

# JUNE BARGAIN JAMBOREE DOWNSTAIRS at AYRES

*SAVE on Hot-Weather and Vacation Apparel!*



A Cool Fashion Scoop—For  
Our Smashing June Sale of Dresses!

## Brand New Printed Chiffon Dresses

SALE  
PRICED  
AT—

**\$3.79**  
EACH

Sizes:  
11 to 19  
14 to 20  
38 to 44

Flower Garden Prints! Plain Colored Sheers! Dark Navy Sheers! Polka Dot Sheers! All With Slips to Match!

No need to wilt when the mercury soars! Dress smartly and correctly in sheer chiffon dresses! They're sheer delight to wear for any occasion, for traveling, for club meetings, for dining or dancing out! Take a tip and provide yourself with a whole summer wardrobe at this pleasing low June Bargain Jamboree Sale price!

—Downstairs at Ayres.



Right at the Season's  
Height the June  
Jamboree Sale Offers  
You Brand New

## WHITE HATS

SALE PRICED AT

**99c**  
EACH

Head in the WHITE direction and get yourself one of these grand hat styles while they're sale priced! Styles for street, for dress or for sports in crepes, linen weave toyo and straw fabrics . . . all cool and becoming, with any summer costume. Choose from a great variety of flattering styles in sizes for women and misses!

Brims  
Small Brims  
Turbans  
Off-the-Face  
Types  
—Downstairs at Ayres.

**Hurry! Only 3  
More Days!**

... you'll want to come directly to Ayres Downstairs Store to take advantage of the savings offered during these last 3 days of the June Bargain Jamboree Sale! Here, you'll want to get all your hot-weather and vacation fashions . . . all the children's play togs . . . all your needs for the home . . . at these dependable low sale prices. The values on this page are typical examples of the hundreds of unadvertised values in each department! Doors open at 9:30!



### June Jamboree Feature!

#### Girls' Summer Sports Frocks

Choice of several styles in cool summer permanent dimple sheer crepes, piques or broadcloths. White, pastel colors in sizes 7 to 16 years.

**\$1.09**

#### Girls' 2-Pc. "Gabertex" Shorts

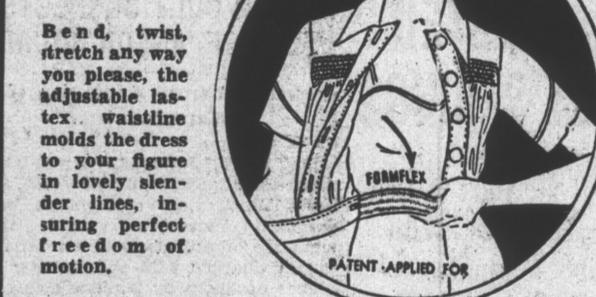
Smart looking "Gabertex" shorts in navy, white or brown. Sizes 8 to 16.

**49c**

#### Girls' Play Togs

Pepperell cloth play togs in novelty prints. All fast color, well tailored, well made styles. Sizes 7 to 14.

**49c Ea.**



Mail or  
Phone  
Your  
Order!  
Call  
RI. 9441!

**A JUNE JAMBOREE BARGAIN!**  
Just Arrived! New Polka Dot  
"FORMFLEX" Dresses

With the New  
"FORMFLEX"  
Adjustable Lastex  
Waistline!

**\$1.00**

The dashing polka dot dress alone at this price would be an unusual value, with the Formflex feature it's an amazing dress value!

Our last sale on these "FORMFLEX" dresses was a complete sellout! The Formflex is easy to slip into, just button the lastex waistband, button the 3-side buttons and it's on. Beautifully tailored navy and white polka dots . . . also green and white and red and white dots, with crisp white pique collar, shirred yoke. Sizes 14 to 20 and 38 to 44 in the group.

—Downstairs at Ayres.

16 Styles to Choose From—7 With Panel Fronts! Each Slip With 10★ Guarantee!

June Jamboree Sale of  
"Seamprufe" Slips

**\$1.79**  
EACH

Don't let another day slip by without taking advantage of this amazing slip value! Complete size selection for all women . . . 34 to 44 and 46 to 52! White, tearose and some dark shades! Note the 10★ guarantee attached to each slip.

Women's Cotton Slips, 3 for  
Cool cotton slips for summer wear. Built-up  
shoulder or bodice tops. Panel front styles.  
**\$1.00**  
White. Sizes 34 to 44 in group.

Rayon Taffeta Slips, 2 for  
California V or straight lace tops and hems.  
Styles with or without panel fronts. Sizes 34  
to 44 in the group.  
**\$1.10**

Rayon Crepe Slips . . . Each  
100 denier rayon crepe slips in beautifully  
lace trimmed or smartly tailored styles.  
Sizes 34 to 44 in the group.  
**89c**

Pure Silk Crepe Slips . . .  
A fine quality silk crepe slip at an amazing low  
price for such quality. California V or straight  
lace tops and hems. Sizes 34 to 44.  
**89c**  
—Downstairs at Ayres.



**Tomorrow Only!  
Special Jamboree Event!**  
**SALE! "Crepe d' Sheer"  
Chiffon Hose**

Exquisitely Sheer—Yet Very "Snag" Resistant!

**69c**  
Substandards  
PAIR

"Crepe d' Sheer" stockings are 2 and 3 thread gauge! The silk thread is made of a high twist to give them sheerness, yet a duller appearance and greater "snag" resistance! For tomorrow only we're offering them at a June Jamboree Sale price! Sizes 8 1/2 to 10 1/2. In copper, marimba, pago, flash and dark brown shades.

—Downstairs at Ayres.

**June Bargain Jamboree Feature!**  
Regular or Stout Sizes in  
**Cool Rayon Undies**

**25c**  
• Panties  
• Briefs  
• Scanties  
EACH

These cool summer undies of fine quality rayon come in regular or stout sizes, 27 and 29, 31 and 33. Plain or novelty weaves in tearose or flesh colors. Tailored at hems, elastic run at waist.

—Downstairs at Ayres.