

LAVENDER, OLD LACE CHANGES STATIONS

Popular Program to Be Aired on NBC Network Tonight; Cast of Veterans Is Kept Intact

Former CBS Feature to Bring Programs Planned to Suit Listeners' Desires as Indicated by Analysis of Fan Mail.

BY RALPH NORMAN

AFTER two very successful years on CBS, Lavender and Old Lace sponsors are moving their popular program to a new network, NBC-WJZ, at 7:30 tonight. The presentation formerly was a CBS Tuesday night feature.

The cast is to be kept intact, with Gus Haenschen's orchestra providing music background for such radio veterans as Frank Munn, tenor, now in his thirteenth year of broadcasting; Fritz Scheff, former musical comedy star, and Lucy Monroe, soprano.

The program sponsors know exactly what their listeners want. They intend to make each Wednesday night's presentation conform, as nearly as possible, to listeners' desires. Fan mail, analyzed for the last 85 weeks, shows that 10 per cent of listeners want Irish balads, 20 per cent prefer semi-classical songs, 20 per cent like operetta excerpts, 10 per cent want Western and hill-billy music, 20 per cent prefer currently popular music, and 20 per cent songs from Broadway and Hollywood shows. There will be much overlapping of the last two groups, of course, since much popular music is written for stage or screen productions.

Lavender and Old Lace will try to please all its listeners with programs built upon the mail analysis. It should have no trouble succeeding, for two years it has pleased a vast audience without such a formula for program planning.

Warming up exercises for Announcer Bill Slater, who said July 15 for Germany and the Olympics, are provided by a series of Wednesday night sports reviews by the NBC-WJZ commentator. Heard on his program at 6:15 will be Bob Kipphut, Yale swimming coach; Ray Moore, Olympic games gymnastic committee chairman, and Lou Handley, swimming authority.

WHILE Violinist-Conductor Rubinoff vacations in Cuba, 39 of his recorded programs are to be presented on 375 stations, making a total of 14,625 separate broadcasts. Both local stations are on the maestro's list. WIRE broadcast the programs at 9:30 on Tuesday, Thursday and Saturday nights, and WFBM airing the concerts at 9:45 on Wednesday and Friday nights.

Supporting Rubinoff are Jan Peerce, tenor, and Virginia Lee, soprano, each to be heard on 13 programs. Guest stars will be heard on the remaining 13 broadcasts. Graham McNamee announces the series.

Rubinoff's violin, a Stradivarius which he values at \$100,000, was made in 1731 and owned by the Russian Romanoffs until the revolution of 1917. For a time it was believed destroyed or lost, but later was found in Paris, where a Russian Prince had taken it when he fled from his native land. It is said to represent the best work of the master craftsman.

After six weeks of pioneering in the early morning field, the sponsors of Mutual's Morning Matinee, WIRE at 8 tomorrow morning, are more than pleased with the results. For the first time in radio history, housewives are able to hear, as they do their morning tasks, a program equal in quality to the best of the evening presentations. The local sponsor reports the response has been gratifying. We won't be surprised to see other networks enter this comparatively new field with top-notch programs this fall.

Tomorrow morning's musicians are to be Buddy Rogers and band.

If you feel tired, run-down, nervous and out of sorts

There is usually a definite reason for such complaints... so, now let's reason sensibly. Don't try to get well in a day... this is asking too much of Nature. Remember, she has certain natural processes that just cannot be hurried.

But there is a certain scientific way you can assist by starting those digestive juices in the stomach to flowing more freely and at the same time supply a balanced mineral deficiency the body needs.

Therefore, if you are pale, tired, lack a keen appetite, have lost weight and feel rundown... a frequent sign that your blood-cells are weak, with a tendency towards anemia—then do try in the simple, easy way so many millions approve—by starting a course of S.S.S. Blood Tonic.

Much more could be said—a trial will thoroughly convince you that this way, in the absence of any organic trouble, will start you on the road to feeling like yourself again. © S.S.S. Co.

In the Spring take S.S.S. TONIC

LOCAL AND NETWORK DIALS

Abbreviations: N—National Broadcasting Co.; C—Columbia Broadcasting System; M—Mutual Broadcasting Co.; O—Orchestra.

