

The "BUY WAY" OF INDIANAPOLIS

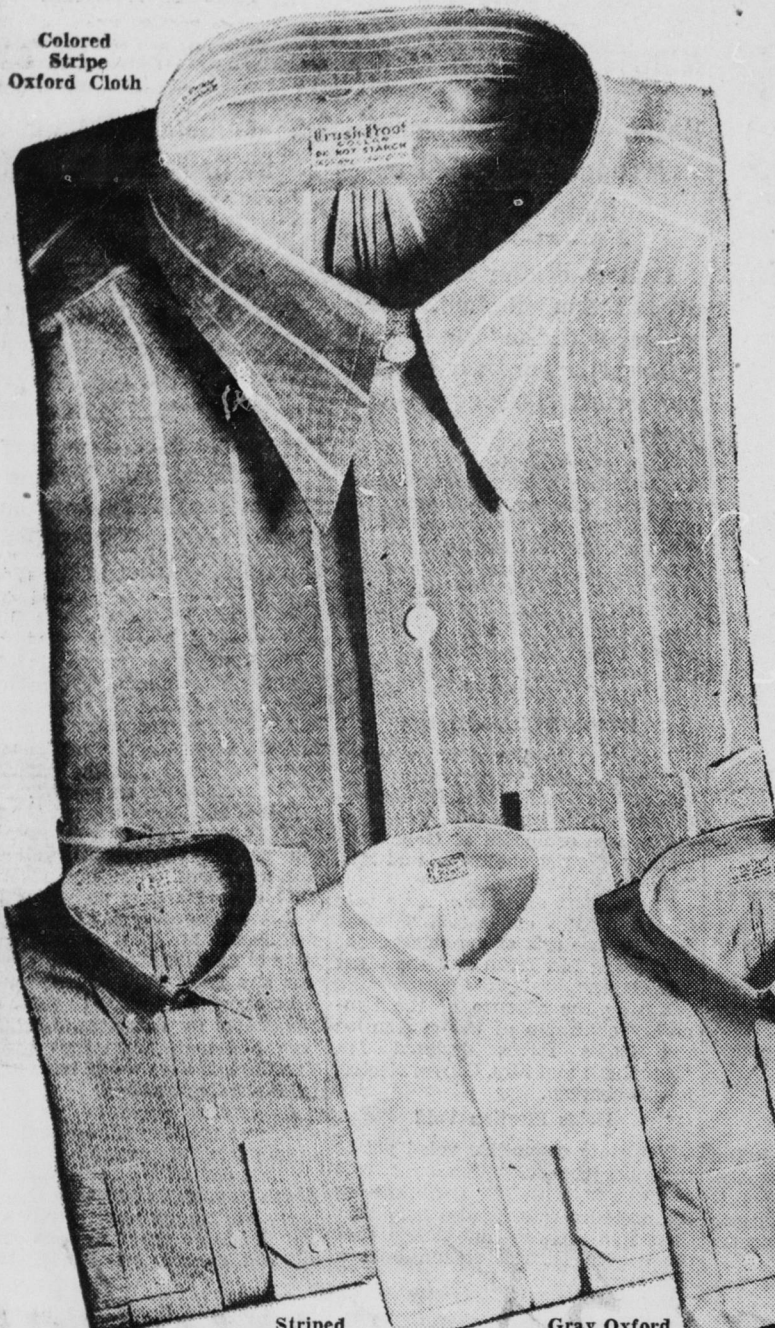
AYRES DOWNSTAIRS STORE

★ (REGISTERED)

TOMORROW AT 9:30 A. M.!

The Best Shirt Value We've Offered During the Past 10 Years!

2000 MEN'S Quality SHIRTS



Colored
Stripe
Oxford Cloth

Every Shirt Made
to Sell for Around
\$1.35 to \$1.95

\$1.00

Sizes:
13½ to 17!

Quality Fabrics
Quality Tailoring!
Mostly One-of-a-
Kind Patterns!

Here are ac-
tual unre-
touched photo-
graphs of just
a few of the
shirts this sale
offers!

- White on White!
- Oxford Cloths in Colors!
- Featherweights!
- Mesh Weaves!
- Chambrays!
- White Pique Cord!
- Woven Madras!
- Clipped Figure!
- Figures!
- Checks!
- Pleated Backs!

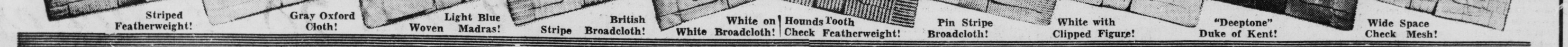
Tomorrow we stage the greatest men's shirt sale Indianapolis has seen for many moons! 2,000 brand new first quality shirts in the newest patterns, fabrics and colors . . . and most of them are exclusive one-of-a-kind patterns! These are bold statements . . . but when you see the shirts . . . the quality evident in every square inch . . . the patterns and colors . . . you'll see that we underestimate them! Sleeve lengths, 33, 34, 35. Collar sizes 13½ to 17.

—Downstairs at Ayres.

