

PREPARE CONVENTION RADIO COVERAGE

Broadcasters Plan Elaborate Pick-Up System at Cleveland; Bay to Feature Transcriptions

Political Experts to Man Microphones During Sessions.

BY RALPH NORMAN

With the winter program season, the Indianapolis race and other highlights of sports and the Queen Mary's maiden voyage behind them, broadcasters now will turn thoughts to summer's most important events, the Republican and Democratic national conventions.

Already extensive plans have been announced by the networks for airing the most comprehensive picture of the sessions ever to be broadcast, and large staffs of announcers and commentators are being assembled to cover the affair.

A CBS announcement says 68 microphones and more than seven miles of wire will be used at the Republican convention, beginning June 3, the most ever utilized at any one event. NBC will use 10 microphones suspended from the ceiling to pick up delegates' speeches and the nine multi-way transmitter will be used by announcers as they walk among delegates for interviews. They also will be used in hotel lobbies, streets and wherever people gather.

The NBC staff at both conventions is to include Graham McNamee and Charles Lyons, veteran announcers; Dorothy Thompson, Walter Lippmann and William Hard, political analysts and commentators. For CBS listeners, Announcer Bob Trout is to be at the microphones much of the time, assisted by H. V. Kaltenborn, Mabelle Jennings and Paul Mallon, political experts. Additional names are to be added to both staffs before the first convention broadcast June 9 from Cleveland.

It is radio, not movies, which will bring together for the first time two of Hollywood's biggest names, Clark Gable and Marlene Dietrich. The two cinema players are to produce in Radio Theater's first production from the west coast which is to be aired by CBS (WFBM) at 7 tonight. Producer Cecile B. DeMille has chosen for the Gable-Dietrich vehicle a radio version of the movie, "Morocco," which he calls "The Legionnaire and the Lady."

The death of Frank Fay's father in Brooklyn, N.Y., Cal, may delay the comedian's return to New York, which had been arranged for his program Friday night. The elder Fay guided his son's career since Frank went on the stage many years ago, and he particularly was proud of his son's radio success.

Commencement season for NBC will begin at 12:30 tomorrow afternoon on WEAF when President Monroe Murray delivers the principal address at the annual commencement day luncheon of Columbia University. Numerous other commencement broadcasts will be made by NBC this week and next.

To the staffs of WIRE and WFBM our congratulations for excellent Speedway race broadcasts which made the event interesting, we feel sure, to many who were not at the track Saturday. Never before have broadcasters been permitted to show their ability as they were Saturday. The Speedway management will be repaid for its courtesy by increased public interest in the speed classic.

Five women, outstanding in five different fields, and an eminent physician who will remain anonymous, are to participate in a new CBS (WFBM) daily program inaugurated at 10 this morning. Called "You and Your Happiness," the series was planned to be of interest to women. The speakers are to include Alice Hugh, fashion editor, Tuesday; Mrs. Cora Field, housewife, Wednesday; the physician, Thursday; the Queen, Duchess Marie, Friday; Ethel Cotton, authority on conversation, Saturday, and Lillian LaFerty, beauty expert, Monday.

FRANKLIN YEAR BOOK EDITOR IS APPOINTED

Betty Lou Williams Named to Serve Next Year.

Times Special
FRANKLIN, Ind., June 1.—Miss Betty Lou Williams, Indianapolis, and Marvin Harrington, Seymour, are to serve next year as editor and business manager respectively of the Almanack, Franklin College year book.

Other appointments announced by the student-faculty publications committee included Warner Boyer, Franklin, as editor of The Franklin, college newspaper, and Miss Beulah Butz, Franklin, business manager.

DEAF!

An Important Announcement

June 1st to June 6th

During this week you have the opportunity for a private free demonstration and consultation with New York Acoustical expert of the new TRUTONOPHONES and GENERAL AUDIPHONES. See and test, without obligation, these amazing devices—THE WRISTPHONE, a hearing aid worn as a wristwatch—THE BONEPHONE, enabling you to hear through the mastoid bones with nothing in or on the ear. See the new SUPERTONE RADIO TYPE with FILTERED SOUND bringing you clear, undistorted hearing aid and hearing with the new 1936 TINY TIM—the new \$25.00 aid conduction aid. 85 different types all moderately priced. Time payments if desired and liberal allowances on your old instrument. Hearing is believing! Convince yourself!

