

**THE ENTIRE STORE
OPEN TILL 9 P.M.
Every Dept. Loaded With Values**

The Fair makes it easy to shop Saturday. The entire store open until 9 p.m. Every department and each one loaded with bargains.

BUY ON THE FAIR'S TEN PAY PLAN NO CARRYING CHARGE

THE FAIR

311-325 WEST WASHINGTON ST.

**BUY ON THE FAIR'S
TEN PAY PLAN
NO CARRYING CHARGE**

Buy all your Easter and spring needs now on the Fair 10-Pay Plan. No carrying charge. Just the one low price.

EASTER FASHION PARADE



For Spring
FLOWER TRIMMED HATS
88¢

A Marvelous Value! ! Affording Savings and Double Savings
SILK LINGERIE
Chemise—Dancettes—Panties
Samples in the new, exquisitely tailored or elaborately trimmed. Tea rose and in regular sizes.
SALE! RAYON UNDIES
Bloomers Panties Vests and Stepins
Exquisite fine quality rayon; neatly tailored or trimmed. Regular sizes.
19¢

SALE GIRLS' SPRING SUITS
Smart, Practical, Sizes 7 to 16
Because they're smart, because they're practical, the swaggers coats can be worn with one thing; because they're beautifully made of tweeds and other woolens, and the skirts are fitted as skirts like them.
2.98
2nd Floor.
Timely Easter Sale GIRLS' & TOTS' COATS
Sizes 2 to 6-7 to 14 yrs.
2.98
2nd Floor.
An unusual buy—in girls' and tots' tailored or dress coats. Many samples included in this sale of better coats. Fancy mixtures, solid colors; in sizes 2 to 14 years.

Tots' Pastel Flannel COATS & HATS
Darling styles in pink, blue and \$2.98
maize, in sizes 1 to 3 years.
GIRLS' WHITE CONFIRMATION DRESSES
\$2.98
Sizes 7 to 16 yrs.
• Taffeta • Crepes
• Georgettes • Nets

Hundreds of smart new dresses, each and every one beautifully trimmed. Ruffle and ribbon trimmings. Sizes 7 to 16 years.
Tots' Smart Silk DRESSES
Darling pastel or print styles. Sizes 2 to 6 years.
98¢



GIRDLES and Foundations
\$1.88
Side fasten girdle or all in one with or without inner belt. In all sizes and slenderizing models.

Here's the VALUE YOU'VE BEEN WAITING FOR! !
COSTUME SLIPS
98¢

- All Silk Shadow Panel, Bias Cut! !
- One Seam Bias Cut Rayon Taffeta!
- Bias Cut Shadow Panel!
- Built-up Shoulder Taffetas!
- Trimmed or Tailored!
- Sizes Up to 60!

Including many other styles to choose from. Perfect fitting and well made; in trimmed and tailored styles. Extraordinary value. Saturday only.

72-In. Priscilla or Tailored CURTAINS
Full 2½ Yds.
77c Pr.

Mesh Tailored Curtains
72 inches wide (pair). 2½ yards long. Ecru color.
Pr. 69c

NEW SUMMER PATCH QUILTS
\$1.66
Very attractive summer patch quilts that will wash. Double bed size.

Very attractive summer patch quilts that will wash. Double bed size.

**IN A GALA PARADE OF SPRING FASHIONS
COATS-SUITS**

ANOTHER BIG SALE OF FAMOUS MAKERS' SPRING SAMPLES
Styles that are being shown right now on Fifth Ave. Swaggers, Chesterfields, checks and plaids, also fur-trim dress coats and suits.
Suits sizes 14-20; also 38 to 44. Coats sizes 12-20 and 38 to 52.

Buy on The Fair's
TEN PAY PLAN
No Carrying Charge



NOW! FINAL Clearance WINTER COATS FUR TRIMMED
Group No. 1 Group No. 2
\$5.88 \$9.44
Sizes 14 to 46 Extra special for Saturday.
\$17 \$26
Sizes 14 to 50 These coats are priced to sell.
This group is sure to be a sellout Sat.

Fur-trimmed, also plain tailored effects.

**\$16.66
EASTER DRESSES**
That Are Exacting Copies

Every Dress a Brand New Spring Style \$6.98
Every dress looks for all the world as if it has just stepped out of a very exclusive dress shop. Sparkling new smart materials. Lovely colors; stunning styles. Sizes 11-17 and 12-20 and 38 to 52, 16½ and 24½.

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