

BLOCK'S DOWNSTAIRS STORE

Race Fashions Picked to Win!

COOL, COLORFUL

DRESSES



Whites! Jacket Styles!

Novelty Prints! Sheers!

\$3.98

THESE FABRICS:

Bemberg
Sheers
String Laces
Shantungs
Seersucker
Prints

Chiffons
Organzies
Washable
Crepes
Cool Sheers

THESE COLORS:

White
Ice Blue
Cornflower
British Tan
Pastel Prints

Maize Tone
Dahlia
Buttercup
Arbutus
Dark Prints

These are the frocks you'll see at the races... and floating across the dance floor afterwards! Such dainty touches as chenille embroideries on snow white tailored frocks... such practical frivolities as a star studded navy taffeta jacket frock with navy tucked georgette blouse! These and many others equally smart will make any summer wardrobe ready for come-what-may! Women's and misses' sizes 14 to 20, 38 to 44, 46 to 52, 16½ to 24½.

ESCALATORS to Block's Downstairs Store.

ESCALATORS to Block's Downstairs Store.

**25 Stunning
New Usual
\$2.44, \$2.60**

WHITE SHOES

For Dress! For Spectator as Well
as Active Sports!.

These
New Styles:

Sandals
Oxfords
Wide Straps
T-Straps

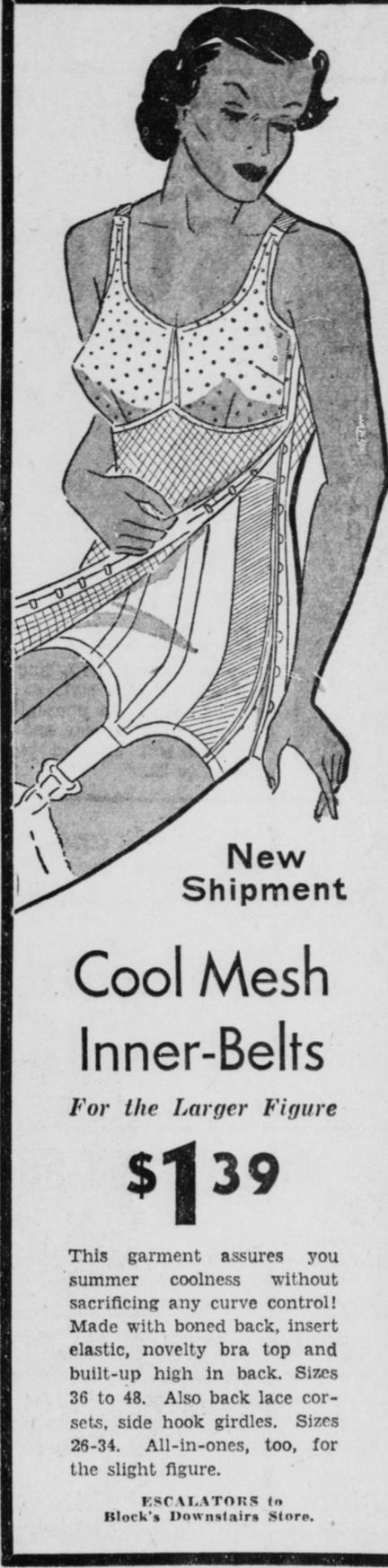
These
New Leathers:

Buck
Calf
Nu-Buck
Elk
Linen

198

Widths AA to C
For Women

ESCALATORS to
Block's Downstairs
Store



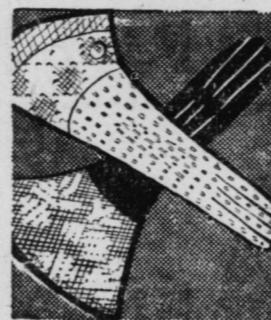
Cool Mesh Inner-Belts

For the Larger Figure

\$1.39

This garment assures you summer coolness without sacrificing any curve control! Made with boned back, insert elastic, novelty bra top and built-up high in back. Sizes 36 to 48. All-in-ones, too, for the slight figure.

ESCALATORS to Block's Downstairs Store.



