

BLOCK'S DOWNSTAIRS STORE

Easter Specials

Many One-Day
Savings for
Easter! Come,
Phone or Mail
Your Order!

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Savings for
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New Cocktail

JACKETS CAPES

To Wear
Summer Evenings!

\$2.98

Gibson Girl capes!
Bolero jackets! Baby
cape! Blue! Black!
Kelly Green! White!
Aqua! Pink! Junior
sizes 11 to 17.

Escalators to Block's
Downstairs Store

Swagger, Man-Tailored

Usual \$7.95
\$10.95 Suits

Specially Priced!

\$5.99

Men's wear worsteds
and flannels! Hairline
stripes! Short jacket
suits or swaggers in
soft bright colors. For
women and misses!

Escalators to Block's
Downstairs Store

Genuine Celanese

High Shade Petticoats

A Gay Nineties Fash-
ion for a Modern Miss!

\$1.19

Let a petticoat swish
and peek from under
your spring apparel.
Green, navy, black,
luggage, May wine,
purple, orchid, tearose,
white. For women and
misses!

Escalators to Block's
Downstairs Store

New Air Cooled

SUMMER FROCKS

In Sheer Fabrics!

\$1.00

Batistes, slub yarns,
dimities, printed lawns,
hanky lawns and desert
cloths in a variety of
styles. Fast colors. Sizes
14 to 52.

Escalators to Block's
Downstairs Store

Frilled Boucle Dresses



The
Usual \$10.75
Quality **\$5.95**

These dresses are specially pur-
chased beauties... grand for
all spectator sports... smart
for tea, dancing and shopping!
Soft new colors such as tropic
orange, mexicana, turquoise,
dove gray, beige, dawn blue,
copper, raspberry, black, navy
and white! For women and
misses!

ESCALATORS to Block's Downstairs Store

Tots' Dress-Up Frocks

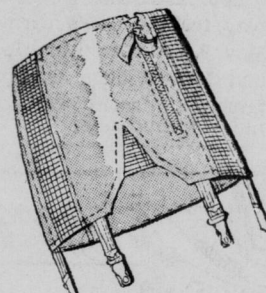


Dozens of
Styles
in Easter
Egg Colors **\$1.59**

Dainty crepe de chine dresses
with Irish lace or hand-
smocked trim! Blue, maize,
flesh, printed or pin dots. Also
crepes in green, blue, maize or
rose. Sizes 3 to 6.

ESCALATORS to Block's Downstairs Store

Easy Zip Reducing Girdle



Also
All-In-One
With
Swami Bra **\$1.39**

Each

The girdle has velvet grip
garters and comes in sizes 26
to 36. The all-in-one has lace
back and comes in sizes 36 to
46.

ESCALATORS to Block's Downstairs Store

New Easter Handbags



Small Bags!
Large Bags!
Novelty
Bags! **65c**

Simulated patent, calf leath-
er, lizard skin and rough
leather grains and novelties!
Black, brown and navy as well
as a startling array of the new-
est colors! For women and
misses!

ESCALATORS to Block's Downstairs Store

Crepetwist Ringless

Knee Length SILK-HOSE

Irregulars of Higher-
priced Qualities!

59c Pr.

Crepetwist hose com-
bine that dull, flatter-
ing, soft-to-feel texture
with long wear! New
spring shades. Sizes 8½
to 10½.

Escalators to Block's
Downstairs Store

Pre-Easter Sale!

Girls', Tots' COATS

All Better Qualities
Reduced!

\$5.00

Many all-wool navy
cheviot regulation
styles with matching
beret and sleeve em-
blem! Also tweeds,
diagonals and mixtures.
Sizes 2 to 6, 7 to 16.

Escalators to Block's
Downstairs Store

New Shipment!

SHEER BLOUSES

Specially Priced!

88c

Sheer organdies! Print-
ed lawns! Dotted and
striped lawns! Hanky
linens! Piques! White
and pastels! Women's
sizes 34 to 40.

