

BLOCK'S DOWNSTAIRS STORE

Race Fashions Picked to Win!
COOL, COLORFUL

DRESSES



Whites! Jacket Styles!
Novelty Prints! Sheers!

\$3⁹⁸

- THESE FABRICS:
- | | |
|--------------|-------------|
| Bemberg | Chiffons |
| Sheers | Organdies |
| String Laces | Washable |
| Shantung | Crepes |
| Seersucker | Prints |
| Prints | Cool Sheers |
- THESE COLORS:
- | | |
|---------------|-------------|
| White | Maize Tone |
| Ice Blue | Dahlia |
| Cornflower | Buttercup |
| British Tan | Arbutus |
| Pastel Prints | Dark Prints |

These are the frocks you'll see at the races... and floating across the dance floor afterwards! Such dainty touches as chenille embroideries on snow white tailored frocks... such practical frivolities as a star studded navy taffetette jacket frock with navy tucked georgette blouse! These and many others equally smart will make any summer wardrobe ready for come-what-may! Women's and misses' sizes 14 to 20, 38 to 44, 46 to 52, 16 1/2 to 24 1/2.

ESCALATORS to Block's Downstairs Store.



New Shipment

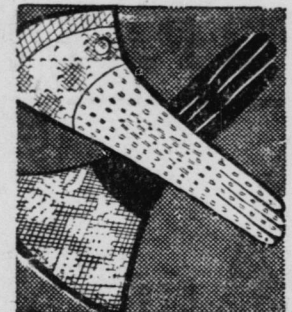
Cool Mesh Inner-Belts

For the Larger Figure

\$1³⁹

This garment assures you summer coolness without sacrificing any curve control! Made with boned back, insert elastic, novelty bra top and built-up high in back. Sizes 36 to 48. Also back lace corsets, side hook girdles. Sizes 26-34. All-in-ones, too, for the slight figure.

ESCALATORS to Block's Downstairs Store.



Usual 59c, 79c, \$1

Gloves 39c

2 Pcs., 75c

These gloves are crisp, fresh discontinued styles from one of America's foremost glove makers! Check the label on every pair! Cool meshes, organdies, piques, and novelty wash fabrics with darling cuff treatments! White, black, brown and navy! For women and misses!

ESCALATORS to Block's Downstairs Store.



"Go-Withs" for Summer Formals or Sport Frocks!

Cool Waffle Weave

COATS

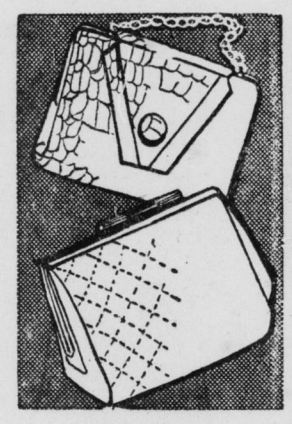
Just Unpacked As We Go to Press

\$1.98

Also Many Swagger Length Piques!

These coats are cut to that boxy swagger length so popular this season! Wear them crisp and starched over summer formals! Throw them around your shoulders after that stiff tennis battle! They're smart and practical for either occasion! White! Blue! Pink! Maize! Sizes 14 to 20!

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Usual \$1

Handbags 88c

Clever copies of bags selling from two to three times this price! Simulated alligators! Patent grains! New grains! Plenty of WHITE as well as lilac, buttercup yellow, dusty, pink and blue!

ESCALATORS to Block's Downstairs Store.

Beauties From Our Budget Booth

BRAND NEW

SUMMER DRESSES

In Colors That Rival the Rainbow's in Variety!

\$1⁹⁸

These Fabrics:

- | | |
|--------------|--------------|
| Silks | Boucle Knits |
| Acetates | Seersucker |
| String Knits | Acetates |
| | Shantung |

These Colors:

- | | |
|-------|-------|
| White | Pink |
| Coral | Rose |
| Blue | Lilac |
| | Maize |

ACTIVE AND SPECTATOR SPORTS STYLES... guaranteed washable in most every instance! Tucked shirtmaker fronts! Bright ties! Paisley kerchief trims! Colorful buttons! Some with hand smocking! The knits are practical 2-piece styles... grand for packing and traveling. Knits in sizes 14 to 20, others in sizes 14 to 42.

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25 Stunning New Usual \$2.44, \$2.60

WHITE SHOES

For Dress! For Spectator as Well as Active Sports!

These New Styles:

Sandals Oxfords Wide Straps T-Straps

These New Leathers:

Buck Calf Nu-Buck Elk Linen

\$1⁹⁸

Widths AA to C For Women

ESCALATORS to Block's Downstairs Store



With Deep Shadow Proof Panel!

Bemberg SLIPS

\$1

- Bra or California Tops!
- Tea Rose or White!
- Lacy or Tailored!
- Sizes 32 to 44!

These Bemberg slips tub in a jiffy! They need no pressing! They're feather-weights! They're shadow-proof and WILL NOT RUN! Slip into one on the hottest day! Enjoy the coolness and security they give! Women's, misses' sizes 34 to 44.

ESCALATORS to Block's Downstairs Store.

A Famous Maker's High Fashion Stocking!

Romance Silk Hosiery

Clear, Lovely Full Fashioned Irregulars of \$1.95 Quality!

79c Pr.



The name of this maker of beautiful hosiery is known in every fashion center. Everywhere well-dressed women accept his hosiery as the ultimate in fashion! NOW HE SCORES AGAIN with this "Ribbed Romance" stocking... a cobwebby sheer 51-gauge hose with a shadowy vertical cast! IT'S NEW, DIFFERENT... delicate enough for dance frocks... sturdy enough for sports clothes. Block's Downstairs Store presents it... and proves again its superiority in bringing smart Indianapolis women famous hosiery at budget prices.

Children's Anklets

Firsts and irregulars of 19c to 29c qualities! Plain color novelty cuff rayon plaids or colorful lisses! Many stripes! Sizes 6 to 10 1/2.

15c

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