

BLOCK'S DOWNSTAIRS STORE

Friday Bargains

Phone RI. 8421
Or Mail Your Order
To Block's Personal Shopping
Service

Limited Quantity of Regular \$10.75
SWAGGER, MAN TAILORED
EASTER SUITS



With a Special
Friday Savings
Price Tag!

\$5⁹⁹

Men's Wear
Worsteds!
Men's Wear
Flannels!
Hair Line
Stripes!

Short Jacket
Styles!
Swagger
Suit
Styles!
English
Walking
Suits!

The cream of the season's short jacket styles as well as smart practical swagger models are included in this special sale group! Each lined throughout... each well made and excellently tailored of up-to-the-minute spring fabrics! For women and misses!

ESCALATORS to Block's Downstairs Store.



No Need for Knees to
Be Without Cool

Knee-Length
SILK HOSE

Full-Fashioned Irregulars of
Higher-Priced Qualities!

39^c Pr.

Step into knee-length hose the first balmy day! Buy several pairs to-morrow at Friday savings! All these are made of fresh silks with well-fitting ankles, neat heels and elastic garter tops. New shades for women and misses!

Clearance! Women's First
Quality Ringless Hose, pr. ... **39^c**

ESCALATORS to Block's Downstairs Store.



A Special
Pre-Easter Purchase!

SHEER
BLOUSES

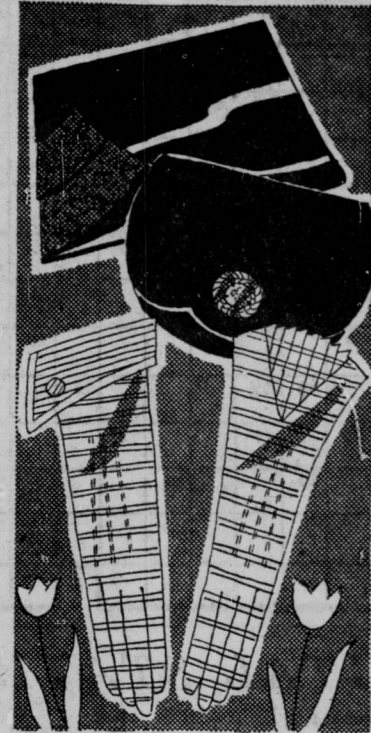
Dozens of Styles!
Dozens of Colors!

88^c

- Sheer Organdies!
- Printed Lawns!
- Dotted, Striped Lawns!
- Hanky Linens!
- Crisp Piques!

One of the lowest prices of the season on these darling suit companions! Whites! Pastels! Plaids! Women's sizes 34 to 40.

ESCALATORS to Block's Downstairs Store.



New Arrivals in
Color-Mad

EASTER
HANDBAGS

Smart Copies of
Higher-Priced Bags!

White! Pink!
Blue! Navy!
Kelly green!
British tan!
Cornflower!
Black! Brown!
Simulated pat-
ents, lizard and calf grains! Sizes
from flat envelopes to triangular van-
ities! For women and misses!

65^c

EASTER GLOVES
Are Color Conscious!

String, bengaline
and pineapple
knits in such
luscious shades
as chardon,
Kelly green,
English tan, il-
lac, rust, beige,
white, black, navy,
cocoa, pink, light blue and others.

55^c

ESCALATORS to Block's Downstairs Store.



Extra Fine, Extra
Heavy Pelts in

Northern Seal*
FUR COATS

Luxuriantly and
Smartly Styled!

\$49⁵⁰

Extra heavy pelts styled in either swagger or full length lines! New collar and sleeve treatments! Use our layaway and buy your coat now for next season! A small down payment and convenient weekly payments. Women's sizes 14 to 20, 38 to 44.

*Coney
ESCALATORS to Block's Downstairs Store.

YOUNG HATS
WITH YOUNG IDEAS!



A Smart Easter Parade
OF HAT FASHIONS



- Veiled
Turbans
- Off-Face
Styles
- Smart
Sailors
- Clever
Brims
- Youthful
Matrons

\$1⁹⁵

Easter STRAWS
Easter PASTELS
Easter CREPES

AND OTHER
EASTER HATS

The finer straws
and fabrics,
styled in the
newest manner
will march in
this EASTER
PARADE of
\$2.95 Fashions!

\$2⁹⁵

ESCALATORS to Block's Downstairs Store.

Color-Proud Prints, Pastels and Practical Shades in

EASTER DRESSES

Just Recently Specially Purchased in New York!

Prints, Wash Crepes, Monotone
Sheers, Acetates, Novelty Sheers,
Bedford Sheers, Seersucker Acetates!

Choose your Easter parade dress from our most complete collection of fashion-right frocks! All brand new styles... rushed in daily from New York! Suit dresses! Jacket dresses! Redingote effects! 2-piece effects! Tailored styles! Feminine styles boasting Gibson Girl necklines and frilly lace and organdy trims! Many pleats... and soft shirring. All the new colors! Sizes 14 to 20, 38 to 46, 46 to 52.

2 for \$7

Half Price! Frilled BOUCLE DRESSES

Tropic Orange Turquoise Beige Copper
Mexicana Dove Gray Dawn Blue Raspberry
Black Navy

\$5³⁷

THESE 2-PIECE DRESSES ARE USUALLY \$10.75, NOW HALF PRICE! Grand for spectator sports, tea dancing and afternoon wear! For women and misses!

ESCALATORS to Block's Downstairs Store.



Hie Yourself to Block's Downstairs
Store for New High Shades in

taffaswish

RAYON SLIPS
TAFFETA

A Crown-Tested Quality!

- Choice of These Colors:
- Rose Dew
 - Dove Gray
 - Tearose
 - Brown
 - Aqua
 - Navy
 - Black

\$1

"Taffaswish" slips are made of laboratory tested fabric... accurately sized, cut generously long and full. The seams are sturdy... the colors launder well... the slips are easy to press! Buy these slips to wear under your spring sheers and your summer eyelets. For women and misses!

ESCALATORS to Block's Downstairs Store.



Will You Take Your Easter
Perfume Straight or Blended?

Our Cocktail
Perfume Bar

Has Fragrant Flower Scents or Will Mix
a Perfume to Your Liking!

3
Drams
\$1 **35^c** Dram

Carnation
Charlier
Medusa
April Balm
Lilac
Acacia
Dawn

Violet De Parme
Rose
Lily of the Valley
Sweet Pea
Paradise Gained
Mandarin Love
Apple Blossom
Gardenia

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