Member stations and kilocycles of the network are:
NBC-WFAP-WFAP (760), WIRE (1400), WLW (760), WTAM (1070), WMAQ (670) and WSM (650).
NBC-WJZ-WJZ (660), WIRE (1400), WLW (760), WENR (870), WLS (870), WMAQ (670), and WSM (650).
CBS-WABC-WABC (680), WFBM (1230), WOVO (1160), and WBBM (770).

When there is no listing for a station at quarter and half-hours, its preceding list, program is on the air.

The Times is not responsible for inaccuracies caused by last-minute program changes by stations.

WEDNESDAY

4—Benny Venuta (C).
Chick Webb's Or. (N) WFAP.
Jack Heller (N) WJZ, WIRE.
Tea Time News WFBM.
4:15—Jack Armstrong WJZ.
Tommy Rogers (N) WJZ, WIRE.
Wilderness Road (C) WFBM.
4:30—Jack Armstrong WJZ.
Rose Marie Melody WIRE.
Twin City Pourson (N) WFAP.
Singing Lady (N) WJZ, WLW.
Indiana Central Program WFBM.
4:45—Willard Singers WIRE.

4:55—Goldberg (C) WFBM.
Glee Club (N) WFAP, WIRE.
Ordan Annie (N) WJZ, WLW.

5—Wheeler Mission WFBM.
Buck Rogers (C).
News WIRE.
Pivine Time (N) WFAP.
News (N) WJZ.
Johnsons WLW.

5:05—Animal Club News (N) WJZ.
5:15—Bobby Benson (C).
Tommy Rogers (N) WFAP, WIRE.
Mary Small (N) WJZ.
Jimmie Mattern WLW.

5:20—Evening Sketch WLW.
5:30—School Concerts WFBM.
News (C).
Pioneers WIRE.

5:45—News WIRE.
Fiona's (N) WFAP, WJZ, WLW.
Old Fashioned Girl WLW.

5:55—Baseball Resume (N) WFAP.
Three X Sisters (N) WJZ.
Eton Boys (C).

5:55—Renfrew (C) WFBM.
Anders WIRE.
Lowell Thomas (N) WJZ, WLW.
Billy and Betty (N) WFAP.

6—Leu Ruler WFBM.
Myrt and Marge (C).
Zmo's (N) WFAP, WJZ, WLW.
Andy (N) WJZ, WIRE.

6:15—Paris Night Life (C) WFBM.
Wendy (N) WFAP, WJZ, WLW.
Olympic Prospects (N) WJZ.
Lila Time (N) WJZ.

6:30—Kate Smith (C) WFBM.
Food Control (N) WFAP.
Sun and Moon (N) WJZ, WLW.
To be announced WJZ, WLW.
Rhythm Revue WIRE.

6:45—New WFBM.
Boake Carter (C).
Wendy (N) WFAP, WJZ, WLW.
American Schools (N) WFAP.
Dream Singer (N) WJZ.

6:50—Musical Interlude WIRE.
6:55—Cavalade of America (C) WFBM.
Joyce Review WIRE.
One Man's Family (N) WFAP.
WJZ.

7:05—Polles de Parre (N) WJZ.
7:15—Gilbert Mershon WIRE.
7:30—Burns and Allen (C) WFBM.
Wayne K. (N) WFAP, WIRE.

7:45—Lavender and Old Lace (N) WJZ.
Bob Nolan's Or. (N) WJZ.
Lily Pons (C) WFBM.

8—Cobb Pipe Club (N) WJZ, WLW.
Town Hall Tonight (N) WFAP.
WJZ.

8:15—Home Show WIRE.
8:30—Paris Noble's Or. (C) WFBM.
Concert Hour (N) WJZ.

9—Gang Busters (C) WFBM.
Concert (Continued) (N) WJZ.
Jimmie H. (N) WFAP, WJZ, WLW.
Home Show (Continued) WIRE.

9:15—Opportunity Night WIRE.
9:30—Whitely (N) WFAP, WIRE.
Benny Rubin (N) WJZ.
9:45—Bubbin WFBM.
To be announced (C).
News WIRE.

