

The "BUY WAY" OF INDIANAPOLIS

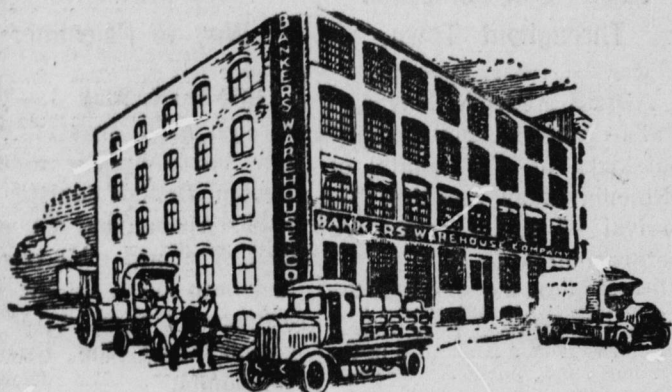
AYRES DOWNSTAIRS STORE

★ (REGISTERED)

Tuesday at 10 A. M.—An Important SALE!

The Boston Warehouse R-U-G Stock

of W. & J. SLOANE, Selling Agents for
Alexander Smith & Sons Rugs—and C. H. Masland Rugs



Here is the large warehouse in Boston where our buyer hurried to when he received the telegram about this Rug Stock from our New York office. Since he was "Johnny-on-the-Spot," he was able to secure the pick of the stock for Ayres' customers... at the sensational low prices you'll read about below!

We Bought the Cream of the Stock at Sacrifice Prices when W. & J. Sloane Closed the Warehouse

Tomorrow we offer what we believe to be the most outstanding RUG VALUES Indianapolis has seen for many moons! We bought the cream of the warehouse stock of W. & J. Sloane, the selling agents for Alexander Smith & Sons Rugs—and C. H. Masland Rugs... two of the finest and biggest manufacturers of QUALITY RUGS in America. Every rug was purchased 'way below "par value"... at almost unheard of sacrifice prices... prices that we cannot hope to duplicate again! Every rug is a quality rug... a rug you'll be proud to have in your own home... rugs for living rooms, bedrooms, dining rooms or "spare" rooms... in rich colors and smart handsome patterns! Come early... be on hand when the store opens at 9:30 tomorrow morning... to get the best and choicest selections!

\$1.00 Down

Delivers any one of these Room-Sized Rugs to your home. Balance to be paid on Ayres Convenient Deferred Payment Plan. Plus a small carrying charge!

SAVE
1/4 TO 1/3
OFF REGULAR LIST PRICES

**New Axminsters—
American Orientals and
Velvet Room-Size Rugs**

\$19.85

9x12-Foot and 8.3x10.6-Foot Rugs in New 1936 Patterns in Perfect Quality Rugs!

A broad selection of Persian, floral, Early American, and Oriental designs. All are seamless rugs tightly woven to the back. Select from rich reds, rusts, taupe, tan and rose combinations. From mills of Alexander Smith & Sons and C. H. Masland.

**American Orientals
and Wilton Velvets—
Room-Size Rugs**

\$38.90

From Alexander Smith & Sons Heavy Rugs in 1936 Patterns!

A high quality rug in authentic Persian designs and a high, serviceable pile. All woven of selected imported wool yarns in high tensile strength and colored with fast color dyes. A few imperfections in the lot. 9x12 size, for any room in the house.

Alexander Smith
and C. H. Masland

**Carpet
Samples**

1/2 Price

69c-\$1.19-\$1.98

1,000 carpet samples in almost every size. All finished bound edges ready for use. Wiltons, Axminsters and Velvets. Plain or figured.

**New Axminster and
American Oriental
Alexander Smith & Sons
Large-Size RUGS**

\$39.50

Sizes 9x15 and 11.3x12

A very good selection of Persian, Kirmanah, Floral and Oriental designs. Exact and true copies of original Oriental Rugs. All are seamless quality of long wearing, high-pile, all-wool construction. In a great selection of handsome colors.

**Domestic Orientals—
Wiltons—Axminsters
—Broadloom Rugs**

\$29.75

Big Savings! All in 9x12 to 8.3x10.6-Foot Sizes in Perfect Quality Fine Rugs!

Alexander Smith & Sons quality rugs in a wide assortment of colors and types. New Persian, floral, texture effects, Colonial, early American colors and patterns. Broadloom effects in modern, fringed Oriental patterns and heavy Axminsters. Many woven through to the back.

...and these Rugs From Famous Mills Drastically Reduced—from Our Own Regular Stocks!

**Mohawk Twistwool Frieze
Broadloom Carpet**

\$3.95
Sq. Yd.

A fine, durable carpet, new in weave so that it will not leave foot marks or shading. Green, walnut, blue and antique mahogany colors: 9x12 size, \$49.50; 9x18 size, \$62; 9x18 size, \$73.

**Sale! Plain 9x12 and 9x10.6
Broadloom RUGS**

Irregulars of fine wool rugs. Seamless construction... high, heavy, long-wearing pile. In handsome green, taupe or Burgundy colors.

\$25.00
EACH

**Sale! 9x12 Seamless
Axminster Rugs**

\$19.85

Hooked designs, early American designs in a heavy, durable all-wool seamless construction. Heavy tailored ends.

