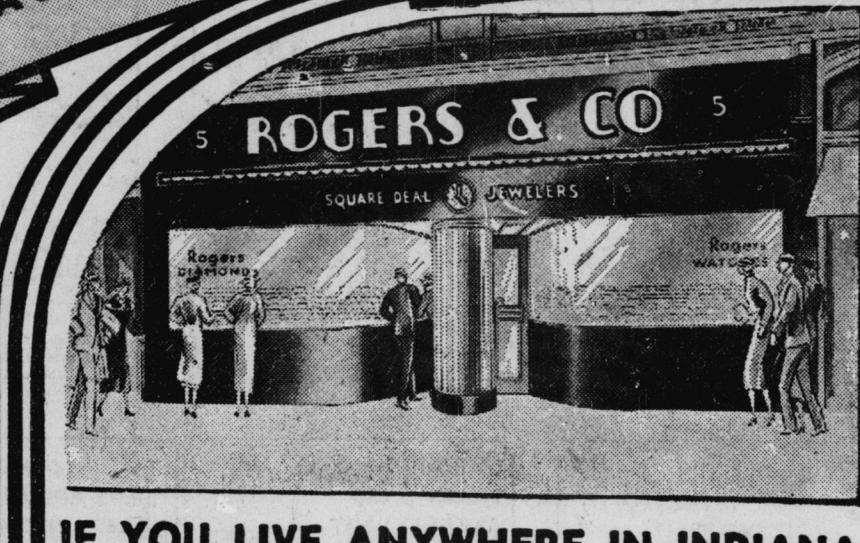


Rogers

A STEP AHEAD in Quality...
A STEP BEHIND in Price!

Leadership...

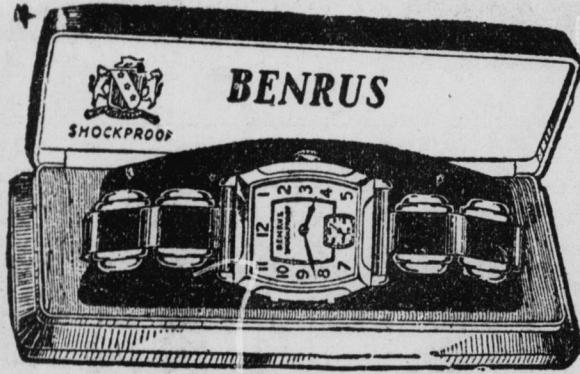
Rogers give you credit at cash prices. . . . No interest, no carrying charges on any purchase. No waiting—no delays—and you take your purchase right along with you. Your credit is good! You can pay weekly, semi-monthly or monthly.



IF YOU LIVE ANYWHERE IN INDIANA
YOUR CHARGE IS GOOD AT ROGERS

15-JEWEL BENRUS WATCH

Nationally Recognized! Models for Ladies and Men!



ONLY BENRUS IS SHOCKPROOF

(Patented)

Rogers offers this genuine Benrus Wrist Watch, a fine 15-jewel timepiece, for only \$11.95. It's a handsome model, complete with metal link band. You can be sure of a Benrus Watch for accuracy.

50c DOWN—50c A WEEK

No Interest—No Carrying Charge

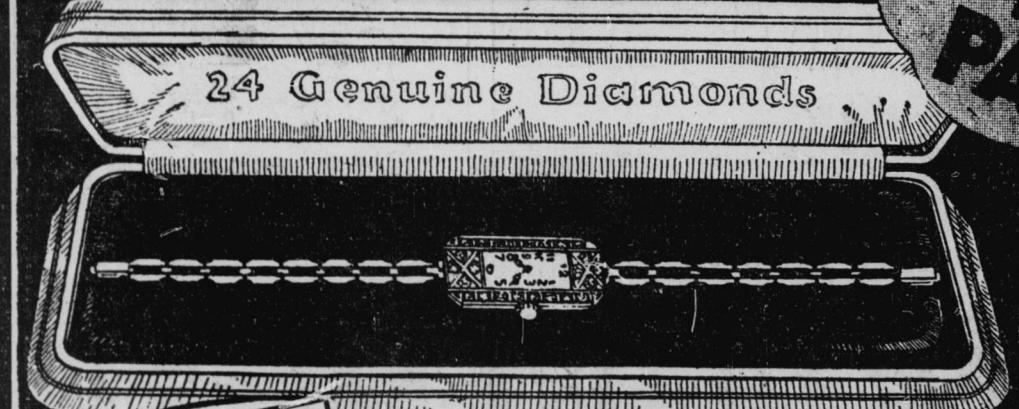
\$11.95



24 DIAMOND LADY'S BAGUETTE WRIST WATCH ON CREDIT

50¢ DOWN · 50¢ a week

26
WEEKS
TO
PAY



24 Genuine Diamonds

A Gorgeous
Mother's Day
Gift

TAKE YOUR PURCHASE ALONG WITH YOU!

