

Leader Store—Washington and Delaware Sts. Mail and Phone Orders Carefully Filled, Phone Riley 6364. Visit Our Newly Decorated, Ready-to-Wear Sections, 2nd Floor

Ready for Easter...With Exciting New Fashions...Low Priced!

FREE DELIVERIES WITHIN CITY LIMITS!

LEADER STORE

Use Our Convenient "Lay-Away"—Small Deposit



SAMPLES—One of a Kind

Leather
HANDBAGS2 Initials Free With
Every Bag!**94c**Many Made to Sell for
Double This Price!

Genuine leather, shiny patent, including Karatons. Every smart new idea in handbags is here. Top handles, zippers, vanities, barrel bags, envelopes. Grey, navy, black, brown, saddle tan, green and red.

BOUTONNIERES
Daisies, Carnations, Field and
Violets 10c
Leader's Main Floor.

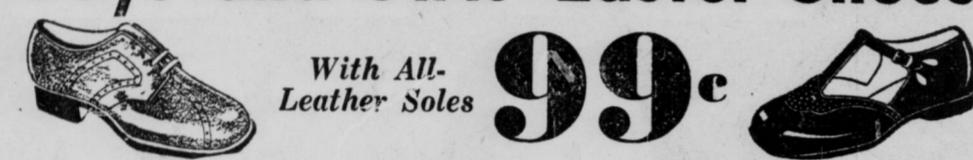
Buy Your Easter Footwear NOW!

New Novelty Shoes

Attractively Priced to Meet Every Type Budget!

High and
Cuban
Heels!**\$1.97**Sizes
3 to 8!

Boys' and Girls' Easter Shoes

With All-
Leather Soles**99c**

All new arrivals...patents, whites, smoke; also 2-tone, black and white or tan and white. Sizes 5 to 8, and 8 1/2 to 2. Shoes that will be smart for Easter and yet sturdy enough for months to come.

Leader's Main Floor.

EASTER LINGERIE
SILKS and TAFFETAS**99c**

- Satin Dance Sets
- Outsize Panties
- Outsize Chemises
- and
- Panels Slips

8 Feature Points Paned Slips!

- 4 GORE
- RIP PROOF SEAMS
- WILL NOT RIDE UP
- PRE-SHRUNK CLOTH
- BIAS CUT
- TAILORED STYLES
- Imported SHAPE LACES
- ADJUSTABLE STRAPS

1st Quality Women's Undies

Panties, bloomers, step-ins in "Willo-Glo" and novelty rayons. Well made and uniformly sized. Usual-ly 39c.

23c

Leader's Main Floor.

GIRLS! COME TO LEADER'S

You'll Like the Styles! Mother'll Like the Prices!

Girls' NEW
Easter Coats**\$5.94**

Well tailored smart new swagger, polo and fitted styles! New spring checks, plaids and plain color fabrics. Some with hats and purses to match. Sizes 3 to 14 years.

—For Confirmation!

Girls' WHITE
DRESSES—Of Celanese Rayon Taffeta and
Rayon Crepes!**\$2.94**

Dainty dresses for GIRLS and EARLY-TEENS. Confirmation styles in white and pastels with ruffled pleating and self-trim. Sizes 12 1/2 to 16 1/2 years. Included are adorable print dresses. Also a nice selection of prints, plain colors and pastels.

Children's Undies, 19c
Panties, Bloomers, Vests, with lace and appliques; saddle or diamond crotch. Sizes 4 to 18.Children's 'Baby-Face' Self-
Help Comb. Suits, 39c
Reg. 50c, made of satin striped
good Rayon. Full cut.Rayon Taffeta Slips, 39c
New pastels to complete any
Easter costume. Built-up shoulder. French seams. Sizes 4 to 14.

Leader's Second Floor.

THE INDIANAPOLIS TIMES

Only 7 Shopping Days to Easter! Hurry...for Best Selections!

Tomorrow, with Easter but seven shopping days away, will be one of the very busiest days of the spring season! Our stocks and our organization are tuned up to that expectation! Thousands will come from far and near to choose their Spring outfits from among our expertly selected and splendid array assortments of Easter Apparel!

Is Your Easter Shopping
Made EASY...IF
Use LEADER'S 10-PAY PLAN!
Consult Our Credit Manager,
Second FloorStore Open
Saturday

- to -

9
P.M.

USE LEADER'S 10-PAY PLAN!

WOMEN! Before You Decide on
Your Easter Outfit, See These NEWCOATS
and SUITS
IN LAST-MINUTE FASHIONS!**\$10.64**Every Garment Is NEW—Just Received—They Were
Made to Sell for \$12.95 and up to \$15.005c EASTER
GREETING
CARDS
2 for 5c
Cards for everyone.
For the Family
and Friends.
Leader's Main Floor.

