

# NOW...YOU CAN HAVE THOSE BEAUTIFUL NEW RUGS YOU'VE LONG WANTED

## with Ayres Downstairs Store's

Look For  
the Orange  
Colored  
Tag!

### "Few Pennies a Day Plan"

Exclusive . . .

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## NO DOWN PAYMENT

... and a few pennies a day,  
small carrying charge  
included!

NOW there's no need to put off buying that new rug you have needed . . . and wanted . . . for so long! You can bring beauty to your home for as little as you spend daily for carfare. Don't hesitate! Come in tomorrow and inquire about Ayres Downstairs Store's revolutionary new plan. There's no "fuss" or "bother." Just choose your rug and say, "I want to buy this on your "FEW PENNIES A DAY PLAN." The transaction will be handled quickly and quietly. Remember: you PAY NOTHING DOWN . . . and only a few cents a day, including a small carrying charge. It's another Ayres Service that you will like . . . another reason why you should do all your shopping in this complete store-on-one-floor, where you get Ayres QUALITY merchandise for very little money.

NO DOWN PAYMENT

6c  
A DAY

JUNE  
JAMBOREE  
BARGAIN

JUNE  
JAMBOREE  
BARGAIN

**COMBINATION Offer!**

**Seamless Axminster Rug  
and a Moth-Proof Rug Pad**

Tomorrow we offer another Combination Sale . . . the type of Sale people wait months for . . . because they know it's a most sensational value! The RUG is a 9x12 size seamless broadloom axminster in choice of several pretty patterns and rich, harmonious colors! THE RUG PAD is a 9x12 size . . . moth proof and vermin proof. It has bound edges and gives a soft, resilient cushion effect under the rug when down.

BOTH FOR \$24.95 NO DOWN PAYMENT  
and only 6c a day.  
(Small Carrying Charge Included)

NO DOWN PAYMENT

8c  
A DAY

JUNE  
JAMBOREE  
BARGAIN

JUNE  
JAMBOREE  
BARGAIN

9x12 or 8.3x10.6

**American Orientals  
With Color Woven Thru the Back**

Tomorrow will be a big day for keen shoppers in the Downstairs Rug Department! Here is a remarkable value in beauty and service . . . A 9x12 size or 8.3x10.6 American Oriental rug with serged sides, fringed ends, seamless construction, and of perfect quality. The all-wool face will give you years of lasting service. In 5 gorgeous patterns . . . Persian or Chinese reproductions in red, rose, rust, burgundy backgrounds.

NO DOWN PAYMENT \$29.75 ONLY 8c A DAY  
(Small Carrying Charge Included)

NO DOWN PAYMENT

10c  
A DAY

JUNE  
JAMBOREE  
BARGAIN

JUNE  
JAMBOREE  
BARGAIN

A 5-Star Value! 9x12

**"Artloom" RUGS  
Jacquard-Woven Colors**

This special sale of "Artloom" Rugs is hard to beat! A 5-star value because . . . 1. Quality wool goes into each rug! 2. The heavy surface wool gives long wear! 3. The many colors offer you an unrestricted choice to harmonize with your other home furnishings! 4. The cleverness and beauty of the colors adds "live" color and charm to your room! 5. The quality of the rug is unusual and different from ordinary type rugs!

NO DOWN PAYMENT \$42.50 ONLY 10c A DAY  
(Small Carrying Charge Included)

**9x12 "Firth" Style Rugs**

NO DOWN PAYMENT

9c  
A DAY

We've taken drastic reductions on these "Firth" style rugs in 9x12 size! Only one or two to a pattern . . . and of the finest quality! You'll find such famous patterns as . . . Firth Farmhouse, Firth Scotch Tartans, Firth International Hooked and Firth Provincial Homespun styles. June Jamboree Sale Priced at . . . \$34.95 (Small Carrying Charge Included)

**9x12 Frieze Carpet Rugs**

NO DOWN PAYMENT

11c  
A DAY

A value worthy of our June Jamboree Sale! This carpet is in Emerald green and is a fine seamless quality with the Twistedweave effect that hardly shows footmarks. This Twistedweave carpet is the decorators' choice for fashionable rooms. June Jamboree Sale Priced at . . . \$45.00 (Small Carrying Charge Included)

**9x12 Seamless Wiltons**

NO DOWN PAYMENT

12c  
A DAY

We've taken drastic reductions on these "Firth" style rugs in 9x12 size! Only one or two to a pattern . . . and of the finest quality! You'll find such famous patterns as . . . Firth Farmhouse, Firth Scotch Tartans, Firth International Hooked and Firth Provincial Homespun styles. June Jamboree Sale Priced at . . . \$34.95 (Small Carrying Charge Included)

**AYRES ★ DOWNSTAIRS ★ STORE**