

## Only 3 Days of These Savings!

For yourself . . . for your family . . . for your home! We've spent weeks and weeks of working with manufacturers, mills, jobbers and wholesalers to get great quantities of new, seasonable, wanted merchandise at exceptional discounts. Added to these new purchases are our regular stocks marked at very special prices. Nothing has been left undone to make this the biggest Birthday Sales we have held. Check your needs right now . . . plan to be here early tomorrow morning when the doors open at 9:30! Remember—Just 3 more days . . . Hurry, hurry, hurry!

## AYRES A DOWNSTAIRS A STORE

## BIRTHDAY SALE

If You Can't Come In Person—Shop by MAIL, or PHONE RI. 9441

## 16th Birthday Sale Feature!

After Saturday the Price Will Be \$4.95 Pair!

Our Entire Spring Stock of

## American Girl SHOES

(White Shoes Excepted)

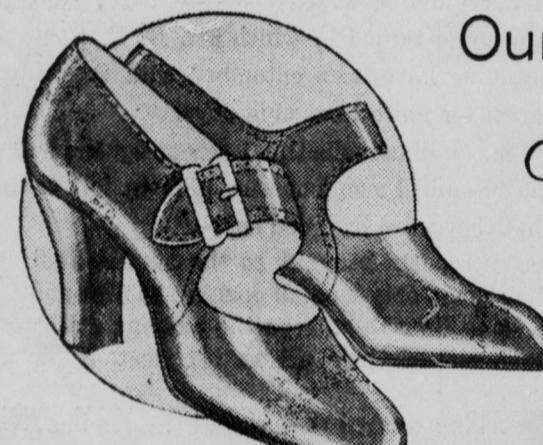
REDUCED TO

**\$4.00**  
PAIR

Just 3 more days to take advantage of the huge savings offered during the Birthday Sale! American Girl Shoes are our own exclusive styles . . . famous for their comfort, style and wearing qualities. We've a complete selection of styles, colors and sizes for every woman and for every costume. Come in . . . and you'll step out with one of the best values in your lifetime. Sizes 4 1/2 to 10, widths AAAA to D.

Brown Sandals Perforations Military Heels  
Black Low Heels Calf  
Blue Oxfords Kid  
Gray Ties High Heels Sizes:  
Beige Straps Patents 4 1/2 to 10  
Pumps Buckles Medium Heels AAAA to D!

—Downstairs at Ayres.



9x12  
SIZE

**\$25**

8.3x10.6  
SIZE

## RUG SALE

SLIGHT IMPERFECTS

Alexander-Smith & Sons  
Seamless Axminsters

- Persian!
- Colonial!
- Chinese!
- Early American!

- Red!
- Rust!
- Taupe!
- Green!
- Heavy Quality!
- Serged Sides!
- Tailored Ends!
- Fringed Ends!

Alexander-Smith and Sons are one of America's largest manufacturers of quality rugs! A few days ago we were able to secure about 100 rugs in 9x12 size or 8.3x10.6 size, classed as slight imperfections, at drastic reductions. Tomorrow we offer them to you for the amazing sale low price of only \$25. You'll find these rugs all made with time-tested weaving of "Alexander-Smith" quality in beautiful designs and colors.

**\$1.00 DOWN**

Delivers this rug to your home. Balance on Ayres Deferred Payment Plan. Plus a small carrying charge.

—Downstairs at Ayres.

Women's Pajamas . . . 50c  
Plain rayon one-piece style pajamas or gowns. Some are lace trimmed. Sizes 16-17. Irregulars.

Rayon Undies . . . 25c ea.  
Panties, stepins, bloomers or vests. Tailored finish. Tearose or flesh. Sizes 31 to 37.

Rayon Undies . . . 3 for \$1  
Plain or sheer, rayons. Panties, stepins, bloomers or shorts. Tailored rose. Sizes 34 to 42.

Sheer Undies . . . 50c ea.  
Fanties, stepins, briefs or bloomers. Also sheer or plain rayons. Sizes 34 to 42.

Silk Pajamas . . . \$1.59  
California V or square necklines with gorgeous lace trims. 2-piece styles. Sizes 16 and 17.

Women's Silk Undies, 50c  
Silk crepe chemise, dancettes or panties. Lace trimmed. Sizes 34 to 40 and 32 to 36.

Cotton Nighties . . . 50c  
Printed batiste nighties with V or square necks. Ruffle trim. Sizes 16 and 17.

Silk Crepe Slips . . . \$1.00  
California V or straight lace or tailored tops. Bias cut. Sizes 34 to 44.

Rayon Taffeta Slips . . . 50c  
Lace or tailored styles. Bias cut. Fine, long-wearing rayon taffeta. Sizes 34 to 44.

Women's Hankies . . . 12-39c  
New hankies classed as seconds. Prints, woven borders and novelties. White and colors.

Neckwear . . . . . 59c  
Round, high and V necklines. Laces, organdies and crepes. In bright colors and whites.

Last 3 Days!  
Irregulars of  
**REALSILK**  
De Luxe Chiffon  
HOSIERY

**2** Prs. \$125  
1 pr., 69c

Buy two pairs in the same color . . . and at this remarkable sale price you'll get double the service! Beautiful sheer chiffons of Real Silk De Luxe in smart spring shades. Sizes 8 1/2 to 10 1/2.

—Downstairs at Ayres.

Tomorrow at 9:30!—More of Those Lovely

New Spring Dresses  
SALE PRICED at

**2 for \$7.00**  
(1 Dress \$3.98)

So Unusual at This Price You'll Want a Whole Wardrobe of Them!

Gorgeous new styles, tunics, shirtmakers, Gibson Girl types, polka dots, sheer suit dresses, light prints, pastels, navy, May wine, British tan . . . and every other wanted color! Styles for every hour of the day for women and misses.

For Shopping!  
For Business!  
For School!

Sheers!  
Prints!  
Crepes!

Polka Dots!  
Plain Colors!  
Lilac Prints!



## SIZES:

14 to 20 38 to 44 18 1/2 to  
11 to 19 46 to 52 24 1/2!

—Downstairs at Ayres.

Tomorrow at 9:30!—Last 3 Days of this Big Sale!

REMNANTS  
ABC Fabrics

Only in a very few stores in the United States are ABC remnants sold . . . and we consider it a rare privilege to be able to offer them to our many friends . . . and to offer them at this low price is an almost "Believe it or Not" story! For the Birthday Sale we were able to secure thousands of yards of ABC remnants . . . new spring materials in prints, dimities, percales, batistes and sport cottons in most every color and pattern you'd like.

## REMNANTS REMNANTS REMNANTS

ABC

Tuxedo Batiste

**13c Yd.**

A 36-inch sheer batiste in a great selection of beautiful print patterns. Ideal for cool summer dresses for yourself or children and for blouses. Many gay colors.

REMNANTS

ABC

40-In. Batiste

**19c Yd.**

Fine qualities in various weaves. White, brown, greens, black, blues, pink, navy, maize, gray and many other colors. In lengths suitable for blouses or dresses.

REMNANTS

ABC

80-Sq. Percales

ABC

80-Sq. Percales

**15c Yd.**

REMNANTS

ABC

Spring Prints

**19c Yd.**

REMNANTS

ABC

Spring Prints

**19c Yd.**

An exciting group of 80-square percales in gorgeous large patterned prints. For sports dresses, pajamas, beach costumes, etc.

Sale! Fast-Color

Dress Linen Remnants

**39c Yd.**

Fine qualities in various weaves. White, brown, greens, black, blues, pink, navy, maize, gray and many other colors. In lengths suitable for blouses or dresses.