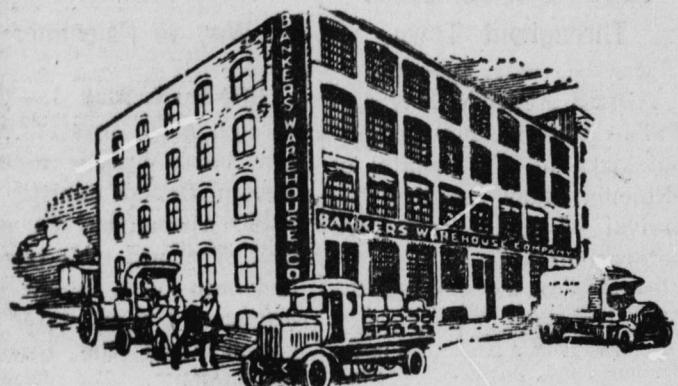


The "BUY WAY" OF INDIANAPOLIS AYRES A DOWNSTAIRS A STORE

★ (REGISTERED) ★

Tuesday at 10 A. M.—An Important SALE!

The Boston Warehouse R-U-G Stock of W. & J. SLOANE, Selling Agents for Alexander Smith & Sons Rugs—and C. H. Masland Rugs



Here is the large warehouse in Boston where our buyer hurried to when he received the telegram about this Rug Stock from our New York office. Since he was "Johnny-on-the-Spot," he was able to secure the pick of the stock for Ayres' customers... at the sensational low prices you'll read about below!

New Axminsters—
American Orientals and
Velvet Room-Size Rugs

\$19.85

9x12-Foot and 8.3x10.6-Foot Rugs in New
1936 Patterns in Perfect Quality Rugs!

A broad selection of Persian, floral, Early American, and
Oriental designs. All are seamless rugs tightly woven to
the back. Select from rich reds, rusts, taupe, tan and
rose combinations. From mills of Alexander Smith & Sons
and C. H. Masland.

American Orientals
and Wilton Velvets—
Room-Size Rugs

\$38.90

From Alexander Smith & Sons
Heavy Rugs in 1936 Patterns!

Sale! Plain 9x12 and 9x10.6
Broadloom RUGS

\$25.00
Irregulars of fine wool rugs.
Seamless construction...
high, heavy, long-wearing pile.
In handsome green, taupe or
Burgundy colors.

Alexander Smith
and C. H. Masland

**Carpet
Samples**
1/2 Price
69c-\$1.19-\$1.98

1,000 carpet samples in almost
every size. All finished bound
edges ready for use. Wiltons,
Axminsters and Velvets. Plain
or figured.

New Axminster and
American Oriental
Alexander Smith & Sons
Large-Size RUGS

\$39.50

Sizes 9x15 and 11.3x12

A very good selection of Persian, Kirmasahah, Floral and
Oriental designs. Exact and true copies of original Oriental
Rugs. All are seamless quality of long wearing, high-pile,
all-wool construction. In a great selection of handsome
colors.



Domestic Orientals—
Wiltons—Axminsters
—Broadloom Rugs

\$29.75

Big Savings! All in 9x12 to 8.3x10.6-Foot
Sizes in Perfect Quality Fine Rugs!

Alexander Smith & Sons quality rugs in a wide assortment
of colors and types. New Persian, floral, texture effects,
Colonial, early American colors and patterns. Broadloom
effects in modern, fringed Oriental patterns and heavy
Axminsters. Many woven through to the back.

...and these Rugs From Famous Mills Drastically Reduced—from Our Own Regular Stocks!

Mohawk Twistwool Frieze
Broadloom Carpet

A fine, durable carpet, new in
weave so that it will not leave foot
marks or shading. Green, walnut,
blue and antique mahogany colors;
9x12 size, \$49.50; 9x15 size, \$62;
9x18 size, \$73.

\$3.95
Sq. Yd.

Sale! Plain 9x12 and 9x10.6
Broadloom RUGS

\$25.00
Irregulars of fine wool rugs.
Seamless construction...
high, heavy, long-wearing pile.
In handsome green, taupe or
Burgundy colors.

Sale! 9x12 Seamless
Axminster Rugs

\$19.85

Hooked designs, early American
designs in a heavy, durable
all-wool seamless construction.
Heavy tailored ends.

A Big Clearance of 9x12 Size
"Carlostan" RUGS

By Karastan—Every Rug Perfect!

Just six of these beautiful rugs... at this sale price.
In Chinese patterns only and
rust, blue or brown colors. A
rug of superior beauty and
distinction... one of the
lowest prices ever!

