



FELTS IN IMPORTANT COLORS

Yellow Gray Blue Pink

\$1.95

• All Headsizes  
• All With Young Ideas!

ESCALATORS to Block's Downstairs Store.

Sporty Brims  
Breton Brims

# OWNSTAIRS STORE

MATTRESS *Custom-Made* TO SUIT YOUR WEIGHT

For a Limited Time  
Expert Will Be in Our Department  
to Advise and Show You  
Your Sleep Will Be Made More Restful by a

*Custom-Made*

## Shakespeare" HAIR MATTRESS

REGULAR \$25.95 QUALITY!  
SAVED FOR A LIMITED TIME!

These Mattresses  
16 Pounds of  
Curled Hair!

No matter how much you pay for a mattress, none is more comfortable than the SHAKESPEARE HAIR MATTRESS. It is built to suit your feather weight, your mattress must be softer. You tip the scales considerably, your mattress must be light! Come in tomorrow... consult our factory expert! He will show you all materials that go into the making of this fine mattress! He will solve your bedding problem with one of the best custom-made mattresses in today's market!

Our Expert Tomorrow! He Will Show  
Actual Contents of These Mattresses!

4 Ventilators Heavy 8-oz. Ticking  
Taped Seams Hand-Holds for  
Hand Rolled Edges Easy Turning

SALE PRICED AT  
**\$14.95**  
LIMITED TIME ONLY

Buy Your Mattress  
Tomorrow With a Down  
Payment and Convenient  
Weekly Payments!

ESCALATORS to Block's Downstairs Store.

A New Shipment!  
Pop-Eye PANTS

In Sizes 6 to 16 for  
Young Fellows!

**89c**



Mothers and kiddies  
both go for these  
"Pop-Eye" pants!  
The pants are of sturdy  
guaranteed washable  
twill fabric in NAVY  
BLUE, NAUTICAL  
LIGHT BLUE or ALL  
WHITE. Fully finished  
with 2 back and 2  
front pockets with a  
miniature "Pop-Eye"  
on the right front  
pocket. Full sailor  
bottoms with regulation  
long pant waist!

ESCALATORS  
to Block's  
Downstairs Store.

Kiddies' and Grown-Ups' Silk  
Anklets, Half Sox

Full-Fashioned Firsts and  
Irregulars of \$1 Qualities!

**15c**  
Pr.



A famous maker discontinued the making of anklets entirely! We purchased his entire stock of first quality and irregular anklets and half socks for women and children! Women's in colors for house and sports wear, sizes 8 to 10. Children's in white, tan and pastels, sizes 5 1/2 to 9 1/2. The maker's name is stamped on the toe of every pair.

ESCALATORS to Block's Downstairs Store.

MEN! A Lesson in THRIFT!

*Beverly*  
SUITS AND TOPCOATS

For Men and Young Men

A Revelation in  
Style and Value!

These are the best of the NEWEST spring  
styles, mind you... plenty of sports back  
suits included—also the NEW suits for  
men with more conservative tastes...  
plenty of raglans, polos, belted and form-  
fitted models among the topcoats... plus  
all the sound, thorough-going quality for  
which Beverly Suits and Topcoats are so  
famous! Sizes for men of all builds.

Available on Our TEN-PAY PLAN

Men's Dress Trousers

Close to 1,000 Pairs



**\$2.95**

Outstanding Values!

Worsteds! Twists! Flan-  
nels! Plain colors or smart  
patterns! Slack or regular  
models! Included are trou-  
sers from higher priced  
suits. Sizes 28 to 42!

ESCALATORS to Block's  
Downstairs Store.

**15**



Gingham PLAID SHORTS

The Same Quality Usually Sold for 35c!

Special  
For Thrift  
Sale!

**25c**

Just 300 pairs of these special THRIFT DAY VALUES! All vat dyed ginghams in bright plaids... tailored with elastic side insert, 3-button yoke and full seat! These garments have been miss-pressed, consequently they will be sold AS IS! Men's and young men's sizes 28 to 42.

MEN'S LINEN-HEEL AND TOE SOX

Rayons or lises... usual 25c qualities! Reinforced with genuine Irish linen that will double the wear of each pair! Looped on mercerized ribbed garter tops! Stripes or figured patterns! Assorted colors! Sizes 10 to 11 1/2.

**19c**



ORDER TO BLOCK'S PERSONAL SHOPPING SERVICE! BUT HURRY FOR THESE VALUES!