

OPEN SATURDAY NIGHT UNTIL 9 O'CLOCK

Brightest Values in Our Golden Jubilee

LAST DAY! SEARS MAY ECONOMY FESTIVAL

Saturday LAST DAY—Saturday LAST DAY



Special price on Poro-Twists . . . favorite with men who know! The long-wearing, air-cooled worsted fabric that lets your body breathe! Porous . . . lets heat out and fresh air in! Bright, snappy styles—

plain or fancy — in newest checks and nubs, as well as conservative grays and browns. After the sale, they return to regular price!

ASK ABOUT OUR EASY PAYMENT PLAN

Tomorrow! Last Day!

HATS 94¢



Fresh from New York! Advance season styles to choose now at savings for midsummer and vacation wear. Large headsizes.

Tailored and Sports DRESSES

Worth \$3.98 and More

\$2.90

Wait till you see them! Tailored, sports and dressier fashions. Prints, washables, cool shantung weaves . . . You'll say Sears again has done the impossible. Types for everyone—14 to 52.

1886

SEARS, ROEBUCK AND CO.

\$2.98 Value! Men's Sport Oxfords

\$2.69

Sizes 6 to 11

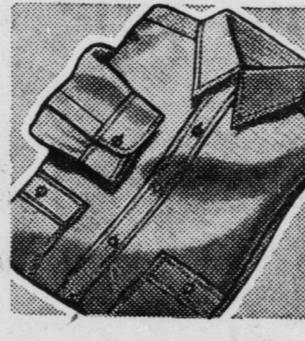


The real aristocrat for summer wear! All white leather Bal oxford . . . wing tip or custom toe. Long-wearing leather sole . . . Goodyear Welt construction. A shoe that will look good all summer long.



Shirts-Shorts

17¢ Ea.



Chambray Shirts

49¢

A mighty low price but you can buy these with confidence. Nothing skimped; not one necessary detail left out.

Men's Dress Shirts



\$1.27

Fused collar shirts that are pre-shrunk. Fine quality broadcloths and novelty fabrics! Ocean pearl buttons. In white or blue broadcloth and fancy patterns in woven broadcloth. Sizes 14-17.

Men's Dress Shirts

59¢

SEARS—First Floor.

First quality chiffon, full fashioned hose in cool knee length. Also full length, in chiffon or service weight.



"Royal Purple" Knee or Full Length HOSE

55¢ Pr.

First quality silk hose with elastic inserted garter top.

Also Full Length Chiffon or Service Weight

3 for \$1

Children's and Misses' ANKLETS

First quality. Some with elastic in cuffs in plain colors; also assorted stripes in new colors.

14¢

2 Pcs. 25¢

SEARS—First Floor.

Porto Rican Gowns

For women. Cotton nainsook hand embroidered or appliqued. Round or V-neck. White, flesh and tearose.

Women's Knit Rayon Gowns

Women's Union Suits, each

Women's Silk Panel Slips

Rayon Panties, Step-ins, Briefs

3 for \$1

SEARS—First Floor.

As Always—Sears for Your STRAW HAT

Your Choice of

Sailors

Hemp Braids

Toys

Bangkok Toys

Optimo or Pinch

Front Styles



Another group—flat foot, improved Senett straws or fancy braids. Fine Toys, Bangkok Toys and Hemp Braids in Optimo, Pinch Front and Tyrolean styles.

\$1.49

Genuine South America

Panama Hats

\$1.95

Sears opens the season with genuine Panama hats at a price lower than you would expect at the close of the season. Hand woven, fine, smooth. Real leather sweatband. Choice of Optimo or St. Moritz styles. Sizes 6 1/4 to 7 1/2.

Other Panamas at \$2.95 and \$3.95

SEARS—First Floor.



Women's Taffeta

SLIPS

In 7 Styles

57¢



Lace Trimmed or Tailored

All have double sewn top bias seams, adjustable straps. They are full cut, well sized and nicely tailored.

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27¢

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SEARS—First Floor.

Reg. 29¢, 4-Sewed Brooms

19¢

Sturdy, well made, all-corn broom with clear hardwood handle. Four-sewed for long wear.

4-Pc. Glass Bowl Mixing Set

35¢

Heavy green glass, easy to grasp rolled edges. Sizes 6, 7, 8, 9-in. square bottoms.

14 1/2-Gallon Copper Boiler

\$2.95

Copper sides and bottom, heavy tin cover, hook handles. Heavily tinned inside. 14 1/2-gallon capacity.

Ice Tea or Water Sets

\$1.00

Attractive pitcher and 6 matching glasses in cut crystal and plain colors.

1-Gallon Ice Cream Freezer

\$2.85

Sturdily constructed, heavy wood tub; triple tin coated container. One gallon capacity. Priced.

Reg. 39¢ Self Polishing Wax

29¢

Highest quality. Dries hard and with high lustre; no rubbing required. Resists wear. Maid of Honor quality.

"Tidy Maid" Sweeper

\$2.69

Ball bearing carpet sweeper with pure bristle brush. The molded rubber bumpers will protect your furniture.

'Arctic' 4-Blade Electric Fan

98¢

Non-oscillating 8-inch blades; no radio interference; black enameled; listed by Underwriters. Heavy cast base.

"Merit" Ironing Board

\$2.19

Extra well made and sturdy. Metal chassis; rubber tipped legs. Top made of selected, season pine. Size 15x34 inches.

2-Light Bedroom Fixture

99¢

All porcelain (washable) keyless fixture. Ivory, Blue or Pink Pastel shades. With Pull Chain . . . \$1.19

1936