

Block's SECOND FLOOR DAY

We Made a Good Buy—So Can You!

SPORTS COATS and SWAGGER SUITS

Values As High As The Price Is Low!

\$15.00

Even if you planned to pay more, see this glorified, hand-picked collection of suits and coats first! Swaggers that have an extra swish—Gibson Girl metal frogs! Sleeves that learned their tricks in Paris. Coats that broadcast Tartar checks. Classic, sturdy tweeds and shimmering fleeces—caressing to the touch—in colors to please critical eyes. Dawn blue, English tan, Capucine green, gray, black and navy. If you're a thrifty soul, come to Block's Coat and Suit Shop!

BLOCK'S—Coat and Suit Shop—Second Floor



An Exciting Sale of

KNITTED DRESSES

Made to Sell for \$10.75 to \$12.95

\$6.45

Right when everybody's dying to get into a knit and the great outdoors, Block's Sports Shop humors them and their pocketbooks. Two and three-piece boucles with soft flattery and an individual air. Two-piece zephyrs whose designs and lines mark you instantly well-groomed. In pastels, gray, green, brown, black or navy. Be quick—like a mouse—getting here or you may not get a nibble. Yes, they're that tremendous. Sizes 12 to 44.

BLOCK'S Sports Shop—Second Floor



Buy Your Easter Hat at Block's!

BALLIBUNTL

The Aristocrat of the Straw Family

Designers love Ballibuntl because they can do such interesting things with it! You love Ballibuntl because its sleek shining surface gives you such a well-groomed look! With or without the frippery of flowers and veils, it is always distinguished, well-bred and superior. At its best in black, brown and navy.

\$5

BLOCK'S—Millinery Salon, Second Floor



400 Brand New Dresses!

Murmuring Pine, Printed Frocks! Sheers, Crepes and Bembergs!

The Budget Dress Shop has the prize beauties of the flower garden—dots and dashes and lots of flash for less than a ten dollar bill! They have that top-o'-the-world smartness in their whoopsey ruffled sleeves, angelic jabots, flower corsages and crisp pique touches, with grand pig-skin belts for the tailored girls. Redingotes, jacket-frocks, pastels with small stripes, Velva Ray dresses and many other values that offer a great deal for their modest price.

Misses' Sizes 12 to 20

Half Size

\$9.90

Women's Sizes 36 to 46

1/2

BLOCK'S Budget Corner Dress Shop—Second Floor

College Shop Specials for Saturday!
Junior Sports Coats

And, of course, the all-around collegiate favorite is this baby, boxy swagger in Camel's Fleece. Natural, blues and green with stunning tortoise glass buttons. Sizes 11 to 17. Also all the other smart junior styles.

\$12.95

Junior Dresses

Here's just what it takes to tilt college girls' chins one inch higher—"Here's looking at you in the best looking jacket frock in captivity." Navy frock topped by a lilac-shower print with pompadour sleeves. One of many guaranteed to take your breath away. Call your colors, take your sizes 11 to 17.

BLOCK'S College Shop—Second Floor

\$6.98