9:55—Bassology WIRE.
10—Nick Lucas' Or. (C) WFBM.
Eddy Duchin's Or. (N) WFAP.
WIRE.
News (N) WJZ, WLW.
Melody Master WIRE.

10:05—Russ Morgan's Or. (N) WJZ.
10:15—News WFBM.
Abe Lyman's Or. (C).

U. S. AGENTS TO QUIZ 2 ON COUNTERFEIT BILLS

Suspects Held Here After Alleged Attempt to Pass Bogus Money.

United States secret service agents today questioned two men suspected of having passed a large number of counterfeit \$5 bills here during the last few weeks.

Police arrested one of the men in a downtown hotel early today after he was alleged to have tried to pass a bogus bill at Berkies Tavern, 109 S. Illinois-st. The first suspect implicated a second man.

WOUNDS SELF IN HIP

Youth Recovering From Accident With Target Pistol.

Clifford Baker, 21, who "didn't know it was loaded," was recovering at his home, 1117 King-av, today from a hip wound. Baker said he had discharged nine shots from his target pistol, and did not know it contained a tenth cartridge when he fired the weapon last night. He was treated at City Hospital.

I SEE YOU HAVE JILL IN YOUR CAR. THANK GOODNESS!

I GET YOU—AND I WISH SOMEONE WOULD TELL HER...

JILL, I'M SORRY YOU HEARD! YOU'RE A GRAND PERSON, BUT YOU SHOULD BE A LITTLE MORE CAREFUL ABOUT ONE THING...

ME? "B.O."? I'LL NEVER TAKE CHANCES AGAIN! IT'S LIFEBOUY FROM NOW ON!

DOESN'T JILL LOOK HAPPY? SHE'S GOING EVERYWHERE WITH THAT NEW MAN

WISE JILL! SHE CERTAINLY TOOK THAT LIFEBOUY TIP TO HEART

"B.O." GONE—happy days for Jill!

YOUR SKIN IS ALWAYS SO FRESH! HOW DO YOU DO IT?

LIFEBOUY! IT WORKS WONDERS FOR THE COMPLEXION

YOU can have the kind of complexion men adore! Change to Lifebuoy! Its smooth lather gently searches every pore, leaves the skin fresh, fine-textured, glowing! For Lifebuoy is mild—"patch" tests on the skins of hundreds of women prove it's more than 20% milder than many so-called "beauty soaps."

A real bath necessity

Winter, summer, fall or spring—no season is safe! Men, women, anyone—no one is safe! Bath regularly with Lifebuoy. Its rich, abundant lather purifies, keeps you fresh, free from "B.O." (body odor)! Its own clean scent rinses away.

Approved by Good Housekeeping Bureau

Lifebuoy Health Soap

Lifebuoy Health Soap

Lifebuoy Health Soap

Lifebuoy Health Soap

Best Short Waves

WEDNESDAY
ROME—6 p. m.—Bach's Symphonies.
LONDON—5 p. m.—Bach's Symphonies.
KINDHOVEN NETHERLANDS—6 p. m.—Happy program. P.C. 23.5 m.
BERLIN—6:30 p. m.—An hour with animals. L.C. 48.5 m.
SCHENECTADY—7 p. m.—Latin-American program. WJAF, 31.4 m.
MADRID—7:31 p. m.—Guillermo Cases, pianist. EAQ, 30.5 m.

Pratt and McNeill WLW.
Eddy Duchin's Or. (N) WFAP.
WIRE.
10:30—Bob Crosby's Or. (C) WFBM.
Dick Maas's Or. (N) WJZ.
WIRE.
Schubert's (N) WJZ.
Gray Gordon's Or. WLW.
Joe Crawford (N) WJZ.
Al Kavelin's Or. (M) WLW.

11—Indiana Roof WFBM.
George Olsen's Or. (C) WFBM.
Earl Hines' Or. (N) WFAP, WIRE.
Shandor (N) WJZ.
11:05—Joe Hines' Or. (N) WJZ.
11:30—Sterling Young's Or. (C) WFBM.
Lidia Romanelli's Or. (N) WJZ.
Moe's Or. (N) WJZ.
12—Mid-Joe Sander's Or. (M) WLW.
12:30—Phil Harris' Or. WLW.

