

# The "BUY WAY" OF INDIANAPOLIS AYRES DOWNSTAIRS STORE

**MEN! YOU'RE IN LUCK!**

## We Succeeded in Buying Another Big Group of Famous "BILLY TAUB" SUITS

Surplus Stocks from the One-and-Only **Billy Taub**, Famous New York Clothier to Nationally Known Sportsmen and Other Celebrities! Smartly Styled! Hand Tailored!

**BARGAIN PRICED!**

**\$18.95 \$27.75**

*Beginning Tomorrow Morning at 9:30!*

Ayres Downstairs Store gets another sensational surplus stock of fine clothes from the one and only Billy Taub. Famous clothier to sportsmen and celebrities everywhere, in every walk of life. They're made to sell for much higher prices, as you will see by the original price tickets on each suit. This surplus stock which we purchased is all new spring and early summer styles for men and young men of every build. Every suit is styled under the supervision of Billy Taub, featuring many new and exclusive styles you'd have to go to New York to buy! We've extra salespeople! We've extra room! We've extraordinary values to offer in this extraordinary sale.

NOTED for **STYLE** and **QUALITY!**

Catering as he does to people who MUST be correctly dressed—people who can afford to pay higher prices for their clothing—Billy Taub must handle only fine fabrics—and they must be finely tailored and correctly styled. These are the suits you'll find in this sale!

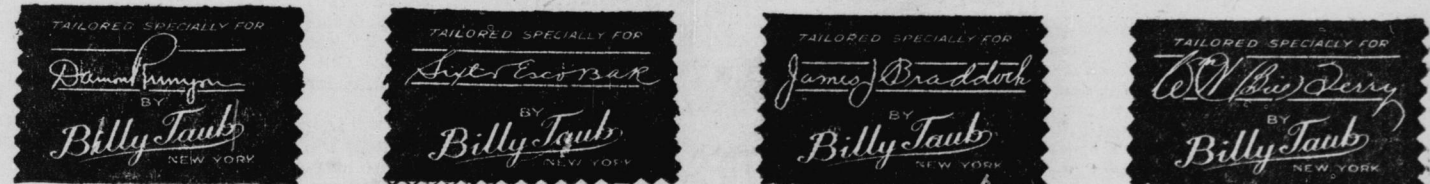
Suits Made to Sell for Much More!

Now you can buy the outstanding suits for just a fraction of their INTENDED SELLING PRICE! The low prices will AMAZE you—for you'll recognize the QUALITY and the STYLE. See them tomorrow in the DOWNSTAIRS STORE.



- Doeskin Gabardines!
- 2-Pc. Tropical Worsteds!
- 3-Pc. Tropical Worsteds!
- Gregorian Flannels!
- Gregorian Stripes!
- Gregorian Tweeds!
- Saddle Pockets!
- Gregorian Grays!
- Sports Back Styles up to Size 46!
- Single-Breasted Styles!
- Double-Breasted Styles!
- English Drapes!
- Shirred Backs!

**IT'S THE CLOTHING OF CHAMPIONS!**



FRIDAY ONLY!

**Sale!**  
**Nevatere Sheets**

81x99—72x99  
or 63x90

**79c** EACH

Order by Mail  
or Phone RI. 9441!

The sheet with the 3-year general household wear guarantee. They contain no starch, have a pure finish. Torn hems, hemmed with the thread. Sizes for full size or twin beds. For Friday only... if you can't come in order by mail or phone!

—Downstairs at Ayres.

**"ENVOY" SHEETS**

**88c**

81x90 63x99

Full 64x64 thread count. The Envoy is a pure finish sheet with torn straight hems. If you can't come in mail or phone your orders in.

**Colored Plaid Lunch Cloths**

**39c**

Sizes 48x48 Inches! American made colored plaid cotton breakfast cloths. In bold plaid designs and bright colors that are fast.

Remnants of 80-Square **PERCALES**

**12c** Yd.

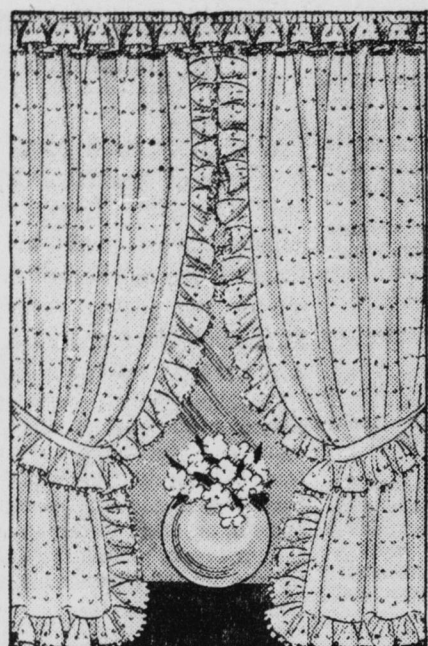
80-square percale remnants in 1 to 5-yard lengths. A fine selection of patterns and colors in the group.

**"Cannon" Towel Ends**

**10c** Ea.

Remnants left over in the manufacturing of fine reversible bath towels. Some are as much as 1/2 a towel. Ideal for face towels or wash cloths.

