

BLOCK'S

DOWNSTAIRS STORE
Friday Bargains

Only 2 More Days
to Buy Mother's Day Gifts!
If You Can't Come, Phone
or Mail Your Order!

Friday Clearance!

Original \$10.95

COATS
SUITS

\$ 6.88

The Coats

Mostly Novelties
Black-White
Checks
Brown-White
Checks
Also Many
Plaids

The Suits

Short Jacket
Styles in Novelties
and Navy!
Also a Few with
Semi-Fitted
Full Length
Coats

WE'VE just 45 of these marvelous "buys" and they'll go fast tomorrow! Although our variety of styles is limited . . . our sizes broken, you'll find every coat or suit exceptional in quality of fabric, in linings and tailoring! USE OUR LAYAWAY AND BUY FOR NEXT SEASON!

ESCALATORS
to Block's
Downstairs
Store.



Block's Downstairs Store Presents the
White Way to Fashion

With Hundreds of New
Hats at Popular Prices!

\$1.95

- Brims
- Turbans
- Off-Face
- Sailors
- Swaggers



White Rough Straws

White Rich Crepes

White Soft Felts

AND LEGHORN
BRIMS

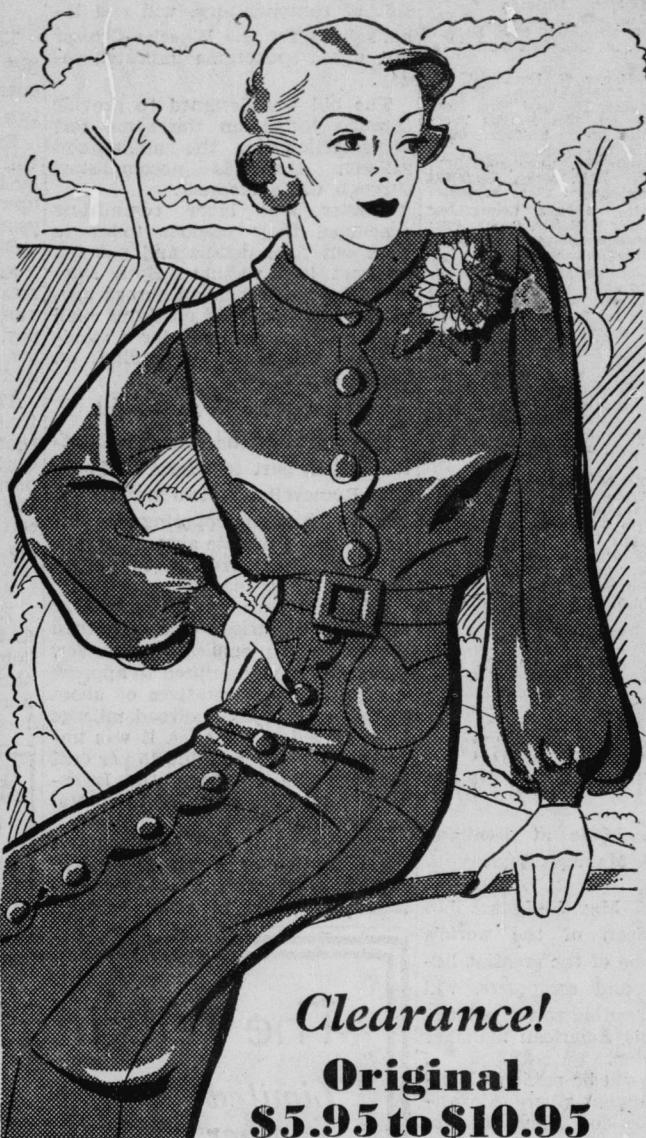
for Dress Occasions

- Velvet Trimmed!
- Ribbon Trimmed!
- Veil Trimmed!
- Crepe Trimmed!

\$2.95

Many New Navy, Black, \$1.95
Brown STRAWS

ESCALATORS to Block's Downstairs Store.



Clearance!
Original
\$5.95 to \$10.95
Late Spring
DRESSES
Now
Marked
Down to
\$3.88

These Friday specials are all originally higher-priced qualities in tailored styles! Included are Krinkle crepes, canton crepes, frilled boucles, pure dye silks and sheers . . . mostly in dark colors! Sizes are broken, so come early for the frock you want!

