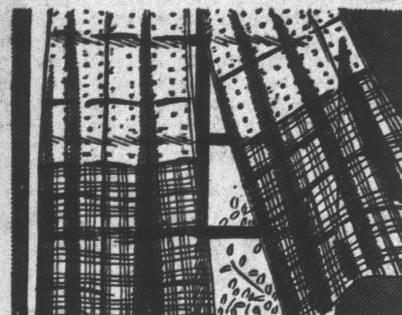


BLOCK'S

SHOP IN THE AIR-COOLLED
COMFORT OF INDIANA'S
MOST MODERN
DOWNSTAIRS STORE!



Special for Friday!

Summer Curtains

Soft colors for bedrooms!
Colors or plain for living
room. 2½-yard wide
or gay cottage sets for
kitchens! 1½-yard bath-
room curtains! Others 2½
yards with wide 6-inch
ruffles!

59c

Homespun Net Curtains, Pr.
Deepets in square mesh nets
with white rattice cross stripes!
Also pent house multi-colored
styles! Some 2½ and 3½-yard
widths!

88c

New Lace Curtains, Pr.
New rough weaves from the fam-
ous Scranton mills! All ready \$1
to-hang!

59c

50-In. Chenille Homespun, yd.
Plaid homespun with heavy white
chenille cross yarn. Rust, blue,
green, brown and gold for sum-
mer drapes and slip covers.

COTTAGE SHEETS

Bleached snow white;
wide hem! Large 81x99 size.

69c

SALE! DOMESTICS

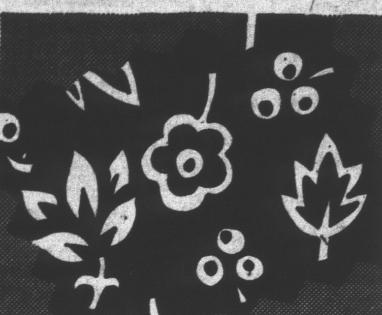
39-Inch Unbleached Muslin, Yd. ... 10c
15c "Hope" Bleached Muslin, Yd. ... 10c
Linen Dish Towels, Bleached, un-
bleached 12 for \$1
Stretch-on Ironing Board, Cover, Pad 69c
36 and 40-Inch "Mohawk" Pillow
Tubing Remnants, Yd. 15c

ROLEY-POLEY
SLIP COVERS

\$1.95 For 4 chairs \$2.95
For sofas \$4.95

Adjustable to fit like made-to-order
covers! Flax jaspe or nub-tex cloths.

ESCALATORS to Block's Downstairs Store.



Special for Friday!

Summer Cottons

Sport fabrics! Sheers! Nov-
elty prints! Pique! Broad-
cloths! Batistes! Cords! Past
colors! Usual 25c qualities! Past
colors!

15c
Yd.

Dress Lengths, Each
Silks! Rayons! Acetates! Plain
colors and prints! 3½ to 4½
yard lengths!

\$1.19

Reg. 29c Seersucker, Yd.
New plain shades in this fabric
that requires no ironing! 36-inch!
Past colors!

19c

Sheer Cool Cottons, Yd.
Cool flaxons, dimities and ba-
shions in lovely new print pat-
terns! 36 and 40-inch width!
Past colors!

19c

Absorbent Terry Towels

17c

Double thread! White with colored
borders! Handy 20x40-inch size.

BOX AWNINGS

Ready-to-hang, printed in
4 colors in choice of two
designs! 36-inch width!

\$1.19

18-Inch Valance to Match, Yd. 19c
24-Inch Valance to Match, Yd. 25c
36-Inch Material to Match, Yd. 25c

INNER-SPRING MATTRESSES

USUALLY \$22.50,
207 double tem-
pered, high class
springs! 1½ to 20
pounds! sisal in-
sulation! 28
pounds! felt padding! Taped seams!
Velvet! Damask covering! Twin,
full or ¾ size.

\$12.95

ESCALATORS to Block's Downstairs Store.

Special! Friday Only!

Full-Fashioned
Crepe Knit Hose

Irregulars of 79c and \$1 Qualities!

59c
PR.