Escalators to Block's
Downstairs Store

One Day Only!

Arch-Rest Footwear

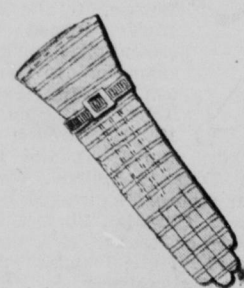
Block's Spring Styles!

\$3.84

Blue, black, brown
oxfords, ties and T-
straps. Not one pair
reserved! Women's
sizes 4-10, widths
AAAA to C.

Escalators to Block's
Downstairs Store

Bengaline Gloves



In 14 of
the New
Spring
Shades **55c**

Also pebble weaves... all the
new shortie styles! Such
popular shades as luggage tan,
chaudron, navy, pink, brown,
chamois, white, dusty blue, pur-
ple, green, red, tan and black.
For women and misses!

ESCALATORS to Block's Downstairs Store

Children's Iron-Clad Shoes

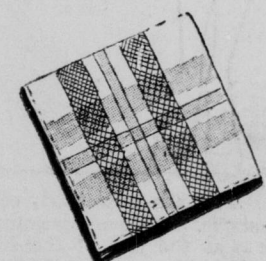


Entire
Shoe of
Solid
Leather **\$1.98**

Form-fitting lasts for growing
feet! Leather soles and insoles!
Leather counters! Leather up-
pers! Patents, brown calf and
elk, white buck and elk! One-
straps, ghillies or oxfords. Sizes
8½ to 12, 12 to 3.

ESCALATORS to Block's Downstairs Store

50x50 Lunch Cloths

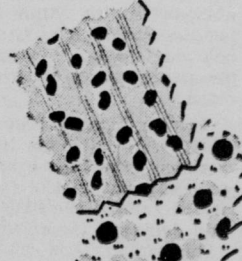


Limit of
4 to a
Customer **29c**

Novelty plaids and checks in
bright colors! No phone, mail
or C. O. D. orders, please! This
special is a real "boon" to hap-
py breakfasts and luncheons!

ESCALATORS to Block's Downstairs Store

New Sports Cottons, Yd.



Short Lengths
of 29c to 39c
Qualities **15c**

Swagger broadcloths, Congo
crashes, piques, shantung!
Plain or printed patterns in
fast colors! Pieces over 4 yards
cut to desired lengths!

ESCALATORS to Block's Downstairs Store

New and Colorful

SPRING CURTAINS

of Homespun Net!

89c Pr.

Novelty net with white
ratine homespun effect!
Burgundy, brown, royal
blue, dartsmouth green,
army gold and rest. 2½
yard!

Escalators to Block's
Downstairs Store

4-Year 'Wearite' Sheets



Original
\$1.09
Quality **69c**

These well-known sheets are
bleached snow white and are
free from dressing! Tape selv-
edge! 81x90-inch size! Special
for Wednesday!

ESCALATORS to Block's Downstairs Store

Block's Downstairs Store Presents Brand New

Easter Parade Fashions!



STRAWS

Take Honors in
Easter Fashions

New brims
with bright
flower trims **\$2.95**

Rough Straws

\$1.95

New Pedalines

Pastel Felts

Dressy Turbans! Smart Sailors! New Brims!
Off-Face Styles! All Headsizes!



ESCALATORS to Block's Downstairs Store

Boys' New

SPRING SUITS

With 2-Long Pants!

\$8.95

Tailored in neatly pat-
terned gray or tan
hard-wearing fabrics!
Celanese lined! Sports
back, double breasted
coats! Sizes 10 to 16.

Escalators to Block's
Downstairs Store

Boys' New Felt Hats



New Spring
Colors! New
Spring Styles **\$1.39**

Squirrel, thrush, navy mix-
tures, seal gray, tan and
others! Ribbon or self band.
Leather sweat bands. Self
crease crowns. Feather with
each hat. All sizes.

ESCALATORS to Block's Downstairs Store