

BLOCK'S**DOWNSTAIRS STORE****HALF PRICE! WOODBURY'S
50c LOTIONS, SHAMPOOS**Coconut Oil Shampoo Almond Rose Cream
Tea Shampoo Hair Gloss
Liquid Castle After-Shaving
Shampoo Lotion

Special for Friday only . . . Woodbury's lotions and shampoos . . . nationally-known for their purity and effectiveness.

ESCALATORS to Block's Downstairs Store.

4 for \$1**Friday Special!
Discontinued Styles of
Shirley Temple
DRESSES
All Originally
Higher-Priced!****\$1.59**

Dainty hanky lawns, batistes, organdies, piques and printed broadcloths in styles that are a tribute to the charm of this darling child star! Sizes 1 to 3, 3 to 6, 7 to 14. Also discontinued styles of Shirley Temple silk dresses, \$2.59 and \$3.59.

Escalators to Block's Downstairs Store.

**Special Price on
Better Quality
Girls', Tots'
COATS
Including Many Regulation
All-Wool Navy Cheviots!****\$5**

The cheviots have emblems and matching berets! Other fitted and flare styles in diagonals, tweeds and mixtures . . . each nicely lined and well made! Blues, browns, tans, checks, plaids and high shades. Sizes 2 to 6, 7 to 16.

Escalators to Block's Downstairs Store.

**Extra Miles of Wear
at Less Cost Per Mile!
Children's
SHOES
Specially Priced
for Friday Selling!****\$1.19**

Oxfords . . . ghillies . . . straps . . . sturdy shoes for active little feet! All well made with leather soles! In white, black or brown. Regular sizes 8 1/2 to 11, 11 1/2 to 12.

Escalators to Block's Downstairs Store.

**2 Days Before Easter and the Downstairs Boys' Shop
Is Full of What Your Son Needs and Wants!****Suggestions From the Downstairs Prep Shop!****New 2-Trouser Prep Suits**Double Breasted!
Sports Back Coats!
New Spring Fabrics!
Tans and Gray!2 Prs. Long Trousers!
Smartly Tailored!
Celanese Lined!
Navy Blue Cheviots!**\$10.95**Prep Topcoats
Raglan sleeves and all
around belt! Tans and
grays! Many with fancy
backs!

25c

Prep Felt Hats
Quality felts like Dad's. New
shades and shapes! With
little feather on the band.

19c

"Jack Horner" Prep Shirts
Unconditionally guaranteed.
Newest spring patterns!
Whites, deep tones and plain
colors.

79c

Silk Spring Prep Ties
Snappy prints in full length
prep shapes. Of all silk and
silk lined.

19c

New Spring Slacks
Pleated fronts, suspender
buttons, side buckles in new
wool fabrics. Sizes up to 22
years.

2.98

Suggestions From the Downstairs Boys' Shop**2-Knicker Sports Back Suits**Double Breasted!
Fancy Sports
Backs!
Cut Full!
Tans and Grays!
Celanese Lined! Sizes 7 to 14!**\$6.98**2-Long Pant Suits
Newest spring colors and
styles in sturdy wearing
fabrics.

19c

Boys' Felt Hats
Soft felt, snap or ribbon
brims in navy blue and
pearl gray!

19c

Boys' Long Trousers
Junior Longies with match-
ing belts! Pleated fronts!
Tans, browns and grays!
Sizes up to 10.

1.59

"Robin Hood" Shirts
Guaranteed fast colors in
fancy print broadcloths.
Also whites and button-on
styles.

55c

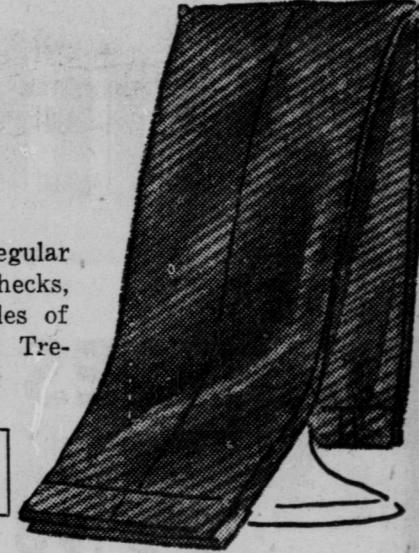
Escalators to Block's Downstairs Store.

**Value! Value! Still More Value—in These****EASTER SUITS
and TOPCOATS****\$14.95**For Men
and
Young Men**Styles You Admire—Sizes for Men of All Builds!**

- ★ New Worsteds!
- ★ Single Breasted!
- ★ New Twists!
- ★ Double Breasted!
- ★ New Stripes!
- ★ Sports Backs!
- ★ Chalk Stripes!
- ★ Panel Backs!
- ★ New Checks!
- ★ Plain Backs!
- ★ New Monotones!
- ★ Finely Tailored!
- ★ Raglan Coats!
- ★ Polo Style Coats!
- ★ Fancy Back Coats!
- ★ Single or Double Breasted Coats!
- ★ Smart Patterns!

Available on Our TEN-PAY PLAN**SPECIAL SELLING—1,000 Pairs
DRESS TROUSERS****\$2.95**

For Men and Young Men

WORSTEDS! TWISTS! FLANNELS! Regular
style or with pleated fronts! Tans, stripes and
smart novelties! Smart shades of
blues, grays and browns! SIZES 28 to 50! Tremendous assortments! Compelling values!Men's Work Trousers, \$1.29
Sanforized coverts or Pepperell Pin Checks.

ESCALATORS to Block's Downstairs Store.

Special for One Day . . . Friday Only!**BROADCLOTH SHIRTS**Limited Quantity of Original \$1
Qualities . . . Specially Priced at Only**59c**Collars Attached!
Plain Colors!
Well Tailored!
Guaranteed Fast Color!These shirts are originally higher-priced qualities
reduced because sizes in the different patterns and
colors are broken, but you'll find sizes 14 to 17
in the lot! Hurry in to stock up for the summer
. . . at Friday savings!Men's Spring Sweaters
Pull-over styles—some with half-talon zipper fasteners.
Plain colors or checked! Brushed effects! Sizes
36 to 42.

19c

Linen Heel-Toe Sock, Pr.
Just 760 pairs of rayons and lises with reinforced
heels and toes of genuine Irish linen.
55c longer wearing.

19c

Broadcloth Pajamas
Plain colors or novelty patterns in coat or
pullover styles. Handsomely trimmed! Men's
sizes A to D. Fast colors.

79c

Hand-Tailored Ties
New, light colors and patterns for Easter! Full
shapes. For men and young men!

39c

**Men's SHORTS
and SHIRTS, 22c Ea.****5 for \$1**Pre-shrunk fast color novelty
shorts, full-sized and well made.
Elastic side insert. Sizes 28 to
42. Also full combed cotton pull-
over shirts in ribbed styles. Sizes
34 to 46.

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