ask for the battery to be tested, the "mind-reading" dealer has completed his work.

Succeeding cartoons this summer will feature similar impressions by other popular cartoonists.

Motorists also are invited in the ads to submit their impressions of "Standard service" either in writing or in a drawing, or both, and for every original letter or drawing acceptable for use in its advertising, Standard pays \$10.

The offer is not a contest, but it provides an opportunity for motorists to win cash by obtaining contribution blank from any Standard dealer and submitting their usable impressions of the service Standard dealers have made for cars.

## CAR'S ECONOMY PROVEN

Pontiac Six Averages 26.7 Miles in Milwaukee Test.

A Pontiac six recently proved its economy when it was driven 2503.3 miles in the city of Milwaukee on 120.4 gallons of gas. This was an average of 20.7 miles a gallon. The drive consumed 168 hours with all of the driving done between 10 a. m. and 10 p. m. During the two-week period, the car made 3707 stops for traffic signals and stop signs.

## CLUB PICNIC ARRANGED

Nature Study Group Is to Meet Near Crawfordsville.

The Nature Study Club of Indiana is to hold a picnic Sunday at the summer home of Mr. and Mrs. Frank C. Evans, near Crawfordsville. A bus is to leave Indianapolis at 9:30 a. m. for the outing. Margaret R. Knox is in charge of reservation.

## AUTO FIRM MOVES



The opening of the Abels Auto Co. in its new location at 1039 N. Meridian-st. has been announced by Sam Abels, president. Jerry Mahalowitz has been selected as sales manager for the company. The Abels Auto Co. moved from its old location in N. Capitol-av. to N. Meridian-st. to care for the expansion in its business and to be in a more convenient site for the customers, according to Mr. Abels.

## G-M GIVEN CONCESSION

Concern to Build Cars in Poland, Reports Say.

**Times Special**  
WARSAW, Poland, June 13.—General Motors will be granted the concession to build automobiles in Poland, according to authoritative reports here.

G-M will co-operate with Polish concerns to put out cars at lower prices, it is understood.

Inc., Studebaker distributor, 2004 N. Meridian-st., is really going to town. Long acquainted with the automotive public, he has many friends and patrons who purchase cars from him. In addition to supervising all sales, and the used car lot at 16th and Meridian-sts he also attends to many other duties that go with his position.

**LIGHTING FIXTURES**  
**HATFIELD ELECTRIC SUPPLY COMPANY**  
Meridian and Maryland  
RI. 6321

**ROY WILMETH CO.**  
WE ALLOW HIGHER PRICES

**WANTED**  
IN TRADE  
**500**  
IN TRADE  
**USED CARS**  
IN TRADE  
**ROY WILMETH CO.**  
WE ALLOW HIGHER PRICES

## THIS CURIOUS WORLD

By William Ferguson

THE UPPER FACE STOPS GROWING AFTER THE 15TH YEAR, BUT THE LOWER PORTION CONTINUES TO GROW, FOR YEARS.

ABOUT 4,000,000 PERSONS NOW VISIT THE UNITED STATES NATIONAL PARKS ANNUALLY.

Yellowstone became the first national park in 1872, at a time when it was not dreamed that a great system of national parks would be built up. In 1916 the National Park Service was organized and the idea of recreation and education was introduced. Today there are 24 parks, aggregating 8,541,000 acres.

IS THE MOST DANGEROUS WEATHER HAZARD FOR AIRPLANE PILOTS!

FOG

## BIBLE TRAVELS MORE THAN 328,000 MILES

Carried by Harry Graves in Caboose of Train 15 Years.

**Times Special**  
COLUMBUS, Ind., June 13.—A Bible which has traveled 381,039 miles—the equivalent of more than 15 times around the world—in the caboose of a freight train, is the property of Harry Graves of Columbus.

Mr. Graves, who recently retired after 45 years service with the Pennsylvania railroad, bought the Bible in North Vernon in 1921 and carried it in his caboose for 15 years. He kept a record of the mileage covered in that period.

In all that time the train was not involved in an accident of any consequence, he said.

Shriners to Be Guests  
Members of Pilgrim Shrine of Indianapolis are to be guests of the Bethany Shrine at Lafayette tonight. A dinner is to be held at 6:30.

## STRIKE MOVE SPREADS

Gendarmes Mobilized in Belgium as New Walkouts Are Threatened.