Board of Trade Optical Shop
11 EAST OHIO STREET
INDIANAPOLIS

LOCAL AND NETWORK DIALS

Abbreviations: N—National Broadcast Co.; C—Colonial Broadcasting System; M—Mutual Broadcasting Co.; Or—Orchestra.

Member stations and kilocycles of the networks are: N—WEAF (760), WIRE (1400), WLW (720), WEAF (1970), WMAQ (670), NEC—WJZ (690), WIRE (1400), WLB (700), WEAF (870), WLS (870), WMAQ (670), WGN (720), CBS—WABC—WABC (660), WFBM (1230), WOVO (1160), and WBBM (770).

When there is no listing for a station at quarter and half-hours, its preceding listed program is in effect.

The Times can not be responsible for inaccuracies caused by last-minute program changes by stations.

MONDAY

1—Chicagoans (C) WFBM. Flying Time (N) WEAF, WIRE, WLS, WGN, WJZ. Ky Kaser's Or. WLW.

4—Tea Time Tunes WFBM. Edward Davis (N) WEAF, WIRE, Adrian O'Brien WLW.

4—24th Annual WIRE (N) WJZ. Wires (N) WEAF, WIRE, WLS, WGN, WJZ, WLW.

5—Four Barbers (C) WFBM. Console Capers (N) WJZ, WIRE, WLS, WGN, WJZ, WLW.

5—Uncle Ezra's Station (N) WEAF. Tony Russell (N) WJZ. Jimmy Mattern WLW.

5—30—Charlatans (C) WFBM. Sons of Pioneers WIRE. Gossamer (N) WEAF, Lum and Abner (N) WJZ, WLW.

5—45—News WFBM. Boake Carter (C) WIRE. Education in the News (N) WEAF. Ralph Thomas (N) WLW.

6—Dr. C. E. Marion WFBM. Monks Ensemble (C). Frank Accies and Molly (N) WJZ, WIRE.

6—Mona's (C) WFBM. Hammerdorp's Music Hall (N) WLW.

6—05—Mona's Foot (C). WIRE.

6—20—Herbert Foot (C) WFBM.

6—30—Recovery WIRE.

7—Wayne King's Or. (C) WFBM. Contended Hour (N) WEAF, WIRE.

7—Romberg's Studio Party (N) WEAF.

7—45—Rhythma Rendezvous WIRE.

8—Wayne King's Or. (C) WFBM.

8—March of the C's WFBM.

8—National Radio Forum (N) WEAF.

8—Rubinoff WFBM.

8—Public Opinion (C).

9—Lynn Redgrave WIRE.

9—Child Training Talk WLW.

9—Homecoming (N) WEAF.

9—News WFBM.

9—Five Time Tunes WFBM.

9—Mid-Week Hymn Sing (N) WEAF.

9—Guardians (N) WEAF, WIRE.

9—Forever Young WLW.

9—Magic Voice (N) WEAF, WIRE.

9—Alice O'Leary WLW.

10—Jubilee Farrell (C).

10—Jubilee Farrell (C) WEAF.

10—Betty and Bob WLW.

10—Love Story WLW.

10—Billie and Orville (C) WFBM.

10—Mary Sothern (C) WFBM.

10—Guardians (N) WEAF, WIRE.

10—Wildman Rose (N) WJZ, WLW.

10—Orphan Annie (N) WJZ, WLW.

10—Romany Trall (C).

10—Ardie Stark (C) WFBM.

10—Shut-Off House (N) WJZ, WLW.

10—Betty Crocker WLW.

10—Happy Home (N) WEAF.

10—Romany Trall (C) WEAF.

10—Wise Crackers (N) WEAF.

10—Wise