

Only 3 Days of These Savings!

For yourself . . . for your family . . . for your home! We've spent weeks and weeks of working with manufacturers, mills, jobbers and wholesalers to get great quantities of new, seasonable, wanted merchandise at exceptional discounts. Added to these new purchases are our regular stocks marked at very special prices. Nothing has been left undone to make this the biggest Birthday Sales we have held. Check your needs right now . . . plan to be here early tomorrow morning when the doors open at 9:30! Remember—Just 3 more days . . . Hurry, hurry, hurry!

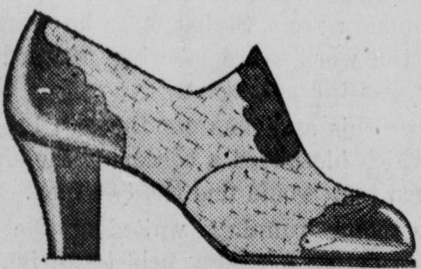
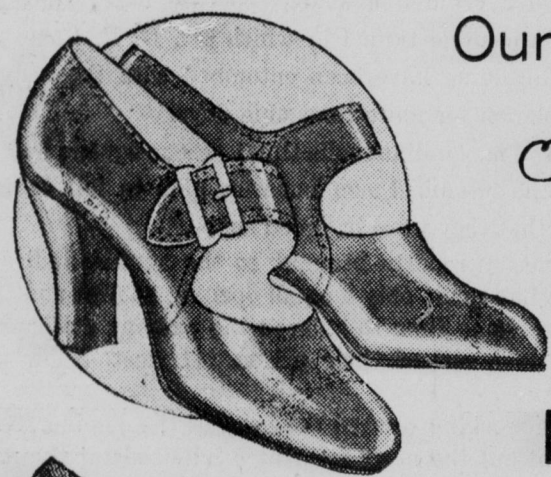
AYRES DOWNSTAIRS STORE

BIRTHDAY SALE

If You Can't
Come In
Person—
Shop by
MAIL, or
PHONE
RI. 9441

16th Birthday Sale Feature!

After Saturday the Price Will Be \$4.95 Pair!



Our Entire Spring Stock of
American Girl
SHOES

(White Shoes Excepted)

REDUCED TO

\$4.00
PAIR

Just 3 more days to take advantage of the huge savings offered during the Birthday Sale! American Girl Shoes are our own exclusive styles . . . famous for their comfort, style and wearing qualities. We've a complete selection of styles, colors and sizes for every woman and for every costume. Come in . . . and you'll step out with one of the best values in your lifetime. Sizes 4½ to 10, widths AAAA to D.

Brown	Sandals	Perforations	Military Heels
Black	Low Heels	Calf	
Blue	Oxfords	Kid	
Gray	Ties	High Heels	Sizes:
Beige	Straps	Patents	4½ to 10
Pumps	Buckles	Medium Heels	AAAA to D!

—Downstairs at Ayres.

9x12
SIZE

\$25

8.3x10.6
SIZE

RUG SALE

SLIGHT IMPERFECTS

Alexander-Smith & Sons Seamless Axminsters

- | | | |
|-------------------|----------|------------------|
| • Persian! | • Red! | • Heavy Quality! |
| • Colonial! | • Rust! | • Serged Sides! |
| • Chinese! | • Taupe! | • Tailored Ends! |
| • Early American! | • Green! | • Fringed Ends! |

Alexander-Smith and Sons are one of America's largest manufacturers of quality rugs! A few days ago we were able to secure about 100 rugs in 9x12 size or 8.3x10.6 size, classed as slight imperfects, at drastic reductions. Tomorrow we offer them to you for the amazing sale low price of only \$25. You'll find these rugs all made with time-tested weaving of "Alexander-Smith" quality in beautiful designs and colors.

\$1.00 DOWN Delivers this rug to your home. Balance on Ayres Deferred Payment Plan. Plus a small carrying charge.

—Downstairs at Ayres.

Women's Pajamas . . . 50c

Plain rayon one-piece style pajamas or gowns. Some are lace trimmed. Sizes 16-17. Irregulars.

Rayon Undies . . . 25c ea.

Panties, stepins, bloomers or vests. Tailored finish. Tearose or flesh. Sizes 31 to 37.

Rayon Undies . . . 3 for \$1

Plain or sheer rayons. Panties, stepins, bloomers or shorties. Tearose. Sizes 34 to 42.

Sheer Undies . . . 50c ea.

Panties, stepins, briefs or bloomers. Also sheer or plain rayons. Sizes 34 to 42.

Silk Pajamas . . . \$1.59

California V or square necklines with gorgeous lace trims. 2-piece styles. Sizes 16 and 17.

Women's Silk Undies, 50c

Silk crepe chemise, dancettes or panties. Lace trimmed. Sizes 34 to 40 and 32 to 36.

Cotton Nighties . . . 50c

Printed batiste nighties with V or square necks. Ruffle trim. Sizes 16 and 17.

Silk Crepe Slips . . . \$1.00

California V or straight lace or tailored tops. Bias cut. Sizes 34 to 44.