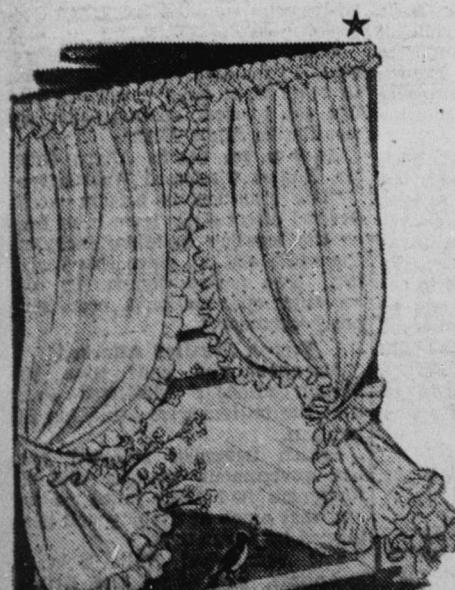
\$42.50

9x12 Mohawk Seamless
Royal Wilton RUGS

A seamless Royal Wilton at this price... of this quality
is a "rare" bargain. 10 patterns,
colors in taupe, rose,
red, rust, brown, walnut and
gray. Persian, modern and
Chinese patterns. Very heavy
quality.

\$44.95
EACH

Let Spring Fly In Your Windows—at BARGAIN Prices!



- Printed Marquises
- Candlewick Colored Dots
- Woven Colored Figures
- Colored Dots
- Rainbow Stripes
- Cream Dot Marquises

Sale!

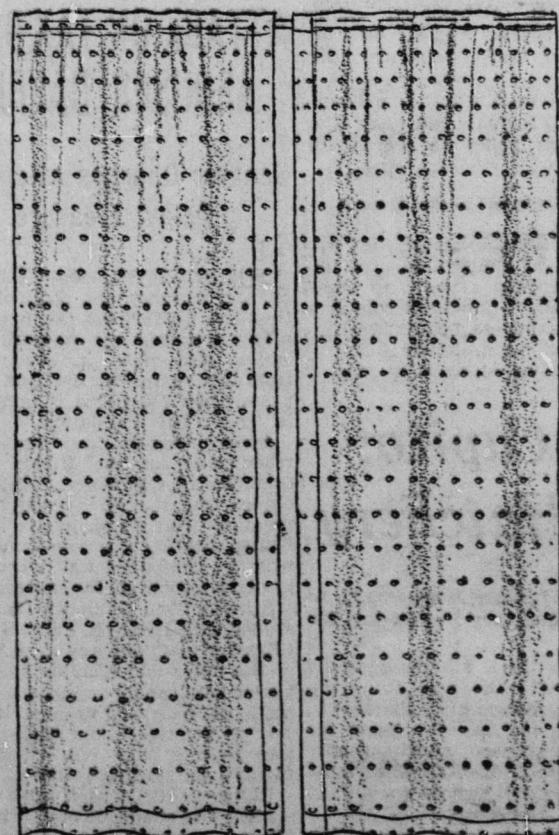
1,000 Pairs of Beautiful
Priscilla Curtains

59c
PAIR

This tremendous sale of Priscilla style curtains offers you
huge savings on 1,000 pairs of curtains in the type, pat-
tern and weave you like for your home! Choose from six
different types... for every room in the home. Just
1,000 pairs—we advise you to get in early tomorrow morn-
ing to get the best pattern and color selection.

Downstairs at Ayres.

*An Exciting SALE of 1,000 Pairs
Fine Tailored Curtains*



Of Fine Novelty Marquises
Made to Follow the Fashion
for Curtains Without Ruffles

At a Low
SALE
PRICE

\$1.00
PAIR

Open up your windows and let the sun shine in... place
new curtains at your windows and let the light shine
through... even to the darkest corners. We've 10 beau-
tiful patterns in sheer, crisp, new marquise curtains at
this sale price! Almost any weave and design you want
in most any color. Every pair has a 3-inch hem...
hemmed and headed, ready for you to hang. Full-length
style... let them hang like tailored curtains or tie them
back like a ruffled curtain.

Colored Figures!
Colored Horizontal
Stripes!
Cushion Dots!
Suntans

Colored Cushion
Dots!
Bordered Cushion
Dots!
Creams! Ecrus!

Downstairs at Ayres.

500 Pairs of Gay Colored
Sunroom Curtains

79c
PAIR

We believe this to be the best value offered of this fine
quality at this low SALE PRICE! 500 pairs of colored
plaid woven design curtains that can be used in any room
in the home... and especially sunrooms, study rooms,
dens or porches. In multi-colored plaid designs... colors
that will brighten up any winter-weary room.

★,
Beautiful Novelty Net
Tailored Curtains

59c
PAIR

The manufacturer had more of these curtains than he
needed right at the present time... we bought the surplus
stock at a tremendous reduction in price. Tomorrow they
go on sale for the first time. Hundreds of pairs of fresh,
new spring and summer colored novelty nets for many
uses about the home. Handsome tailored styles!

Downstairs at Ayres.