

RCA PLANS SUGGEST TELEVISION TREND

Katharine Cavalli Is Appointed Radio Costumer in Preparation for Field Tests This Summer

Preview Demonstration of Latest Apparatus Is Given New York Newspaper Men; Limited Sending Range Is Major Engineering Obstacle.

BY RALPH NORMAN

THE first intimation of what forthcoming RCA television experiments, promised by June 1, will offer in the way of staging, color and costuming came with the appointment of Katharine Cavalli, mezzo-soprano of the Thursday evening CBS Airshow, as radio's first costumer. On orders from Lyn Murray, choir director for the trial transmissions, each week she will discuss with producers lighting effects for the next program, and then advise participants on colors best suited for the lights to be used.

RCA revealed to New York newspaper men last week the manner of television it will use in field tests this summer, although few persons except experimenters will see the tests. If television begins today, with RCA equipment, images at the receiving end would show on a screen about five inches wide and seven inches long. They would be green and white in color, not as clear as a motion picture. On present apparatus, three persons may be seen in closeups, and detail is shown up to 200 yards.

In the preview, three sets of pictures were transmitted, the first from a studio, in which even smoke from a performer's cigar could be seen by those at the receiving end. For the second picture, the lens of the sending machine was turned out the studio window to pick up a fire-fighting demonstration from a distance of about 100 feet. The third part of the demonstration was devoted to transmission of motion pictures.

Resemble Regular Radios

New television sets resemble a medium-sized cabinet radio, with a lid that lifts similar to a radio with phonograph. Observers watch the pictures by standing over the apparatus, or by watching reflections of the images in a mirror attached to the underside of the raised lid.

Least optimistic about television's immediate future are the experimenters themselves. They believe they are unduly optimistic in predicting actual marketing of sets and regular broadcasting after two more years of experimental transmitting from New York's Empire State Building. As Prof. Charles Francis Harding of Purdue University explained in an address recently, no way has been found to overcome the greatest difficulty of transmission. It is that ultra high frequency waves used in television do not, as do the regular broadcast waves, follow the curvature of the earth, but fly off into space beyond a range of 10 or 30 miles. Because of this limited sending range, thousands of stations would be needed to blanket the country with television.

Obviously, television will not make obsolete our radios for many years, and perhaps never.

No star has emerged from any of the many amateur hours now

LEADS PROGRAM



The Indiana Farm Bureau, with Edmund C. Foust, above, editor of the Hoosier Farmer, in charge, is to begin on WFPM at 12:15 Wednesday, a series of educational programs in interest of organized agriculture. At this hour on WFPM, daily except Sunday, the program is to include talks by Farm Bureau officers, and livestock reports directly from the Indianapolis market by Scott Meiks, manager of the Producers' Commission Association.

popular on a number of independent stations as well as the three major networks. No one name stands out; in fact, we can't recall that even one contest winner has contributed anything to radio entertainment after the successful trial. But amateur programs still are popular with listeners. New York's WJLN show, where Maj. Bowes introduced the song two years ago, continues to poll thousands of votes each broadcast, and the Mutual (WLW) show has been renewed for another year.

DRAMA enthusiasts should be delighted with the Radio Theater's announcement of tonight's bill, "The Music Master," the great play which was introduced by David Belasco in 1904 with David Warfield in the leading role. In the title role tonight as Herr Von Barwig, the kindly musician who leaves his native Leipzig to come to America in search of his daughter, will be Jean Hersholt, star of many silent and talking motion pictures, last seen in "The Country Doctor." The part of his daughter, a member of a wealthy New York family, will be taken by beautiful and talented Anita Louise who postponed a trip to Europe to play opposite Mr. Hersholt.

If you're missing these Monday night Radio Theater presentations, we suggest you tune in CBS (WFPM) at 7 tonight and become acquainted with one of the best nonmusical programs now aired.

