

Choose These FASHION STARS In AYRES DOWNSTAIRS Store

Five Suggested EASTER ENSEMBLES for You

Complete! Fashionable! Economical! Every Item Chosen from this Complete Store-on-One-Floor



Easter Ensemble No. 1

Man-Tailored Checked Suit

A smart spring fashion that you just can't do without. With the following accessories you'll look like a "million!" The suit is a brown "houndstooth" check. Later on you can wear the jacket with a different skirt. Size 11. Other suits in sizes 11 to 19 and 14 to 18.

\$5.95



Easter Ensemble No. 2

Braid Trimmed Black Coat

This dressy coat, an almost anthracite black, with braid trim scroll like over the sleeves is a real "black beauty." Choose the accessories shown below and you'll be a perfect Easter picture from top to toe. Size 14.

\$16.75



Easter Ensemble No. 3

Brown Plaid Swagger Coat

A chic 3/4 length swagger in brown, beige and tan plaids. The back has plenty of pleats for action. Full lined for warmth on a chilly spring day. Note the unusual button trim and sleeve interest, dating this coat spring 1935. A size 15.

\$10.75



Easter Ensemble No. 4

2-Piece Knit Boucle Dress

For the woman who wears a large size dress this 2-pc. boucle dress in size 42 is smartly youthful. In a dusty rose color with metal clip with jewel settings. Practical for wear for every occasion as well as to make a smart appearance in the Easter parade. Other colors in sizes 38 to 46.

\$8.95



Easter Ensemble No. 5

Gray—This Season's Most Popular Color!

... and trimmed with royal purple velvet belt and tie. The dress has that smart fashionable pleated front on the tunic. Choose this dress and the following accessories for a complete and dramatic entrance to Easter parade. This is a size 15, other styles in sizes 11 to 19 for the Junior-Miss.

\$6.98

Bright Green Tailored Felt

\$1.39

You can wear the hat various ways by just snapping the brim up or down or all-around. The bright green with feather trim is just the right color to top-off your suit.



Black Crepe Hat With Flower Trim

\$2.00

Black crepe with pink flower trim perked on top. A perfect color to top-off your Easter costume... a perfect style for Easter chic.



Natural Color Felt Sailor

\$2.00

This felt sailor will be far ahead of the Easter crowd in smartness. For the natural color (beige) blends in perfectly with the rest of this fashion picture.



Wide Brim Navy Straw

\$2.00

With a bright fresh "real" looking bunch of violets perched in front. A style you can wear right on thru the spring season with other costumes... and other color schemes.



Shiny Straw with Violet Trim

\$2.00

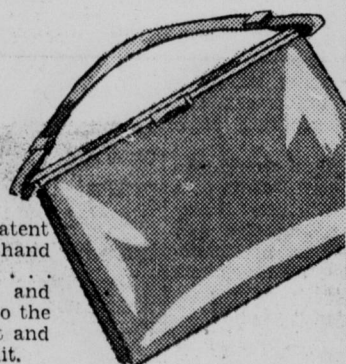
This shiny rough straw with the violet trim is the "tops" for any Easter costume. This is an exciting new style that you'll surely love. Sizes for women and misses.



Green Patent Handbag

\$1.00

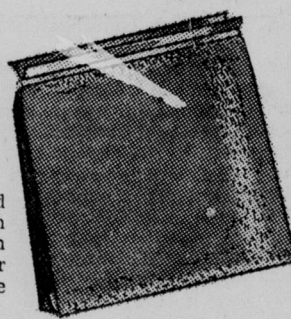
Carry this green patent leather bag in your hand or under your arm... the color is grand and complete favorable to the green of the hat and the brown in the suit.



Envelope Style Black Bag

\$1.00

A smart black simulated leather bag. Small enough to carry... plenty of room inside to hold all your beauty necessities. Same style in other colors.



Brown Leather Hand Bag

\$1.98

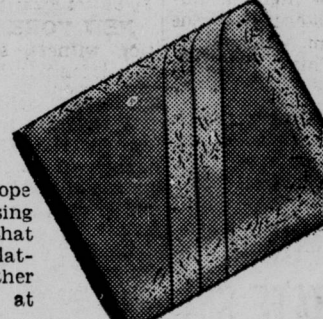
A lovely simulated grained leather purse with gold looking trim. Easy to carry and it's large enough to carry all the essentials. Many other smart styles and colors at this price.



Navy Blue Handbag

\$1.00

A lovely navy envelope novelty cuff pull-ons in navy blue. These come in black, gray, brown, violet, green and yellow colors if your color scheme calls for any of these colors.



Black Patent Top-Handle Bag

\$1.98

This is just one style selected from random. Smart and very practical size for carrying as well as for holding all your necessities. Coin purse and mirror included.



Double Woven Brown Fabric Gloves

69c Pr.

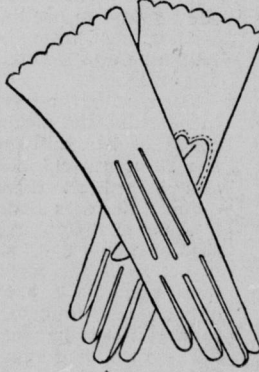
Washable double woven fabric pull-on styles in dark brown. We've a complete collection of double-woven fabrics in all colors and sizes 6 1/2 to 7 1/2 at this low price.



