BLOCK'S DOWNSTAIRS STORE

BUY COTTON DURING NATIONAL COTTON WEEK! IT'S THE HIGH FASHION FABRIC OF AMERICA!

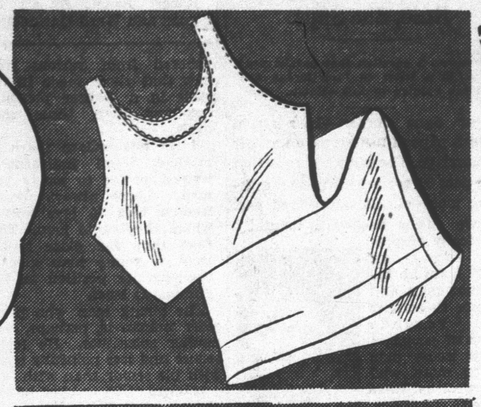
Cotton Week

Loomcraft Cotton Slips

of Fruit-tex Broadcloth **59c**

Tailored perfectly with guaranteed seams! Cut long and full! Choice of either bodice or built-up tops! Regular sizes for women. Extra sizes, 69c.

ESCALATORS to Block's Downstairs Store.



Cotton String Sandals

$1.99

Knit-Knax . . . woven of brightly colored cotton string. They're cool . . . and feather-weight! In blue-white, yellow-white, all-over white, blue or brown, red-white, green-white, brown-white. Women's sizes 3 to 8.

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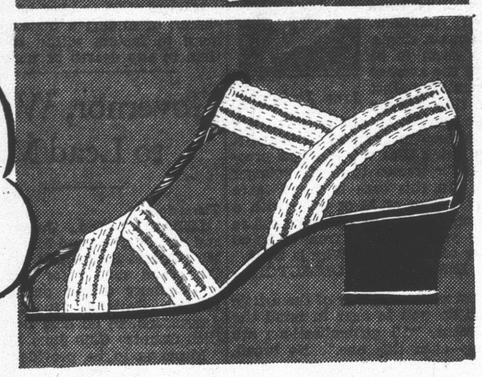

Candlewick Bedspreads

97x108 Inch Cut Size **$1.95**

A summer spread with hundreds of fluffy dots in a smart two-tone pattern! Grand for either the colonial or modern bedroom.

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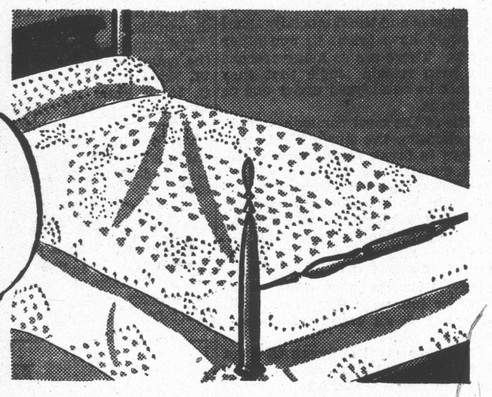

Men's Cotton Polo Shirts

59c

Mesh knits in button loop or half talon zipper styles! White! Maize or blue! Finished with one pocket and short sleeves! Small, medium and large sizes!

Pre-Shrunk Broadcloth Shorts. Full Combed Pullover Shirts, 4 for $1.

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Men's Cotton Broadcloth Shirts

Deeptones! Whites! Novelties! **$1**

Well tailored with Duke-of-Kent button down collars, non-wilt collars in stand-up or lay down styles or regular collar attached styles! Tubfast! Sizes 14 to 17.

"Fruit-of-the-Loom" Wash Ties, now . . . . . 4 for 50c

ESCALATORS to Block's Downstairs Store.

Boys' 3-Pc. Summer Suits

ONE DAY Only **$1**

Cotton linenes, woven prints, seersuckers, cotton nubs . . . cool and guaranteed tub fast! Fancy sports back jackets with matching shorts and broadcloth blouse. Natural, white, gray, tan or navy. Sizes 4 to 9.