- Pleated Backs!
- British Stripes!
- Browns!
- Grays!
- Blues!
- Whites!
- Deeptones!
- Duke of Kent Collars!
- Regulation Style Collars!
- Celanese "Fused Collar" Styles!



White Oxford
Cloth!



Striped
Featherweight!

Gray Oxford
Cloth!

Light Blue
Woven Madras!

British
Stripe Broadcloth!

White on
White Broadcloth!

Hounds Tooth
Check Featherweight!

Pin Stripe
Broadcloth!

White with
Clipped Figure!

"Deeptone"
Duke of Kent!

Wide Space
Check Mesh!



SHOP AND SAVE ON FRIDAY!

Ready Tomorrow at 9:30!

Hundreds of the Newest Fashion
Successes at a Budget Price!

New Dresses

\$3.98

EACH

Lovely styles during this in-between-season and for summer. Fashion successes that you're bound to like . . . and can live in and wear! Light prints, sheers, pastels in every hue, white and dark colors for day-time, afternoon, business, office, club meetings and bridge. Sizes for all . . . 11 to 19, 14 to 20 and 38 to 52!

Printed Shantungs!
Plain Color Crepes!
Polka Dots!

Mess Jacket Styles!
Printed Chiffons!
Jacket Type Styles!

Prints!
Pastels!
White!
Navy!
Black!

—Downstairs at Ayres.

Special Purchase and Sale!

1000 Prs. Men's Sanforized

Cotton Slacks

\$1.39

We purchased these slacks "out-of-season" when the manufacturer needed ready cash! . . . Every pair is sanforized shrunk. A large selection of patterns in stripes, checks, overplaids, whites, black and white, blue and white. Sizes 29 to 50.

—Downstairs at Ayres.

SAVE ON FRIDAY!

"Fruit-of-the-Loom"
Broadcloth Slips

59c

Ea.

Guaranteed by Ayres' and Good Housekeeping for accurate size, workmanship and quality. Built-up shoulder or bodice top. Sizes 34 to 44. White only!

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SAVE ON FRIDAY!



Tots' Dresses

Tots' sheer dresses in novelty prints with dainty trims. Cool and exceptionally well made. Sizes 3 to 6 years.

39c

Childs' Play Togs

Girls' Pepperell cloth play togs. Pleated shorts with sun-back. In fast color prints in many colors. Sizes 3 to 14 years.

59c

Tots' Play Togs 39c

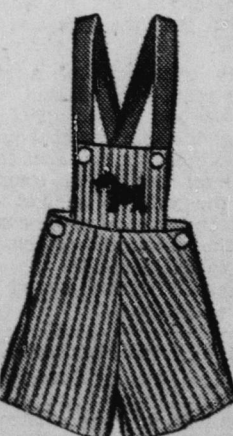
Coveralls, overalls and shorts of pepperell, chambray, seersucker. Sizes 2 to 6.

Infants' Training Panties . . . 19c

Cool cotton knit training panties with yoke front and French leg. Infants to 3-year sizes.

Tots' Union Suits 29c

Dr. Spencer's cool cotton knit self-help union suits with French leg. Sizes 2 to 10.



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SAVE ON FRIDAY!

"NEVERMEND" Silk Stockings

Chiffons and service weights. Pure silk to the top chiffons. Pure silk service weights with durable lisle welt. Seamed backs and fully reinforced at points of wear. All first quality. Sizes 8½ to 10½. In smart shades.

39c

PAIR

—Downstairs at Ayres.

SAVE ON FRIDAY!

Remnants of Curtain MARQUISETTES

For the May Home Sale a fresh, new shipment of curtain marquisettes in remnant lengths up to 25 yards long.

Colored Doits!
Colored Plaids!
Candlewicks!

Colored Figures!
Cushion Dots!
Many Others!

10c

YARD

—Downstairs at Ayres.



Final
Clearance!

Seamless Axminsters— Masland Argonne Rugs

\$25

9x12
Size

Final Clearance of Marshall Field, Wholesale, and W. & J. Sloane's Boston Warehouse stock of fine heavy quality Axminsters or Masland Argonne rugs. All are seamless quality, some in the group are classed as imperfections. In handsome Oriental patterns and beautiful colors. Every rug a real "buy" at this final clearance price!

—Downstairs at Ayres.



Special Sale!

New HATS

STYLES TO WEAR NOW!

Tomorrow at this astonishing low price we offer new linen swaggers and flop brims styles and felts, swaggers and bretons in white and soft pastel colors. And you'll find lots and lots of white. Headsizes 22 and 23. Other Smart Hats . . . \$1

69c

—Downstairs at Ayres.

SPECIAL!

The New
Arch Support
Sensation!
Professional
TYPE



Nurses' Oxfords

Sizes
3½ to 9
A to D

\$1.99

PAIR

BLACK
or
WHITE

Designed for Comfort—Fit and Economy!

You'll be amazed at the smartness and quality evident in this shoe . . . White or black with leather soles—high grade kidskin uppers, combination lasts, built-in steel shank that supports the arch, durable rubber heel lifts. Designed primarily to meet regulation requirements of nurses . . . but suited for other professions!

—Downstairs at Ayres.