THURSDAY
A. M.
6—Family Prayer Period (M) WLW.
6:15—Devotions WLW.
6:30—Chuck Wagon WFBM.
Bill and Jane (N) WJZ.
Rise and Shine WLW.
Oran Revell (C).
6:45—David Williams (N) WFAP.
Devotions WIRE.
Yuchi Hiroaka (N) WJZ.
News WIRE.

7—Early Birds WFBM.
On the Air Today (C).
Sparrows (N) WJZ.
Devotions (N) WJZ.
Chandler Chats WLW.
7:15—Song Stylists (C).
7:30—Salon Musicale (C).
Oran Rhapsody (N) WJZ.
Dance Rhythm WLW.
7:45—Melodies (N) WFAP.
7:50—Consumer's Guide (C) (N) WFAP.
7:55—Cherry (N) WFAP, WLW.
Musical Clock WIRE.
7:45—Summary of Programs (N) WJZ.
7:45—Salon Musicale (C).
Landy Trio (N) WJZ.

8—Greenfield Chapel (C) WFBM.
Dr. Jim (N) WFAP.
Breakfast Club (N) WJZ.
Hymns of All Churches WLW.
Sun and Moon (N) WJZ, WLW.
8:15—Streamliners (N) WFAP.
Child Training WLW.
Dan Kelly (C) WFBM.
8:25—Canning Talk WLW.
8:30—Way Down East WLW.
Women's Forum (C) WFBM.
8:45—News WFBM.
Heraldic Lucke WLW.
Around the Globe WIRE.
Fred Feibel (C).
8:55—News.

9—Eddie and Ralph (C) WFBM.
News (N) WJZ.
Betty Crocker WLW.
Viv and Sade (N) WJZ.
Globe (Continued) WIRE.
9:05—Alden Edkins (N) WFAP, WIRE.
9:15—Home Sweet Home (N) WFAP.
WLW.
Edward MacHugh (N) WJZ, WIRE.
Music in the Air (C) WFBM.
9:30—Air Sweethearts (N) WFAP.
Today's Children (C) WJZ.
Peggy at the Switchboard WLW.
Rose Room Melody WIRE.
9:35—Life's Episodes WIRE.
9:40—Harry Reser's Or. WIRE.
9:45—Master Builder Program (N) WFAP.
Fourteen (N) WJZ, WIRE.
Livestock Reports WLW.

10—Hartlin Brothers WFBM.
Mary Lee Taylor (C).

Mystery Chat (N) WFAP, WIRE.
Jack Berch (N) WJZ.
Singing Neighbor (M) WLW.

10:15—Popular Varieties WFBM.
Helen Trent (C).
Cornerstone Laying (N) WJZ.
To be announced (N) WJZ.
Green Brothers' Or. (N) WFAP, WIRE.

10:30—Jimmy Briley's Kitchen WFBM.
Just Plain Bill (C).
To be announced WIRE.
Stumpus WLW.

10:45—Rich Man's Darling (C).
Mary Alcott WLW.
Mo'la's Master WIRE.
Pountain of Song (N) WFAP.
To be announced (N) WJZ.
Gene Arnold (N) WFAP.

11—Voice of Experience (C) WFBM.
Honeyboy and Basarfas (N) WFAP.
Dance Rhythm WLW.
Simpson Boys (N) WJZ.

11:15—Jerry Cooper's Or. (C).
Joan and Excelsior (M) WJZ.
Irene Taylor WLW.

11:30—Mary Martin (C) WFBM.
Indiana Farm and Home Hour WIRE.
International Broadcast (N) WFAP.
National Farm and Home Hour (N) WJZ.
Livestock Reports WLW.

11:45—Five Star Jones (C) WFBM.
National Farm and Home Hour (N) WJZ, WLW.

12—Mary Baker's Album WFBM.
Julia Glaze (N) WJZ.
New N' WEA.
Farm Hour (Continued) WIRE.
Voice of Experience (N) WJZ, WLW.

12:05—Market and Weather Reports (N) WJZ.
12:15—Hoosier Farm Circle WFBM.
Harold Sanford's Or. (N) WFAP.
Matinee Memories (C).