\$15

attached. 50c in cash is all that is required in making this purchase. Later, you pay only 50c a week. And take 26 weeks to pay. NO INTEREST—NO CARRYING CHARGES! Don't miss this Great Bargain Opportunity. Open a Long-Time Charge Account today.



23 JEWEL WALTHAM

RAILROAD WATCH

BRAND NEW VANGUARD MODEL
GUARANTEED TO PASS
RAILROAD INSPECTION

A stand-out value to open Five Hundred new accounts. This sensational offer to railroad men, street-car men, bus drivers, shop men, policemen and firemen. ROGERS features America's finest railroad watch beginning tomorrow at positively the lowest price it has ever sold for. We offer this brand new 23-jewel WALTHAM VANGUARD, adjusted 6 positions, at a great sale price. You can't imagine such a remarkable watch for only \$29.75! Every watch is guaranteed to be absolutely dependable and to pass railroad inspection on any railroad in the United States. Don't pass up an opportunity like this, especially when all you need now is only 75c in cash to make the purchase.

NONE Sold to DEALERS
NONE SOLD FOR CASH

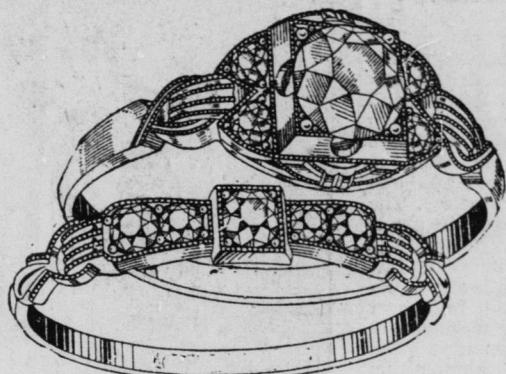
29.75

Takes
Your
Purchase
Along
With
You

To The BRIDES
and GRADUATES
of 1936....

10-DIAMOND BRIDAL PAIR

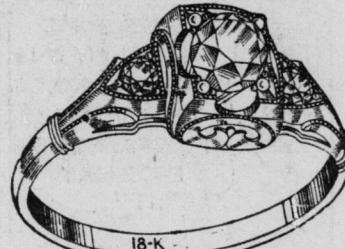
Choice Yellow or White
SOLID GOLD MOUNTINGS



50c DOWN
50c A WEEK
No Interest—
No Carrying
Charge
\$18.75
BOTH RINGS

SOLITAIRE-18-K GOLD RING

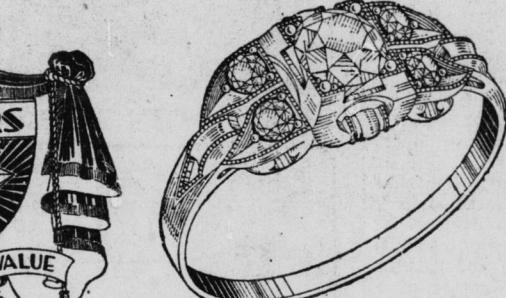
Choice of Yellow or White Gold



Choice of 18-kt. yellow or white solid gold. The large Diamond in the center has two smaller genuine diamonds.
\$1.00 Down—
\$1.00 a Week.
NO INTEREST—NO CARRYING CHARGE

5 GENUINE DIAMONDS

Choice of Yellow or White
SOLID GOLD MOUNTING



The center diamond is flanked with four smaller diamonds as shown.
50c DOWN
50c A WEEK
NO INTEREST—NO CARRYING CHARGE
\$14.95



Looks Like a 2-Carat Diamond

So brilliantly designed that the cluster of 9 genuine diamonds equals a 2-carat diamond. Choice of yellow or white solid gold mounting. Models for men and women.
75c Down—50c a Week
\$24.75



Yellow or White
**14-K Solid Gold
WEDDING RING**

Choice of yellow or white solid gold. Beautifully engraved in modern design. See it at Rogers tomorrow!
25c DOWN—25c A WEEK
\$2.75



Nationally Advertised at \$55
1/2 PRICE \$27.50

• 8 Luncheon or Regular
• 6 Table Knives (Handle
• Knives (mirror stain-
less steel)
• Dinner Forks
• 8 Salad Forks
• 2 Tablespoons
• 8 Soupspoons
• 16 Teaspoons
• Beautiful Tarnish-
proof Chest

50c DOWN
75c A WEEK
No interest, no carrying charge

Gent's Solid Gold Diamond Masonic Ring AND ALL OTHER LODGES

Gorgeously designed, brilliantly engraved and beautifully enamelled men's Masonic ring, set with a genuine diamond in a solid gold mounting. What a value.

\$18.75

50c Down—50c a Week

Gent's Massive
SOLID GOLD
**DIAMOND
CAMEO RING**

A spectacular value:
genuine imported cameo!
Two genuine diamonds!
Double headed cameo!
Solid gold mounting!
\$8.95

50c DOWN—50c A WEEK

Rogers & Co.
Square Deal Jewelers

5 NORTH ILLINOIS STREET