

STORE HOURS SATURDAY, 9 A. M. TO 9 P. M. . . . A GREAT EVENT SATURDAY ONLY!

THE FAIR
ALWAYS
SAVES
YOU
\$\$\$

THE FAIR
INDIANAPOLIS' DOMINANT THRIFT STORE 311-325 W. WASHINGTON

SHOP
US FIRST
and SAVE
it will Pay You
Knowingly,
WE WILL
NOT BE
UNDER SOLD

Challenge Sale!

OPEN
TILL
9 P. M.

Take Advantage of This Great Event!

SECOND
FLOOR

*** Bonded Seal COATS**

Save \$30.00! Buy Now! Small
Deposit Holds the Coat!

• 1937 New Fall Styles



Here's why you should buy in this sale! Fur prices are steadily rising. . . . These coats are all latest style releases . . . all made of fine selected pelts . . . all fashioned with greatest care. They're all gorgeous . . . and think what a thrill and a relief, too, it will be to have yours to wear in the freezing weather next winter.

* DYED HARE

\$55



It's Very Little for
One of These Fine

HATS

You'll Appreciate This Quality!

White and Pastel!

LARGE HATS . . . SMALL
HATS . . . STRAWS . . .
PIQUES . . . WHITE and
PASTEL. We have a grand
selection and every one
trimmed attractively.
ALL HEADSIZES

59c

Smart Fabric—Smart Style

\$10.98 COATS

• FOR DRESS OR SPORT WEAR!

Out They Go to
Make Room
for New Daily
Shipments!

Glorious colors and styles
dominate this special
group of fine dress or sport
coats, swagger and full
length styles, PIN
STRIPES — CHECKS —
PLAIDS — PLAIN
COLORS in wom-
en's and Misses' sizes.

\$7.44

SPECIAL PURCHASE!!!
SHEER SAMPLE

DRESSES

A Startling
Money-Saving
Sale of Dresses!

\$5.44

Chiffon, sheer and other
cool summery materials for
sport and dress wear,
clever frocks for any oc-
casion. A real sample dress
sensation.

Women's and Misses' COATS

Sport or dress coats at
prices you will want to
pay. **\$4.94**

BETTER
DRESS & SPORT
COATS

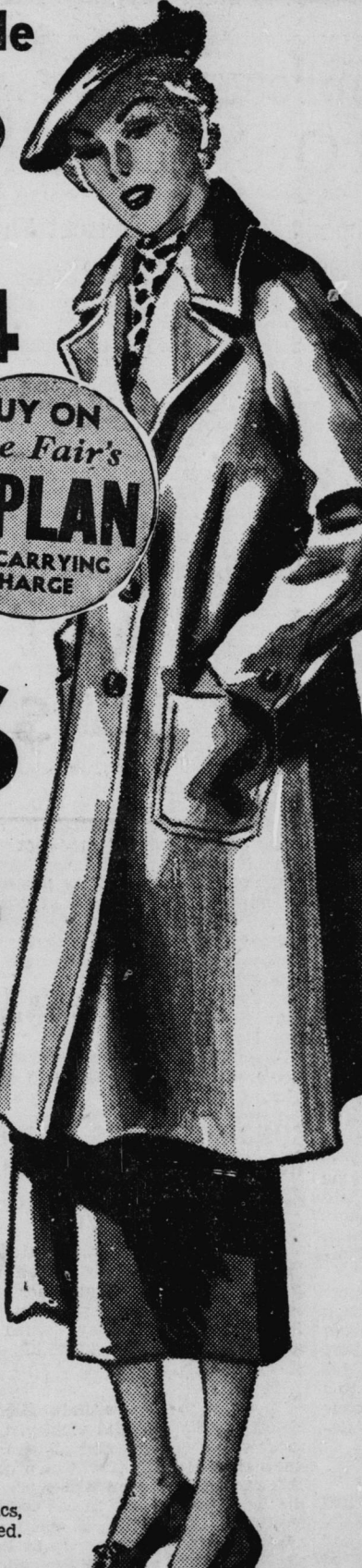
\$14.40

Sample of higher priced
coats, fully lined, some fur
trimmed. Sizes 14 to 56.

TAILORED
SHIRTWAIST
DRESSES

\$1.88

Crepes and seersucker fabrics,
button and stitching trimmed.
Sizes 14 to 20 and 38 to 50.



MOTHERS' DAY
Specials
Sunday, May 10th

**Extra Special for Mother
HOUSE SLIPPERS**

Sizes 4 to 9

Black kid hand turned;
straps, D'orsay and boudoir
styles. Ideal Mother's Day
gift.

89c

New!! HANDBAGS

Colors—Including White
Stunning new bags including beaded
bags as well as many other styles in
all colors and white.

