

BLOCK'S DOWNSTAIRS STORE

IT'S OUR BIGGEST PRE-EASTER SALE

800 SPRING COATS AND SUITS

*Brand New Models Rushed in
From New York! Qualities
Usually Sold for \$10.75!*

\$ **7.95**

THE SUITS:

3-Piece With Full-Length Swagger Coat
2-Piece Man-tailored Suits
2-Piece With Swagger Coat
2-Piece With Topper-Length Coat
2-Piece Dressmaker Suits
2-Piece Reefer Style Suits

We've built-up our reputation for coat and suit values this spring with many "scoops"! This group of garments easily lives up to our high standard! These are not slow-selling styles! EVERY COAT OR SUIT IS BRAND NEW... IN STYLES THAT HAVE SOLD RAPIDLY IN OUR DEPARTMENT AT MUCH HIGHER PRICES! Join the Easter parade in a coat or suit from Block's Downstairs Store! Assure yourself of fashion rightness at a budget price!

THE COLORS:

Navy, black, brown, tan, gold, dove gray, smoke gray, oxford gray, powder blue, green, shrimp, apricot brown, black and white, brown and tan, blue and tan, brown and gold, tan and white. ... in other words, "Everything."

THE COATS:

Fly-Front Chesterfield Coats
Midshipman Models With Belt
Double-Breasted English Toppers
Belted Wrap-Around Style
All New Swagger Types
Classic Reefer Coats

THE FABRICS:

Imported Harris Tweeds, Hoch-anum Twisted Tweeds, Wool Crepes, Velours, Fleeces and Kashonas.

Coat Sizes 12 to 20, 38 to 44

Suit Sizes 12 to 20, 38 to 44

ESCALATORS to Block's Downstairs Store



EXTRA SPACE! EXTRA SALES PEOPLE! COME EARLY! A FASHION FOR EVERYONE, BUT QUANTITIES OF SOME STYLES LIMITED!