Washable White Doeskin Gloves

\$1.39 Pr.

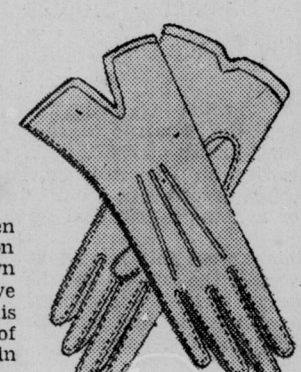
Soft white doeskin gloves that'll wash beautifully, to carry or wear in the Easter parade. Extremely smart and fashionable. Practical because they can be worn with most any costume.



Natural Color Slipon Gloves

\$1.00

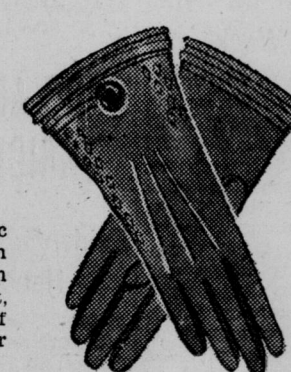
Washable double woven natural (beige) slipon gloves piped and sewn with brown thread. Give your hands a break this year and get a new pair of gloves. Sizes 6 1/2 to 7 1/2 in the group.



Navy Blue Fabric Gloves

\$1.00

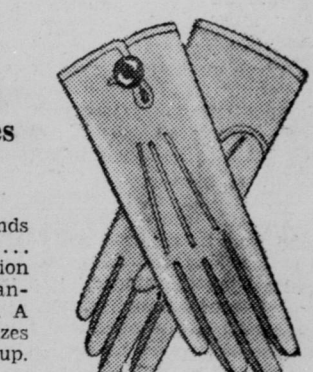
Washable bengaline fabric novelty cuff pull-ons in navy blue. These come in black, gray, brown, violet, green and yellow colors if your color scheme calls for any of these colors.



Wood-Violet Fabric Gloves

\$1.00

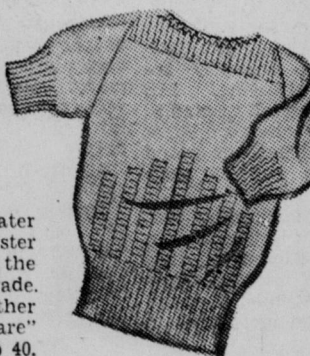
"Dip your restless hands in color" says Vogue... here's a proper solution in wood-violet "San-shen" fabric gloves. A one-button style. Sizes 6 1/2 to 7 1/2 in the group. Washable.



Bright Yellow Wool Sweater

\$1.00

Wear this wool sweater with your suit on Easter morning and you'll be the envy of the Easter parade. Ideal to wear any other time with your "spare" sports skirt. Sizes 34 to 40.



Wear This Colorful Pink Daisy

59c

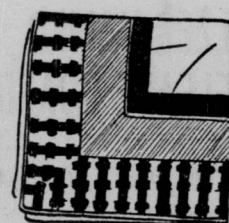
On your coat of course to complement the pink flower on your black crepe hat. Besides this pink daisy we've field flowers, carnations, violets in a big selection of colors.



Brown and Copper Print Hankie

5c

To carry in your hand or purse. The copper and brown hues match the plaid design of the coat. We've hundreds of print hankies at this price in many designs.



Wear a Bunch of Violets

59c

On your dress... and you'll be a perfect picture. We have a great variety of flowers for your coat or dress in this group at this popular price. White violets, daisies, carnations.



White Pique and Lace Collar

59c

For a change try this white pique and lace collar on top of your dress. Just this little touch works magic to any faded wardrobe. We've many other styles at this low price, too!



"Corliss" Shoes in Brown "Bucko"

\$2.99

Brown "bucko" eyelet tie with solid leather heels and soles. This is a "Corliss" junior shoe for the modern miss. Other styles, too, that will go with this costume at \$2.99.



"American Girl" Black Pumps

\$4.95

A famous shoe that combines style and arch support features. This black pump has pinpoint perforations and a dainty little black bow.



Brown Kid "Corliss" Strap

\$2.99

This high-heel "Corliss" one-strap with wide buckle is one of the smartest we have for spring. Perforations and stitchings make this style very exciting. Most every size.



"Corliss" Navy Blue Shoes

\$2.99

... with gaberdine stitching and a wide strap. Boulevard heels. A smart style for wear with this costume as well as any other Easter ensemble you have in mind. Sizes for all women.



Black "Corliss" Pumps

\$2.99

Graceful in line with a black bow and white stitching on heel and toe. High heel for a dressy appearance. Practical because a pump can be worn for every occasion. Sizes for all.



This Complete Easter Ensemble
\$13.02

This Complete Easter Ensemble
\$26.68

This Complete Easter Ensemble
\$18.77

This Complete Easter Ensemble
\$16.53

This Complete Easter Ensemble
\$15.54

AYRES DOWNSTAIRS STORE