

Just in Time for the Decoration Day Holiday— LEADER STORE ONE-DAY SELLOUTS

Buy On Our
10-PAY
PLAN

The Event Planned by Our Junior Executives for All Indianapolis—to Enable the Family to Purchase Last-Minute Needs for Decoration Day Holiday...

Buy On Our
10-PAY
PLAN

12 HOURS OF SUPER-VALUE GIVING—STORE OPEN 9 A. M. TO 9 P. M. FRIDAY

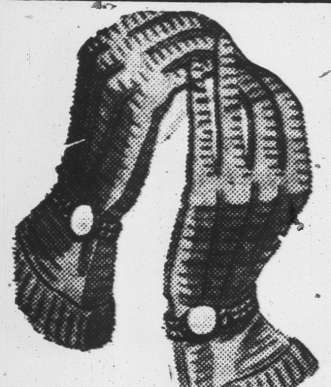
a One-Day Sellout



For Decoration Day!
**Summer
HATS**
\$1.39

Values Up to \$2
Crepes, Sisals, Pedalines
and Felts in White,
Maize, Pink, Copen and
Spring Violet. Large
Brims, Off-the-Face
Brettons and Sport Styles.
Leader's Second Floor.

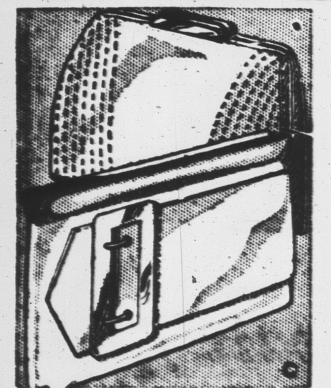
a One-Day Sellout



**BENGALINE
and ANGELSKIN
GLOVES**
54c

Summer styles with Tailored
and Flared Cuffs; Whites, Pastels,
Green, Navy and Brown. All
sizes. Values up to \$1.
Leader's Main Floor.

a One-Day Sellout



**WHITE and PASTEL
Handbags**
59c

A Leader sellout the last time
advertised. Actual \$1 values;
variety of styles. At this low
price you'll want several.
Leader's Main Floor.

a One-Day Sellout



**MEN'S
POLO SHIRTS**
59c

Cottons, rayons and celanese;
1 and 3-button styles, lace-up
models. Small, medium and
large. Yellow, white, maize,
navy, powder blue.
Leader's Main Floor.

THERE'S A HUMAN STORY behind this event. This day was planned by our junior Executives. They are the closest link between our customers and our management. Our junior Executives know, probably better than any one else in our organization, exactly what our customers want. (Because of our policy of promoting from within, they are really the senior Executives of tomorrow.)

THEREFORE, AS A FEATURE OF THIS SALE we have asked our Assistant Buyers to take on one additional duty, and to plan a special event in the store—a day of One-Day Sellouts. That is what they have done for tomorrow—chosen items they know by their experience are so smart, so desirable and so low in price, we expect them to sell out in one day—tomorrow!

Planned for a One-Day Sellout

**MEN!
HERE'S
A
TIMELY
HOLIDAY
VALUE!**



**300 Pairs Men's
Sanforized Slacks**

Made to Sell for \$1.49

\$1.19

Slack Models, Side Buckles—Sizes 29 to 42
Made of Avondale Woven Cords

- Black and White Stripes!
- Tan and White Stripes!
- Gray and White Stripes!

They're guaranteed not to SHRINK! Your size and model is here. Leader's Main Floor.

Planned for a One-Day Sellout

Ready—A One-Day Sellout! "2-for-1" SALE!
**Just 400 New \$2.95 and \$3.95
DRESSES**

Rushed in for a Holiday Sellout!

BUY
ON
OUR
10-PAY
PLAN

2 for \$5
Each \$2.75



*If You Don't Need Both Right Now... Bring a Friend Along to Share the Savings!

A One-Day Sellout. Yes, even 400 dresses won't be enough when women and misses see these beautiful PRINTS; SHANTUNGS; LINENS; STRING LACES and SEERSUCKERS, they're cool new colors; they're nice feminine details. Large choice of JACKET and SHIRTMAKER styles.

Leader's Second Floor.

Planned for a One-Day Sellout



Here They Are... Just When You Want Them
WHITE SHOES
That Actually Are Worth More!

\$1.49

You will hardly believe your eyes when you see these smart new white shoes we've assembled for your Holiday wear. PUMPS, STRAPS, OXFORDS, also a large group of Patents in sizes 3 to 8.

Leader's Main Floor.

**Pure Silk Full-Fashioned
Knee-Hi Hose**
With Lastex Tops

Irregulars
of 69c
Grades

44c

Made of pure thread silk, with Lastex garter top. In most popular of summer shades. 8½ to 10½. They're practical and serviceable.

Leader's Main Floor.

Planned for a One-Day Sellout

Gal. Size PIGNIG JUGS
79c

Full gallon or half-gallon size. Cork insulated. Keeps food or liquids hot or cold.

Yacht or Steamer Chairs **89c**

Made of sturdy hard wood. Finished in natural color. Day color awning stripe seats.

