

# AT ROGERS ONLY!

## Another History-Making Sale!

For Saturday only, through the co-operation of The International Silver Co., Rogers excites the city with a sensational sale to which every home-loving family will be attracted. Original Rogers silverplate — made and guaranteed by The International Silver Co., Makers of Rogers 1847. 50-Piece Set... Factory Price \$55.00 before this Sale—Factory Price \$55.00 after this Sale—Tomorrow at ROGERS at only \$27.50! Actual  $\frac{1}{2}$  price! Pay only 50c Down and 75c a Week!

## ORIGINAL ROGERS SILVERPLATE 50-Piece Set



AT ROGERS TOMORROW

FOR  
ONLY \$27.50

50¢ DOWN - 75¢ A WEEK  
NO INTEREST - NO CARRYING CHARGES

1/2 PRICE!

Nationally  
Advertised  
AT

~~\$55.00~~  
\$27.50

Before  
and  
After  
This  
Sale

HERE'S WHAT YOU GET—

- ★ 8 VIANDE or REGULAR HOLLOW HANDLE KNIVES (Mirror Stainless Steel)
- ★ 8 DINNER FORKS
- ★ 8 SALAD FORKS
- ★ 2 TABLESPOONS
- ★ 8 SOUP SPOONS
- ★ BEAUTIFUL TARNISH-PREVENTIVE CHEST

Pattern and Set  
EXACTLY  
AS SHOWN

50 Pieces—Complete Service for Eight

Receive Your Silver  
Immediately by Paying

**50¢ DOWN**

The Balance Can Be

Paid at

**75c a Week**

or

**\$1.50 Every Two Weeks**

or

**\$3.00 a Month**

NO INTEREST OR CARRYING CHARGE

LOVELY NEW "BEVERLY HILLS" OPEN PATTERN!  
GUARANTEED BY FACTORY TO BE  $\frac{1}{2}$  PRICE FOR THIS SALE

Dress Your Easter Table  
with Gorgeous Silverplate

**AT HALF PRICE**  
On Easy Terms!

IF YOU LIVE ANYWHERE IN INDIANA  
YOUR CHARGE IS GOOD AT ROGERS

**Rogers & Co.**  
Square Deal Jewelers

5 NORTH ILLINOIS STREET