

JUNE BARGAIN JAMBOREE DOWNSTAIRS *at* AYRES

SAVE on Hot-Weather and Vacation Apparel!



A Cool Fashion Scoop—For
Our Smashing June Sale of Dresses!

Brand New Printed Chiffon Dresses

SALE
PRICED
AT—

\$3.79
EACH

Sizes:
11 to 19
14 to 20
38 to 44

Flower Garden Prints! Plain Colored Sheers! Dark Navy
Sheers! Polka Dot Sheers! All With Slips to Match!

No need to wilt when the mercury soars! Dress smartly and correctly
in sheer chiffon dresses! They're sheer delight to wear for any occasion,
for traveling, for club meetings, for dining or dancing out! Take a tip
and provide yourself with a whole summer wardrobe at this pleasing low
June Bargain Jamboree Sale price!

—Downstairs at Ayres.

Hurry! Only 3 More Days!

... you'll want to come directly to Ayres Down-
stairs Store to take advantage of the savings offered
during these last 3 days of the June Bar-
gain Jamboree Sale! Here, you'll want to get all
your hot-weather and vacation fashions ... all
the children's play togs ... all your needs for the
home ... at these dependable low sale prices. The
values on this page are typical examples of
the hundreds of unadvertised values in each de-
partment! Doors open at 9:30!



June Jamboree Feature!

Girls' Summer Sports Frocks

Choice of several styles in cool summer per-
manent dimple sheer crepes, piques or broad-
cloths. White, pastel colors in sizes 7 to 16
years. **\$1.09**

Girls' 2-Pc. "Gabertex" Shorts

Smart looking "Gabertex" shorts in
navy, white or brown. Sizes 8 to 16. **49c**

Girls' Play Togs

Pepperell cloth play togs in novelty prints.
All fast color, well tailored, well made styles.
Sizes 7 to 14. **49c Ea.**



Girl's Halter
Tops ... 39c
—Downstairs at Ayres.

49c

49c

\$1.09



Bend, twist,
stretch any way
you please, the
adjustable last-
tex waistline
molds the dress
to your figure
in lovely slen-
der lines, in-
suring perfect
freedom of
motion.



Mail or
Phone
Your
Order!
Call
RL 9441!

A JUNE JAMBOREE BARGAIN!

Just Arrived! New Polka Dot "FORMFLEX" Dresses

With the New
"FORMFLEX"
Adjustable Lastex
Waistline!

\$1.00

The dashing polka dot dress
alone at this price would be an
unusual value, with the Form-
flex feature it's an amazing
dress value!

Our last sale on these "FORMFLEX" dresses was a complete sellout! The Form-
flex is easy to slip into, just button the lastex waistband, button the 3-side buttons
and it's on. Beautifully tailored navy and white polka dots ... also green and white
and red and white dots, with crisp white pique collar, shirred yoke. Sizes 14 to
20 and 38 to 44 in the group.

—Downstairs at Ayres.

Tomorrow Only!
Special Jamboree Event!

SALE! "Crepe d' Sheer" Chiffon Hose

Exquisitely Sheer—Yet Very "Snag" Resistant!

69c
PAIR

Substandards

"Crepe d' Sheer" stockings are 2 and 3 thread gauge!
The silk thread is made of a high twist to give them
sheerness, yet a duller appearance and greater "snag"
resistance! For tomorrow only we're offering them at
a June Jamboree Sale price! Sizes 8½ to 10½. In
copper, marimba, pigo, flash and dark brown shades.
—Downstairs at Ayres.



June Bargain Jamboree Feature!

Regular or Stout Sizes in Cool Rayon Undies

25c
EACH

•Panties

•Briefs

•Scanties

These cool summer undies of fine quality rayon come in
regular or stout sizes, 27 and 29, 31 and 33. Plain or
novelty weaves in tearose or flesh colors. Tailored at
hems, elastic run at waist.

—Downstairs at Ayres.

16 Styles to Choose From—7 With Panel
Fronts! Each Slip With 10★ Guarantee!

June Jamboree Sale of "Seamprufe" Slips

\$1.79
EACH

Don't let another day slip by without taking ad-
vantage of this amazing slip value! Complete size
selection for all women ... 34 to 44 and 46 to 52!
White, tearose and some dark shades! Note the
10★ guarantee attached to each slip.

Women's Cotton Slips, 3 for

Cool cotton slips for summer wear. Built-up
shoulder or bodice tops. Panel front styles.
White. Sizes 34 to 44 in group. **\$1.00**

Rayon Taffeta Slips, 2 for

California V or straight lace tops and hems.
Styles with or without panel fronts. Sizes 34
to 44 in the group. **\$1.10**

Rayon Crepe Slips, Each

100 denier rayon crepe slips in beautifully
lace trimmed or smartly tailored styles.
Sizes 34 to 44 in the group. **89c**

Pure Silk Crepe Slips

A fine quality silk crepe slip at an amazing low
price for such quality. California V or straight
lace tops and hems. Sizes 34 to 44. **89c**

—Downstairs at Ayres.



Right at the Season's
Height the June
Jamboree Sale Offers
You Brand New

WHITE HATS

SALE PRICED AT

99c
EACH

Head in the WHITE direction and get your-
self one of these grand hat styles while
they're sale priced! Styles for street, for
dress or for sports in crepes, linen weave
toys and straw fabrics ... all cool and
becoming, with any summer costume.
Choose from a great variety of flattering
styles in sizes for women and misses!

Brims

Small Brims

Turbans

Off-the-Face
Types

Large Brims

Bretons

Sailors

Ribbon Trims

Flower Trims

—Downstairs at Ayres.