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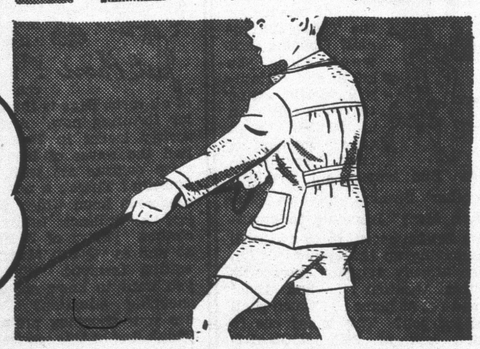

We Present Our Gang Comedy SUN SUITS

For Little Boys and Girls **79c**

Dozens of darling suits in styles sponsored by the heroes and heroines of Our Gang Comedies! Strong durable covert or broadcloth suits in blue or brown for little boys! Girls' seersucker and printed pique suits with pleated shorts, organdie trim. . . . Also white pique and coin dot pattern with braid trim. Sizes 3 to 6 years.

Mail and Phone Orders Filled

ESCALATORS to Block's Downstairs Store

Other Cotton Necessities for the Home in Summer!

"WEARITE" SHEETS

Laundry tested 104 times . . . equivalent of 4 years wear! Sturdily woven and bleached snow white! Has heavy tape selvedge to insure longer wear! 81x99, 72x99 sizes. **94c**

42x36 Cases, 4 for 94c

CANNON BATH TOWELS

Soft, spongy, extra heavy double thread Cannons made special for Cotton Week! New border of red, black, peach, blue or green. 22x44-inch size! **4 For $1**

Gay NOVELTY CURTAINS

Bright multi-colored tailored styles for summer homes, cottages, kitchens and living rooms! **$1 Pr.**

MEXICAN NET CURTAINS

Multi colors in specially woven panel effects! Fine for summer camps, cottages and summer homes. 2¼-yard lengths! Pr. **59c**

ESCALATORS to Block's Downstairs Store.

Sheer Printed FLAXONS

Her crispness in a famous quality batiste . . . just right for cool summer frocks; pajamas and culottes! Small, medium or large patterns! 40 inches wide! Fast colors! **19c Yd.**

SHEER SEERSUCKERS

A cool fabric that washes and wears well! In plain colors of white, green, blue, peach, maize, navy and brown! 36-inch width! Fast colors! **29c Yd.**

"SO-SMART" PRINTS

Fine quality prints as well as plain colors! All new patterns and color combinations! 36-inch width **19c Yd.**

ESCALATORS to Block's Downstairs Store

A VERY SPECIAL SALE of "GRACEMORE" FLOCK DOT

Organdy Dresses

The Coolest Cotton of All in Styles for Street, Office and Afternoon

$1.19

Sky Blue
Sand
Dawn Pink
Aqua
Canary
Corn Yellow
Coral
Lilac

Gibson Girl Sleeves
Lace Insets
8-Needle Shirring
Embroidered Flowers
Fancy Buttons & Buckles

So crisp and neat and trim . . . so cool . . . so deliciously comfortable! You'll love their saucy pertness, their swirling skirts and collars . . . their gay summery air. You'll wear them all summer for street, home, office and Sunday afternoon! In this special sale they're priced so low that you must have at least two! Come one! Come all! Come early! Or mail your order!

ESCALATORS to Block's Downstairs Store.

WM. H. BLOCK CO., INDIANAPOLIS, IND.
Please send me the following dresses at $1.19.

FIRST CHOICE

Style	Color	Quantity	Size

SECOND CHOICE

Style	Color	Quantity	Size

NAME _____
ADDRESS _____

Gracemore

You'll wear Gracemore Organdy Dresses for Street, Office, Home or Sunday afternoon

If you can't come down and see these books, order them by mail or phone. State second choice of style and color.

CALL RILEY 8421