

BLOCK'S

DOWNSTAIRS STORE
Friday Bargains

Only 2 More Days
to Buy Mother's Day Gifts!
If You Can't Come, Phone
or Mail Your Order!

Friday Clearance!

Original \$10.95

COATS
SUITS
\$6.⁸⁸

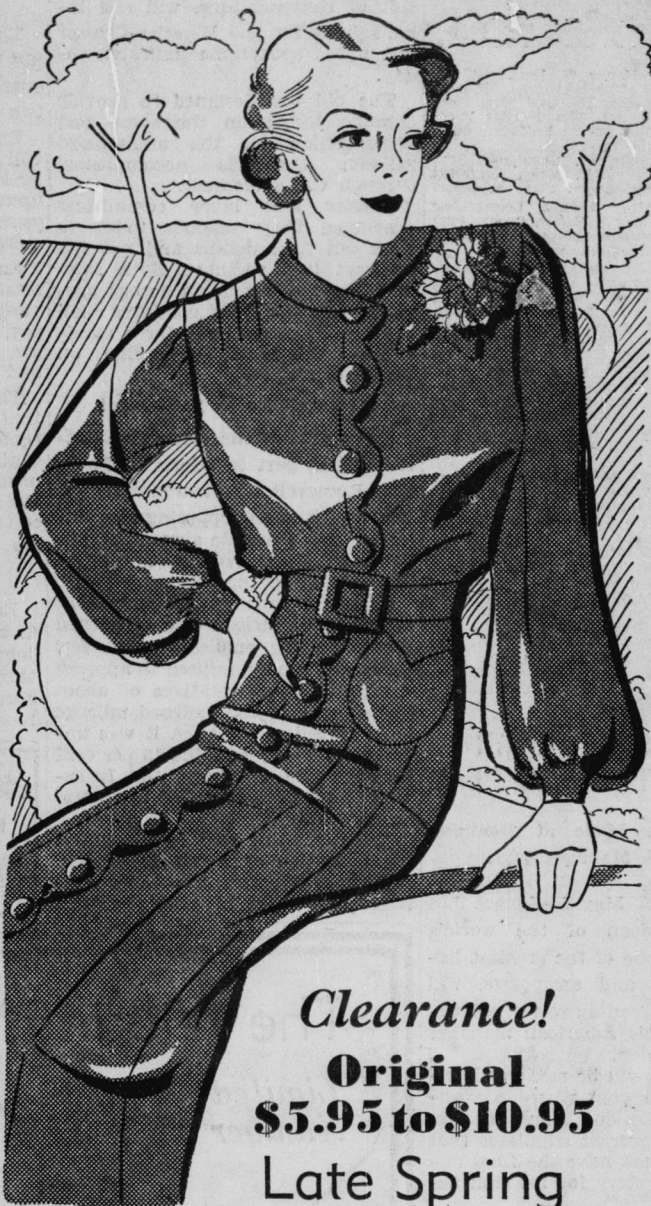
The Coats The Suits

Mostly Novelties
Black-White
Checks
Brown-White
Checks
Also Many
Plaids

Short Jacket
Styles in Novelties
and Navy!
Also a Few with
Semi-Fitted
Full Length
Coats

WE'VE just 45 of these marvelous
"buys" and they'll go fast tomor-
row! Although our variety of
styles is limited... our sizes
broken, you'll find every coat or
suit exceptional in quality of fab-
ric, in linings and tailoring! USE
OUR LAYAWAY AND BUY FOR
NEXT SEASON!

ESCALATORS
to Block's
Downstairs
Store.



Clearance!

Original \$5.95 to \$10.95

Late Spring

DRESSES

Now
Marked
Down to\$3.⁸⁸

These Friday specials are all originally
higher-priced qualities in tailored styles!
Included are Krinkle crepes, canton crepes,
frilled boucles, pure dye silks and sheers
... mostly in dark colors! Sizes are broken,
so come early for the frock you want!

ESCALATORS to Block's Downstairs Store.

Neckwear to CLEAR

Originally 48c and 79c 25c

Laces, organdies, crepes, taffettes and
piques in a wide variety of smart styles!
Mostly WHITE!

ESCALATORS to Block's Downstairs Store.

Nifty Specials for Spring Nights!

Posy Batiste
Gowns,
Pajamas

Irregulars of
\$1.19 Qualities!