**A Big Clearance of 9x12 Size
"Carlostan" RUGS**

By Karastan—Every Rug Perfect!
Just six of these beautiful rugs... at this sale price. In Chinese patterns only and rust, blue or brown colors. A rug of superior beauty and distinction... one of the lowest prices ever!

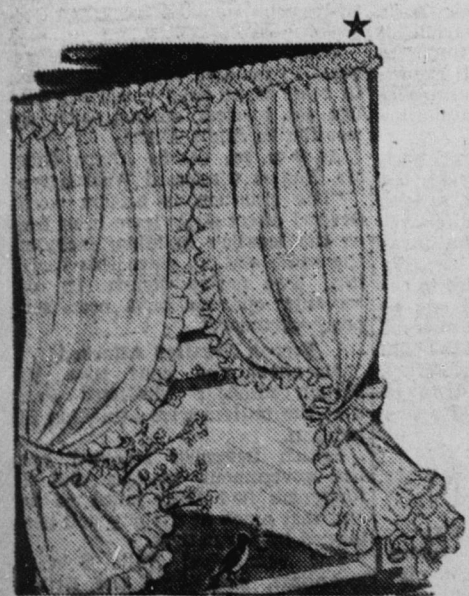
\$42.50

**9x12 Mohawk Seamless
Royal Wilton RUGS**

A seamless Royal Wilton at this price... of this quality is a "rare" bargain. 10 patterns, colors in taupe, rose, red, rust, brown, walnut and gray. Persian, modern and Chinese patterns. Very heavy quality.

\$44.95
EACH

Let Spring Fly In Your Windows—at BARGAIN Prices!



- Printed Marquisettes
- Candlewick Colored Dots
- Woven Colored Figures
- Colored Dots
- Rainbow Stripes
- Cream Dot Marquisettes

Sale!

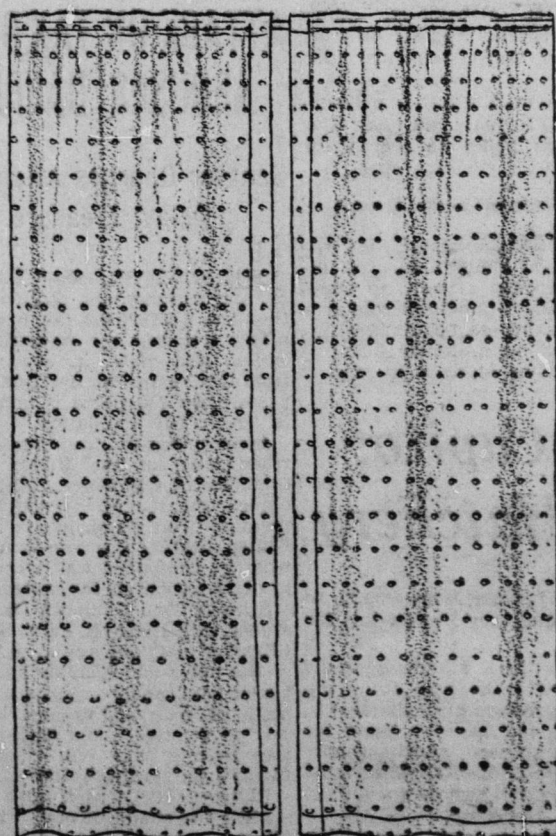
**1,000 Pairs of Beautiful
Priscilla Curtains**

59c
PAIR

This tremendous sale of Priscilla style curtains offers you huge savings on 1,000 pairs of curtains in the type, pattern and weave you like for your home! Choose from six different types... for every room in the home. Just 1,000 pairs—we advise you to get in early tomorrow morning to get the best pattern and color selection.

Downstairs at Ayres.

**An Exciting SALE of 1,000 Pairs
Fine Tailored Curtains**



**Of Fine Novelty Marquisettes
Made to Follow the Fashion
for Curtains Without Ruffles**

**At a Low
SALE
PRICE**

\$1.00
PAIR

Open up your windows and let the sun shine in... place new curtains at your windows and let the light shine through... even to the darkest corners. We've 10 beautiful patterns in sheer, crisp, new marquisette curtains at this sale price! Almost any weave and design you want in most any color. Every pair has a 3-inch hem... hemmed and headed, ready for you to hang. Full-length style... let them hang like tailored curtains or tie them back like a ruffled curtain.

Colored Figures!
Colored Horizontal
Stripes!
Cushion Dots!
Suntans

Colored Cushion
Dots!
Bordered Cushion
Dots!
Creams! Ecru!

Downstairs at Ayres.

**500 Pairs of Gay Colored
Sunroom Curtains**

**SALE
PRICE**

79c
PAIR

We believe this to be the best value offered of this fine quality at this low SALE PRICE! 500 pairs of colored plaid woven design curtains that can be used in any room in the home... and especially sunrooms, study rooms, dens or porches. In multi-colored plaid designs... colors that will brighten up any winter-weary room.

**Beautiful Novelty Net
Tailored Curtains**

**SALE
PRICE**

59c
PAIR

The manufacturer had more of these curtains than he needed right at the present time... we bought the surplus stock at a tremendous reduction in price. Tomorrow they go on sale for the first time. Hundreds of pairs of fresh, new spring and summer colored novelty nets for many uses about the home. Handsome tailored styles!

Downstairs at Ayres.

★ STORE OPEN TOMORROW—ELECTION DAY—10 A. M!