Leader's Second Floor.

NEW EASTER DRESSES

\$3.97

What a collection. Here are dresses that are new in every detail. They're smartly fashioned of prints, plaid and combinations. Dark tones and plenty of navy, pastels and high shades. Sizes 14 to 20, and 36 to 50.

Leader's Second Floor.

Women's FIRST QUALITY
RINGLESS STOCKINGS**49c**• All New Spring
Colors!You'll rave over their quality when you see
them—especially if you've been shopping
for Silk Stockings lately.

- Picot Tops
- French Heels
- Sizes 8 1/2 to 10 1/2
- Cradle Foot
- Reinforced at
wearing points.

Marshall Field's "La France" Children's Anklets

First quality: Durenes; mercerized; candy stripes;
Roman stripes; plain and fancy cuffs. Sizes 5 to 10 1/2.

Leader's Main Floor.

EASTER SALE for MEN!

TO DRESS YOU SMARTLY FOR EASTER AT LITTLE COST!

Men's Easter SHIRTS

Including the NEW DEEP-TONES

With the Popular
DUKE-OF-KENT COLLARS
In Navy, Maroon
Copen and Brown!**99c**

In addition, this special Easter sale consists of plain broadcloths and fancy pattern prints. All guaranteed fast colors. Full cut with collar attached or fused collars. A very special lot of shirts selected for your Easter attire. Sizes 14 to 17. Hurry Down! Stock-Up on These Shirts...at This Low Price!

NEW FELT HATS

Smart styles for men and
young men; narrow and wide
brims. Colors: Pearl, Brown,
Gray and Tan. All sizes.

\$1.00

Leader's Main Floor.

NEW EASTER TIES

Hand-made neckwear in new
spring plaids, checks, stripes
and figures. Spring colors.

49c

Leader's Main Floor.

BOYS' NEW EASTER CLOTHES
Styled Like Dad's and Priced to Save Dad Money!Boys' 3-Piece
Easter SUITS

With 1 LONGIE and 1 KNICKER

\$5.94Made of good looking, sturdy materials
with wanted features. Full lined coats
with new pinch-backs. Gray, brown and
novelty checks and stripes. Sizes 6 to 15.BOYS' ALL-WOOL
PREP SUITS**\$7.94**Use Our
10-Pay Plan

WITH 2 PAIRS LONGIES!

New pinch-backs in single and double
breasted styles! Coats full lined, patch
pockets! Blue chevrons, gray and brown
checks. Slacks model trousers with wide
bottoms. Sizes 10 to 19.

Boys' Dress Shirts, 59c

Past colors, plain and fancy
broadcloths. Full cut. Yoke back.
Sizes 8 to 14 1/2.

Boys' Felt Hats, 98c

Gray, brown and navy blue. Full
sweatband. 6 1/2 to 7.

Boys' Rugby Suits, 98c

Past colors, pinch-back coat.
Broadcloth blouse, navy-weave
fabrics. Blue and brown. 4 to 9.

Boys' Easter Ties, 19c

Plain colors, stripes and novelty
check patterns. Silk and washable
ties.

Boys' Slacks, \$1.69

All wool novelty checks and solid
patterns. Side buckle, wide bot-
toms, extension waistband; novelties.
Sizes 8 to 18.

Boys' Sweaters, \$1.69

Part and All-Wool Sweaters.
Talon zipper, sport back, brown
and blue checks and plain colors.
Sizes 30 to 36.

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Leader's Main Floor.

TOP-TO-TOE SMARTNESS CALLS FOR THESE
Men's Goodyear Welt
DRESS OXFORDS

\$1.97

New checked patterns in blues
and grays; plain and pleated
fronts, some with zippers. Sizes
29 to 36.They're All
New Spring
Styles!Easter styled shoes in up-to-the-minute fashions—with narrow,
medium and pointed toes. Black or brown in sizes 6 to 11.
Plenty of wear, lots of comfort and real style—a big trio, men,
to get for only \$1.97 a pair.

Leader's Main Floor.

Men's 25c and 35c
Sample HOSE12 1/2c Pr. 6 Prs.
6 6cIngrains: French Lisesles,
Spunlo; Celanese, English ribs,
silks and rayons, and pastels.Men's Athletic
Shorts & Shirts 19cFull cut novelty checks and solid
patterns. Side buckle, wide bot-
toms, extension waistband; novelties.
Sizes 28 to 46.

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