79c

- Pastel Posies on
Dark Grounds!
- Pastel Grounds
With Darker
Posies!

The nighties have deep full
ruffles at bottom of skirt
and charming Empire
necklines! The two-piece
pajamas boast ruffled legs,
but more tailored tops!
For women, misses!

ESCALATORS to Block's
Downstairs Store.



BLOUSES to CLEAR

Originally \$1.09 69c

Tailored and frilly styles in hanky flens,
crisp organdies, printed, dotted or striped
lawns and piques. White, pastels and prints!
Broken sizes for women and misses!

ESCALATORS to Block's Downstairs Store.

Mother's Day Special! Usual \$1.19

WASH FROCKS

1,000 Spring
Beauties Specially
Purchased for
Mother's Day!

79c

- ★ Broadcloths! Picpions!
- ★ Crashes! Voiles!
- ★ Linda Chintzes! Piques!

These cool cottons come in
styles for every age and every
figure! There are plenty of
large sizes... designed with
generous widths and lengths!
Trim small sizes in wild colors
and mild patterns! You'll find
types for homewear, for shop-
ping, for lounging in the after-
noon... in this extraordinary
group of Friday bargains!

Women's and Small
Women's Sizes 14 to 46

ESCALATORS to Block's
Downstairs Store.

Block's Downstairs Store Presents the
White Way to Fashion

With Hundreds of New
Hats at Popular Prices!

\$1.⁹⁵

- Brims
- Turbans
- Off-Face
- Sailors
- Swaggers

White Rough Straws
White Rich Crepes
White Soft Felts

AND LEGHORN
BRIMS
for Dress Occasions

• Velvet
Trimmed!
• Ribbon
Trimmed!
• Veil
Trimmed!
• Crepe
Trimmed!

\$2.⁹⁵

Many New Navy, Black, Brown STRAWS

ESCALATORS to Block's Downstairs Store.



We Offer LEATHER HEELS on
Spectator Sports
FOOTWEAR

For as
Small a
Sum as

\$2.⁴⁴

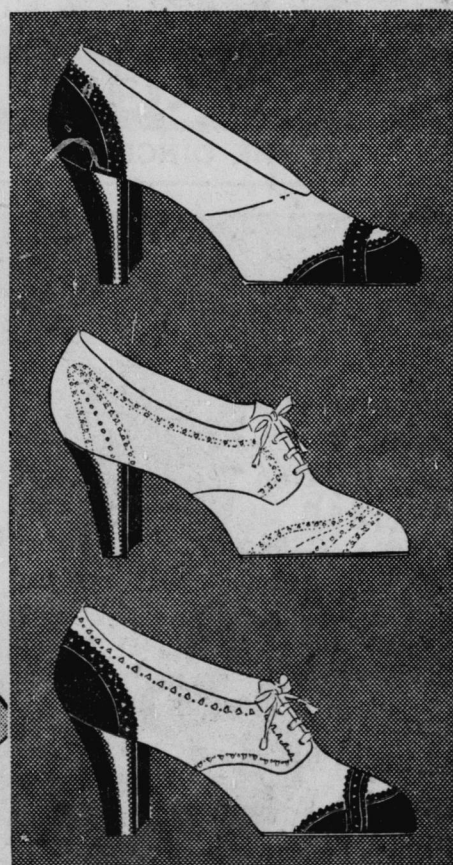
All
Whites

White With
Brown Trims

White
Nu-Bucks

You can't beat spectator sports shoes for all-around practical-
ity and good looks! We've just received dozens of new pairs
... in straps ... in pumps ... in ties! Some all white with
practical leather heels! Some in white with snappy brown
trims! See them for yourself tomorrow ... you'll be quick
to decide that they're just what you want for summer!
Women's and misses' sizes 4 to 8, widths AA, A, B, and C.

ESCALATORS to Block's Downstairs Store.



Just Arrived! Gifts for Mothers!

Ringless
SILK HOSE

Full-Fashioned
Irregulars of
\$1.25
Qualities!

59c Pr.

3-thread 45-gauge and 4-thread 48-gauge hose as well as serv-
ice weights in these lovely clear hose ... ideal for giving and
keeping! All the new golden spring shades included ... but
not a pair marred by the tiniest rings! They're RINGLESS
... your guarantee always of clear loveliness! For women
and misses!

ESCALATORS to Block's Downstairs Store.

