

• • EXTRAORDINARY VALUES SATURDAY!! STORE HOURS: 9 A. M. TO 9 P. M. • •



RUSHED IN BY EXPRESS 500 SPARKLING DRESSES

Just Unpacked Yesterday
Sure to Be a "Sellout"

- Lovely Sheers
- New High Shades
- Floral Prints
- Rich Crepes
- Tailored Styles
- Dressy Styles

The Fair has the outstanding selection of styles and values in spring dresses. You can come to The Fair tomorrow expecting to find just the dress for "You."

\$3⁸⁸

NEW NECKWEAR

The Newest and Smartest

Smart new neckwear in organdy and laces. Pink, white, and many other colors. V or Round neck.

25c



Look Your Youngest!
Look Your Smartest!

"Chic" Youthful HATS

Charming and Flattering!

Also white. So new that our New York buyer snatched most of them right out the manufacturer's designing rooms! Here are hats with brand-new brims

98c

What a Dramatic Sale! Look!

\$10 Swagger COATS

• Style
• Quality
• Color
and
• Value

\$5⁴⁴

It would take pages to give you the style details of these smart swagger coats, plaids and plain colors in youthful styles for women and misses.

Dress & Sport COATS

BEAUTIFUL MATERIALS

Dress and sport coats, fitted and swagger styles. Beautiful materials with better quality linings, in sizes 14 to 20-38 to 52.

\$14⁴⁰



Smart
Style
Details



SPECIAL!
Curtain
Material
8c

Yard
Dress up that dark dismal room with curtains. Ecru and white; 40 inches wide.

SPECIAL!
45-Inch
Panels
66c

Saturday Only
Beautiful lace panels in ecru and ivory. Unusual bargain.

Saturday!
New Spring
Cretonne
11c

36 Inches Wide
Beautiful new spring cretonnes. Flowered or figured designs.

BUY ON THE FAIR'S TEN PAY PLAN NO CARRYING CHARGE

THE FAIR

311-325 WEST WASHINGTON ST.

Men's ZIPPER
Brushed Wool
Sweaters
\$1.29

Men's zipper sweaters in all the new spring shades. All sizes.

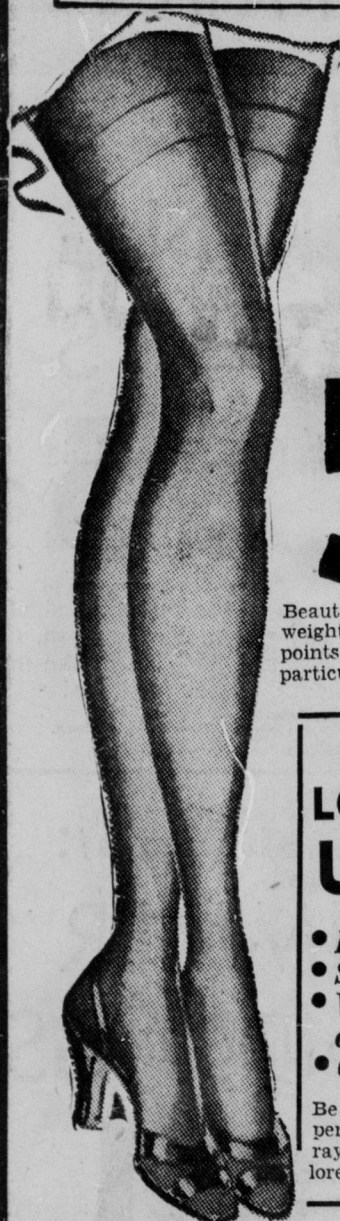
Men's SPRING
TIES
25c

PATTERNS!
New spring neckwear in plaids to match deep-tone shirts.

MEN'S
50c SPRING
HOSE
35c

ALL COLORS!
Men's new spring hose in all colors and sizes 9 1/2 to 12.

SENSATIONAL SAVINGS THROUGHOUT OUR STORE



SALE!! Women's Pure Silk FULL-FASHIONED HOSE

ONE DAY SALE!

59c

Beautiful sheer first quality or service weight hose reinforced at wearing points, in shades to blend with the most particular spring ensemble in all sizes.

Much Higher Priced LOVELY RAYON UNDIES

• Panties
• Slips
• Vests
and
• Chemise

39c

Be early! Limited quantity of these perfect quality, full cut lustrous rayon undies, lace trimmed or tailored in regular and stout sizes.



BABY WEEK

Unusual Value in
Baby Needs!



INFANTS' RUBENS VESTS
Rubens button or fold-over style, rayon stripe, in all sizes.

21c

RUBBER CRIB SHEETS
Rubber crib sheets; pink or blue, but slight substandards.

8c

INFANTS' RAYON COATS
Infants' pink, blue or white; adorably styled coats.

88c

17x18 QUILTED PADS
Extra special quality and at a low price, too.

12c

RECEIVING BLANKETS
Soft quality pink or blue receiving blankets.

15c

MUSLIN CRIB SHEETS
Fine muslin crib sheets. Size 36x54 and hem-stitched.

