

Ask Mr. Fritz about HOLLANDERIZING, the beauty treatment for furs, which returns them to you looking like new! It costs little more than ordinary cleaning!

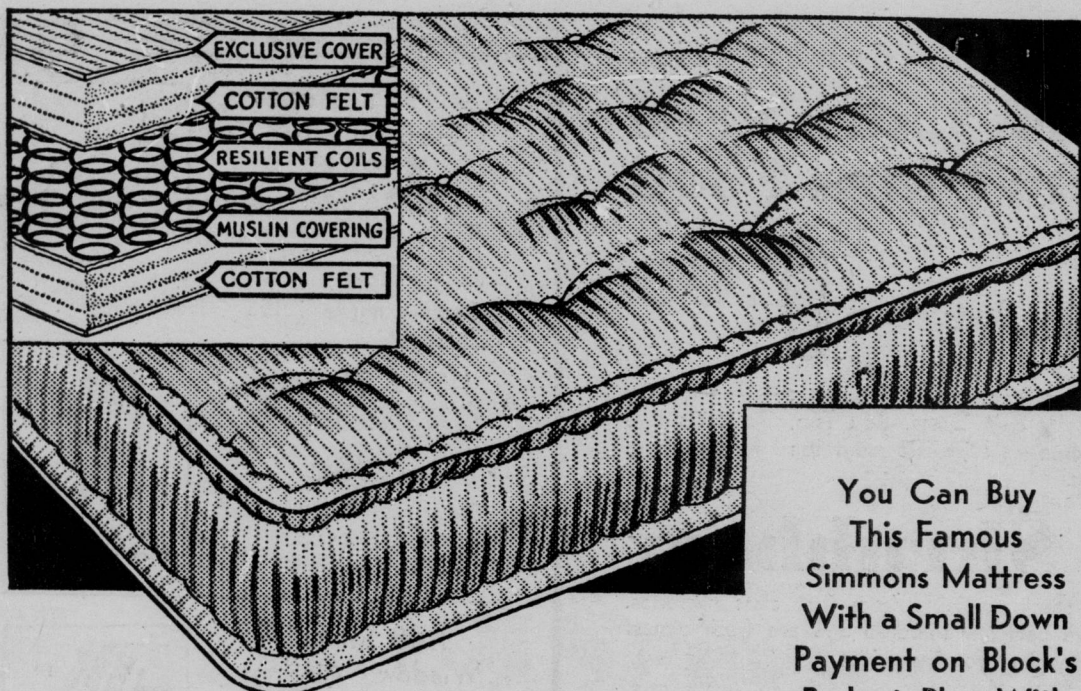
Our Trained Staff of Home Consultants under the Direction of Mrs. J. R. Farrell will help you in Solving Your Home-Making Problems.

Block's

BETTER • HOMES • SALES

Regular \$25 Famous Simmons

Mattress 15.49



You Can Buy
This Famous
Simmons Mattress
With a Small Down
Payment on Block's
Budget Plan With
Easy Terms

We offer you this regular \$25 inner-spring mattress at this remarkably low price as an outstanding Better Homes Week Special. Now is the time to replace your old mattress with a new, finely constructed Simmons which brings you these important features.

- Patented interlocking spring
- Protective muslin cover
- Sisal Insulators
- Soft layer felt padding
- Button tufts with tape ties
- Screen ventilators
- Handles for easy turning
- Sanitary taped edges
- Covers of fine woven material
- Twin or full size