Rayon Taffeta Slips . 50c

Lace or tailored styles. Bias cut. Fine long-wearing rayon taffeta. Sizes 34 to 44.

Women's Hankies . 12-39c

New hankies classed as seconds. Prints woven borders and novelties. White and colors.

Neckwear . . . 59c

Round, high and V necklines. Laces, organdies and crepes. In bright colors and whites.

Last 3 Days!
Irregulars of
REALSILK
De Luxe Chiffon
HOSIERY

2 Prs. **\$1.25**
1 pr., 69c

Buy two pairs in the same color . . . and at this remarkable sale price you'll get double the service! Beautiful sheer chiffons of Real Silk De Luxe in smart spring shades. Sizes 8½ to 10½.

—Downstairs at Ayres.

Women's Gloves . . . 69c

Salesmen's samples in bengalies and cottons. All colors. Sizes 6 to 7½.

Bermuda Shirts . . . 59c

Seconds of Bermuda sports shirts. White, canary, coral and blue. Small, medium and large sizes.

Rayon Blouses . . . 79c

Silk rayon blouses in plain colors and novelties. Sports or frilly styles. Sizes 34 to 40.

Women's Skirts . . . \$2.69

Plain color flannels, plaids and tweed mixtures. Sizes 24 to 32. Blue, brown, black and gray colors.

Women's Skirts . . . \$1.74

Plain colors, blue, black, gray and brown. Flannels, plaids and tweed mixtures. Sizes 24 to 32.

Flannel Jackets . . . \$2.79

All-wool flannel jackets in checks, plain colors. Also checks in black, brown or blue.

Tots' Dresses . . . 88c

Prints and plain color dresses in pastel colors. Novelty trim. Sizes 3 to 6.

Tots' Raincoats . . . 88c

Plaid raincoats and hats to match. Blue, green, red colors. Sizes 3 to 6 years.

Cinderella Frocks . . . 88c

Clearance of tots' early spring styles. High shades and prints. Broken size range.

Tots' Sweaters . . . 69c

Clearance of all spring sweaters in dark and pastel shades. Sizes 3 to 6.

Girls' Skirts . . . 88c

Early spring styles reduced for clearance. In all the wanted colors. Sizes 10 to 16.

Boys' Shirts . . 2 for \$1.00

"Lucky Boy" and "Everett" brands. Whites, fancy patterns in sizes 8 to 14½.

Boys' Play Suits . . . 39c

Heavy woven stripe play suit. Drop seat style. Sizes 3 to 5 only.

Boys' Slacks . . . 89c

Sanitized summer slacks in big pattern assortment. Sizes 8 to 18 years.

Tomorrow at 9:30!—More of Those Lovely

New Spring Dresses

SALE PRICED at

2 for \$7.00
(1 Dress \$3.98)

So Unusual at This Price You'll Want a Whole Wardrobe of Them!

Gorgeous new styles, tunics, shirtmakers, Gibson Girl types, polka dots, sheer suit dresses, light prints, pastels, navy, May wine, British tan . . . and every other wanted color! Styles for every hour of the day for women and misses.

For Shopping!
For Business!
For School!

Sheers!
Prints!
Crepes!

Polka Dots!
Plain Colors!
Lilac Prints!



SIZES:

14 to 20 38 to 44 18½ to 24½
11 to 19 46 to 52

—Downstairs at Ayres.

Tomorrow at 9:30!—Last 3 Days of this Big Sale!

REMNANTS

ABC
Fabrics

Only in a very few stores in the United States are ABC remnants sold . . . and we consider it a rare privilege to be able to offer them to our many friends . . . and to offer them at this low price is an almost "Believe it or Not" story! For the Birthday Sale we were able to secure thousands of yards of ABC remnants . . . new spring materials in prints, dimities, percales, batistes and sport cottons in most every color and pattern you'd like.

REMNANTS REMNANTS REMNANTS

ABC

Tuxedo Batiste

13c Yd.

A 36-inch sheer batiste in a great selection of beautiful print patterns. Ideal for cool summer dresses for yourself or children and for blouses. Many gay colors.

ABC

80-Sq. Percales

15c Yd.

An unusual value in 80-square percale prints for your spring and summer sewing needs. Beautiful expensive looking designs and unusual patterns and colors.

ABC

Sports Prints

19c Yd.

Olympic sports prints are heavy nubby surfaced cotton fabrics in bright, bold patterns and colors. For your sports and vacation wardrobe.

REMNANTS

ABC

40-In. Batiste

19c Yd.

This batiste is 40 inches wide. For your needs you'll find a big collection of beautiful print patterns as well as many children's patterns.

Sale! Fast-Color

Dress Linen
Remnants

39c Yd.

Fine qualities in various weaves. White, brown, greens, black, blues, pink, navy, maize, gray and many other colors. In lengths suitable for blouses or dresses.

REMNANTS

ABC

Spring Prints

19c Yd.

An exciting group of 80-square percales in gorgeous large patterned prints. For sports dresses, pajamas, beach costumes, etc.