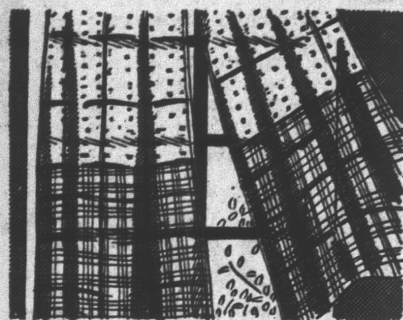


BLOCK'S

SHOP IN THE AIR-COOLED
COMFORT OF INDIANA'S
MOST MODERN
DOWNSTAIRS STORE!

DOWNSTAIRS STORE

Friday Bargains



Special for Friday! Summer Curtains

Soft colors for bedrooms!
Colorful or plain for liv-
ing rooms! 2 1/2-yard red
or gay cottage sets for
kitchens! 1 1/2-yard bath-
room curtains! Others 2 1/2
yards with wide 6-inch
ruffles!

59c

Homespun Net Curtains, Pr.
Deep tones in square mesh nets
with white ratine cross stripes!
Also neat house multi-colored
styles! Some 2 1/2 and 2 1/2-yard.

88c

New Lace Curtains, Pr.
New rough weaves from the fam-
ous Scranton mills! All ready
to hang!

\$1

50-In. Chenille Homespun, yd.
Plaid homespun with heavy white
chenille cross yarn. Rust, blue,
green, brown and gold for sum-
mer drapes and slip covers.

59c

COTTAGE SHEETS

Bleached snow white;
wide hems! Large
81x99 size.

69c

SALE! DOMESTICS

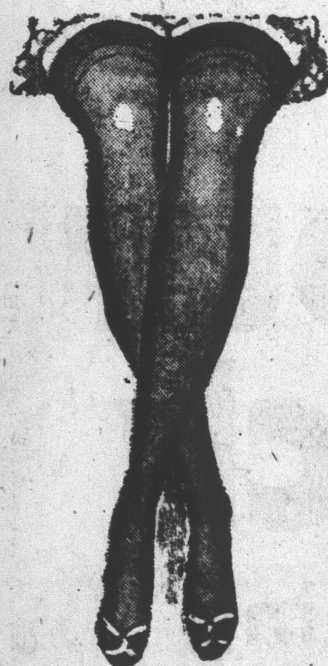
39-inch Unbleached Muslin, Yd.10c
15c "Hope" Bleached Muslin, Yd.10c
Linen Dish Towels, Bleached, un-
bleached12 for \$1
Stretch-on Ironing Board, Cover, Pad 69c
36 and 40-inch "Mohawk" Pillow
Tubing Remnants, Yd.15c

ROLEY-POLEY SLIP COVERS

For **\$1.95** For **\$2.95**
Chairs **\$2.95** Sofas **\$4.95**

Adjustable to fit like made-to-order
covers! Flake Jasper or nub-text cloths.

ESCALATORS to Block's Downstairs Store.



Special! Friday Only!

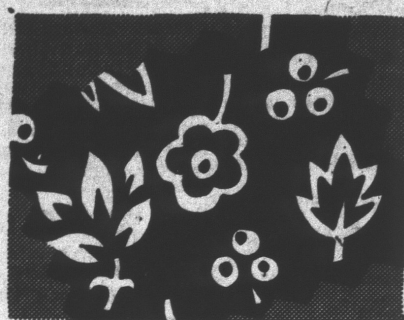
Full-Fashioned Crepe Knit Hose

Irregulars of 79c and \$1 Qualities!

59c
PR.

Crepe knit hose have that lovely dull finish so
smart with white and summer pastels! More-
over they have that extra twist to the threads
that spell longer wear to the women who know
the newest hosiery innovations! All new shades!
Women's and misses' sizes.

ESCALATORS to Block's Downstairs Store.



Special for Friday!

Summer Cottons

Sport fabrics! Sheers! Nov-
elties! Piques! Broad-
cloths! Batistes! Cords!
Usual 25c qualities! Fast
colors!

15c
Yd.

Dress Lengths, Each

Silks! Rayons! Acetates! Plain
colors and prints! 3 1/2 to 4 1/2-
yard lengths!

\$1.19

Reg. 29c Seersucker, Yd.

New plain shades in this fabric
that requires no ironing! 36-inch!
Fast colors!

19c

Sheer Cool Cottons, Yd.

Cool flaxons, dimities and ba-
tistes in lovely new print pat-
terns! 36 and 40-inch width!
Fast colors!

19c

Absorbent Terry Towels

17c

Double thread! White with colored
borders! Handy 20x40-inch size.

BOX AWNINGS

Ready-to-hang, printed in
4 colors in choice of two
designs! 36-inch width!