9-Oz. Water Glasses **3c**

Heavy tumblers in green, tan or crystal. 1-cup. I.C.D. T.E.A. sizes. 2 for 5c.

WAXED PAPER **5c**

40-ft. roll.

PAPER NAPKINS **4½c**

Dinner size. Package of 10.

Decorated Paper Plates **9c**

6" or 8" plates. Pack.

Sani-Forks or **7½c**

Spoons, Doz.

Leader's Basement.

DRINK CUPS **9c**

For hot or cold drinks. Pack.

53-Pc. PICNIC SETS **19c**

Includes spoons, cups, plates, napkins, etc. Take them along with you wherever you're going.

Leader's Basement.

Grocery Specials

Sugar Cookies **9c**

All freshly baked. Do.

Stuffed Olives **10c**

or plain. Good sized bottle.

Salad Dressing **23c**

Fresh.

32 Oz. Mustard **10c**

Full quart size.

Leader's Basement.

a One-Day Sellout



We're Ready With a Complete Selection of

BATHING SUITS
\$1.94

Wool Zephyr suits with Halter or Strap styles; 2-pc. effects with and without skirts. Uplift Brassiere type. All sizes and color combinations.

Leader's Main Floor.

a One-Day Sellout



Women's, Girls' & Boys' Lastex Cuff

ANKLETS
12½c

6 Pcs. 69c
1st and Selected Irregulars of 1st and 2nd grades.

Leader's Main Floor.

a One-Day Sellout



ORGANDY FROCKS FOR GIRLS

99c

Sizes 7 to 14; Also 2 to 6

Leader's Second Floor.

a One-Day Sellout



The Much Wanted

SHADOW-STRIDE SLIPS
99c

"FANEL IN BACK"
• Seamed
• Will Not Rip or Burst at Seams
• Perfect Form Fitting
• Will Not Sag
• Full Cut & Length
• Construction Equal to \$1.95 Value

Leader's Main Floor.

a One-Day Sellout



Men's White Summer Shoes

\$1.97

It's a bigger summer than ever before, and we're ready with the smartest white styles for Decoration Day and all summer wear.

Leader's Main Floor.

a One-Day Sellout



CHILDREN'S WHITE SHOES

99c

For the Holiday and All Summer!
Boys' and Girls' plain and fancy oxfords, straps and T-straps. Many in the new ventilated styles. All leather soles. Sizes to large 2.

Leader's Main Floor.

a One-Day Sellout



"Yank-On" Wash Slacks

\$1.00

MADE BY "BIG YANK" Sanforized wash fabrics. Flared, checked, woven cords, white ducks. Sizes 34 to 48.

Leader's 2d Floor.

a One-Day Sellout



Cool, Summer Wash Frocks

\$1.79

Voiles, bluster sheers, piques, crash, dotted yokes. Some sun-backs and tailored styles. 8½ to 10½.

Leader's Second Floor.

a One-Day Sellout



MEN'S Dress Shirts

99c

Non-Wilt collars in white or fancy patterns. Also DRESS TIES with PURE WOOL COLLARS in wanted colors.

Leader's Main Floor.

a One-Day Sellout



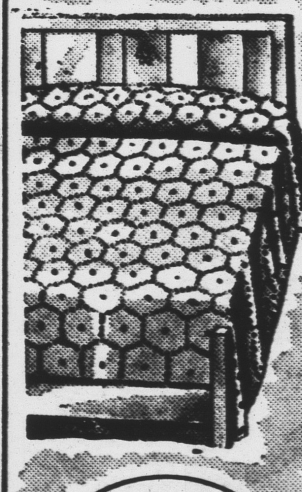
Boys' 2 to 6 Wash Suits

49c

Made of mercerized POP-LINE; wanted color combinations; smart trims; Bobby suits included. Sleeveless styles.

Leader's 2d Floor.

a One-Day Sellout



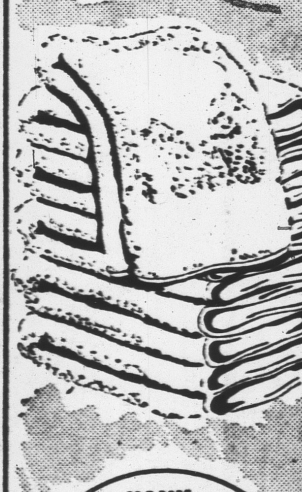
Candlewick SPREADS

\$1.39

87x112 torn size; hand-tufted; heavy unbleached 100% cotton; hand-made. Fast. Dye.

Leader's Basement.

a One-Day Sellout



NAVY TOWELS

19c

32x44 all white. Deep nap. Absorbent as a sponge. Made to government specifications for use in the navy.

Leader's Basement.

Planned for a One-Day Sellout



Priced for a Sellout!

Boys' Fast Color WASH SUITS

Long and Short Pants Styles!

Well made garments of Broadcloths, Linens and Nub-Weaves in sleeveless and short sleeve styles. Some with Polo shirts. All full cut. Sizes 3 to 10!

79c

Leader's Second Floor.