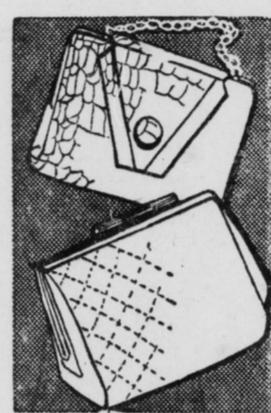
Usual 59c, 79c, \$1

**Gloves
39c**

2 Prs., 75c

These gloves are crisp, fresh discontinued styles from one of America's foremost glove makers! Check the label on every pair! Cool meshes, organzies, piques, and novelty wavy fabrics with darling cuff treatments! White, black, brown and navy! For women and misses!

ESCALATORS to Block's Downstairs Store.



Usual \$1

**Handbags
88c**

Clever copies of bags selling from two to three times this price! Simulated alligators! Patent grains! New grains! Plenty of WHITE as well as lilac, buttercup, yellow, dusty, pink and blue!

ESCALATORS to Block's Downstairs Store.



With Deep
Shadow Proof
Panel!

**Bemberg
SLIPS**

\$1

- Bra or California Tops!
- Tea Rose or White!
- Lacy or Tailored!
- Sizes 32 to 44!

These Bemberg slips tub in a jiffy! They need no pressing! They're leatherweights! They're shadow-proof and WILL NOT RUN! Slip into one on the hottest day! Enjoy the coolness and security they give! Women's, misses' sizes 34 to 44.

ESCALATORS to Block's Downstairs Store.

"Go-Withs" for Summer Formals
or Sport Frocks!

Cool Waffle Weave

COATS

\$1.98

Also Many Swagger Length Piques!

These coats are cut to that boxy swagger length so popular this season! Wear them crisp and starched over summer formals! Throw them around your shoulders after that stiff tennis battle! They're smart and practical for either occasion! White! Blue! Pink! Maize! Sizes 14 to 20!

ESCALATORS to Block's Downstairs Store.



Just
Unpacked
As We Go
to Press

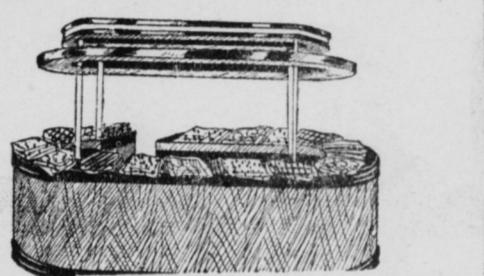
Beauties From Our Budget Booth

BRAND NEW

SUMMER DRESSES

In Colors That Rival
the Rainbow's in Variety!

\$1.98



These Fabrics:

Silks
Acetates
String Knits
Boucle Knits
Seersucker
Acetates
Shantungs

These Colors:

White
Coral
Blue
Pink
Rose
Lilac
Maize

ACTIVE AND SPECTATOR SPORTS STYLES... guaranteed washable in most every instance! Tucked shirtmaker fronts! Bright ties! Paisley kerchief trims! Colorful buttons! Some with hand smocking! The knits are practical 2-piece styles... grand for packing and traveling. Knits in sizes 14 to 20, others in sizes 14 to 42.

ESCALATORS to Block's Downstairs Store.



A Famous Maker's High Fashion Stocking!

Romance Silk Hose

Clear, Lovely Full Fashioned Irregulars of \$1.95 Quality!

79c

Pr.

The name of this maker of beautiful hose is known in every fashion center. Everywhere well-dressed women accept his hose as the ultimate in fashion! NOW HE SCORES AGAIN with this "Ribbed for Romance" stocking... a cobwebby sheer 51-gauge hose with a shadowy vertical cast! IT'S NEW, DIFFERENT... delicate enough for dance frocks... sturdy enough for sports clothes. Block's Downstairs Store presents it... and proves again its superiority in bringing smart Indianapolis women famous hose at budget prices.

Children's Anklets

Firks and irregulars of 19c to 29c qualities! Plain color novelty cuff rayon plait or colorful lisles! Many stripes! Sizes 6 to 10½.

15c

ESCALATORS to Block's Downstairs Store.