\$1.19

18-inch Valance to Match, Yd.19c
24-inch Valance to Match, Yd.25c
36-inch Material to Match, Yd.25c

INNER-SPRING MATTRESSES

USUALLY \$22.50,
207 double tem-
pered helical
springs! 10
pounds steel in-
sulation! 26
pounds felt padding! Taped seams!
Ventilators! Damask covering! Twin,
full or 3/4 size!

\$12.95

For Every Hour Under the Sun!

COOL DRESSES

The Cream of the New Crop
of Colors and Styles!



\$3.79

These Fabrics:

Bemberg Sheers Chiffons
New Cool Knits Organdies
Shantung Washable
Seersucker Crepes
Prints Sheers

One and two-piecers in styles that
vary from trim shirtmakers for a
round of golf to frilly sheers for
afternoon parties! Whites! Ice
blues! Cornflower! British tan!
Pastel prints! Maize tone! Dahlia!
Buttercup! Arbutus! New print
combinations! Women's and
misses' sizes 14 to 20, 38 to 44,
46 to 52, 16 1/2 to 24 1/2.

ESCALATORS to Block's Downstairs Store.

We Sold Dozens of These Cool,
Crisp Beauties Yesterday!

Flock Dot ORGANDY DRESSES

\$1.19



Colors:

Sky Blue
Sand
Dawn Pink
Canary
Aqua
Corn
Yellow
Coral
Lilac

Thrifty women
with an eye for
fashion marveled at
these cool cottons yester-
day! They found them right
for street wear, for home wear,
for the office and for Sunday
afternoon! The styles are irre-
sistible... with swirling skirts,
ruffled collars and trim feminine
tailoring. Come early and buy
several.

ESCALATORS to Block's Downstairs Store.

We Have Them! The Hats That Lead
the Summer's White Parade!



WHITE

WHITE STRAWS
WHITE CREPES
WHITE FELTS

\$1.95

• Small Turbans • Dressy Big
• Smart Brims!
• Off-Face Styles • Every Head-
• Sporty Brims size!



WHITE HATS

• Linens
• Piques
• Felts
• Crepes

ESCALATORS to Block's
Downstairs Store.



Friday Special! Barefoot Sandals

For Little Boys
and Girls!

89c

Made of fine sturdy elk leath-
ers in white, brown or tan.
Finished with rubber soles.
Sizes 6 to 12, 12 1/2 to 2.

ESCALATORS to Block's
Downstairs Store.

For Tomorrow Only!

Our "Ripless"
and "Safetyseam"

Silk Slips

Reduced to Only

\$1

Each With Deep
Shadow Panel!

These slips have a seam con-
struction that will not give,
rip or tear under strain!
They wear longer because
they're made better! Easy
styles, plain tailored double
top or tailored embroidered
styles! Adjustable shoulder
straps! Tealose and white!
Women's and misses' sizes 34
to 44.

ESCALATORS to Block's
Downstairs Store.



News for the
Sport-Minded!

LINEN SKIRTS

\$1.29

We've just received two smart
styles in linen skirts... one
is a side-button model...
the other has front buttons!
Since they come only in natural
colors, you'll find them smart
with gay and dark blouses.
Sizes 14 to 20.

Better Quality BLOUSES

69c

Organdies, piques and dim-
ities... all in smart styles and
wanted colors! Some usually
sell for much more, but are
slightly counterbalanced from re-
cent sales events! Women's
and misses' sizes 34 to 40!

ESCALATORS to Block's
Downstairs Store.



A WHOLE CARLOAD OF GEORGIAN TUMBLERS

On Sale in Our New Downstairs China and Glass Department



ATTENTION! Restaurants, Cafes,
Tearooms and Housewives...
Profit by This Low Price!

BLUE
PINK
CRYSTAL
LIGHT GREEN

58c
Doz.

Sturdy and strong as their early Colonial ancestors, yet exquisitely tinted or
sparkling clear as the most fragile ware! Full 8-oz. size. Firm, broad bases
that won't tip easily! Finished with a high polish! Buy liberally for the future
... at this substantial saving! Phone and mail orders filled!

Ice Teas, Full 12-Oz. Size, All Colors, Dozen, 98c

Wm. H. Block Co., Indianapolis, Indiana. (Out of Town Orders Add
Please send me the tumblers checked below at 58c a dozen. 12c Down for Postage)

☐ Crystal ☐ Pink ☐ Light Green ☐ Blue
☐ Charge ☐ Cash ☐ C. O. D.

Name _____
Street _____
City _____

Because the Price is So Low We Cannot Accept Orders for Less Than Dozen Lots

ESCALATORS to Block's Downstairs Store.