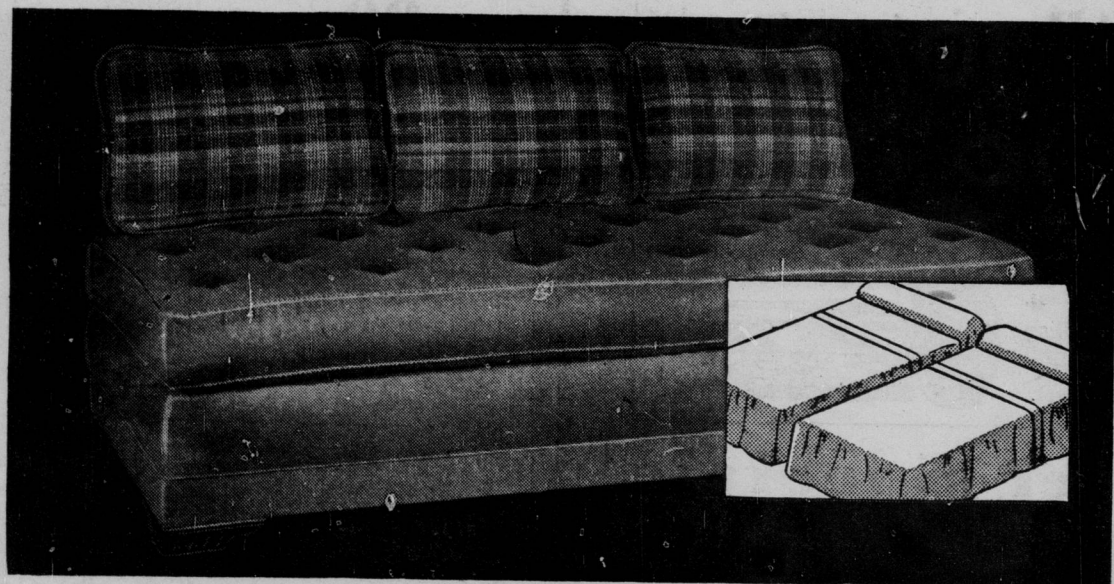
Colors: Orchid, Green

BLOCK'S—Fifth Floor.

BLOCK'S—Blue Room Sleep Shop—Fifth Floor.

Our Reg. \$35 Hirschman Inner-Spring

Studio Couch 24.98

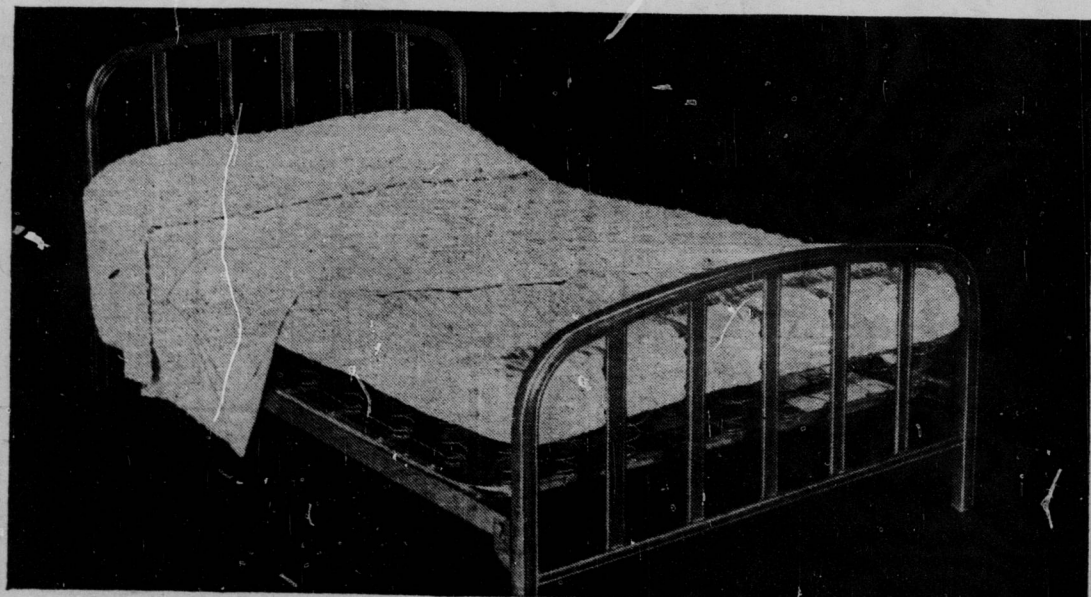


Let a Hirschman Studio Couch be the permanent answer to that distressing problem of extra sleeping space in your home. You can have a full sized comfortable bed or two 28" twin beds in this couch. Included are three 100% Kapok pillows. Choose from 5 fabrics.

\$2 Down delivers your couch! Small carrying charge!

BLOCK'S—Fifth Floor.

Special 3-Piece Combination Offer



- Simmons Metal Bed
- Helical Spring and
- Heavy Felt Mattress

19.98

A Three-Piece Special for Better Homes Week!

Do you need to replace a bed that has long ago given you full service? Here is an opportunity to get a heavy metal full size Simmons bed, a 90-coil dual-tempered spring and a full size, 50-lb. felt mattress with drill ticking, at a really reasonable sale price.

BLOCK'S—Fifth Floor.

\$2 Down Delivers This Set to Your Home! Small Carrying Charge!