Another topnotch program of its kind, the CBS School of the Air, concluded its sixth successful season Friday, and already has under way plans for next season's series. Thousands of letters from young people, for whom the program primarily was intended, from parents, educators, ministers and others will be used in guiding preparations for the next edition of the school. Persons quick to condemn radio for offering only light entertainment of questionable value should acquaint themselves with such offerings as the School of the Air.

Masons to Hear Bradshaw
Municipal Judge Wilfred Bradshaw is to be guest of honor and principal speaker at the informal dinner and card party to be given by Monument Lodge No. 657, Free and Accepted Masons, Thursday night at Masonic Temple.

ALBERT J. BEVERIDGE

For
CONGRESS
REPUBLICAN 12TH DISTRICT
NO. 13 on the BALLOT

A vigorous and loyal champion of the people's rights . . . fighting for REPUBLICAN PRINCIPLES.

BEVERIDGE

Will Speak This Evening

WFPM-6:15

LOCAL AND NETWORK DIALS

Best Short Waves

MONDAY
LONDON, 5 p. m.—Grab Them by the Ear, Radio play by Dulcinea Gladys, 25.5 m.
BERLIN, 5:30 p. m.—The Minister Shall Go With the King, program of ballads, DJC, 49.8 m.

Glen Gray's Or. (N) WJZ
Jack Hylton's Or. (M) WLW.

10—News WFPM.
Xavier Cugat's Or. (C) WFPM.
Rene Mozzani's Or. (N) WEAF.

10:08—Henry Busse's Or. (N) WJZ.
Old-Fashioned Girl WLW.
State Probation Society WFPM.

10:30—Henry Busse's Or. (N) WJZ.
Maurice Spillane's Or. (N) WEAF.
Phil Ohman's Or. (N) WJZ.

11—Alida Sturman (C) WFPM.
Earl Hines' Or. (N) WJZ, WIRE.
Reno Eddy's Or. (M) WLW.

11:30—Douglas Beattie's Or. (N) WJZ.
WIRE.
Nortune WFPM.

12—Moon River WLW.

TUESDAY

A. M.
6—Family Prayer Period (M) WLW.
15—Morning Devotions WLW.

6:30—Chuck Wagon WFPM.
Morning Devotions WLW.
Cherry (N) WEAF, WLW.

6:45—Salon Musicale (C) WFPM.
WIRE.
Santo and White (N) WJZ.

7—Early Birds WFPM.
Bugle Call Revue (C) WFPM.
Old Doctor Jim (N) WEAF.

7:15—Streamliners (N) WEAF.
Chandler Chats WLW.
10—Use Rhythm WLW.

7:30—Use Rhythm WLW.
Richard Maxwell.
7:45—Child Training Talk WLW.

8—News WFPM.
News (C) N WEAF.
Club Reporters WIRE.

8:05—Fred Peibel (C).
Alden Edkins (N) WEAF.
Variety Show WLW.

8:15—Woman's Place (C) WFPM.
Edward McHugh (N) WJZ, WIRE.
Home Sweet Home (N) WEAF.

8:30—Romany Trail (C) WFPM.
Child Health Program WIRE.
Sweethearts of the Air (N) WEAF.

8:45—Sons of Pioneers WIRE.
Way Down East WLW.
8:55—Three Stars (C) WFPM.

9—Eddie and Ralph WFPM.
Carol Hamond (C).
Girt Alone (N) WEAF.

9:15—Hartlin Brothers WFPM.
Mystery Chef (M) WEAF, WIRE.
Jacob Tarshish (M) WLW.

9:30—Mrs. Zerk's Kitchen WFPM.
Just Plain Bill (C).
Howard Meyer WIRE.

9:45—Tuneless Topics WIRE.
Rich Man's Darling (C).
Merry Madcaps (N) WEAF.

10—Voice of Experience (C) WFPM.
Jack and Loretta Clemens (N) WJZ, WLW.

10:15—Public School Program WFPM.
Pratt and Arnold (N) WEAF, WIRE.
Gene Arnold (N) WEAF, WIRE.

