

AT ROGERS ONLY!

Another History-Making Sale!

For Saturday only, through the co-operation of The International Silver Co., Rogers excites the city with a sensational sale to which every home-loving family will be attracted. Original Rogers silverplate — made and guaranteed by The International Silver Co., Makers of Rogers 1847. 50-Piece Set . . . Factory Price \$55.00 before this Sale—Factory Price \$55.00 after this Sale—Tomorrow at ROGERS at only \$27.50! Actual 1/2 price! Pay only 50c Down and 75c a Week!

ORIGINAL ROGERS SILVERPLATE 50-Piece Set



BUY YOUR
ROGERS
Silverplate
AT ROGERS



AT ROGERS TOMORROW

FOR ONLY **\$27.50**

50¢ DOWN - 75¢ A WEEK
NO INTEREST · NO CARRYING CHARGES

1/2 PRICE!

*Nationally
Advertised*
AT

~~**\$55.00**~~
Before and After This Sale

HERE'S WHAT YOU GET—

★ 8 VIANDE or REGULAR
HOLLOW HANDLE KNIVES
(Mirror Stainless Steel)

★ 8 DINNER FORKS
★ 8 SALAD FORKS
★ 2 TABLESPOONS
★ 8 SOUP SPOONS

★ BEAUTIFUL TARNISH-PREVENTIVE
CHEST

Pattern and Set
EXACTLY
AS SHOWN

50 Pieces—Complete Service for Eight

PHONE RI-5353
RED CAB—for
FREE TAXI
To ROGERS



Come Early in a
RED CAB . . . FREE!

MAIL
ORDERS
WILL RECEIVE
PROMPT
ATTENTION

Receive Your Silver
Immediately by Paying

50¢ DOWN

The Balance Can Be
Paid at

75c a Week

or
\$1.50 Every Two Weeks

or
\$3.00 a Month

NO INTEREST OR CARRYING CHARGE

LOVELY NEW "BEVERLY HILLS" OPEN PATTERN!
GUARANTEED BY FACTORY TO BE 1/2 PRICE FOR THIS SALE

*Dress Your Easter Table
with Gorgeous Silverplate*

AT HALF PRICE

On Easy Terms!

IF YOU LIVE ANYWHERE IN INDIANA
YOUR CHARGE IS GOOD AT ROGERS

Rogers & Co.
Square Deal Jewelers

5 NORTH ILLINOIS STREET