

BLOCK'S DOWNSTAIRS STORE

Many One-Day
Savings for
Easter! Come,
Phone or Mail
Your Order!

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Easter Specials

New Cocktail JACKETS CAPES
To Wear Summer Evenings!
\$2.98

Gibson Girl capes! Bolero jackets! Baby capes! Blue! Black! Kelly Green! White! Aqua! Pink! Junior sizes 11 to 17.

Escalators to Block's Downstairs Store

Swagger, Man-Tailored
Usual \$7.95
\$10.95 Suits
Specially Priced!
\$5.99

Men's wear worsteds and flannels! Hairline stripes! Short jacket suits or swaggers in soft bright colors. For women and misses!

Escalators to Block's Downstairs Store

Genuine Celanese High Shade Petticoats
A Gay Nineties Fashion for a Modern Miss!
\$1.19

Let a petticoat swirl and peek from under your spring apparel. Green, navy, black, luggage, May wine, purple, orchid, tawse, white. For women and misses!

Escalators to Block's Downstairs Store

New Air Cooled SUMMER FROCKS
In Sheer Fabrics!
\$1.00

Batistes, slab yarns, dimities, printed lawns, hankie lawns and desert cloths in a variety of styles. Fast colors. Sizes 14 to 52.

Escalators to Block's Downstairs Store

Frilled Boucle Dresses

The Usual \$10.75 Quality \$5.95

These dresses are specially purchased beauties . . . grand for all spectator sports . . . smart for tea, dancing and shopping! Soft new colors such as tropic orange, mexicana, turquoise, dove gray, beige, dawn blue, copper, raspberry, black, navy and rose. For women and misses!

Escalators to Block's Downstairs Store

Tots' Dress-Up Frocks

Dozens of Styles in Easter Egg Colors \$1.59

Dainty crepe de chine dresses with Irish lace or hand-smocked trim! Blue, maize, flesh, printed or pin dots. Also crepes in green, blue, maize or rose. Sizes 3 to 6.

Escalators to Block's Downstairs Store

Easy Zip Reducing Girdle

Also All-In-One With Swami Bra \$1.39 Each

The girdle has velvet grip garters and comes in sizes 26 to 36. The all-in-one has lace back and comes in sizes 36 to 46.

Escalators to Block's Downstairs Store

New Easter Handbags

Small Bags! Large Bags! Novelty Bags! 65c

Simulated patent, calf leather, lizard skin and rough leather grains and novelties! Black, brown and navy as well as a startling array of the newest colors! For women and misses!

Escalators to Block's Downstairs Store

Crepewrist Ringless Knee Length SILK-HOSE
Irregulars of Higher-priced Qualities!
59c Pr.

Crepewrist hose combining that dull, flattening, soft-to-feel texture with long wear! New spring shades. Sizes 8 1/2 to 10 1/2.

Escalators to Block's Downstairs Store

Pre-Easter Sale! Girls', Tots' COATS
All Better Qualities Reduced!
\$5.00

Many all-wool navy cheviot regulation styles with matching beret and sleeve emblem! Also tweeds, diagonals and mixtures. Sizes 2 to 6, 7 to 16.

Escalators to Block's Downstairs Store

New Shipment! SHEER BLOUSES
Specially Priced!
88c

Sheer organdie! Printed lawns! Dotted and striped lawns! Hanky linens! Pique! White and pastels! Women's sizes 34 to 40.

Escalators to Block's Downstairs Store

One Day Only! Arch-Rest Footwear
Block's Spring Styles!
\$3.84

Blue, black, brown oxfords, ties and T-straps. Not one pair reserved! Women's sizes 4-10, widths AAAA to C.

Escalators to Block's Downstairs Store

Bengaline Gloves

In 14 of the New Spring Shades 55c

Also pebble weaves . . . all the new short styles! Such popular shades as luggage tan, chadron, navy, pink, brown, chamois, white, dusty blue, purple, green, red, tan and black. For women and misses!

Escalators to Block's Downstairs Store

Children's Iron-Clad Shoes

Entire Shoe of Solid Leather \$1.98

Form-fitting lasts for growing feet! Leather soles and insoles! Leather counters! Leather uppers! Patents, brown calf and elk, white buck and elk! One-strap, ghillies or oxfords. Sizes 8 1/2 to 12, 12 to 3.

Escalators to Block's Downstairs Store

50x50 Lunch Cloths

Limit of 4 to a Customer 29c

Novelty plaids and checks in bright colors! No phone, mail or C. O. D. orders, please! This special is a real "boon" to happy breakfasts and luncheons!

Escalators to Block's Downstairs Store

New Sports Cottons, Yd.

Short Lengths of 29c to 39c Qualities 15c

Swagger broadcloths, Congo crashes, piques, shantungs! Plain or printed patterns in fast colors! Pieces over 4 yards cut to desired lengths!

Escalators to Block's Downstairs Store

New and Colorful SPRING CURTAINS
of Homespun Net!
89c Pr.

Novelty net with white rating homespun effect! Burgundy, brown, royal blue, dartmouth green, army gold and red, 2 1/2 yard!

Escalators to Block's Downstairs Store

4-Year 'Wearite' Sheets

Original \$1.09 Quality 69c

These well-known sheets are bleached snow white and are free from dressing! Tape selvage! 81x90-inch size! Special for Wednesday!

Escalators to Block's Downstairs Store

Block's Downstairs Store Presents Brand New Easter Parade Fashions!

STRAWS
Take Honors in Easter Fashions
New brims with bright flower trims \$2.95

Dressy Turbans! Smart Sailors! New Brims! Off-Face Styles! All Headsizes!

Escalators to Block's Downstairs Store

Boys' New SPRING SUITS
With 2-Long Pants!
\$8.95

Tailored in neatly patterned gray or tan hard-wearing fabrics! Celanese lined! Sports back, double breasted coats! Sizes 10 to 16.

Escalators to Block's Downstairs Store

Boys' New Felt Hats

New Spring Colors! New Spring Styles \$1.39

Squirrel, thrush, navy mixtures, seal gray, tan and others! Ribbon or self band. Leather sweat bands. Self crease crowns. Feather with each hat. All sizes.

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