12:30—Reporter WIRE.
Julia Glaze (N) WJZ.
Stumpus WLW.

12:45—Downtown Chat WFBM.
Academy of Medicine (C).
Catholic Education Program (N) WJZ.
12:55—Merrell WLW.
Indiana WIRE.
Cowboys (N) WFAP.

1—Between Bookends (C).
Harold Sanford's Or. (N) WFAP.
WIRE.
Words and Music (N) WJZ.
Story WFBM.

1:15—Adulis Tour WJZ.
1:30—News WFBM.
1:45—Music of the Masters WIRE.

1:55—Music of the Masters WIRE.
2—Oleanders (C) WFBM.
Forever Young (N) WFAP.
Music (Continued) (N) WJZ, WIRE.
The Movie (N) WLW.

2:15—Harold Nagle's Or. (N) WJZ.
WIRE.
Ma Perkins (N) WFAP, WLW.
Jimmy Farrell (C) WFBM.
Katherine Mays (C) WFBM.
Vic and Sade (N) WFAP, WLW.

2:45—Cub Reporter WIRE.
Glee Club (N) WFAP, WJZ.
Do You Remember (C) WFBM.
King's Jesters (N) WJZ.

3—Salvation Army Band (C) WFBM.
Woman's Forum (N) WFAP, WIRE.
Betty and Bob (N) WJZ, WLW.

3:15—Gene Arnold (N) WJZ.
Wendy (N) WFAP, WJZ, WLW.
Howells and Wright (C) WFBM.
Backstage Wife (N) WJZ, WIRE.

3:30—Greetings from Kentucky (C) WFBM.
Rose Graham (N) WJZ.
Rangers (N) WFAP.

3:45—Martha and Hal (N) WFAP, WIRE.
Tea Time News WFBM.
News and Financial Notes WLW.
Music Voice (C) WJZ.

4—Lewis Gannet (C).
While City Sleeps (N) WFAP.
WIRE.

4:15—Wilderness Road (C) WFBM.
Made Marley (N) C) WFBM.
Jack Armstrong WLW.

4:30—Bohemians WFBM.
Jack Armstrong WLW.

4:45—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

4:55—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

5—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

5:15—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

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Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

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Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

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Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

6—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

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Tom Hatters (N) WFAP, WIRE.
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Tom Hatters (N) WFAP, WIRE.
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7:15—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
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Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

8—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

8:15—Goldberg (C) WFBM.
Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

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Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

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Tom Hatters (N) WFAP, WIRE.
Lily Orphan Annie (N) WJZ, WLW.

CONVENTION FOR YOUNG MEN TO OPEN SATURDAY

Annual 2-Day Affair Will Be Held at Central 'Y' Building.

The annual two-day convention of the Indiana Young Men's Conference is to open Saturday night in the Central Y. M. C. A. Y. M. C. A. groups from Indiana colleges and cities are to attend.

Ross Bunce, Ohio Young Men's secretary is to open the session with an address, "Ideals Do Count." This also is to be the conference theme.

The Sunday morning session is to open with a speech on "Ideals of Modern Living" by Dr. Thurman B. Rice of the Indiana University School of Medicine. This is to be followed by a dinner and an annual business meeting. The convention will close with a talk by Alvin T. Coate, Indianapolis business man, who will speak on "Ideals Do Count in Business."

Other topics selected for round table discussions include "Ideals in Modern Living," "The Place of Ideals in Earning a Living," "Making Religion Function" and "Serving the Community and the World."

C. E. Guthrie, program secretary, announced that discussion periods are to be open to young men regardless of Y. M. C. A. affiliation.

Services today for PURDUE SOIL CHEMIST

Samuel D. Conner Found Potash Improved Muck Land.

By United Press
LAFAYETTE, Ind., April 22.—Funeral services for Prof. Samuel D. Conner, 63, Purdue University soil chemist, are to be held today.

A native of Fayette County, Prof. Conner graduated from Purdue in 1889. Principal among his achievements were his discoveries in the use of potash on muck lands, leading to their profitable management.

TONIGHT
"Refreshment Time"
Coca-Cola PRESENTS
RAY NOBLE
and his orchestra
with supporting cast of stars
Columbia Network
Every Wednesday
WFBM 8:30 P. M.

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