**By United Press**  
BRUSSELS, June 13.—Gendarmes were mobilized today because of the spread of strikes, chiefly at Liege and in Hainaut Province, where coal mine, quarry and factory workers threatened to strike Monday. It was announced that the government would forbid occupation of factories by strikers, as French workers have done.

## KEEPS FERRET; \$10 FINE

Connorsville Man Found Guilty of Possessing Animal.

**Times Special**  
CONNORSVILLE, Ind., June 13.—William Vell, recently fined \$100 and costs and given a 60-day sentence for illegal possession of a still, has changed his ways. His latest offense is illegal possession of a ferret. He was fined \$10 and costs.

## ENTRIES LISTED FOR ANNUAL AIR TOUR OF STATE

30 Planes Are Scheduled to Start Flight on June 22.

More than 30 planes are entered in the eighth annual Indiana Air Tour of the Indiana Aircraft Trades Association. The craft are to leave Hoosier Airport Monday, June 22, on a week's 1500-mile flight around the state.

The tour, Walker W. Winslow, president of the association said, is intended to stimulate interest in aviation as a safe, dependable mode of transportation.

Besides visiting Indiana cities, the tour is to make an overnight stop at Findlay O. June 26. Findlay is the home city of Lieut. Joseph C. Mackey, sensational stunt flier, who with his entire staff of expert eviators of the Mackey Flying Service is to join the tour.

Among entries received by Herbert O. Fisher, tour director, are those of Nish Dienhart, Indianapolis Municipal Airport superintendent, at whose port the tour will end June 28; Charles Fetter and Whitney A. Gregg, both of Fort Wayne; Mike Murphy, Kokomo airport manager, and Capt. L. I. Aretz, Lafayette.

### Enter 11-Place Stinson

Mr. Murphy, in addition to entering his Waco Taperwing, in which he is to demonstrate difficult stunt maneuvers, also is to send on the an 11-place Stinson tri-motor ship, tour, in association with Capt. Aretz, Lieut. Mackey is to be represented by two Waco planes and a Stinson trimotor.

Mr. Winslow, Indianapolis sportsman pilot, president of the association and first to enter the tour, is to pilot his Whirlwind Travelair. The luxurious Stinson Reliant cabin ship of the Kosmos Portland Cement Co., Louisville, Ky., again is to be piloted on the tour by Hugh O'Daniel.

Other entries received today by Mr. Fisher include those of Marshall Kerr, Terre Haute, who is to fly a Challenger Robin; Clarence Nelson, Kokomo, Waco; Floyd K. Alumbaugh, Elkhart, Waco; V. V. Rutherford, South Bend, Lincoln Paige; Lowell C. Park, West Lafayette, Travelair; Ben Herr, Lebanon, American Eaglet; Sam Jones and William Collier, Columbus, Great

## WED 25 YEARS



Mr. and Mrs. Ollie Baus are to celebrate their silver wedding anniversary tomorrow in their home, 3200 Guion-rd. Friends have been invited to an open house.

## BUTLER GRADUATES HOLD ALUMNI FETE

Members of 1886 Class Are to Observe Fiftieth Year.

Alumni Day is to be celebrated on the Fairview campus this evening by graduates of Butler University.

Members of the class of 1886 are to observe the fiftieth graduation anniversary and classes whose numerals end in one and six are to hold special reunions.

Seniors of the university are to hold their class-day exercises at 3:30 followed by a reunion of the Scarlet Quill, senior women's honorary society.

## HIGH SCHOOL GROUP IS TO GIVE PROGRAM

Mary Jane White Is Chairman of Arrangements for Event.

The Demogorians of Technical High School are to give a program tomorrow night at the Brightwood Methodist Church. The subject is to be "Walls."

Mary Jane White is program chairman. Other speakers are to be Eldeen Blair, James Runyon, Ruby Helen Steuerwald, Alan Gripe and Adelaide Carrier. The devotional is to be read by Thelma Hunter.