Crepe knit hose have that lovely dull finish so
smart with white and summer pastels! More-
over they have that extra twist to the threads
that spell longer wear to the women who know
the newest hosiery innovations! All new shades!

- Women's and misses' sizes.

ESCALATORS to Block's Downstairs Store.

News for the
Sport-Minded!

LINEN
SKIRTS
\$1.29

We've just received two smart
styles in linen skirts ... one
is a side-button model ...
the other has front buttons!
Since they come only in natural
colors, you'll find them smart
with gay and dark blouses.
Sizes 14 to 20.

Better Quality
BLOUSES
69c

Organza, pique and dimi-
ties ... all in smart styles and
wanted colors! Some usually
sell for much more, but are
slightly counterbalanced from re-
cent sales events! Women's
and misses' sizes 34 to 40!

ESCALATORS to Block's
Downstairs Store.

BLOCK'S

DOWNSTAIRS STORE

Friday Bargains

For Every Hour Under the Sun!

COOL DRESSES

The Cream of the New Crop
of Colors and Styles!

\$3.79



These Fabrics:

Bemberg Sheers Chiffons
New Cool Knits Organza
Shantung Washable
Seersucker Crepes
Prints Sheers

One and two-pieces in styles that
vary from trim shirtmakers for a
round of golf to frilly sheers for
afternoon parties! Whites! Ice
blues! Cornflower! British tan!
Pastel prints! Maize tone! Dahlia!
Buttercup! Arbutus! New print
combinations! Women's and
misses' sizes 14 to 20, 38 to 44,
46 to 52, 16½ to 24½.

ESCALATORS to Block's Downstairs Store.

We Sold Dozens of These Cool,
Crisp Beauties Yesterday!Flock Dot
ORGANDY
DRESSES

\$1.19



SIZES

14 tb 20
38 to 42

Colors:

Sky Blue
Sand
Dawn Pink
Canary
Aqua
Corn
Yellow
Coral
Lilac

Thrifty women with an eye for
fashion marveled at these cool cottons yester-
day! They found them right
for street wear, for home wear,
for the office and for Sunday
afternoon! The styles are ir-
resistible ... with swirling skirts,
ruffly collars and trim feminine
tailoring. Come early and buy
several.

ESCALATORS to Block's Downstairs Store.

We Have Them! The Hats That Lead
the Summer's White Parade!

WHITE
WHITE STRAWS
WHITE CREPES
WHITE FELTS

\$1.95

- Small Turbans
- Smart
- Off-Face Styles
- Sporty Brims
- Dressy Big Brims!
- Every Head-size!



WHITE
HATS

• Linens
• Piques \$1
• Felts
• Crepes

ESCALATORS to Block's
Downstairs Store.

For Tomorrow Only!

Our "Ripless"
and "Safetyseam"

Silk Slips

Reduced to Only

\$1

Each With Deep
Shadow Panel!

These slips have a seam con-
struction that will not give,
rip or tear under strain!
They wear longer because
they're made better! Lacy
styles, plain tailored double
top or tailored embroidered
styles! Adjustable shoulder
straps! Tealose and white!
Women's and misses' sizes 34
to 44.

ESCALATORS to Block's
Downstairs Store.

A WHOLE CARLOAD OF GEORGIAN TUMBLERS

On Sale in Our New Downstairs China and Glass Department



ATTENTION! Restaurants, Cafes,
Tea Rooms and Housewives ...
Profit by This Low Price!

BLUE
PINK
CRYSTAL
LIGHT GREEN

58c
Doz.

Sturdy and strong as their early Colonial ancestors, yet exquisitely tinted or
sparkling clear as the most fragile ware! Full 8-oz. size. Firm, broad bases
that won't tip easily! Finished with a high polish! Buy liberally for the future
... at this substantial saving! Phone and mail orders filled!

Ice Teas, Full 12-Oz. Size, All Colors, Dozen, 98c

Wm. H. Block Co., Indianapolis, Indiana.

Please send me the tumblers checked below at 58c a dozen. (Out of Town Orders Add
10c Dimes for Postage)

Crystal Pink Light Green Blue

Charge Cash C. O. D.

Name Street City

ESCALATORS to Block's Downstairs Store.

Because the Price is So Low We Cannot Accept Orders for Less Than Dozen Lots