FRIDAY FEATURE In Our MAY HOME SALE!



Hundreds of Higher Priced  
Priscilla or Tailored  
**CURTAINS**

**59c** PAIR

**PRISCILLA STYLES**  
—In printed marquisette, colored figured marquisette and pastel marquisette. Each style in a choice of colors with neat, wide, ruffles of the same material.

**TAILORED STYLES**  
—In multi-colored novelty nets, ecru novelty rough weave net and a square mesh net. The curtains in this group are suitable for any room in the home.

—Downstairs at Ayres.

**Curtain Fabrics**

A large manufacturer of curtains sold us his accumulation of fine marquisette curtain fabrics... tomorrow we place every yard on sale at about 1/2 of their regular price! Widths from 38 to 48 inches. Lengths from 5 to 20 yards. In this lot you'll find cushion dots, woven plaids, colored novelties, cable nets, candlewick dots and other fine weaves you'll want.

**15c** YD.

Remnants of  
**Sunfast Cretone**

**19c** Yd.

A large selection of fine quality cretonne in beautiful patterns. Remnant lengths from 1 to 8 yards.

Pastel Marquisette  
**Flounce Curtains**

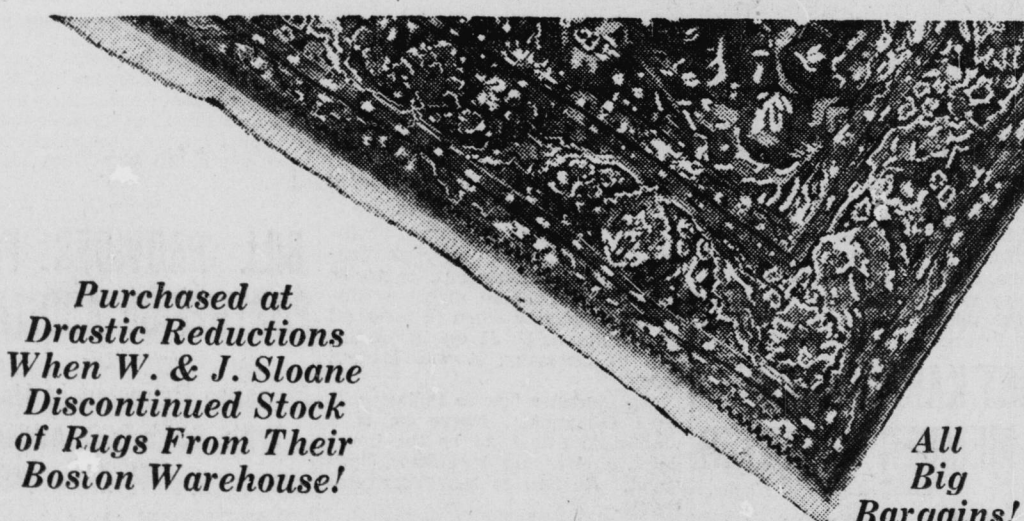
**\$1.29** Pr.

For your bedroom. Pastel colors with white dot. Baby ruffle all around with a 16-inch flounce bottom. In a fine selection of colors.

Tailored  
**Cushion Dot CURTAINS**

**\$1.00** Pr.

Cushion dot in cream or ecru in flat tailored style. Ready-to-hang. 2 1/2 finished length.



Purchased at  
**Drastic Reductions**  
When W. & J. Sloane  
Discontinued Stock  
of Rugs From Their  
Boston Warehouse!

All  
Big  
Bargains!

**Alexander-Smith Room-Size Rugs**

Famous Quality at ONE-THIRD and ONE-FOURTH the Regular Prices of Perfect Quality Current Pattern Rugs...

**\$19.85 \$29.75 \$39.50**

9x12 8.3x10.6 7.6x9

9x12 8.3x10.6

11.3x12 9x15  
9x12 8.3x10.6

Heavy Axminster, Domestic Orientals, Velvet and Wilton Velvet rugs in 9x12 and 8.3x10.6, 7.6x9, 11.3x12, 9x15 foot size. Perfects, current patterns, discontinueds and slight seconds in Colonial, Broadloom, Hooked and Oriental patterns of rich colorings. All made with the time-tested weaving of "Alexander-Smith" quality.

Nairn's Congoleum

**\$1.49** Sq. Yd. Laid

Adhesive Seallex inlaid linoleum of fine quality. This price includes cementing to your floor.

Mohawk Carpet

**\$1.59-\$1.98** Yd.

Mohawk velvet carpet in plain colors and jaspé weaves. All-wool perfect quality carpet.

- Oval Chenille Rugs, 22x38 69c
- Hit and Miss Rag Rugs, 27x54 35c
- Nairns Printed Crescent Rugs, 9x12 \$4.99
- Axminster Broadloom Carpet, 9 ft. wide \$2.39 sq. yd.
- Speedy Steel Carpet Sweeper \$1.98
- Wool Chenille Rugs, 27x54 \$2.39
- Rubber Nosed Stair Treads, 9x18 5c ea.

**ALWAYS CHOOSE Substandards of REAL SILK DeLuxe STOCKINGS—for BEAUTY—for QUALITY—69c Pair**