

BLOCK'S

DOWNSTAIRS STORE

Phone RI. 8421 or
Mail Your Order to Block's
Personal Shopping Service!



Gay Prints! Acetates! Wash Crepes!
Novelty Sheers! Seersucker Acetates!
Monotone Sheers, Bedford Sheers!

Thrifty women are exclaiming over these Pre-Easter sale values today! They recognize the tailoring, the quality of the fabrics and the styling to be exceptional at so low a price! They're 100 per cent right! Every dress is brand new... the best our capable buyer could find to offer at 2 for \$7! Man-tailored suit dresses! Bewitching feminine styles! JACKET DRESSES BY THE DOZENS! Many, many other desirable fashions! Buy your Easter frock in Block's Downstairs Store... You'll find marvelous assortments at a marvelously low price.

Colors:
Wheat Black
Saddle Brown Bluette
May Wine Dubonnet
Navy Prints
Iris

Details:
Soft Shirring Pleats
Lace Trims
Pique Trims
2-Piece Effects
Tailored Styles
One-Piece Styles

Sizes:
Junior Sizes 11 to 17
Misses' Sizes 14 to 20
Women's Sizes 46 to 52

ESCALATORS to Block's Downstairs Store.

SALE PRICE
2 for
\$7
ONE DRESS 3.79

Just Arrived! A Fresh Shipment of 600 Pairs.

Knee-Length Hose

Full Fashioned Irregulars of Higher-Priced Qualities!

With Long-Wearing
Elastic Tops

39¢

If you wore Knee-lengths last season, you won't want to miss this sale! If you didn't hear's your chance to get acquainted with their comfort and convenience! 600 pairs, and at this price you'll want plenty! All made with well-fitting ankles and neat heels.

For women and misses!

ESCALATORS to Block's Downstairs Store.

New
Spring
Shades

Big wide ruffles band the bottoms of these nighties and pajamas! Shirred ruffles band the Empire necklines! Dainty bows and belts are of satiny ribbons in matching pastels! You have liked these so well, we had to order more for this sale! Posy sprigs on white grounds or pastel grounds with darker flower print. For women and misses!

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Tomorrow!

Just 40 Lucky Women Can
Save in This Sale of Regular
\$10.75 Qualities of

MAN-TAILORED
S U I T S

\$5.99
One Day
Only
Sale Price!

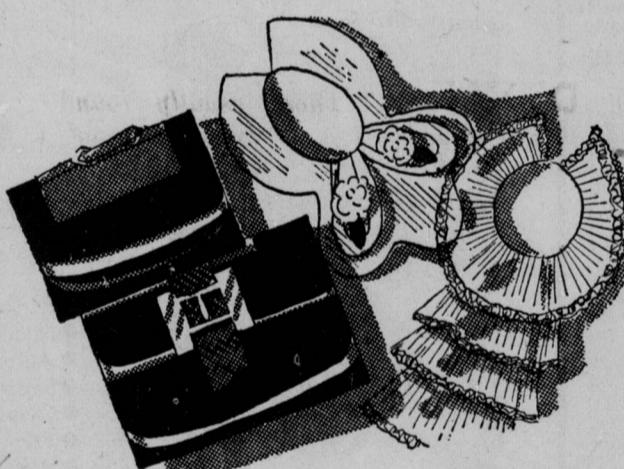
Men's Wear Worsts Plain Jackets All Short
Men's Wear Flannels With Striped Jacket
Hair Line Stripes Skirts Styles

We've just 40 of these specials! Each is worth more than our Friday price! Check the quality of the fabrics, the tailoring, the styling and the fashion rightness for yourself! Every suit lined throughout. For women and misses! Hurry! First come, first served... we don't expect our quantity to last throughout the day!

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ALSO SWAGGER SUITS
Reduced From Our
Regular \$7.95 Stocks
\$5.99



New Arrivals!

Easter Handbags

Sleek simulated patent, lizard and calf grains as well as novelties in the newest colors! White! Pink! Blue! Navy! Green! Mauve! Green! British Tan! Yellow! Black! Brown! All the new shapes from the flat envelope to the triangle vanity! For women and misses!

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Friday Clearance!
Crisp Neckwear

Originally higher priced! Dainty orzandias, laces, nets, acetates and combinations in white and pastel colors! Buster Brown collars! Ascots! Bibs! Vestees! Other popular shapes! For women and misses!

ESCALATORS to Block's Downstairs Store

For Summer Dreamers!

Nighties,
Pajamas

Of Sheer Dainty
Posy-Sprigged Batiste
Slight Irregulars of
\$1.19 Quality.

79c



We Present a New

Group of Stars in Our

EASTER PARADE
HAT FASHIONS

Saucy Sailors
Tricky Brims
Veiled Turbans
Off-Faces
New Colors
All Headsizes
\$1.95

NEW PEDALINES
ROUGH STRAWS
PASTEL FELTS

New Veil Trims
New Flower Trims
New Fruit Trims
New Colors
All Headsizes
\$2.95

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