10:30—Pick and Pat (C) WFPM.
Magnolia Blossoms (N) WEAF, WIRE.

CHAILLAUX CRITICISED BY ANTI-WAR LEAGUE

Letter of Protest Sent to Legion Commander Ray Murphy.

The American League Against War and Fascism has written Commander Ray Murphy of the American Legion protesting the activities of Homer L. Chaillaux, Legion Americanism director, it was disclosed today.

The letter followed an interview with Mr. Chaillaux by a group of Indianapolis citizens, who charged Mr. Chaillaux had violated the spirit of civil liberties in a letter he wrote to the local Y. W. C. A. Mr. Chaillaux questioned the propriety of the Y. W. C. A. in permitting the Indianapolis branch of the league to meet in its building. Miss Frances B. Allen, secretary of the league's local branch, said in her letter to Mr. Murphy: "It is our hope that you will prevail on Mr. Chaillaux to cease these unwarranted attacks on all those who believe that our Bill of Rights means what it says."

NO MORE BED BUGS
Peterman's Discovery kills fast, costs little. Stainless—can be sprayed. Spout on can also puts fluid in mattress seams, behind baseboards, moldings, any place where bed bugs breed. Bug suck it in and die. Effective 24 hours a day. 25c, 35c and 60c at your druggist's. Get some now—and get those bugs!

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(Paid Political Advertisement)

ALBERT J. BEVERIDGE

For
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REPUBLICAN 12TH DISTRICT

NO. 13 on the BALLOT

A vigorous and loyal champion of the people's rights . . . fighting for REPUBLICAN PRINCIPLES.

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CIVIC LEADERS HIT REROUTING OF RAIL LINES

Works Board to Get South Side Protest Against Trolley Proposal.

South Side civic leaders today circulated a petition protesting against the proposed combination of the Minnesota-st and Lincoln-st lines of the Indianapolis Railways, Inc. The petition, submitted to persons residing east of Shelby-st, who are served by the Minnesota-st line, is to be presented to the Works Board Wednesday or Friday.

The petition asked that the line not be diverted from the Fountain Square business district as outlined in proposals made by both the railway company and Henry B. Steeg, city engineer.

Residents of that section claimed that they do most of their buying at Fountain Square because it takes them so long to get downtown over the present system.

They said the proposed route would result in loss of time. The rerouting of the two lines as proposed by Engineer Steeg is as follows: From the terminus of the Lincoln-st line at East and Lincoln-st, south on East to Minnesota, east on Minnesota to Ringgold, south of Ringgold to Pleasant Run-blvd, north drive, and east on Pleasant Run-blvd to Shelby-st.

J. Edward Burk, South Side business man, who more because it would take business away from

Jean Hersholt
in "THE MUSIC MASTER"

TONIGHT 7 P. M.
Central Standard Time
WFPM
LUX RADIO THEATRE

a famous star in a famous play—an hour of humor and pathos in radio's outstanding dramatic program.

Fountain Square, also contended that heavy, trackless trolleys would ruin the two blocks of the boulevard within two months. He already has filed a complaint with the park board, protesting against use of the boulevard.

Mrs. George Lang of the South State Avenue Civic League, was one of the leaders circulating the petition opposing the cross-town connection. Last Friday the Works Board ruled against rerouting of the two lines by way of Lincoln, Leonard, Palmer and Shelby-sts, as proposed by the railway company.