29c

40-Pc. Layette **\$4.44**

12 Diapers, 2 Pads, 2 Soap, 3 Vests, 2 Binders, 2 Gowns, 2 Blankets, 2 Petticoats, 3 Kimonos, 1 Oil, 2 Hose, 2 Pins, 1 Rubber Pants, 1 Dress, 1 Petticoat, 2 Cottons, 1 Bib.

Infants' White or Beige Hose, Sizes 4 to 6 1/2 pr. 8c
Infants' High Chair Pads "Patterned" 88c
Tots' Knit Training Pants, pair 6c
12 Birdseye Flannelette Diapers 79c
Infants' Muslin Pillow Cases "Now" 12c
Extra Special! Stork Castile Soap 6c
Infants' Flannelette Kimonos, Gowns, Gertrudes .. 12c

JUST UNPACKED YESTERDAY! 500
SPARKLING NEW FASHIONS!

LACE COTTON DRESSES

Sure to Be a Sellout Saturday!

98c

PRINTED HOOVERETTES

Women's guaranteed fast color printed Hooverettes.

39c

Natural Color
MONKS CLOTH

Make beautiful drapes, rich looking and yet inexpensive.

44c

Sicilian or Shiki
36-INCH DAMASK

Help yourself to this bargain while it lasts in every wanted color.

29c



A Sale, Men, You'll Long Remember!! New

SPRING SUITS

Sizes 34 to 44

All the new spring patterns and styles, an unusually large stock of sport panel back suits. Double and single breasted in powder blues, browns, navy blue and fancies.

\$14⁷⁵

Main
Floor
Rear

UNUSUAL NEW ASSORTMENT GABARDINE SPORT SUITS

Double and Single Breasted!

Gabardine sport suits, double and single breasted, sport backs in panel and pleated backs.

\$19⁸⁵



MEN'S WOOL FELT Spring HATS

Smart, snappy styles and spring colors. All sizes.

98c

LOOK! Boys' 4-Pc. PREP SUITS

2 LONGIES!

Blue chevots, Oxford gray, sport backs, double and single breasted. Sizes 12 to 22.

\$9⁹⁸

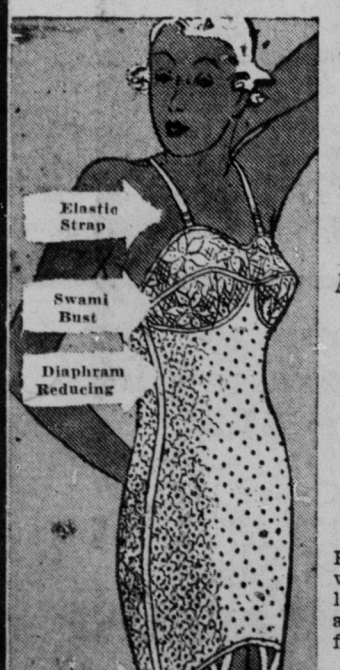
Boys' 2-Pant Suits

Oxford gray and blue chevots, including mixtures, in sizes 8 to 22.

\$7⁹⁸



Buy Now
for
Graduation



SALE!! RUBBER REDUCING GAMENTS

Now You Can Reduce and
Reduce Comfortably!

\$1⁸⁸

Perforated combination model with swami uplift brassieres and low back. Will reduce abdomen, and hips; slenderizing and smooth fitting.

SPECIAL PURCHASE! RAYON TAFFETA SLIPS

You'll Remember This Sale!

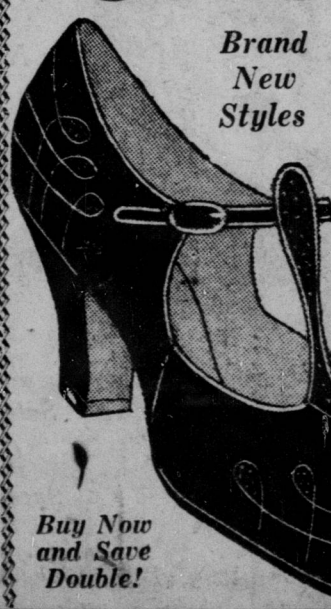
Beautiful quality rayon taffeta, lace trimmed, tailored or straight top, in tearose and white.

59c

SALE Men's, Women's and Children's SHOES

Brand
New
Styles

\$1⁹⁸



Buy Now
and Save
Double!

Men's and boys' white or smart sport shoes. Women's WHITE SANDALS - STRAPS - TIES - P U M P S. Rushed in by express for the Fair's Saturday sale.

You
Won't
Beat
This
Value!



FRESH-CRISP-NEW RUFFLED CURTAINS

37c

Come in see our selection of new ruffle curtains. Ecru with contrasting color edging for only 49c.

Main Floor

Lined Damask DRAPES

\$1.55

Fr-en up your living rooms with these beautiful lined Damask Drapes. 50 inches to the pair and 2 1/4 yards long. Be smart and lay several pairs of them away.