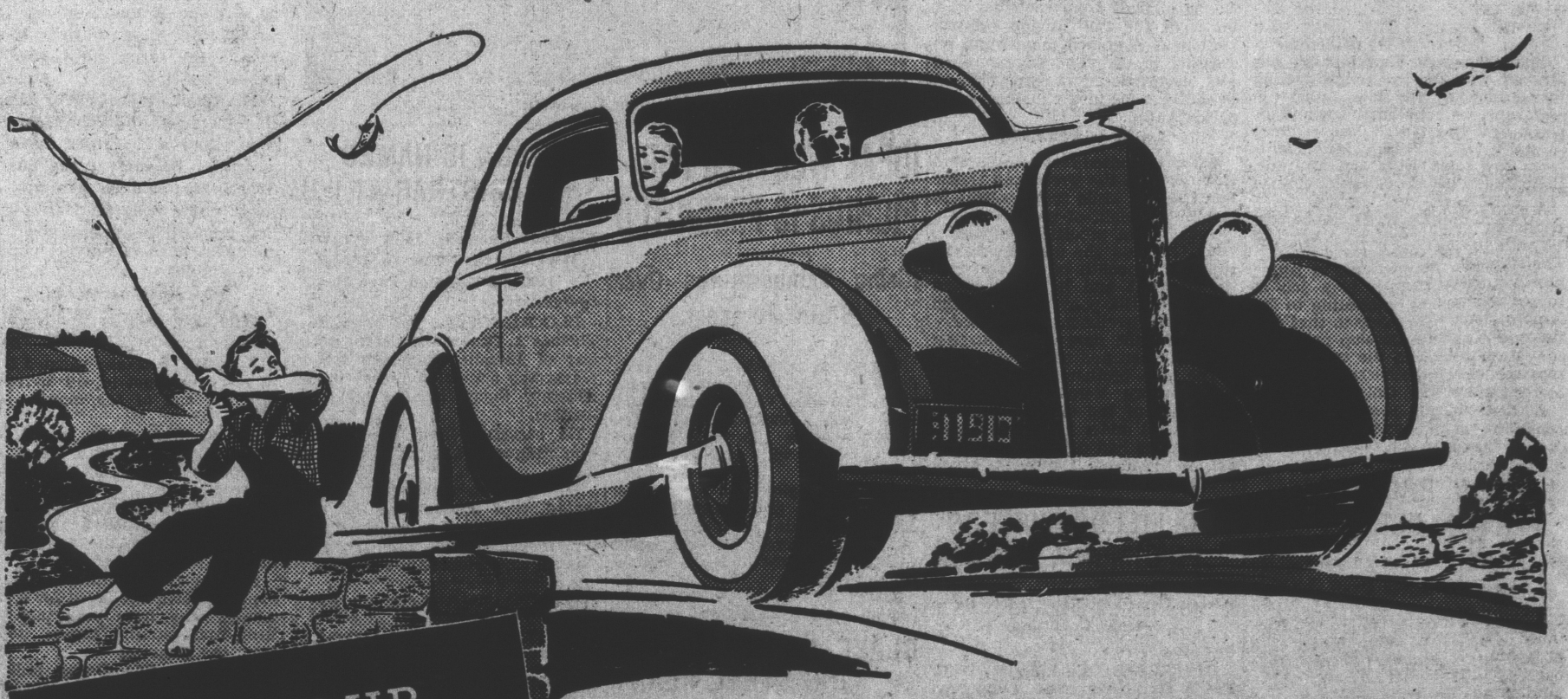
Kakes; Glen Pyle, Fairchild monoplane, and Paul Plerson, Travelair, both of Terre Haute; Stanley Sharp, West Lafayette, Waco; Jack Harrington, Lafayette, Waco 80; Robert Murnan, Indianapolis, Great Lakes; and F. W. Bower, Fowler, Taylor Cub.

The tour is limited to 60 planes.

**Hoosier Glasses**  
All Styled Right and Priced Right  
**The Hoosier Optical Company**  
144 N. Illinois St.

**INDIANA LAW SCHOOL**  
UNIVERSITY OF INDIANAPOLIS  
ESTABLISHED 1894  
For Information, Address the Registrar, 3 E. Market St., Indianapolis

*You can afford a car that's in tune with June*



THE difference between a good used car and an old, worn-out model is the difference between youth and age. Behind the wheel of a good car, you feel young again. You want to get out and go. Life takes on new interests, especially now, when the sun is shining and roads are calling.

And you can drive just such a good car now! Not a new car, perhaps—but a used car so much better than the car you're driving that it will seem just as good as new in comparison.

How can you be sure you're getting real value for your money? That's easy. Go to any Ford Dealer and get an R&G Used Car. R&G means Renewed

thoroughly—in fine condition—ready to go and to keep on going economically, safely, comfortably, thrillingly. Guaranteed so fully that you can return any R&G Used Car within two days and get your money back if you're not absolutely satisfied.

FOR SPECIFIED QUALITY AND GUARANTEED VALUE LOOK FOR THE R&G LABEL

\$2 • \$3 • \$4 • \$5 PER WEEK BUDGET PLAN

AUTHORIZED FORD DEALERS