88c

Dainty NECKWEAR

Fresh crisp new tailored or dressy
neckwear, organdy and other ma-
terials.

25c

**WOMEN'S BEAUTIFUL QUALITY
SILK and RAYON TAFFETA
SHADOW SLIPS**

Or straight top shadow panel
lace trimmed or tailored. In
tea rose and white, also rayon
taffeta slips. In sizes 34 to 60.

98c

FANCY PILLOWS

Soft Kapok Filled!
Large asst. kapok filled pillows. In
smart and new patterns.

49c

New Print 'KERCHIEFS

Large sport handkerchiefs in prints and white
for women and children.

5c

16-Rib UMBRELLAS

Choose from beautiful handles, tip
and ends matching, 16-rib, plain and
fancy patterns.

\$1.89



It's a Wonderful Sale and
Really at Bargain Prices!

RAYON UNDIES

Panties
and
Stepins

19c

Exquisite fine quality rayon, neatly tailored
or trimmed, panties and stepins. All sizes.

RAYON GOWNS

Lace or Tailored

Lace trimmed or tail-
ored styles. Form fit-
ting in flesh and tea
rose. Sizes 16 & 17.

44c

**Women's Full-Fashioned
RINGLESS CHIFFON
SILK HOSE**

NEW SHADES
Sizes 8½ to 10½!

Chiffon or service weight
reinforced at wearing
points, also knee length
hose. In all new shades.
Sizes 8½ to 10½.

44c



**SLENDERIZING
CORSELETTES
AND GIRDLES**

FOR THE HARD-TO-FIT
FIGURE—REDUCED!

49c

ALL SIZES

**Girls' Lovely Waffle Cloth
WHITE COATS**

• Swagger Style!

Girls' white waffle cloth
swagger style coats
trimmed with lovely
polka dot bows, new and
smart, in sizes 8 to 16
years. Don't miss this
sale. Sizes 8 to 16.

98c

Girls' 2-Pc. Pajamas

• Crepe or Broadcloth

Girls' pink or peach pajamas, trimmed
and in sizes 7 to 14 years.

39c

**We Still Have a Big Stock
Assuring You a Selection of
GRADUATION
DRESSES**

Sizes 10 to 16 Years!

Girls' eyelet
embroidery
organdy and
taffeta
dresses. Out-
standing val-
ue. White,
pink, blue,
maize. Sizes
10 to 16 yrs.

\$1.98

—SPECIAL!—

Girls' RAYON PANTIES
and BLOOMERS

Girls' pastel
color panties PAIR
and bloomers.

7c

LOOK! LOOK! SPECIAL! Just Arrived 900

NEW SUMMER SHOES \$1.39

• Sandals • Ties • Straps • Sport Oxfords

A huge outstanding group of new Summer shoes.
It's the sale you've waited for, it's the sale where
you'll save \$\$\$! Sizes 3 to 9.

MISSES' & CHILDREN'S OXFORDS & STRAPS

Ideal shoes for Misses and Children. Oxfords and straps. WHITE
in sizes 6½ to 2.

98c

**MEN'S & BOYS' WHITE SPORT
OXFORDS**

The new — The smart
trouser crease . . . per-
forated tip and military
heel. Don't miss this
sale. Boys' sizes 1 to 6.
Men's sizes 6 to 11.

\$1.88

**WOMEN'S WHITE
SHOES**

\$1.89

Sandals, straps, ties, in
patent and white. Sizes 6½
to 8.

**MEN'S SUMMER
OXFORDS**

\$1.49

Men's white or tan vent-
ilated oxfords in sizes 6-10.



Startling Money-Saving Sale!

**NEW and
SMART CULOTTES**

For More Freedom in Play or Work!

• Blue • White
• Peach • Yellow

Piques, striped culottes
for tennis, golf, bicycle
and sport wear, in blue,
white, peach and yellow.
Sizes 14 to 20.

98c

Included Are 3-Piece Sport
Dresses . . . Skirt . . . Shorts and
Blouse . . . Sizes 14 to 20!

12 Birdseye Diapers

Birdseye dia-
pers, hemmed
ready for
use.

49c

**Infants' Rubber
Sheets**

Infants' rubber
sheets, pink or
white, sub-stand-
ards.

7c

NURSERY SEATS

Infants' nur-
sery seats.
Ivory or ma-
ple, good and
sturdy.

79c

INFANTS' BIBS

Infants' bibs
in pink or
blue.

7c

A New
Shipment

**Cool Linene
SUITS**

98c

2-PIECE STYLE
SIZES 14 TO 20

Smart linene separate
jacket and skirt. Smartly
trimmed, a wonderful val-
ue, in sizes 14 to 20.



BUY ON THE FAIR'S TEN PAY PLAN NO CARRYING CHARGE

THE FAIR