

# BLOCK'S DOWNSTAIRS STORE

## Friday Bargains

Phone RI. 8421 or  
Mail Your Order to Block's  
Personal Shopping Service!



# Sale!

## 600 Brand New Easter Parade DRESSES

**Gay Prints! Acetates! Wash Crepes!  
Novelty Sheers! Seersucker Acetates!  
Monotone Sheers, Bedford Sheers!**

Thrifty women are exclaiming over these Pre-Easter sale values today! They recognize the tailoring, the quality of the fabrics and the styling to be exceptional at so low a price! They're 100 per cent right! Every dress is brand new... the best our capable buyer could find to offer at 2 for \$7! Man-tailored suit dresses! Bewitching feminine styles! JACKET DRESSES BY THE DOZENS! Many, many other desirable fashions! Buy your Easter frock in Block's Downstairs Store... You'll find marvelous assortments at a marvelously low price.

Colors:	Details:	Sizes:
Wheat	Soft Shirring	Junior Sizes
Saddle Brown	Pleats	11 to 17
May Wine	Lace Trims	Misses' Sizes
Navy	Pique Trims	14 to 20
Iris	2-Piece Effects	Women's Sizes
	Tailored Styles	46 to 52
	One-Piece Styles	

ESCALATORS to Block's Downstairs Store.

**SALE PRICE**

**2 for \$7**

**ONE DRESS \$3.79**

**Just Arrived! A Fresh Shipment of 600 Prs.**

## Knee-Length Hose

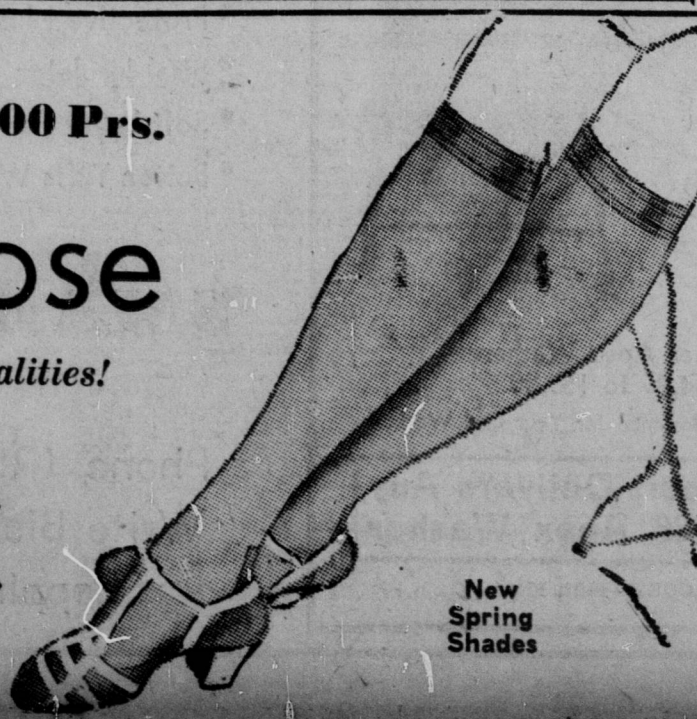
Full Fashioned Irregulars of Higher-Priced Qualities!

With Long-Wearing Elastic Tops

**39¢**

If you wore Knee-lengths last season, you won't want to miss this sale! If you didn't here's your chance to get acquainted with their comfort and coolness! We've only 600 pairs, and at this price you'll want plenty! All made with well-fitting ankles and neat heels. For women and misses!

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New Spring Shades

**Tomorrow!**

**Just 40 Lucky Women Can Save in This Sale of Regular \$10.75 Qualities of**

## MAN-TAILORED SUITS

**\$5.99**

One Day Only Sale Price!

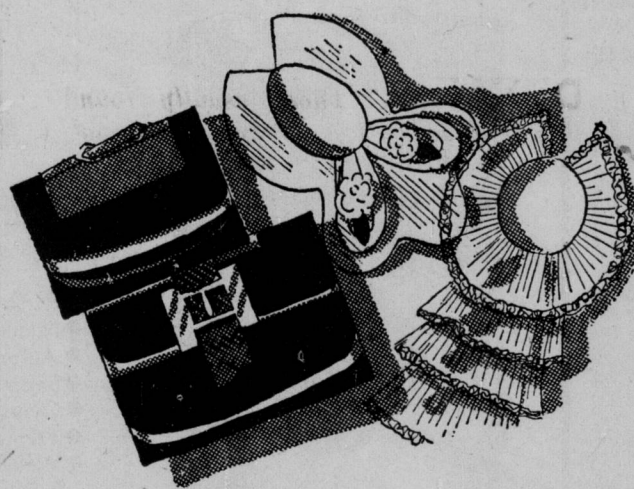
Men's Wear Worsteds Plain Jackets All Short  
Men's Wear Flannels With Striped Jacket  
Hair Line Stripes Skirts Styles

We've just 40 of these specials! Each is worth more than our Friday price! Check the quality of the fabrics, the tailoring, the styling and the fashion rightness for yourself! Every suit lined throughout. For women and misses! Hurry! First come, first served... we don't expect our quantity to last throughout the day!

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**ALSO SWAGGER SUITS**  
Reduced From Our Regular \$7.95 Stocks **\$5.99**



**New Arrivals!**

## Easter Handbags

Sleek simulated patent, lizard and calf grains as well as novelties in the newest colors! White! Pink! Blue! Navy! Green! Kelly Green! British Tan! Yellow! Black! Brown! All the new shapes from the flat envelope to the triangle vanity! For women and misses!

## Friday Clearance! Crisp Neckwear

Originally higher priced! Dainty organdies, laces, nets, acetates and combinations in white and pastel colors! Buster Brown collars! Ascots! Bibs! Vestees! Other popular shapes! For women and misses!

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**For Summer Dreamers!**

## Nighties, Pajamas

Of Sheer Dainty Posy-Sprigged Batiste

Slight Irregulars of \$1.19 Quality.

**79¢**

Big wide ruffles band the bottoms of these nighties and pajamas! Shirred ruffles band the Empire necklines! Dainty bows and belts are of satiny ribbons in matching pastels! You have liked these so well, we had to order more for this sale! Posy sprigs on white grounds or pastel grounds with darker flower print. For women and misses!

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Young Hats with Young Ideas!



We Present a New Group of Stars in Our

## EASTER PARADE HAT FASHIONS

Saucy Sailors  
Tricky Brims  
Veiled Turbans  
Off-Faces  
New Colors  
All Headsizes

**\$1.95**

## NEW PEDALINES ROUGH STRAWS PASTEL FELTS

New Veil Trims  
New Flower Trims  
New Fruit Trims  
New Colors  
All Headsizes

**\$2.95**

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