

# Style and Value Hit of the Season



Sizes for  
Every Woman!

12—14—16  
18—20—28  
40 and 42!

## Vivid Colors!

Here's a vivid Hollywood rainbow of new fashion—bright hues—Mediterranean blue, aqua, chartreuse, shell pink, gold yellow, sherry wine, Kelly green and an array of lovely pastel shades.

## Style Details!

Style details that spell Hollywood from hem to collar—faggoting, embroidery, insets—clever shirtmaker touches—chic buttons, buckles and trimmings—sporty action backs—and each dress is gracefully and youthfully styled.

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