



FELTS IN IMPORTANT COLORS

Yellow Gray Blue Pink

\$1.95

• Sporty Brims
• Breton Brims

• All Headsizes
• All With Young Ideas!

ESCALATORS to Block's Downstairs Store.

A New Shipment!
Pop-Eye PANTS

In Sizes 6 to 16 for
Young Fellows!



89c

Mother and kiddies both go for these "Pop-Eye" pants! Tailored of sturdy guaranteed washable twill fabric in NAVY BLUE, NAUTICAL LIGHT BLUE or ALL WHITE! Finished with 2 back and 2 front pockets with a miniature "Pop-Eye" on the right front pocket! Full sailor bottoms with regulation long pant waist!

ESCALATORS to Block's Downstairs Store.

Kiddies' and Grown-Ups' Silk
Anklets, Half Sox

Full-Fashioned Firsts and
Irregulars of \$1 Qualities!

15c
Pr.



A famous maker discontinued the making of anklets entirely! We purchased his entire stock of first quality and irregular anklets and half sox for women and children! Women's in colors for house and sports wear, sizes 8 to 10. Children's in white, tan and pastels, sizes 5 1/2 to 9 1/2. The maker's name is stamped on the toe of every pair.

ESCALATORS to Block's Downstairs Store.

DOWNSTAIRS STORE

MATTRESS *Custom-Made* TO SUIT YOUR WEIGHT

For a Limited Time
Expert Will Be in Our Department
to Advise and Show You
ur Sleep Will Be Made More Restful by a

Custom-Made
"Shakespeare" HAIR
MATTRESS

REGULAR \$25.95 QUALITY!
PRICED FOR A LIMITED TIME!

These Mattresses
16 Pounds of
Curled Hair!

No matter how much you pay for a mattress, none more comfortable than the SHAKE-UP of the finest long curled hair! It is built to suit you're a feather weight, your mattress must be softer you tip the scales considerably, your mattress must be service! Come in tomorrow... consult our factory expert! He will show you the materials that go into the making of this fine mattress! He will show you your bedding problem with one of the best custom-made low-priced mattresses on today's market!

Our Expert Tomorrow! He Will Show
Actual Contents of These Mattresses!

4 Ventilators
Taped Seams
Hand Rolled Edges
Heavy 8-oz. Ticking
Hand-Holds for
Easy Turning

ESCALATORS to Block's Downstairs Store.

SALE PRICED AT
\$14.95
LIMITED TIME ONLY

Buy Your Mattress
Tomorrow With a Down
Payment and Convenient
Weekly Payments!

ESCALATORS to Block's Downstairs Store.

MEN! A Lesson in THRIFT!

Beverly
SUITS AND TOPCOATS
For Men and Young Men

**A Revelation in
Style and Value!**

These are the best of the NEWEST spring styles, mind you... plenty of sports back suits included—also the NEW suits for men with more conservative tastes... plenty of raglans, polos, belted and form-fitted models among the topcoats... plus all the sound, thorough-going quality for which Beverly Suits and Topcoats are so famous! Sizes for men of all builds.

Available on Our TEN-PAY PLAN

Men's Dress Trousers

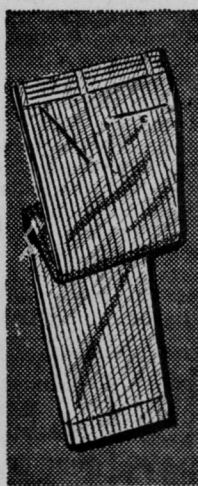
Close to 1,000 Pairs.

\$2.95

Outstanding Values!

Worsteds! Twists! Flannels! Plain colors or smart patterns! Slack or regular models! Included are trousers from higher priced suits. Sizes 28 to 50!

ESCALATORS to Block's Downstairs Store.



Gingham PLAID SHORTS

The Same Quality Usually Sold for 35c!

**Special
For Thrift
Sale!**

25c

Just 300 pairs of these special THRIFT DAY VALUES! All vat dyed gingham in bright plaids... tailored with elastic side insert, 3-button yoke and full seat! These garments have been mispressed, consequently they will be sold AS IS! Men's and young men's sizes 28 to 42.

MEN'S LINEN-HEEL AND TOE SOX

Rayons or lises... usual 29c qualities! Reinforced with genuine Irish linen that will double the wear of each pair! Looped on mercerized ribbed garter tops! Stripes or figured patterns! Assorted colors! Sizes 10 to 11 1/2.

ESCALATORS to Block's Downstairs Store.

19c



ORDER TO BLOCK'S PERSONAL SHOPPING SERVICE! BUT HURRY FOR THESE VALUES!