L. O. Hannan, president of the University Heights Civic League; Albert Bumgar, president of the Perry Township Civic League; and

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SPECIAL New Mdse. 93c
10 Single Rolls Sidelwall 18 Yards Matching Border
Regularly \$1.40 Per Room

SIDEWALLS 1c
When purchased in proportion with border
Average Room Cost
10 Ft. x 12 Ft. 55c
12 Ft. x 14 Ft. 62c
15 Ft. x 15 Ft. 74c
Ceiling Not Included

CLOSE OUTS 29c to \$1.19
Per Room
Regularly up to \$3.30

30" PLASTICS 5c
When purchased in proportion with border

Entire Room 69c
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10 Single Rolls Sidelwall 18 Yards Matching Border
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Only Until Saturday

MARTIN ROSENBERGER
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36 STORES
Anderson — Richmond — Ft. Wayne — Louisville and other cities
THE WALL PAPER KING

Music

BY JAMES THRASHER

Tonight's broadcast by Richard Crooks marks the end of his radio programs for the season.

He is to leave May 27 with his wife and two children for a five-month concert tour of Australia and New Zealand. We are assured, however, that he is to return to the air next fall for his present sponsors.

Meanwhile, Mr. Crooks will be making 50 recital appearances, including such cities as Sydney, Melbourne, Adelaide, Perth, Dunedin and Wellington as a part of the southern hemisphere's winter season.

For the final broadcast, we are to have the opportunity of hearing Mr. Crooks in an aria which evidently is a favorite with him as well as with his listeners, "La Reve" from Massenet's "Maison." Other numbers are to be Moya's "Song of Songs," "Lindy Lou" by Strickland and Thayer's "For Love Alone." Margaret Speaks, regular soprano on the program, will join him in "All Love Excelling" by Stainer. The broadcast is at 6:30, on NBC-WEAF (WIRE).

There is a story concerning Mr. Crooks' debut with the New York Symphony Orchestra as guest star in the third act of Wagner's "Siegfried." It happened that the concert fell on the same day as the New York state handball tournament finals. The tenor, an adept enthusiast of the sport, disappeared at 10 the morning of his debut, and frantic telephone calls and searching police failed to find him.

Just as the orchestra was tuning for the concert, Mr. Crooks rushed breathless into Carnegie Hall, ran down the aisle and shouted, "I'm handball champion of New York!" The audience, they say, stood up and cheered.

Those to whom Stephen Foster is purely a vocal composer will want to hear his "Square Dances" played tomorrow by Victor Bzy and the Columbia Chamber Orchestra. The program, dedicated to American composers in recognition of National Music Week, is to include Roy Harris' "Chorale for Strings" and, by way of contrast, the Valvadi A Minor Concerto. WFPM is to carry the broadcast at 2:30.

STUBBORN RHEUMATISM

Most of the aches, pains, stiffness, soreness and lameness of stubborn rheumatism and rheumatic gout are caused or aggravated by excess uric acid.

This being the case, one outstanding, swift and safe prescription, as any modern druggist will tell you, is Allen's Capsules—little green, easily swallowed capsules that are powerfully yet harmlessly.

Take these highly effective capsules as directed—often the pain and agony go in 48 hours—you won't be disappointed—Advertisement.

The People's Choice . . .

for Sheriff OTTO RAY

Subject to Democratic Primary May 5, 1936

SAMPLE BALLOT

For County Treasurer (Vote for one only)
(61) FRANK E. MCKINNEY
(62) HANNAH A. NOONE

For County Sheriff (Vote for one only)
(64) OTTO RAY
(65) CLAUDE B. SWAN

For County Engineer (Vote for one only)
(66) WHELBERT WILSON
(67) JOHN R. WITTEBACH

Vote This Way

Why Change?

This Advertisement Paid for by OTTO RAY SHERIFF CLUB

OTTO RAY

The Man Built for the Job—His Record of Honest, Efficient, Courteous and Impartial Service Proves It.

As residents of Marion County who live outside the City of Indianapolis, we, the undersigned, realize completely that Sheriff Otto Ray has been a real Sheriff and a real public servant in every respect. Therefore we urge the voters of Indianapolis to renominate Sheriff Ray and keep him in office for us!

WAYNE TOWNSHIP
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EARL DALE
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Richard B. & Robert Higgins
Flackville, Higgins Hardware Store
J. MALCOLM DUNN
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HERBERT H. MCLELLAND
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