ESCALATORS to Block's Downstairs Store.

Neckwear to CLEAR

Originally 48c
and 79c 25c

Laces, organdies, crepes, taffettes and
piques in a wide variety of smart styles!
Mostly WHITE!

ESCALATORS to Block's Downstairs Store.

Nifty Specials for Spring Nights!

Posy Batiste

Gowns,
PajamasIrregulars of
\$1.19 Qualities!

79c

- Pastel Posies on
Dark Grounds!
- Pastel Grounds
With Darker
Posies!

The nighties have deep full
ruffles at bottom of skirt
and charming Empire
necklines! The two-piece
pajamas boast ruffled legs,
but more tailored tops!
For women, misses!

Escalators to Block's
Downstairs Store.

BLOUSES to CLEAR

Originally
\$1.09 69c

Tailored and frilly styles in hanky
hems, crisp organdies, printed, dotted or striped
lawn and piques. White, pastels and prints!
Broken sizes for women and misses!

ESCALATORS to Block's Downstairs Store.

Mother's Day Special! Usual \$1.19

WASH FROCKS

1,000 Spring
Beauties Specially
Purchased for
Mother's Day!

79c

- ★ Broadcloths! Picpons!
- ★ Crashes! Voiles!
- ★ Linda Chintzes! Piques!

These cool cottons come in
styles for every age and every
figure! There are plenty of
large sizes . . . designed with
generous widths and lengths!
Trim small sizes in wild colors
and mild patterns! You'll find
types for homewear, for shopping,
for lounging in the afternoon . . . in this extraordinary
group of Friday bargains!

Women's and Small
Women's Sizes 14 to 46ESCALATORS to Block's
Downstairs Store.

We Offer LEATHER HEELS on

Spectator Sports

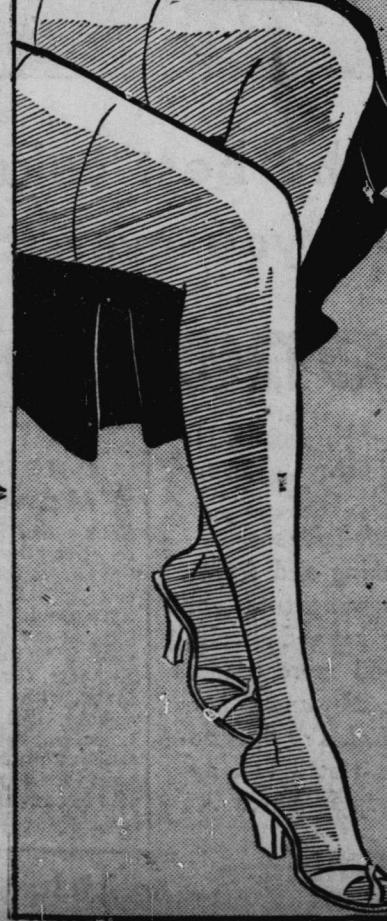
FOOTWEAR

For as
Small a
Sum as
\$2.44

All
Whites
White With
Brown Trims
White
Nu-Bucks

You can't beat spectator sports shoes for all-around practicality and good looks! We've just received dozens of new pairs . . . in straps . . . in pumps . . . in ties! Some all white with practical leather heels! Some in white with snappy brown trims! See them for yourself tomorrow . . . you'll be quick to decide that they're just what you want for summer! Women's and misses' sizes 4 to 8, widths AA, A, B, and C.

ESCALATORS to Block's Downstairs Store.



Just Arrived! Gifts for Mothers!

Ringless
SILK HOSE

Full-Fashioned
Irregulars of
\$1.25
Qualities!

59c
Pr. 1

3-thread 45-gauge and 4-thread 48-gauge hose as well as service weights in these lovely clear hose . . . ideal for giving and keeping! All the new golden spring shades included . . . but not a pair marred by the tiniest rings! They're RINGLESS . . . your guarantee always of clear loveliness! For women and misses!

ESCALATORS to Block's Downstairs Store.